MEIDAM
House of Dermatology

The Seventh Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition

23-25 September 2022
Event Centre, InterContinental Hotel, Dubai Festival City
Dubai, United Arab Emirates

Post Event Report 2022

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HH Sheikh Hamdan Bin Rashid Al Maktoum, Deputy Ruler of Dubai, Minister of Finance, and President of Dubai Health Authority (DHA) receiving MEIDAM’s Appreciation Award from the President of the Conference, Dr. Khaled Salem Al-Nuaimi, and Vice-President, Dr. Saad Sami AlSogair during the 10th Award Ceremony of Sheikh Hamdan Bin Rashid Al Maktoum Award for Medical Sciences in Dubai International Convention Centre on 12 December 2018.
The 7th Middle East International Dermatology & Aesthetic Medicine (MEIDAM) Conference & Exhibition held on 23-25 September 2022 concluded on a high note. The steering committee takes this opportunity to thank all partners and collaborators of the conference for their support and camaraderie through our seven-year journey. Your trust in our partnership strengthens our relationship and is the key to fascinating opportunities.

A robust high-quality program was inculcated this year, covering 6 parallel tracks, 49 sessions with 204 lectures given by 203 faculty members from 43 countries participating in the conference. The scientific program offered the most up-to-date topics in dermatology in addition to the demonstration of the latest techniques and procedures through hands on workshops. Our industry partners actively participated in the agenda and were able to present their latest products and technologies to the delegates and faculty alike. A total of 2,496 attendees participated in the 7th MEIDAM Conference & Exhibition.

At MEIDAM, we take it as our responsibility to open doors for the up-and-coming residents and take the initiative by offering them free registrations to attend the conference. Fifteen residents who are the cream of the crop were nominated and selected by society leaders to further broaden their knowledge by getting exposed and acquainted with the globally-renowned practitioners and lecturers in the field of dermatology.

As part of the social responsibility and continuous support to humanitarian initiatives, MEIDAM is also pleased to partner with United Nations High Commissioner for Refugees (UNHCR) on adopting a COVID-19 healthcare project. Through this project, MEIDAM and UNHCR will provide support to vulnerable refugees and internally displaced persons (IDP’s) struggling from the COVID-19 pandemic. MEIDAM urges our partners to respond to UNHCR’s COVID-19 appeal by donating for urgent needed aid and healthcare to refugees and IDP’s after the virus has pushed some of the most advanced healthcare systems to the brink. Through MEIDAM, a meeting was set up to introduce our partners and supporters to UNHCR’s work in the region and encouraged them to join this endeavor.

The MEIDAM Association was formed in 2021 with members joining the association to form collaboration from 7 countries. The member societies include the following:

- The Saudi Society of Dermatology and Dermatologic Surgery (SSDDS)
- Emirates Dermatology Society (EDS)
- The Egyptian Women’s Dermatologic Society (EWDS)
- Kuwait Society of Dermatologists (KSD)
- The Oman Dermatology Society (ODS)
- The Moroccan Society of Dermatology (MSD)
- The Egyptian Society of Woman Health (VENUS)
- The Lebanese Dermatology Society (LDS)
- Société Algérienne de Dermatologie (SAD)
- The Indian Association of Dermatologists, Venereologists and Leprologists (IADVL)
- National alliance of dermatologists and cosmetologists (NADC)
- Russian Society of Plastic, Reconstructive and Aesthetic Surgeons (RPRA)
- Association Tunisienne des Dermatologues Libéraux (ATDL)

This year, we saw 6 of or existing scientific partners societies signing the sister society collaborations successfully with MEIDAM Association through a memorandum of understanding to jointly put collective collaborative efforts in uplifting the research & education sector for upcoming dermatologists from the Middle East Region. MEIDAM 2022 saw the signing with 13 societies.

A special mention to each society who endorsed the conference, the scientific collaborating societies for their support and to all our sponsors who participated and exhibited to make the conference a grand success, our heartfelt thanks and gratitude to all as we look forward to the next edition.

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The conference was held at the Event Centre, Dubai Festival City, UAE. Speakers and delegates’ accommodation was offered at the Intercontinental Hotel, which is connected to the conference venue.
The Opening Ceremony was spearheaded by the following leaders who delivered inspiring speeches that warmed the hearts of the conference attendees.

Dr. Khaled Al Nuaimi
President, The Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition (MEIDAM)
President, The Middle East International Dermatology & Aesthetic Medicine Association

H.E. Abdulla Bin Souqat
Executive Director, Member Board of Trustees
Sheikh Hamdan Bin Rashid Al Maktoum Award for Medical Sciences

Dr. Ahmed Al-Mandhari
Regional Director for the Eastern Mediterranean
World Health Organization
Eastern Mediterranean Regional Office

Mr. Houssam Chahine
UNHCR’s Chief of Private Sector Partnerships in the MENA Region
United Nations High Commissioner for Refugees

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The Pioneers Award
Dr. Moayed Al Yazachi of Iraq was the award recipient for the year 2022.

The opening ceremony was attended by the following high-profile officials:

- His Excellency Awad Al Ketbi, Director General, Dubai Health Authority
- His Excellency Dr. Hussein Al-Rand, Assistant Undersecretary, Ministry of Health and Prevention
- His Excellency Dr. Jamal Al Kaabi, Undersecretary at Department of Health, Abu Dhabi
- His Excellency Dr. Sami Al Sogair, Honorary President
- His Excellency Mirza Hussain Al Sayegh, Member, Board of Trustees, Treasurer, Sheikh Hamdan bin Rashid Al Maktoum Award for Medical Sciences
- His Excellency Shahab Almur, Director Government Liaison, Dubai World Trade Centre
- Dr. Waleed Al Zidjali, President, Arab Medical Union
- Dr. Hala Saker, Representative, World Health Organization, The Eastern Mediterranean Regional Office
- Mr. Houssam Chahine, Chief of Private Sector Partnerships in the MENA region, United Nations High Commissioner for Refugees
- His Excellency Abdulla Bin Souqat, Executive Director and Member Board of Trustees, Sheikh Hamdan bin Rashid Al Maktoum Award for Medical Sciences
- Her Excellency Dr. Mouza AlSharhan, President, Emirates Medical Association
- Department of Tourism and Commerce Marketing Team
Dr. Khaled Salem Al Nuaimi
Dr. Khaled Salem Al Nuaimi
President, The Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition (MEIDAM)
President, The Middle East International Dermatology & Aesthetic Medicine Association
Consultant Dermatologist & Laser Surgeon
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Dr. Zuhair Al Fardan
Director General, The Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition (MEIDAM)
Vice president, The Middle East International Dermatology & Aesthetic Medicine Association
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Fellow of the Royal College of Surgeons – Canada
Canadian Board-Certified Plastic & Reconstructive Surgeon

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Secretary General & Treasurer, MEIDAM
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Vice President, The Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition (MEIDAM)
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President Oman Medical Association
President Arab Medical Union,
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Former Vice President of Administration Council of Saudi Dermatology and Dermatologic Surgery- KSA
Ex General Secretary, Assistant of Pan Arab League of Dermatologist
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Founder and Medical Director
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President of the International Association of Aesthetic Gynaecology and Sexual Wellbeing (IAAGSW-UK)
Founder of the “O Concept” Non-Surgical Tailor-made Sexual Aesthetic Treatment for both Him & Her-Marylebone
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Member of the European Academy of Dermatology & Venerology & German Society of Dermatology & Venerology. He has several publications and case reports in international dermatology journals
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Current chairman of plastic and reconstructive surgery department in Damascus hospital  
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Prof. Yuriy Titovets, MD, PhD  
Professor of the St. Sophia International Institute of Beauty and Health, Nicosia, Cyprus  
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International Certified Trainer on the APTOS Thread Lifting Methods  
International Certified Trainer on the Intimate Aesthetics  
St. Sophia International Institute of Beauty and Health  
Nicosia, Cyprus
The 7th MEIDAM Conference was CME accredited up to 43.75 CPD Hours by the Dubai Health Authority (DHA), UAE.

The delegates shall receive CPDs for the sessions attended only with maximum of (8) CPD hours per day.

CONFERENCE GOALS AND OBJECTIVES

MEIDAM OBJECTIVES

- Identify advances in clinical practice of the dermatology, aesthetics, anti-aging medicine, cosmetics and laser fields.
- Evaluate evolving therapies for various conditions involving the skin.
- Refresh dermatology and aesthetic medicine pathology, terms, basic concepts and answers.
- Demonstrate an understanding of evidence-based strategies and their implied best practices.
- Interpret the different dermatologic treatment options through an understanding of the latest techniques.
- Criticize treatment options during complication by illustrating constructive approaches.

BENEFITS OF ATTENDING

- Gained Continuing Medical Education (CME) credit hours.
- Met & learnt from world renowned speakers the latest updates, techniques, best practices in aesthetic dermatology.
- Enhanced the knowledge on the latest & up to date technologies in the field of Dermatology, Dermatosurgery & Aesthetic clinical settings.
- Experienced hands-on courses, workshops and interactive presentations and panel discussions covering the latest advances and practical knowledge in the field.

Target Audience

- Dermatologists
- Aesthetic & Aging Medicine Physicians
- General Surgeons
- Obstetricians & Gynecologists
- Family Physicians
- General Practitioners
- Pharmacists
- Allied Health Professionals
- Residents & Medical Students
Residents Only Course

FAME: A Program for Future Aesthetic Medicine Experts

22 September 2022

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:00 - 09:05</td>
<td>Introduction</td>
</tr>
<tr>
<td>09:05 - 09:25</td>
<td>Medical Aesthetics: current and future trends</td>
</tr>
<tr>
<td>09:25 - 10:30</td>
<td>Anatomy and ageing of the face</td>
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<tr>
<td>10:30 - 10:50</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>10:50 - 11:30</td>
<td>Fundamentals of patient assessment and consultation</td>
</tr>
<tr>
<td>11:30 - 12:00</td>
<td>Product overview – Fillers</td>
</tr>
<tr>
<td>12:00 - 12:30</td>
<td>Product overview – Botulinum toxin A</td>
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<td>12:30 - 13:00</td>
<td>Discussion</td>
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<tr>
<td>13:00 - 14:00</td>
<td>Lunch Break</td>
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<tr>
<td>14:00 - 14:30</td>
<td>Safety in filler and toxin treatment</td>
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<tr>
<td>14:30 - 15:15</td>
<td>MD Codes™ intro</td>
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<tr>
<td>15:15 - 15:30</td>
<td>Coffee Break</td>
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<tr>
<td>15:30 - 16:15</td>
<td>Live demonstration: Upper face Botox</td>
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<tr>
<td>16:15 - 17:15</td>
<td>Live demonstration: Full face Fillers</td>
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<tr>
<td>17:15 - 17:45</td>
<td>Discussion</td>
</tr>
</tbody>
</table>

Course Program Director

Dr. Ruqa Al Harithy
General Director of Scientific Program – MD RAV Association
Asst. Prof. & Dermatology Consultant
Riyadh, KSA

Course Speakers

Dr. Raafat Lakkis
Clinical Dermatologist in Dubai
Ass. Board Certified in Dermatology
Dr. Najeeb Aesthetic Clinic
Dubai, UAE

Dr. Mansi Mukherjee
MD, MBBS
Dermatologist and Medical Head
Raya Skin Clinic
Dubai, UAE
First Day - Agenda
23 September 2022 - Friday

08:00 - 09:30 Registration

09:30 - 10:00 Plenary Session
Moderator: Ameen A. Alawadhi
JAK inhibitors: Off-Label use
Abdul-Ghani Kibbi

10:00 - 10:30 Opening Ceremony

10:30 - 11:00 Exhibition Inauguration & Coffee Break

11:00 - 13:05 Session 1
Moderators: Mouza AlAmri, Juma Al Kaabi, Suleiman Al Hammadi, Omar Mustafa
11:00 - 11:20 Role of a novel RAR gamma agonist in relieving the burden of facial and truncal acne
Seemal Desai
11:20 - 11:40 Golrins Syndrome
Moayed Al-Yazachi
11:40 - 12:00 Public health themes in dermatology
Hala Sakr
12:00 - 12:20 Skin manifestations of COVID-19 infection
Nikolay Potekhaev
12:20 - 12:40 Skin microbiome
Abdullah AlEisa
12:40 - 12:45 Q & A

12:45 - 13:05 UNHCR Session
Houssam Chahine

13:05 - 14:00 Friday Prayer & Lunch Break

14:00 - 15:05 Session 2
Moderators: Faiza Al Raai, Ahmed Al Issa, Ahmed Al Wally, Al-Mu’tasim Al-Qassabi
14:00 - 14:20 LASER Controversies in 2022
Sami Al Suwaidan
14:20 - 14:40 Complications of fractional CO2 Laser: Clinical cases
Nazim Khaled Benmehidi
14:40 - 15:00 PDL 595 smart effective device as a Vascular laser
Ahmed Al Issa
15:00 - 15:05 Q & A

15:05 - 15:55 Industry Symposium 1
Growth factors and biomaterial therapy
Rodainah Mhaidat

15:55 - 16:30 Coffee Break

16:30 - 18:35 Session 3
Clinical Dermatology
Moderators: Hamad Al Harthi, Aisha Al Ali, Abdullah Al Tale
16:30 - 16:50 Paradoxical psoriasis
Hussein Abdelidayem
16:50 - 17:10 Interesting clinical cases
Al-Mu’tasim Al-Qassabi
17:10 - 17:30 Contact dermatitis update
Aisha Al Ali
17:30 - 17:50 Vulvar dermatology - (introduction with emphasis on the top 3 lichens, condylomata acuminate and pigmentation depending on time)
Mariene Dytoc
17:50 - 18:10 Urticarial dermatoses: Diagnostic and therapeutic prospectives.
Mohamed El-khalawany
18:10 - 18:30 Management of difficult to treat Hidradenitis Suppurativa
Adel Alsenaid
18:30 - 18:35 Q & A
# First Day - Agenda

**23 September 2022 - Friday**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Description</th>
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<tbody>
<tr>
<td>08:00 - 09:30</td>
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<td>Registration</td>
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<td>10:00 - 10:30</td>
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<td>Opening Ceremony</td>
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<td>10:30 - 11:00</td>
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<td>Exhibition Inauguration &amp; Coffee Break</td>
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<tr>
<td>11:00 - 12:05</td>
<td>Session 4</td>
<td>Sharjah University College of Medicine session</td>
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<td>Moderators: Qutayba Hamid Al Healy</td>
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<td>Fatma Mostafa Shaban</td>
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<td>11:00 - 11:20</td>
<td></td>
<td>Conflict between dermatology and endocrinology</td>
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<td>Fatma Mohammed Mostafa Shaban</td>
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<td>11:20 - 11:40</td>
<td></td>
<td>Ultrasound Imaging in dermatology</td>
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<td>Hanan Sharif</td>
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<td>11:40 - 12:00</td>
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<td>Skin findings associated with nutritional deficiencies</td>
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<td>Abdulmunhem Obaideen</td>
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<td>12:00 - 12:05</td>
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<td>Q &amp; A</td>
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<td>12:05 - 13:10</td>
<td>Session 5</td>
<td>Saudi Society of Dermatology &amp; Dermatologic Surgery</td>
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<td>Moderators: Saad Al Talhab, Abdulla Alakeel</td>
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<td>12:05 - 12:25</td>
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<td>what’s new in melanocyte-keratinocyte transplantation.</td>
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<td>Saad Al Talhaab</td>
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<td>12:25 - 12:45</td>
<td></td>
<td>Very interesting new Laser cases from my clinic</td>
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<td>Ahmed Al Issa</td>
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<td>12:45 - 13:05</td>
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<td>Latest updates in nail disorders</td>
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<td>Azzam Al Khalifa</td>
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<td>13:05 - 13:10</td>
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<td>Q &amp; A</td>
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<td>13:10 - 14:00</td>
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<td>Friday Prayer &amp; Lunch Break</td>
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<tr>
<td>14:00 - 15:05</td>
<td>Session 6</td>
<td>Moderators: Saad Al Talhab, Saqer Al Mualla, Lilia Elioumi Fakhfakh</td>
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<tr>
<td>14:00 - 14:20</td>
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<td>JAK inhibitors for vitiligo</td>
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<td>Seemaï Desai</td>
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<td>14:20 - 14:40</td>
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<td>The Role of oxidant food and free radicals in skin disease</td>
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<td>Moayed Al-Yazazhi</td>
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<td>14:40 - 15:00</td>
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<td>Management of stretchmarks: Combined therapy.</td>
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<td>Lilia Elioumi Fakhfakh</td>
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<td>15:00 - 15:05</td>
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<td>Q &amp; A</td>
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<tr>
<td>15:05 - 16:00</td>
<td>Session 7</td>
<td>Rare Clinical Cases</td>
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<td>Moderators: Abdullah Al Eisa, Omar Bin Abdulaziz Al Sheikh</td>
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<tr>
<td>15:05 - 15:30</td>
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<td>Interesting Pediatric cases from Riyadh</td>
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<td>Sultan Alkhaenizan</td>
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<td>15:30 - 15:55</td>
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<td>Interesting clinical cases</td>
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<td>Sultan Alkhaenizan</td>
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<td>15:55 - 16:00</td>
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<td>Q &amp; A</td>
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<td>16:00 - 16:30</td>
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<td>Coffee Break</td>
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<tr>
<td>16:30 - 17:35</td>
<td>Session 8</td>
<td>Moderators: Nabila Rashid, Husain Juma, Amr Rateb</td>
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<tr>
<td>16:30 - 16:50</td>
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<td>Unusual cutaneous adverse drug reactions: experience 2022</td>
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<td>Mohammad J. Tawara</td>
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<td>16:50 - 17:10</td>
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<td>Stevens + Johnson Syndrome / Toxic Epidermal Necrolysis: An update</td>
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<td>Martin Steinhoff</td>
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<td>17:10 - 17:30</td>
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<td>Dermatitis artifact; the challenge to dermatologists</td>
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<td>Hadaf A H. Aljunaiyeh</td>
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<td>17:30 - 17:35</td>
<td></td>
<td>Q &amp; A</td>
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<tr>
<td>17:35 - 18:35</td>
<td>Session 9</td>
<td>Moderators: Nabila Rashid, Husain Juma, Nidal A. Obaidat</td>
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<td>17:35 - 17:55</td>
<td></td>
<td>Role of topicals in wound healing.</td>
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<td>Moataz Nosseir</td>
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<td>17:55 - 18:15</td>
<td></td>
<td>An effective nature-derived three-layered dressing to promote wound healing process</td>
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<td>Sulaiman Al Hashmi</td>
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<td>18:15 - 18:35</td>
<td></td>
<td>Does Wound Care has place under Dermatology</td>
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<td>Meera Aladawi</td>
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</table>
# First Day - Agenda

**23 September 2022 - Friday**

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>08:00 - 09:30</td>
<td>Registration</td>
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<td>10:00 - 10:30</td>
<td>Opening Ceremony</td>
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<td>10:30 - 11:00</td>
<td>Exhibition inauguration &amp; Coffee Break</td>
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<tr>
<td>11:00 - 12:05</td>
<td>Session 10: Moderator: Jawaher Alnaqbi</td>
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<tr>
<td>11:00 - 11:20</td>
<td>Introduction to Alopecia Areata, AA Assessment and Diagnosis</td>
<td>Ashraf Reda</td>
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<td>11:20 - 11:40</td>
<td>Introducing Baricitinib in Alopecia Areata</td>
<td>Ashraf Reda</td>
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<td>11:40 - 12:00</td>
<td>Evolution in the management of Psoriatic Disease.</td>
<td>Maiada Magdy</td>
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<td>12:00 - 12:05</td>
<td>Q &amp; A</td>
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<tr>
<td>12:05 - 12:55</td>
<td>Industry Symposium 2</td>
<td>Sanofi</td>
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<td>12:55 - 14:00</td>
<td>Friday Prayer &amp; Lunch Break</td>
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<td>14:00 - 14:45</td>
<td>Session 11: Moderators: Mohamed Al Falasi, Zuhair Al Fardhan</td>
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<td>14:00 - 14:20</td>
<td>Art or artificiality. Temple area</td>
<td>Natalia Manturova</td>
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<tr>
<td>14:20 - 14:40</td>
<td>Face sculpting</td>
<td>Akhmed Rakhimov</td>
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<tr>
<td>14:40 - 14:45</td>
<td>Q &amp; A</td>
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<tr>
<td>14:45 - 16:10</td>
<td>Aesthetic Gynogology Session</td>
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<td>14:45 - 15:05</td>
<td>Postpartum Makeover (Mummy Makeover)</td>
<td>Abeer AlKobaisi</td>
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<td>15:05 - 15:25</td>
<td>Relationship between female sexuality and Regenerative Gynecology</td>
<td>Rashad Haddad</td>
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<td>15:25 - 15:45</td>
<td>Non Surgical Labia Minora Plasty</td>
<td>Sherif El Wakil</td>
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<tr>
<td>15:45 - 16:05</td>
<td>Vaginal Tightening with Caprolacton Threads</td>
<td>Foaud Reda</td>
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<td>16:05 - 16:10</td>
<td>Q &amp; A</td>
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<td>16:10 - 16:30</td>
<td>Coffee Break</td>
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<tr>
<td>16:30 - 17:20</td>
<td>Industry Symposium 3</td>
<td>Eucerin</td>
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<td>17:20 - 17:40</td>
<td>Botulinum Toxin clinical update</td>
<td>Abdullah Al Eissa</td>
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<td>17:40 - 18:00</td>
<td>Oral minoxidil reinvented</td>
<td>Abdullah Al Khalifa</td>
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<td>18:00 - 18:20</td>
<td>Basic dermoscopy and trichoscopy.</td>
<td>Amr Ammar</td>
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<tr>
<td>18:20 - 18:25</td>
<td>Q &amp; A</td>
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# First Day - Agenda

**23 September 2022 - Friday**

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<tr>
<td>10:30 - 11:00</td>
<td>Exhibition Inauguration &amp; Coffee Break</td>
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<tr>
<td>11:00 - 11:15</td>
<td>Session 14: Moderators: Christopher Hsu, Mohamed Abozied, Sherif Diaa</td>
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<tr>
<td>11:00 - 11:30</td>
<td>&quot;Updates from JAAD&quot; (this will be a review of the most important</td>
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<td>articles from JAAD in the past year)</td>
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<tr>
<td>11:30 - 11:50</td>
<td>&quot;Body filler video presentation</td>
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<td>Liquid face lift made easy &quot;</td>
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<tr>
<td>11:50 - 12:10</td>
<td>AART approach to master Aesthetic procedures</td>
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<td>Ishaan Ramkisson</td>
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<tr>
<td>12:10 - 12:30</td>
<td>Approach to Temple Hollows with Soft Tissue Fillers</td>
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<td>Naif Aljehani</td>
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<tr>
<td>12:30 - 12:50</td>
<td>Incorporating collagen: A new concept in non-surgical face lifting</td>
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<td>Jesus Chicon Garcia</td>
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<td>12:50 - 13:10</td>
<td>Q &amp; A</td>
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<td>13:10 - 14:00</td>
<td>Friday Prayer &amp; Lunch Break</td>
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<tr>
<td>14:00 - 16:20</td>
<td>Session 15: Moderators: Reem El Bahtimi, Wael ALBarazi, Ahmed Al Qahtani</td>
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<td>14:00 - 14:20</td>
<td>The new generation of Smart fillers</td>
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<td>Ahmed Al Qahtani</td>
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<tr>
<td>14:20 - 14:40</td>
<td>Expert Consensus on Injection Technique and Area-Specific</td>
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<td>Marva Safa</td>
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<td>Recommendations for the Hyaluronic Acid Dermal Filler</td>
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<td>VYC-12L to Treat Fine Cutaneous Lines</td>
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<td>14:40 - 15:00</td>
<td>Face lift using fillers.</td>
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<td>Jean Pierre Amsellem</td>
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<tr>
<td>15:00 - 15:20</td>
<td>Restoring Jawline Definition With the Hyaluronic Acid Injectable</td>
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<td>Marva Safa</td>
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<td>Gel VYC-25L: Results From a Pivotal, Multicenter, Randomized</td>
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<td>Controlled Study</td>
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<td>15:20 - 15:40</td>
<td>Lip treatment using Dynamic HA Fillers</td>
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<td>Raul Cetto</td>
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<td>15:40 - 16:00</td>
<td>What does research say about the combination injectables</td>
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<td>Marva Safa</td>
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<td>Vs single modality treatment?</td>
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<td>16:00 - 16:20</td>
<td>Permanent fillers and its disastrous complications</td>
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<td>Wael Al Barazi</td>
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<td>16:20 - 16:30</td>
<td>Coffee Break</td>
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<td>16:30 - 18:15</td>
<td>Session 16: Moderators: Thamer Fahad Al Mubki, Abdullah Al khalifah, May El Samahy</td>
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<tr>
<td>16:30 - 16:50</td>
<td>Alopecia areata therapeutic update 2022</td>
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<td>Thamer Fahad Al Mubki</td>
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<td>16:50 - 17:10</td>
<td>Botulinum toxin: Beyond aesthetics.</td>
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<td>Moataz Nasser</td>
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<td>17:10 - 17:30</td>
<td>Trichoscopy in dark scalp</td>
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<td>May Hussein El Samahy</td>
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<td>17:30 - 17:50</td>
<td>Frontal fibrosing alopecia : update on an enigmatic disease</td>
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<td>Mohammad J. Tawara</td>
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<td>17:50 - 18:10</td>
<td>Interventional Trichology - The Future of Hair Loss</td>
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<td>Aseem Sharma</td>
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<td>18:10 - 18:15</td>
<td>Q &amp; A</td>
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# First Day - Agenda

23 September 2022 - Friday

## Hall E - Clinic - Al Baraha 3

### Ellanse Master Class by Sinclair

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
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<tbody>
<tr>
<td>08:00 - 08:05</td>
<td>Aging Process and Collagen Stimulation</td>
<td>Franco Vercesi</td>
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<tr>
<td>08:05 - 08:10</td>
<td>Injection Techniques of Collagen Stimulator</td>
<td>Fransisco De Melo</td>
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<td>08:10 - 08:15</td>
<td>Managing Complications</td>
<td>Rami Haidar</td>
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<td>08:15 - 08:20</td>
<td>Q&amp;A</td>
<td>Franco Vercesi</td>
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<td>Fransisco De Melo</td>
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<td>Rami Haidar</td>
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<tr>
<td>08:20 - 09:45</td>
<td>Hands-On Training</td>
<td>Franco Vercesi</td>
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<td>Fransisco De Melo</td>
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<td>Rami Haidar</td>
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### Opening Ceremony

10:00 - 10:30

### Exhibition Inauguration & Coffee Break

10:30 - 11:00

### Clinic Workshop 1 & 2 by Allergan

11:00 - 12:20

Individualized Treatments in a Cosmopolitan World

- Patricia Ogilvie
- Marva Safa Diana

### Clinic Workshop 3 by Proderma

12:20 - 13:00

Face lifting by AllAXIN fillers

- Joud Miskeci

### Friday Prayer & Lunch Break

13:00 - 14:00

### Clinic Workshop 4 by Proderma

14:00 - 14:40

PRIVILEGE body filler in aesthetic practice

- Heba Abdulla

### Clinic Workshop 5 & 6 by Galderma

14:40 - 16:00

AART of Sculptra

- Ishaan Ramkisson
- Maria Khattar
- Ruba Bahhady

### Clinic Workshop 7 by Proderma

16:00 - 16:40

Prothilo body for Butt lifting

- Ahmed Moukaled

### Clinic Workshop 8 & 9 by Teoxane

16:40 - 18:00

Fillers in the era of Instagram Trends

- Raul Cetto
- Shady Ismail
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Title</th>
<th>Presenter(s)</th>
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<tr>
<td>10:30 - 11:00</td>
<td>Exhibition Inauguration &amp; Coffee Break</td>
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<tr>
<td>11:00 - 11:50</td>
<td>Workshop 1</td>
<td>Sub Dermal induced heat for skin tightening</td>
<td>Francesco Lino</td>
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<tr>
<td>12:00 - 12:50</td>
<td>Workshop 2</td>
<td>L’OREAL</td>
<td>Fadi Sabbagh</td>
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<td></td>
<td>Pathogenesis of Photoaging</td>
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<td>Fadi Sabbagh</td>
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<td></td>
<td>Liftactiv B3 Serum</td>
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<td></td>
<td>Role of Scalp Microbiome in Dandruff/Seborrheic dermatitis</td>
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<td>Fadi Sabbagh</td>
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<td></td>
<td>Dercos DS Antidandruff Shampoo</td>
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<tr>
<td>13:00 - 14:00</td>
<td>Friday Prayer &amp; Lunch Break</td>
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<tr>
<td>14:00 - 14:50</td>
<td>Workshop 3</td>
<td>Julphar</td>
<td>Noura Salim Salman</td>
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<tr>
<td></td>
<td>Management of Wound and Burns to minimize Scar Formation</td>
<td></td>
<td>Nesren Fadl</td>
</tr>
<tr>
<td>15:00 - 15:50</td>
<td>Workshop 4</td>
<td>EDUBIMED</td>
<td>Larissa Miller</td>
</tr>
<tr>
<td></td>
<td>Moderator: Shadan Naji</td>
<td>Secret Duo – Innovative combination between Microneedling RF &amp; ER: Glass Laser</td>
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<tr>
<td>16:00 - 16:30</td>
<td>Coffee Break</td>
<td></td>
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<tr>
<td>16:30 - 17:20</td>
<td>Workshop 5</td>
<td>Ego</td>
<td>Maiada Magdi</td>
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<tr>
<td></td>
<td>Do we still need a moisturizer in the treatment of atopic dermatitis?</td>
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<tr>
<td>17:20 - 18:10</td>
<td>Workshop 6</td>
<td>Eucerin</td>
<td>Maiada Magdi</td>
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<tr>
<td></td>
<td>Life-Changing Solution for Treating PIH</td>
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</tbody>
</table>
**Second day - Agenda**

**24 September 2022 - Saturday**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Topic</th>
<th>Presenter</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:00 - 09:00</td>
<td></td>
<td>Registration</td>
<td></td>
</tr>
<tr>
<td>09:00 - 10:15</td>
<td>17</td>
<td>Moderator: Udaya Kumar Padubidri, Mohammad J. Tawara Abdullah Shehab, Rajeev Chavda</td>
<td></td>
</tr>
<tr>
<td>09:00 - 09:20</td>
<td></td>
<td>Early diagnosis and management of major drug reaction.</td>
<td>Udaya Kumar Padubidri</td>
</tr>
<tr>
<td>09:20 - 09:50</td>
<td></td>
<td>The New International consensus for expert opinion on Acne</td>
<td>Rajeev Chavda</td>
</tr>
<tr>
<td>09:50 - 10:10</td>
<td></td>
<td>A case discussion of dermatological manifestation of cardiac disease and management Updates</td>
<td>Abdullah Shehab</td>
</tr>
<tr>
<td>10:10 - 10:15</td>
<td></td>
<td>Q &amp; A</td>
<td></td>
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<tr>
<td>10:15 - 11:00</td>
<td>18</td>
<td>Nail Disorders</td>
<td></td>
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<tr>
<td>10:15 - 10:35</td>
<td></td>
<td>Nails examination to diagnose systemic disorder</td>
<td>Azzam Al Khalifa</td>
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<tr>
<td>10:35 - 10:55</td>
<td></td>
<td>Laser treatment of nail psoriasis</td>
<td>Mahmoud Abdallah</td>
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<tr>
<td>10:55 - 11:00</td>
<td></td>
<td>Q &amp; A</td>
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<tr>
<td>11:05 - 11:20</td>
<td></td>
<td>Coffee Break</td>
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<tr>
<td>11:20 - 12:10</td>
<td></td>
<td>Industry Symposium 4</td>
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<tr>
<td>12:10 - 12:30</td>
<td></td>
<td>Picosecond technology a big step forward.</td>
<td>Klaus Hoffmann</td>
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<tr>
<td>12:30 - 12:50</td>
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<td>Clinical cases in vascular laser</td>
<td>Khaled Turki</td>
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<td>12:50 - 13:10</td>
<td></td>
<td>Top news of lasers 2022</td>
<td>Hamiaoui Mohammed Rachid</td>
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<tr>
<td>15:10 - 13:15</td>
<td></td>
<td>Q &amp; A</td>
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<tr>
<td>13:15 - 14:00</td>
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<td>Lunch Break</td>
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<tr>
<td>14:00 - 15:15</td>
<td>20</td>
<td>Moderators: Waleed Khalid Al Zidjali, Zbignew Ruszczak, Fatima BinSayyar</td>
<td></td>
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<tr>
<td>14:00 - 14:20</td>
<td></td>
<td>The WHO programme on Neglected Tropical Disease</td>
<td>Roderick Hay</td>
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<tr>
<td>14:50 - 15:10</td>
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<td>Controversies in Behcet’s Syndrome</td>
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<td>15:10 - 15:15</td>
<td></td>
<td>Therapy of pruritus in Atopic Dermatitis</td>
<td>Martin Steinhoff</td>
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<tr>
<td>15:15 - 16:05</td>
<td></td>
<td>Industry Symposium 5</td>
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<td>16:05 - 16:20</td>
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<td>Coffee Break</td>
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<td>16:20 - 17:10</td>
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<td>Industry Symposium 6</td>
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<tr>
<td>17:10 - 18:15</td>
<td>21</td>
<td>Moderator: Fatima Khalifa Alhadari, Mouhamad Namir Shehade, Ahmed ElAttar</td>
<td></td>
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<tr>
<td>17:10 - 17:30</td>
<td></td>
<td>Hidradenitis Suppurativa: Update on therapy</td>
<td>Mahmoud Abdallah</td>
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<tr>
<td>17:30 - 17:50</td>
<td></td>
<td>The dermoscope from diagnosis to treatment: interactive clinical cases</td>
<td>Fatima Mernissi</td>
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<tr>
<td>17:50 - 18:10</td>
<td></td>
<td>Kaposi’s sarcoma - 150 years of learning</td>
<td>Zbignew Ruszczak</td>
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<td>18:10 - 18:15</td>
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<td>Q &amp; A</td>
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# Second day - Agenda

24 September 2022 - Saturday

## Sister Society Sessions

**HALL B - Al Amwaj**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Title</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:00 - 10:05</td>
<td>Session 22</td>
<td>Moderator: Ali Mohammed Hussain Singel, Afaf Al Sheikh, Hassan Riad</td>
<td>Mahira Al Sayed, Hassan Riad, Shaden Naji</td>
</tr>
<tr>
<td>09:00 - 09:20</td>
<td></td>
<td>The role of Micronutrients in skin health</td>
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<td>09:20 - 09:40</td>
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<td>Leprosy in 2022</td>
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<td>09:40 - 10:00</td>
<td></td>
<td>The role of TRX in managing Melasma</td>
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<tr>
<td>10:00 - 10:05</td>
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<td>Q &amp; A</td>
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<tr>
<td>10:05 - 11:10</td>
<td>Session 23</td>
<td>Emirates Dermatology Society (EDS) Session</td>
<td>Moderator: Fatima Al Breiki, Ayman AlNaem</td>
</tr>
<tr>
<td>10:05 - 10:25</td>
<td></td>
<td>Specific Dermatoses of Pregnancy</td>
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<tr>
<td>10:25 - 10:45</td>
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<td>The great imitator: Do you follow guidelines on the management of syphilis</td>
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<tr>
<td>10:45 - 11:05</td>
<td></td>
<td>Dermatopathology in the Clinic</td>
<td>Nigel Kirkham</td>
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<td>11:05 - 11:10</td>
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<td>Q &amp; A</td>
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<td>11:10 - 11:20</td>
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<td>Coffee Break</td>
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</table>

## Iraqi Society of Dermatology + Rafidian Session

**Moderator: Khalifa Sharquie, Hadaf Aljunaiyeh, Ahmed Abdul Aziz**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session 24</th>
<th>Title</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:20 - 11:40</td>
<td></td>
<td>Facial Melanosis Has Great Cosmetic Impact on Patients with Dark Skin: Clinical and Histopathological Study With New concept</td>
<td>Khalifa E. Sharquie</td>
</tr>
<tr>
<td>11:40 - 12:00</td>
<td></td>
<td>The Therapeutic Efficacy of Microneedling Combined with Topical Tacrolimus vs. Microneedling Alone in Treatment of Stable Vilelgo. A Comparative Study</td>
<td>Ahmed Abdul Aziz</td>
</tr>
<tr>
<td>12:00 - 12:20</td>
<td></td>
<td>Burn haemangioma and Infantile haemangioma have many clinical, histopathological and therapeutic similarities</td>
<td>Muhsin Aidhalimi Najaf</td>
</tr>
<tr>
<td>12:20 - 12:40</td>
<td></td>
<td>Approach to granulomatous skin diseases</td>
<td>Hadaf A H. Aljunaiyeh</td>
</tr>
<tr>
<td>12:40 - 13:10</td>
<td></td>
<td>Moderators: Afaf Al Sheikh</td>
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</tbody>
</table>

## Lebanese Dermatology Society (LDS) Session

**Moderators: Rami Abadi, Micheline M. Chalouhi**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session 26</th>
<th>Title</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>14:00 - 14:15</td>
<td></td>
<td>Nail changes induced by chemotherapy</td>
<td>Salam Itani</td>
</tr>
<tr>
<td>14:15 - 14:30</td>
<td></td>
<td>Thing to keep in mind when your are operating</td>
<td>Jihane Abou Rahai</td>
</tr>
<tr>
<td>14:30 - 14:45</td>
<td></td>
<td>Lower face rejuvenation using HA fillers</td>
<td>Rami Abadi</td>
</tr>
<tr>
<td>15:45 - 15:00</td>
<td></td>
<td>The safety of hyaluronic acid injections in patients with connective tissue diseases.</td>
<td>Micheline M. Chalouhi</td>
</tr>
<tr>
<td>15:00 - 15:05</td>
<td></td>
<td>Q &amp; A</td>
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</table>

## Moroccan Dermatology Society (MDS) Session

**Moderators: Fatima Z. Mernissi, M Laglaoui**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session 27</th>
<th>Title</th>
<th>Speaker(s)</th>
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</thead>
<tbody>
<tr>
<td>15:05 - 15:25</td>
<td></td>
<td>A new approach of segmental villigo ( SV) pathogenesis: anatomical correspondences between SV and arterial</td>
<td>Laila Benzekri</td>
</tr>
<tr>
<td>15:25 - 15:45</td>
<td></td>
<td>vessels skin mapping</td>
<td>Fatima Zahra Mernissi</td>
</tr>
<tr>
<td>15:45 - 16:05</td>
<td></td>
<td>PRP in scar management: Clinical cases: A new approach of segmental Villigo ( SV) management: serology study and medical and surgical treatment</td>
<td>Laila Benzekri</td>
</tr>
</tbody>
</table>

## Sheikh Khalifa Medical City (SKMC) Session

**Moderator: Shaden Abdelhadi**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session 28</th>
<th>Title</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>16:20 - 17:45</td>
<td></td>
<td>A Dermatosis Rarely Induced by Antibiotics</td>
<td>Aliya Ali Al-Ali</td>
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<tr>
<td>16:40 - 17:00</td>
<td></td>
<td>A rare side effect of the Influenza vaccine.</td>
<td>Sara Al Janahi</td>
</tr>
<tr>
<td>17:00 - 17:20</td>
<td></td>
<td>Multifaceted Management of Dissecting Folliculits of the Scalp</td>
<td>Reem Al Neyadi</td>
</tr>
<tr>
<td>17:20 - 17:40</td>
<td></td>
<td>Multisystem inflammatory syndrome in children” (MIS-C)</td>
<td>Khulood Almarzooqi</td>
</tr>
<tr>
<td>17:40 - 17:45</td>
<td></td>
<td>Q &amp; A</td>
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Second day - Agenda
24 September 2022 - Saturday

09:00 - 10:05 Session 29
Moderators: Dany Touma, Wael Saudi, Alain Tenenbaum

09:00 - 09:20 Update on minimally invasive eyelid rejuvenation
Dany Touma

09:20 - 09:40 Neck rejuvenation by injectables
Wael Saudi

09:40 - 10:00 Fox Eyes and Treatment of the Fall of the Eyebrow post Botulinum using Chemical Isovolumetric Myoplasty
Alain Tenenbaum

10:00 - 10:05 Q & A

10:05 - 10:55 Industry Symposium 7
Secukinumab: a true legacy in psoriasis management
Raghda Almaashary

11:00 - 11:20 Coffee Break

11:20 - 13:00 Session 30
Residents Research Program Session
Jury Panel: Dr. Ruwa Al Harithy, Prof. Abdel-ghani Kibbi, Prof. Fatima Z. Mernissi
Mohammad Fatani

Introduction
11:20 - 11:30 Mycosis fungoides mimicking a nodule of Sister Mary-Joseph
Belcadi Jihane

Q & A

11:30 - 11:40 Awareness, Knowledge, and Practices of Laser Hair Removal: A cross-sectional Study from Tertiary Dermatology Clinics In Oman
Iman Al Halmi

Q & A

11:40 - 11:50 Cutaneous Manifestation of COVID-19 Infection among inpatients at Referral Hospitals in Oman
Reym Al Malik

Q & A

11:50 - 12:00 Frontal fibrosing alopecia and comorbidities: a prospective moroccan study of 38 cases
Sara Oulad Ali

Q & A

12:00 - 12:10 Idiopathic Atrophoderma of Pasini and Pierini: A Case Report and Literature Review
Rawan Hubail

Q & A

12:10 - 12:20 A case report: five variants of lichen planus in a male patient
Fatema Al Khabbaz

Q & A

12:20 - 12:30 Lipo-myeilomegacole and lymphatic malformation: A rare concurrence
Alainoud Hakami

12:30 - 12:40 Prevention of Post-inflammatory Hyperpigmentation After Carbon Dioxide Laser
Aihanouf Bin Dakhil

Q & A

12:40 - 12:50 A rare case of multiple Dermatofibromas in an unusual presentation
Soha Khan

Q & A

12:50 - 13:15 Jury Panel Review

13:15 - 14:00 Lunch Break

14:00 - 14:20 Resident Research Abstracts (Oral & Poster)
Winners Announcement | Prize and certificate distribution

14:20 - 16:05 Session 31
Moderator: Fatima Al Shamsi, Ashraf Badawi, Abdulmajeed Al Aljan, Dany Touma

14:20 - 14:40 A Dermatologist Approach to Psychodermatology
Marfene Dytoc

14:40 - 15:00 Important priorities in Cosmetic Dermatology
Ashraf Badawi

15:00 - 15:20 None Surgical Nose Size Reduction
Abdulmajeed Al Aljan

15:20 - 15:40 Efficacy of 2 Doses of BOTOX® (onabotulinumtoxinA) Versus Placebo for the Treatment of Masseter Muscle Prominence: Results from a Randomized, Controlled, Phase 2b Trial With 6-Month Follow-up
Maria Angela-Khattar

15:40 - 16:00 Satisfaction With Natural-Looking Outcomes as Well as Self-Perception of Appearance and Psychological Well-Being After Treatment With OnabotulinumtoxinA for Upper Facial Lines: Post-Hoc Analysis Across Age and Gender
Patricia Ogilvie

Q & A

16:00 - 16:05 Coffee Break

16:20 - 17:45 Session 32
Moderators: Mohamed Abozeid, Alain Tenenbaum, Matt Stefanelli, Abdulmajeed Al Aljan

16:20 - 16:40 Update on botulinumtoxin A Immunogenicity
Patricia Ogilvie

16:40 - 17:00 Sub Dermal induced heat for skin tightening
Francesco Lino

17:00 - 17:20 The new fashion of female north african butt and its treatment using Chemical Isovolumetric Myoplasty
Alain Tenenbaum

17:20 - 17:40 Butt anatomy & fillers
Matt Stefanelli

Q & A
# Second day - Agenda

**24 September 2022 - Saturday**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Topic</th>
<th>Speaker(s)</th>
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</thead>
<tbody>
<tr>
<td>09:00 - 11:05</td>
<td>Session 33</td>
<td>Moderators: Medhat Abdel Malek, Sahar Al Nowais Jean Pierre Amsellem</td>
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</tr>
<tr>
<td>09:00 - 09:20</td>
<td></td>
<td>Hyaluronidase: dissolving the myth. Everything about hyalase in aesthetics</td>
<td>Mariam Baqi</td>
</tr>
<tr>
<td>09:20 - 09:40</td>
<td></td>
<td>Facial assessment for injectables</td>
<td>Mansi Mukherjee</td>
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<tr>
<td>09:40 - 10:00</td>
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<td>Treatment of aged skin with broadband light through rejuvenation of the gene expression pattern.</td>
<td>Maria Angelo Khattar</td>
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<tr>
<td>10:00 - 10:20</td>
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<td>Trophic effects of polynucleotides and hyaluronic acid</td>
<td>Marco Francesco Papagni</td>
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<tr>
<td>10:20 - 10:40</td>
<td></td>
<td>in Scar Management and Wound Healing</td>
<td>Ahmed Yasin</td>
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<tr>
<td>10:40 - 11:00</td>
<td></td>
<td>Botulax Displays Lower Enzymatic Activity When Compared to OnabotulinumtoxinA in a Light Chain Activity Assay</td>
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<tr>
<td>11:00 - 11:05</td>
<td></td>
<td>Biopsy Findings of Filler Complications</td>
<td>Reem El Bahtimi</td>
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<td>11:05 - 11:20</td>
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<td>Coffee Break</td>
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<tr>
<td>11:20 - 12:05</td>
<td>Session 34</td>
<td>Moderators: Fatima Al Madani, Sami Al Suwaidan, Ahmed Al Harrasi</td>
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<tr>
<td>11:20 - 11:40</td>
<td></td>
<td>Lipolaser – minimal invasive fat removal and skin tightening</td>
<td>Klaus Hoffmann</td>
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<td>11:40 - 12:00</td>
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<td>Non surgical Body Contouring</td>
<td>Mansi Mukherjee</td>
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<td>12:00 - 12:05</td>
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<td>Q &amp; A</td>
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<td>12:05 - 12:55</td>
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<td><strong>Industry Symposium 8</strong></td>
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<td><strong>Moderator: Fatima Al Breiki</strong></td>
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<td>Atopic Dermatitis from Theory to Real Life Clinical Practice</td>
<td>Martin Steinhoff</td>
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<td>12:55 - 14:00</td>
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<td>Lunch Break</td>
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<td>14:00 - 14:50</td>
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<td><strong>Industry Symposium 9</strong></td>
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<td>Collagen Biostimulation: Does it work for everybody? How do we achieve it?</td>
<td>Daria Voropai</td>
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<td>14:50 - 15:10</td>
<td></td>
<td>Anatomical considerations and right choice of HA-filler to avoid side effects and late complications</td>
<td>Steffen Glesse</td>
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<tr>
<td>15:10 - 15:30</td>
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<td>Combination of Thread Methods with Fillers and Botulinum Toxins. Golden Triad of Aesthetics Medicine.</td>
<td>Albina Kajaia</td>
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<tr>
<td>15:30 - 15:50</td>
<td></td>
<td>Thread Lifting expectation and Reality: View of the Doctor and the Patient.</td>
<td>George Sulamanidze</td>
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<tr>
<td>15:50 - 16:00</td>
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<td>Coffee Break</td>
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<tr>
<td>16:20 - 18:05</td>
<td>Session 36</td>
<td>Hair <strong>Moderator: Fatima Bin Sayyaer, May Hussein El Samahy, Amin Mohamed Amer</strong></td>
<td></td>
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<tr>
<td>16:20 - 16:40</td>
<td></td>
<td>Challenges in laser assisted hair reduction.</td>
<td>Ashraf Badawi</td>
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<tr>
<td>16:40 - 17:00</td>
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<td>Hair aging</td>
<td>May Hussein El Samahy</td>
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<tr>
<td>17:20 - 17:40</td>
<td></td>
<td>Diet and hair</td>
<td>Husain Juma</td>
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<tr>
<td>17:40 - 18:00</td>
<td></td>
<td>The uses of botulinum toxin in hair</td>
<td>Amin Mohamed Amer</td>
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<tr>
<td>18:00 - 18:05</td>
<td></td>
<td>Revisiting alopecia areata treatment: thinking outside the box</td>
<td>Ahmed Abdelfattah</td>
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</table>

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<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:00</td>
<td>Aging Process and Collagen Stimulation</td>
<td>Franco Vercesi</td>
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<tr>
<td>08:05</td>
<td>Injection Techniques of Collagen Stimulator</td>
<td>Francisco De Melo</td>
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<tr>
<td>08:10</td>
<td>Managing Complications</td>
<td>Rami Haidar</td>
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<tr>
<td>08:15</td>
<td>Q&amp;A</td>
<td>Franco Vercesi Francisco De Melo Rami Haidar</td>
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<tr>
<td>08:20</td>
<td>Hands-On Training</td>
<td>Franco Vercesi Francisco De Melo Rami Haidar</td>
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<tr>
<td>10:00</td>
<td>Clinic Workshop 10 by Proderma</td>
<td>Raed Farhad</td>
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<tr>
<td></td>
<td>Face lifting &amp; contouring by using LFL threads</td>
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<tr>
<td>10:40</td>
<td>Clinic Workshop 11 by Amico</td>
<td>Steffen Giesse</td>
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<td></td>
<td>Full Face and Rheology: why knowing your HA-filler properties will improve your results</td>
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<tr>
<td>11:20</td>
<td>Clinic Workshop 12 by Merz Aesthetics</td>
<td>Daria Voropai</td>
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<td></td>
<td>Belotero Revive: Your road to “Selfie” Skin</td>
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<tr>
<td>12:00</td>
<td>Clinic Workshop 13 by Merz Aesthetics</td>
<td>Daria Voropai</td>
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<td></td>
<td>Belotero Lips: Dynamic Duo for a Perfect Lip Treatment</td>
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<tr>
<td>12:40</td>
<td>Clinic Workshop 14 by Proderma</td>
<td>Thabet Salahia</td>
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<td></td>
<td>Non-Surgical calves enhancement using Privilege body filler</td>
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<tr>
<td>13:20</td>
<td>Lunch Break</td>
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<tr>
<td>14:00</td>
<td>Clinic Workshop 15 by Aptos</td>
<td>George Sulamanidze</td>
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<td></td>
<td>Double chin correction with Aptos Light Lift Needle Method</td>
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<tr>
<td>14:40</td>
<td>Clinic Workshop 16 by Allergan</td>
<td>Patricia Ogilvie Marva Safa Diana</td>
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<td></td>
<td>The Journey to Glowy Skin with Juvederm Volite</td>
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<td>15:20</td>
<td>Clinic Workshop 17 by Dubimed</td>
<td>Marjon Vatanchi</td>
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<tr>
<td></td>
<td>Moderator: Walaa AbdelfattahNew Regenerative Treatments with Growth Factors and Exosomes</td>
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<tr>
<td>16:00</td>
<td>Clinic Workshop 18 by Sinclair</td>
<td>Franco Vercesi Francisco De Melo Rami Haidar</td>
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<tr>
<td></td>
<td>OxiFree™- the HA scientific breakthrough</td>
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<td>16:40</td>
<td>Clinic Workshop 19 by Galderma</td>
<td>Ishaan Ramkisson Shadan Naji Malda Al Daoudi</td>
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<tr>
<td></td>
<td>AART of Lips</td>
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<tr>
<td>17:20</td>
<td>Clinic Workshop 20 by Teoxane</td>
<td>Raul Cetto</td>
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<td></td>
<td>360 Degree face transformation using Teosyal Fillers</td>
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</table>
## Second day - Agenda
24 September 2022 - Saturday

### Hall F - Workshop Room - Al Majlis

<table>
<thead>
<tr>
<th>Time</th>
<th>Workshop</th>
<th>Title</th>
<th>Speaker</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:00 - 09:50</td>
<td>Workshop 7</td>
<td>Morphological foundations in the modelling of body contours in the applications of the RSL-sculpting method</td>
<td>Svettana Pervykh</td>
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<tr>
<td>09:50 - 10:40</td>
<td>Workshop 8</td>
<td>Mesh Scaffolding lift, the new generation in face lifting &amp; contouring</td>
<td>Jesus Chicon Garcia</td>
</tr>
<tr>
<td>10:40 - 11:30</td>
<td>Workshop 9</td>
<td>Biological effects of UVA rays</td>
<td>Husain Juma</td>
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<tr>
<td>10:40 - 11:00</td>
<td></td>
<td>New Anthelios UVMUNE 400</td>
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<tr>
<td>11:00 - 11:05</td>
<td></td>
<td>The Role of Ceramides in Dry and Very Dry Skin and Choice of Emollients animated</td>
<td>Sawsan Al Mulla</td>
</tr>
<tr>
<td>11:05 - 11:25</td>
<td></td>
<td>CeraVe products presentation</td>
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<tr>
<td>11:30 - 12:20</td>
<td>Workshop 10</td>
<td>Time to Disrupt the unremitting Itch and Scratch Cycle</td>
<td>Raghda Al Mashaari</td>
</tr>
<tr>
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<td>Samir Han tirah</td>
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<tr>
<td>13:10 - 14:00</td>
<td>Lunch Break</td>
<td></td>
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<tr>
<td>14:00 - 14:50</td>
<td>Workshop 12</td>
<td>Multidimensional approach for the effective treatment of hyperpigmentation</td>
<td>Sawsan Al Mulla</td>
</tr>
<tr>
<td>14:50 - 15:40</td>
<td>Workshop 13</td>
<td>Picosure Pro and Potenza, a major shift in picosecond and RF microneedling technology’</td>
<td>Klaus Hoffmann</td>
</tr>
<tr>
<td>15:40 - 16:30</td>
<td>Workshop 14</td>
<td>Isotretinoin: Current Position in Acne Treatment and updates</td>
<td>Nidal Obaidat</td>
</tr>
<tr>
<td>17:20 - 18:10</td>
<td>Workshop 15</td>
<td>Ultherapy updates and combination treatments</td>
<td>Daria Varopai</td>
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</tbody>
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### Third day - Agenda

**25 September 2022 - Sunday**

<table>
<thead>
<tr>
<th>07:30 - 09:00</th>
<th>Registration</th>
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<tbody>
<tr>
<td>09:00 - 11:05</td>
<td>Session 37 Moderators: Hassan Riad, Yasir Shaikh, Reem El Bahtimi</td>
</tr>
<tr>
<td>09:00 - 09:20</td>
<td>Interesting cases encountered in Salmaniya Medical Complex Jawaher Aljalama</td>
</tr>
<tr>
<td>09:20 - 09:40</td>
<td>Eosinophilic Folliculitis (Ouji's Disease) and Mucosal Involvement, in Association with Helicobacter pylori in Sudanese Patient Adil Hamid Hassan Bashir</td>
</tr>
<tr>
<td>09:40 - 10:00</td>
<td>Clinical Crisis during the Syrian Crisis Muhammad Hailham Al Hussein</td>
</tr>
<tr>
<td>10:00 - 10:20</td>
<td>New Pearls in Skin Surgery and Aesthetic Medicine Khalifa E. Sharquie</td>
</tr>
<tr>
<td>10:20 - 10:40</td>
<td>Genital dermatoses Hassan Riad</td>
</tr>
<tr>
<td>10:40 - 11:00</td>
<td>Mastering cosmetic tattoo removal... What's new Naief Suliman Al Nomair</td>
</tr>
<tr>
<td>11:00 - 11:05</td>
<td>Q &amp; A</td>
</tr>
<tr>
<td>11:05 - 11:20</td>
<td>Coffee Break</td>
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<tr>
<td>11:20 - 12:10</td>
<td>Industry Symposium 10 ExoSCRT Exosomes: Between Science and Clinical Practice Maiada Magdi Byong Sun Cho Jan Lofvall</td>
</tr>
<tr>
<td>12:10 - 13:15</td>
<td>Session 38 Moderators: Ahmed Al Wally, Amr Rateb, Hamad Al Harthi</td>
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<tr>
<td>12:10 - 12:30</td>
<td>Acne conglobata: updates in pathogenesis &amp; management. Amr Rateb</td>
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<tr>
<td>12:30 - 12:50</td>
<td>Acne 2022 what's new? Hamiaoui M. Rachid</td>
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<tr>
<td>12:50 - 13:10</td>
<td>Derma roller for post Acne scars ... Oman experience Ahmed Al Wally</td>
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<tr>
<td>13:10 - 13:15</td>
<td>Q &amp; A</td>
</tr>
<tr>
<td>13:15 - 14:00</td>
<td>Lunch Break</td>
</tr>
<tr>
<td>14:00 - 14:55</td>
<td>Industry Symposium 11 Hyperpigmentation treatment: different approaches Anastasiia Lapshyna</td>
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<tr>
<td>14:55 - 15:15</td>
<td>Future use of stem cells in dermatology Christeen Youssef Abdelmesih</td>
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<tr>
<td>15:15 - 15:35</td>
<td>The Treatment Of Autoimmune Bullous Diseases in Pregnancy Ghalda Almutalib</td>
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<tr>
<td>15:35 - 15:55</td>
<td>A clinical approach to diagnosis and management of hyperhidrosis Amin Eimubarak</td>
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<tr>
<td>15:55 - 16:15</td>
<td>Microneedling With Trichloroacetic Acid Peeling Versus Fractional Co2 Laser For Management Of Atrophic Acne Scars: A Prospective Comparative Study Houda Jabri</td>
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<tr>
<td>16:15 - 16:20</td>
<td>Q &amp; A</td>
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### Third day - Agenda
25 September 2022 - Sunday

**HALL B - Al Amwaj**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Title</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>09:00 - 10:10</td>
<td><strong>Session 40</strong></td>
<td>India Association of Dermatovenerology and Leprologist (IADVL) Session</td>
<td>Mansi Mukherjee, Rashmi Sarkar</td>
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<tr>
<td>09:00 - 09:20</td>
<td></td>
<td>Introduction</td>
<td>Rashmi Sarkar</td>
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<tr>
<td>09:20 - 09:35</td>
<td></td>
<td>Unusual hyperpigmentation</td>
<td>Nirmaladevi Palanivel</td>
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<tr>
<td>09:35 - 09:50</td>
<td></td>
<td>Lepra Reactions an insight</td>
<td>Vineet Relhan</td>
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<tr>
<td>09:50 - 10:05</td>
<td></td>
<td>Myceloma- Indian scenario</td>
<td>Atloha Kavitha</td>
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<td>10:05 - 10:10</td>
<td></td>
<td>Spectrum of vulval Lichen sclerosus in India</td>
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<tr>
<td>10:10 - 11:10</td>
<td><strong>Session 41</strong></td>
<td>Moderators: Ahmed Abdelfattah, Amin Ammar</td>
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<tr>
<td>10:10 - 10:30</td>
<td></td>
<td>Aesthetics and dermatology in the era of artificial intelligence</td>
<td>Federico Von Son</td>
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<tr>
<td>10:30 - 10:50</td>
<td></td>
<td>New topic: Aesthetic procedures in connective tissue disease</td>
<td>Nour Kibbi</td>
</tr>
<tr>
<td>10:50 - 11:10</td>
<td></td>
<td>Turning back the clock? Fasting theories and aging</td>
<td>Federico Von Son</td>
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<td>Coffee Break</td>
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<tr>
<td>11:10 - 12:45</td>
<td><strong>Session 42</strong></td>
<td>Moderators: Abdul-Ghani Kibbi, Abdullah Al Tale, Reem El Bahtimi</td>
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<tr>
<td>11:20 - 11:40</td>
<td></td>
<td>Skin signs of internal malignancies</td>
<td>Abdul-Ghani Kibbi</td>
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<td>11:40 - 12:00</td>
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<td>Rare tumors: extramammary Paget’s disease, sebaceous carcinoma, and/or dermatofibrosarcoma protuberans</td>
<td>Nour Kibbi</td>
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<td>12:00 - 12:20</td>
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<td>Unexpected Biopsy Results</td>
<td>Reem El Bahtimi</td>
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<tr>
<td>12:20 - 12:40</td>
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<td>The many uses of oral retinoids</td>
<td>Ameen A. Alawadhi</td>
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<tr>
<td>12:40 - 12:45</td>
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<td>Q &amp; A</td>
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<tr>
<td>12:45 - 14:00</td>
<td><strong>Lunch Break</strong></td>
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<tr>
<td>14:00 - 15:00</td>
<td><strong>Session 43</strong></td>
<td>Laser Course</td>
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<tr>
<td>14:00 - 15:00</td>
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<td>How to optimize your hair removal laser</td>
<td>Hamlaoui M. Rachid Khaled Turkil</td>
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<tr>
<td>15:00 - 15:40</td>
<td><strong>Session 44</strong></td>
<td>Scientific workshop 1</td>
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<tr>
<td>15:00 - 15:40</td>
<td></td>
<td>Dermoscopy from A to Z</td>
<td>Ahmed Abdelfattah</td>
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## Third day - Agenda

### 25 September 2022 - Sunday

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Topic</th>
<th>Facilitator</th>
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<tbody>
<tr>
<td>09:00 - 10:45</td>
<td>Session 43</td>
<td>Psoriasis Moderators: Omar Al Ameri Khalid Alnaqbi, Fouz Hassan</td>
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<tr>
<td>09:00 - 09:20</td>
<td></td>
<td>Generalised pustular psoriasis overview</td>
<td>Mahira Al Sayed</td>
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<td>09:20 - 09:40</td>
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<td>Comparison of the efficacy of tazarotene with or without betamethasone dipropionate in the treatment of psoriasis</td>
<td>Fouz Hassan</td>
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<td>09:40 - 10:00</td>
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<td>UAE Consensus Statements on Management of Psoriatric Arthritis</td>
<td>Khalid Alnaqbi</td>
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<td>10:00 - 10:20</td>
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<td>Chronic spontaneous Urticaria: Predictors of response according to patient profile</td>
<td>Mahmoud Abdallah</td>
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<tr>
<td>10:20 - 10:40</td>
<td></td>
<td>Roles of biologic in childhood psoriasis and other papulosquamous disorder</td>
<td>Leong Kin Fon</td>
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<tr>
<td>10:40 - 10:45</td>
<td></td>
<td>Q &amp; A</td>
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<td>10:45 - 11:20</td>
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<td>Coffee Break</td>
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<tr>
<td>11:20 - 13:05</td>
<td>Session 44</td>
<td>Moderators: Lilia Elloumi Fakhfakh, Adel Aisenaid, Maidaa Al Daoudi</td>
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<tr>
<td>11:20 - 11:40</td>
<td></td>
<td>Skin and Diabetes: Specific manifestations overview</td>
<td>Farid Al Belkacem</td>
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<tr>
<td>11:40 - 12:00</td>
<td></td>
<td>Platelet Rich Plasma in dermatology: what’s new</td>
<td>Lilia Elloumi Fakhfakh</td>
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<tr>
<td>12:00 - 12:20</td>
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<td>JAK inhibitors in inflammatory skin diseases</td>
<td>Adel Aisenaid</td>
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<td>12:20 - 12:40</td>
<td></td>
<td>The effect of AI (artificial intelligence) and AR (augmented reality) on our daily office life as Aesthetic doctors</td>
<td>Maidaa Al Daoudi</td>
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<tr>
<td>12:40 - 13:00</td>
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<td>Clinicopathological cases: The best of my library</td>
<td>Mohamed El-khalawany</td>
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<tr>
<td>13:00 - 13:05</td>
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<td>Q &amp; A</td>
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<td>13:05 - 14:00</td>
<td></td>
<td>Lunch Break</td>
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<tr>
<td>14:00 - 14:45</td>
<td>Session 45</td>
<td>Panel Discussion Moderators: Federico Von Son</td>
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<td>14:00 - 14:45</td>
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<td>Ethically growing in social media as an MD</td>
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<td>Panelist: Rami Haider, Matt Stefanellie, Alain Teninbaum</td>
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<td>Hussain Juma</td>
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<tr>
<td>14:45 - 16:25</td>
<td>Session 46</td>
<td>Moderators: Amal Alsaberi, Ameen A. Alawadhi, Dany Touma</td>
<td></td>
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<tr>
<td>14:45 - 15:05</td>
<td></td>
<td>Staff training strategies to boost clinics’ reputation &amp; success</td>
<td>Servane Colette</td>
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<tr>
<td>15:05 - 15:25</td>
<td></td>
<td>Tips in communication skills for aesthetic doctors</td>
<td>Ahmed Attar</td>
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<tr>
<td>15:25 - 15:45</td>
<td></td>
<td>Hello “Almond Eyes”! “Fox Eye” - Goodbye! New method of the Eyes Reshaping; a</td>
<td>Yuriy Titovets</td>
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<tr>
<td>15:45 - 15:05</td>
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<td>Botulinum Toxin Injection Vs Microneedling With Minoxidil 5% In The Treatment Of Androgenetic Alopecia</td>
<td>Mohamed Khater</td>
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<tr>
<td>15:05 - 16:25</td>
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<td>Succinic Acid Is The Hot New Ingredient Worth Knowing For Skin Discoloration</td>
<td>Emmanouil Dimonitsas</td>
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<tr>
<td>16:25 - 16:35</td>
<td></td>
<td>Q &amp; A</td>
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</table>
Third day - Agenda
25 September 2022 - Sunday

09:00 - 10:20 Session 47 Pediatric Dermatology
Moderators: Ahmed Salem Al Daheiri, Amr Rateb, Amr Ammar

09:00 - 09:20 Therapeutic updates 2022: itch in atopic eczema
Leong Kin Fon

09:20 - 09:40 Inflammatory mediators in atopic dermatitis: Review and updates
Amr Rateb

09:40 - 10:00 Type 2 inflammation in childhood atopic dermatitis and beyond
Leong Kin Fon

10:00 - 10:20 Dermoscopy in the paediatric dermatology clinic
Amr Ammar

10:20 - 11:10 Industry Symposium 12
Skyclar in Psoriatic Era
Fatima Al Breiki
Mohamed Bazaaz

11:10 - 11:20 Coffee Break

11:20 - 13:05 Session 48
Moderators: Medhat Abdel Malek, Wael Al Barazi, Matt Stefanili

11:20 - 11:40 Full face beautification; about a model.
Jean Pierre Amsellem

11:40 - 12:00 Double chin non-invasive removal
Medhat Abdel Malek
The guide to get the sharpened jawline without pain

12:00 - 12:20 Mini facelift single loop technique
Wael Al Barazi

12:20 - 12:40 Anatomy of upper face: how to inject, treat and avoid complications.
Jean Pierre Amsellem

12:40 - 13:00 Face threads
Matt Stefanili

13:00 - 13:05 Q & A

13:05 - 14:00 Lunch Break

14:00 - 16:25 Session 49
Moderators: Medhat Abdel Malek, Amin Amer, Jean Pierre Amsellem

14:00 - 14:20 Trichoscopy and Dermoscopy in Routine Clinical Practice
Aditya Mahajan

14:20 - 14:40 Reconstruction using flaps and grafts
Sushil Sawant

14:40 - 15:00 Intradermal Bio stimulation using Hyaloronic acid and peptides
May Elsamahy

15:00 - 15:20 Efficacy And Safety Of Apremilast Monotherapy In Moderate-To-Severe Plaque Psoriasis: A Systematic Review And Meta-Analysis
Yara Aljefri

15:20 - 15:40 Uses Of Dermoscopy In Laser Medicine
Karim Gabr

15:40 - 16:00 Efficacy Of Pulse Methylprednisolone Therapy In Combination With Methotrexate And Light Emitting Diode In The Treatment Of Alopecia Universalis
Insaf Moubine

16:00 - 16:20 Hair Cases From The Clinic
Hanan Morsy

16:20 - 16:25 Q & A

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# Third day - Agenda

25 September 2022 - Sunday

<table>
<thead>
<tr>
<th>Time</th>
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</tr>
<tr>
<td>10:00 - 10:40</td>
<td>Clinic Workshop 21 by Sinclair Defying the ageing process with Cone threads technology</td>
<td>Maria Rubatti</td>
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<tr>
<td>10:40 - 11:20</td>
<td>Clinic Workshop 22 by Medica Giuteal shaping and augmentation with HA body fillers</td>
<td>Fabio Fantozzi</td>
</tr>
<tr>
<td>11:20 - 12:00</td>
<td>Clinic Workshop 23 by Merz Aesthetics Bringing Harmony and Beauty using Belotero and Xeomin</td>
<td>Daria Voropai</td>
</tr>
<tr>
<td>12:00 - 12:40</td>
<td>Clinic Workshop 24 by Aptos Face Rejuvenation with Aptos Excellence Visage HA Method</td>
<td>Albina Kajaia</td>
</tr>
<tr>
<td>12:40 - 13:20</td>
<td>Clinic Workshop 25 by Aptos Foxy eyes - Correction with Aptos Threads</td>
<td>George Sulamanidze, Albina Kajaia</td>
</tr>
<tr>
<td>13:20 - 14:00</td>
<td>Lunch Break</td>
<td></td>
</tr>
<tr>
<td>14:00 - 14:40</td>
<td>Clinic Workshop 26 by Praderma Ego lips technique by using Aliaxin lip fillers</td>
<td>Hend Fayez</td>
</tr>
<tr>
<td>14:40 - 15:20</td>
<td>Clinic Workshop 27 by Galderma Sculptra Clinical experience and Tips</td>
<td>Heba Abdallah, Ishaan Ramkison</td>
</tr>
<tr>
<td>15:20 - 16:10</td>
<td>Clinic Workshop 28 by Dubimed Feel don’t Fill with SuneKos</td>
<td>Shady Ismail</td>
</tr>
<tr>
<td>Time</td>
<td>Workshop</td>
<td>Details</td>
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</tr>
<tr>
<td>09:00 - 09:50</td>
<td>Workshop 16</td>
<td>New Era in ACNE treatment</td>
</tr>
<tr>
<td>09:50 - 10:40</td>
<td>Workshop 17</td>
<td>ThreadLifting Beautification Biolift - USA threads</td>
</tr>
<tr>
<td>10:40 - 11:30</td>
<td>Workshop 18</td>
<td>The Role of Antioxidants in Enhancing Results Post Procedure</td>
</tr>
<tr>
<td>11:30 - 12:20</td>
<td>Workshop 19</td>
<td>2 Technologies in 1 device for non-invasive lipolysis treatments</td>
</tr>
<tr>
<td>12:20 - 13:10</td>
<td>Workshop 20</td>
<td>The Power of ExoSCRT Exosomes combined with Subcision for treating Acne Scars ExoSCRT Exosomes for Alopecia Areata (Patient Testimonial)</td>
</tr>
<tr>
<td>13:10 - 14:00</td>
<td></td>
<td>Lunch Break</td>
</tr>
</tbody>
</table>
The 7th MEIDAM conducted a one-day pre-conference course for the Residents and a three-day main program covering a rich scientific program spanning over 6 parallel tracks which included scientific sessions, industry workshops, live demonstration clinic workshop sessions and symposiums.

Most of the lectures were presented physically live by our expert faculty while a few had to present virtually due to travel restrictions in certain countries.

Four halls - Halls A, B, C and D - were utilized to host 49 sessions and 12 industry symposia.

MEIDAM continues to raise the bar in quality learning. This year, it made the introduction of a highly important session on GCC Dermatology with the aim to stimulate collaboration among GCC Countries in improving Education and Quality Training. Panel members from each of these countries were invited: KSA, UAE, Bahrain, Oman, Kuwait & Qatar, and they carried out a highly interactive and compelling session.

An onsite clinic was built to support live, minimally invasive procedures for facial and body enhancements. The hall with more than 250 seats was full house over the 3-day conference where 28 live demonstrations and clinic workshops were conducted. On top of these, the Ellanse Master Class was also held in this hall.

A room was dedicated to our industry partners for their live equipment and product demo. A total of 20 commercial workshops were hosted in this hall.
A total of 104 abstracts were submitted to the conference, out of which 35 posters and 14 oral presentations were accepted by the committee.

These abstracts were subject to the scrutiny of the jury who decided on the top 3 best researches.

Poster Selection Jury in the 7th MEIDAM Conference 2022

Dr. Yasir Shaikh - Chairman - Saudi Arabia
Dr. Ahmed Al Wally - Member - Oman
Dr. Bakri AlAgra - Member - Sudan
Dr. Abdul-Ghani Kibbi - Member - Lebanon

POSTER ABSTRACT WINNERS

1st Winner
Author: Dr. Asem Shadid - Saudi Arabia
Title: Burnout phenomena Among Dermatologists: A Systematic Review and Meta-Analysis
Co-Authors: Rua’a AlHarithy, Saad Al Talhaab

2nd Winner
Author: Dr. Amal Kerouach - Morocco
Title: The Prevalence of Polycystic Ovary Syndrome in Women Consulting for ACNE: A Prospective Observational Study of 206 Cases
Co-Authors: Hali Fouzia, Soumiya Chiheb, Naima Samouh, ElHoucine Boufettal

3rd Winner
Author: Dr. Mohammed Abdullah Al-Sibani - Oman
Title: Fabrication, characterization and wound healing application of Hydroxyethyl cellulose/sodium alginate/ hyaluronic acid composite hydrogels: By a green chemistry approach
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MEDICINE EXPERT

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HEALTHCARE PROFESSIONAL DEVELOPMENT

www.MEIDAMConf.com I #MEIDAM I #IPEvents
1. How would you rate the 7th MEIDAM Conference?

Overall, how would you rate this event?

- Excellent: 70%
- Good: 25%
- Average: 5%
- Fair: 0%

2. How would you rate the content of the 7th MEIDAM Conference & Exhibition?

How would you rate the content of the 7th MEIDAM Conference & Exhibition?

- Very Good: 34%
- Excellent: 62%
- Needs Improvement: 0%
- Fair: 4%

3. How would you rate the relevancy of the program content to your practice?

How would you rate the overall relevancy of the content to your practice, from the 7th MEIDAM Conf. & Exhibition?

- Very Good: 29%
- Excellent: 57%
- Needs Improvement: 0%
- Fair: 4%
4. Our 8th MEIDAM Conference is scheduled from 22nd – 24th September 2023. Do you plan on attending the same?

5. Here are a few conference feedbacks from our satisfied delegates:

- "All thanks and appreciation for your efforts. My best wishes for more success in the next conference."
- "Conference was really excellent, I am happy to attend. Thank you for your invitation. Hopefully next year will attend with full my team." 
- "Continue the great work you’re doing every year.
- "Everything was amazing very well organized I’m so happy we have this conference in UAE."
- "Everything was good... staying the same quality in the next conference."
- "Everything was well organized and the lectures were useful and contained good information." 
- "Thank you for your hard work and well organized conference." 
- "Perfect logistic preparation, high rated lectures and the updated workshops."
- "The program was rich, I found that there was a good balance between Aesthetics and dermatology."
- "It was a very interesting and informative conference."
- "It was very interesting and well organized event, I will always do my best to attend, keep on the wonderful work and good luck."
- "I would like to thank organizers of this scientific event, it was very well organized and helped me in my research. Thank you..." 
- "I cannot thank you enough, as I have benefited immensely from your wealth of knowledge. My encounters with you have made me better in this field, and thank you very much for this. Every moment spent with you was worth it."
- "Thank you for organizing such a fruitful scientific event."
- "I would like to thank organizers of this conference for the hard work and your efforts. Thank you..."
- "I wish you all the best, my utmost gratitude for the favorable city... DR. SULTAN AL MUSAEE and DR. SADAR AL SAGHEER."
- "The pre course for residents was excellent with excellent and highly qualified speakers and practical simulation session."
SOCIAL MEDIA MARKETING PLATFORMS

MARKETING OBJECTIVES

- Activation and branding of Social media channels
- Active management of conference Information on the above social media channels
- Engaging visitor’s via Social Media Network to increase participation
- Send traffic to targeted pages on the website
- Social media advertising every week

MARKETING COVERAGE

30 Email Waves
8 SMS Waves
31 Web Listings
31 Congress Video Postings
7 Media Partners
95 Social Media Posts in All Channels

MEIDAM Marketing Goals

- Social Media Posts: 95
- Media Partners: 7
- Promotional Video Postings: 31
- Weblistings: 31
- SMS Waves: 8
- E-mailer Waves: 30
MEIDAM 2022 has official opened!

Under the Patronage of Sheikh Hamdan Bin Rashid Al Maktoum Award for Medical Sciences

The Seventh Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition

23-25 September 2022
Event Centre, InterContinental Hotel, Dubai Festival City, UAE

Dr. Saad AlSogair
Secretary General & Treasurer of MEIDAM

SEE TODAY’S HIGHLIGHTS

Plan your visit for day 2  Download Conference Program

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Day 2 Conference Highlights

Under the Patronage of
Sheikh Hamdan Bin Rashid Al Maktoum Award for Medical Sciences

The Seventh Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition

23-25 September 2022
Event Centre, InterContinental Hotel, Dubai Festival City, UAE

Resident Research Program Winners:

1. Asim Shadid - Saudi Arabia
   Burnout Phenomena among Dermatologists: A Systemic Review & Meta-Analysis

2. Amal Koroouch - Morocco
   The Prevalence of Polycystic Ovary Syndrome in Patients consulting for Acne: A prospective observational study of 268 Cases

3. Mohamed Al Sibani - Oman
   Frictional, Characterization and wound healing applications of Hydroxyethyl cellulose/ Sodiumalginate / Hyaluronic acid composite hydrogel by an green chemistry approach

MEIDAM 2022 HIGHLIGHTS

Be sure to plan your visit for last day!

Download Conference Program

EXHIBITORS

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MEIDAM 2022 ended on a high note!

Event Centre, InterContinental Hotel, Dubai Festival City, UAE

View Conference Photos

2,436 • Conference Registrants
200 • Faculty
49 Sessions
55 Clinical & Industry Workshops
71 Sponsors & Exhibitors
100 • Supporters

SAVE THE DATES!
22 - 24 SEPTEMBER 2023

www.MEIDAMConf.com | MEIDAM | #IPEvents | MEIDAM@infoplus.events
MEIDAM Conference

Welcome to the 7th MEIDAM Conference & Exhibition 2022!

Join us for three days of learning and networking with the largest gathering of societies & associations in the Middle East.

Follow @MEIDAMConferences & use #MEIDAM to be part of the conversation.

MEIDAM Conference

The 7th Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition 23-25 Sept 2022

What's happening

#ResidentResearchPresentation

Relevant people

MEIDAM Conference

Dr. Dhia Al-Najjari, Consultant Dermatologist, Resident at MEIDAM Conference, in Dubai, UAE.

Submit your cases @ bit.ly/MEIDAMRPRP

#ResidentResearchPresentation #MEIDAM #Dermatologists

 Residents Research Presentations Submission Deadline has been extended!!!

Dr. Khalid A. Rashed and J. Alshams

16:30 AM - Jul 6, 2022

Video

Introduce the video you shared

Relevant people

MEIDAM Conference

Dr. Khalid A. Rashed and J. Alshams

16:30 AM - Jul 6, 2022

Video Tweet analytics

www.MEIDAMConf.com | #MEIDAM | #IEEvents
INTerviewS & Promotional Videos

Videos promoted for 7th MEIDAM 2022
Total Posts: 31
Views: 1,946
Total Page Likes: 58
الدورة السابعة لمؤتمر الشرق الأوسط الدولي للأمراض الجلدية وطب التجميل (ميدام)

تستضيف دولة الإمارات في هذه الدورة من برنامج "صحة أولا" د. خالد سالم التلعمي، رئيس "مؤتمر الشرق الأوسط الدولي للأمراض الجلدية وطب التجميل" (ميدام) للحديث عن فعاليات الدورة السابقة للمؤتمر.

القمة في دبي.

www.MEIDAMConf.com | #MEIDAM | #IPEvents
The 7th Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition (MEIDAM)

23 - 25 September 2022
InterContinental Dubai Festival City, United Arab Emirates

Key Dates:
- 23 - 25 September 2022
- 21 - 22 September 2022

Middle East International Dermatology & Aesthetic Medicine Conference Exhibition (MEIDAM)

The event has no final dates. See other events instead:
- RSLG2023 - The 10th Annual Conference of the American Society for Laser Medicine and Surgery
  11 - 13 April 2023
  Phoenix, United States
- International Congress on Cosmetology and Plastic Surgery
  23 - 25 May 2023
  Tokyo, Japan
- IMCS World Congress 2023
  20 - 22 August 2023
  Paris, France

Beautyliner Group at MEIDAM 2022

On September 23-25, we took part in the 7th Middle East International Conference and Exhibition on Dermatology and Aesthetic Medicine.

This is a unique meeting for discussions and exchanges between researchers and clinicians from all over the world.

During the conference, we introduced the participants to the Beautyliner, the RSL sculpting technique and held an exclusive seminar about our technologies.

www.MEIDAMConf.com | #MEIDAM | #JEEvents
المقالة: "مما هم علاجات جديدة للأمراض الجلدية؟"

الإمام محمد:
05:25 2020 م.

تعد الأمراض الجلدية من أكثر الأمراض الشائعة في العالم، حيث تؤثر على ما يزيد عن 30% من السكان في جميع أنحاء العالم. تسبب الأمراض الجلدية في عدة أعراض، مثل التهاب الجلد، الجفاف، والأحمرات. تُعتبر الأمراض الجلدية من الصعوبات في التعامل معها، خاصة في الحالة الجلدية الشديدة.

تعد الحمامات الجلدية من أساليب علاج الأمراض الجلدية التي تستخدم في المراكز الصحية. حيث تساعد في تقليل الالتهاب وتحسين حالة الجلد.

أما عن الإسبرازات الجلدية، فتعتبر من أكثر أنواع الأمراض الجلدية شيوعًا. تُستخدم الإسبرازات الجلدية لعلاج النوبات الجلدية الشديدة.

بالنسبة للحساسية الجلدية، تعتبر من الأمراض الجلدية الشائعة التي تؤثر على العديد من الأشخاص. تستخدم أنواع مختلفة من الإسبرازات الجلدية لعلاج هذه الحالة.

في النهاية، تذكر أن العلاج الجلدي يتطلب من الأشخاص اتباع نظام غذائي صحي وتعنيافة بانتظام. كما يجب التأكد من زيارة متخصص الجلد بشكل دوري.

المصدر: www.emirates247.com/local/section-health/2020-09-25-1.1871715
اليوم انطلاق الدورة التدريبية لطبيبة الأمراض الجلدية في دول التعاون

الدكتور خالد العبدي:

أطلق مركز الدورات التدريبية في دول التعاون الدورة التدريبية الثاني لطبيبة الأمراض الجلدية في دول التعاون.

الدكتور خالد العبدي:

غرة اليوم, انطلاقت حركة التدريب الدورات التعليمية في دول التعاون.

الدكتور خالد العبدي:

تعتبر هذه الدورة التدريبية دورات أساسية في تدريب طبيبة الأمراض الجلدية في دول التعاون.

الدكتور خالد العبدي:

عليه، يمكن أن يكون الدورات التدريبية دورات أساسية في تدريب طبيبة الأمراض الجلدية في دول التعاون.

الدكتور خالد العبدي:

عليه، يمكن أن يكون الدورات التدريبية دورات أساسية في تدريب طبيبة الأمراض الجلدية في دول التعاون.

الدكتور خالد العبدي:

عليه، يمكن أن يكون الدورات التدريبية دورات أساسية في تدريب طبيبة الأمراض الجلدية في دول التعاون.

الدكتور خالد العبدي:

عليه، يمكن أن يكون الدورات التدريبية دورات أساسية في تدريب طبيبة الأمراض الجلدية في دول التعاون.
موجة طبية ضخمة

نادر: عاجز في إمدادات الأدوية

في وقتها الأخيرة، أظهرت إمدادات الأدوية في البلاد تراجعاً مريراً، حيث يشهد السوق استنفاداً وانعداماً في بعض الأدوية. وجدت تقارير أن العديد من المرضى لا يجدون الأدوية الأساسية، مما يعرضهم للخطر. 

المصادر تشير إلى أن الطلب على الأدوية خصوصاً الأدوية الأساسية لم يزال مرتفعاً، وهو ماљسented الكسول إلى الاستغناء عن بعض الأدوية الفعالة. 

الاِستعراض

فإذما أن الأدوية هي أساس العلاج السريع، فإن الاست משתهـدة ضرورية لضمان توفر الأدوية الأساسية والأساسية للحياة اليومية. }

المصادر: مواقع التواصل الاجتماعي والبصمة الكاملة للدواء

الدكتور: د. محمد علي

الإحاطة

الصحة العالمية تدعو民民 للاستعداد للاستجمام

هيئة الصحة العالمية تدعو الشعوب والحكومات إلى الاستعداد للاستجمام، حيث تشير التقارير إلى أن مجموعة واسعة من الأمراض والإنفلونزا قد تنتشر في العديد من الدول.

وقد أدت التغيرات المناخية إلى تراجع الانتقادات الصحية، حيث تشير التقارير إلى أن عدد الأمراض قد يرتفع مع استمرار الجو البارد والرطب، مما يزيد من خطر تفشي الأمراض.

المصادر: مواقع التواصل الاجتماعي

الدكتور: د. أحمد عبد الحليم
**APP FEATURES**

- View program at the click of your fingers
- Know your Faculty members
- Bookmark your Sessions
- Connect with fellow Attendees
- Click Session Photos and Share

**Step 1:** Access the App Store on iOS devices or the Play Store on Android and download the App “The 7th MEIDAM”.

For accessing the web version of the app, follow the link: [https://event.crowdcompass.com/6th-meidam](https://event.crowdcompass.com/6th-meidam)

Enter your first & Last name and the registered email ID to receive an OTP (one time password) on your registered email ID to log in to the Event App.

Follow the simple basic steps to download the event App:

**Step 2:** Install the “7th MEIDAM” app on your mobile device

**Step 3:** Open the MEIDAM App on your Mobile device’s home screen

**Step 4:** Find the Current & upcoming Event from the list ‘The Seventh Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition’ click “Open” to download the event.

**Step 5:** Enter your first & Last name and the registered email ID to receive an OTP (one time password) on your registered email ID to log in to the Event App.

**NB:** Only Registered attendees will be able to access the full Event App. If you do not receive the OTP, it means your email ID is not registered to the conference.

If you are registered but with a different email which is not configured on your mobile device, contact InfoPlus Helpdesk on site to add your alternate email ID that is configured on your device after which attendees can log in again to receive the verification OTP (one time password) to access the Full mobile App.

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BAYER

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The 2nd MEIDAM Association General Assembly meeting was held on the second day of the conference, where the Executive Board members and the consulting committee members from all collaborating Societies meet.

Key VIP guest who honored the general assembly meeting were:

1. Omar Mustafa, Royal College of Physicians, UK
2. Seemal Desai, President Elect of AAD, USA
3. Christopher Hsu, European societies representative, Switzerland
4. Hala Saker, WHO Representative, MENA Region
5. Sami Al Sagair, Honorary President, KSA
6. Rajeev Chavda, Special Guest, USA

The 2nd MEIDAM Association general assembly generally focused primarily on the key members brainstorming on how the leaders across the global dermatological and Aesthetic field can connect and collaborate towards achieving the goal of the Association in Scientific, Training, Research and Humanitarian initiatives.

RESEARCH

YOUTH PROGRAM
- Conceptualized a youth program to empower young dermatologists and dermatology residents to excel in their learning journey.
- Started identifying ambassadors in different middle eastern countries to increase their engagement in MEIDAM’s scientific and professional endeavors.

RESEARCH PROGRAM
- Identified high priority research areas in dermatology, venereology, dermatologic and aesthetic surgery.
- Identified partners to collaborate with for conducting quality research studies.
- Created a course for young dermatologists and dermatology residents on the basics of research, academic publications and evidence-based medicine.
- The Call for the Resident’s research Presentation was announced and a session was scheduled on 24th September 2022, for the selected presentations during the MEIDAM Conference 2022.

RESIDENT RESEARCH ORAL ABSTRACT WINNERS:

1st Winner
Iman Al Hatmi, Oman
Abstract Title: Awareness, Knowledge, and Practices of Laser Hair Removal; A cross-sectional Study from Tertiary Dermatology Clinics in Oman

2nd Winner
Sara Oulad Ali, Morocco
Abstract Title: Frontal fibrosing alopecia and comorbidities: A prospective Moroccan study of 38 cases

3rd Winner
Jihane Belcadi, Morocco
Abstract Title: Mycosis fungoides mimicking a nodule of Sister Mary-Joseph
RESIDENT RESEARCH POSTER ABSTRACT WINNERS:

1st Winner
Asem Shadid, Saudi Arabia
Abstract Title: Toward an understanding of the burnout phenomenon among dermatology residents

2nd Winner
Hanane Chahoub, Morocco
Abstract Title: Acne in medical students, Morroco: A prospective Across study

3rd Winner
Ghadah Almuhana, Saudi Arabia
Abstract Title: Toxic Epidermal Necrolysis following the co-administration of Lamotrigine and Valproic Acid

EDUCATIONAL
Keeping in view of the Pillars of the MEIDAM Association Vision, the following programs were introduced during the 7th MEIDAM Conference;
- Pre-Conference Course was held on 22nd September 2022 for a Residents only Course
- This training was organized with the view to give training to the residents
- 2 Residents from each country from the region were nominated to be fully sponsored by MEIDAM to attend the pre-conference course as well as the 3-day conference.
- To Facilitate educational (e.g., CME webinars) and professional (e.g., humanitarian) programs, and arranging trainings for healthcare providers

FAME: A Program for Future Aesthetic Medicine Experts
22 September 2022
Hall E - Clinic - Al Baraha 3

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:00 - 09:05</td>
<td>Introduction</td>
</tr>
<tr>
<td>09:05 - 09:25</td>
<td>Medical Aesthetics: current and future trends</td>
</tr>
<tr>
<td>09:25 - 10:30</td>
<td>Anatomy and age of the face</td>
</tr>
<tr>
<td>10:30 - 10:50</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>10:50 - 11:30</td>
<td>Fundamentals of patient assessment and consultation</td>
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<tr>
<td>11:30 - 12:00</td>
<td>Product overview – Fillers</td>
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<tr>
<td>12:00 - 12:30</td>
<td>Product overview – Botulinum toxin A</td>
</tr>
<tr>
<td>12:30 - 13:00</td>
<td>Discussion</td>
</tr>
<tr>
<td>13:00 - 14:00</td>
<td>Lunch Break</td>
</tr>
<tr>
<td>14:00 - 14:30</td>
<td>Safety in filler and toxin treatment</td>
</tr>
<tr>
<td>14:30 - 15:15</td>
<td>MD Codes™ intro</td>
</tr>
<tr>
<td>15:15 - 15:30</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>15:30 - 16:15</td>
<td>Live demonstration: Upper face Botox</td>
</tr>
<tr>
<td>16:15 - 17:15</td>
<td>Live demonstration: Full face Fillers</td>
</tr>
<tr>
<td>17:15 - 17:45</td>
<td>Discussion</td>
</tr>
</tbody>
</table>

Course Program Director
Dr. Mostafa Makki

Course Speakers
Dr. Mostafa Makki
Dr. Ali Fares
Dr. Arabam
Dr. Ayman Bani

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FUTURE DIRECTIONS

MEIDAM founding and executive committees have created an annual plan with several goals to be achieved by August, 2023. The aim span a variety of domains that MEIDAM members continuously work on including professional collaborations, scientific progress, research, youth involvement, humanitarian work and training.

PROFESSIONAL COLLABORATIONS

- Expand our network of collaborators to include European and North American entities including the American Academy of Dermatology and the European Academy of Dermatology and Venereology
- Include more partners from the Middle East including scientific collaborators from Bahrain and Tunisia

SCIENTIFIC PROGRESS

- Keep disseminating knowledge and enhancing the quality of international scientific meetings in the region through conducting more sessions, webinars and journal clubs
- Launch the first two issues of MEIDAM scientific, peer-reviewed medical journal with multiple original research studies, reviews and case reports published

RESEARCH

- Enhance research training among dermatologists and dermatology residents in the region
- Conduct a session for renowned researchers in the region to identify priority research areas to be targeted in our programs
- Explore research funding opportunities to support studies on the priority research areas identified by our members and consultants

YOUTH INVOLVEMENT

- Identify ambassadors from several countries in the region to represent youth at MEIDAM projects and scientific meetings
- Start a youth-led journal club to enhance scientific integrity and collaboration among young dermatologists and dermatology residents

HUMANITARIAN WORK

- Enhance our collaboration with the UNHCR to identify the best models of humanitarian work and the gaps that MEIDAM members can bridge
- Advocate for better healthcare delivery in humanitarian settings
GALA DINNER

The 7th MEIDAM Conference & Exhibition organized a Gala Dinner on Saturday, 24th of September 2022, at 08:00 PM in Al Baraha Ballroom 1 & 2, Intercontinental, Dubai Festival City. The dinner event was co-sponsored by Advance Medical & Neauvia.

The night was filled with camaraderie, enjoyment and appreciation of existing and new partnerships.

A special appreciation trophy was given to the World Health Organization (WHO), the Global Health Leader and United Nations High Commissioner for Refugees (UNHCR), the Global Humanitarian Partner. MEIDAM signed the partnership agreement with UNHCR on adopting a COVID-19 healthcare project to provide support to vulnerable refugees and internally displaced persons (IDP’s) struggling from the COVID-19 pandemic. MEIDAM also appealed its partners to respond to the UNHCR’s COVID-19 urgent need of aid and healthcare to refugees through the donation link that was opened on the MEIDAM website to support UNHCR’s work in the region and encourage to join partnership with UNHCR.

The MEIDAM Steering Committee expressed their gratitude to the scientific partners, collaborators and sponsors for their unwavering support.

The poster jury also announced the winners of the abstract poster presenters & awarded them certificates followed by an emotional speech by one of the poster winners.

Over the course of the dinner, multiple entertainment shows took place, starting with the local performance of the Al-Ayyala, a traditional dance and song expressing the deep-rooted traditions of the United Arab Emirates. Following the traditional performance, a live-band performed accompanied by Brazilian dancers making up an international entertainment performance, reflecting the international nature of MEIDAM.
23rd September 2022 - The La Perle Show

An excursion to the La Perle Show was organized for our international speakers on the 23rd of September 2022. The world class performance was a perfect treat to our faculty.

This excursion and the Al-Ayyala dance performance at the gala dinner were both hosted by the Department of Tourism and Commerce Marketing (DTCM), who has been a big supporter of the conference as the “Travel Destination Partner.” Their immense support and partnership indeed brings out the climax of the conference’s success story.
HIGHLIGHTS OF THE CONFERENCE

- Total Faculty: 203
- Total Lectures: 204
- Total Sessions: 49
- Industry Symposia: 12
- Scientific Workshop: 1
- Clinical Workshops: 28
- Industry Workshops: 20
- Registrations: 2496
- Posters Abstracts & Oral Abstracts: 35 & 14
- Global Health Leader: 1
- Honorary Global Humanitarian Participant: 1
- Supporting Organizations: 7
- Scientific Collaborators: 29
- Endorsing Societies: 12
- Collaborating Entities: 8
- Destination Partner: 1
- Sponsors: 35
- Exhibitors: 35
- Mobile app sponsor: 1
- Exhibition Booths: 72
- Media Partners: 7

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House of Dermatology
2023
The Eighth Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition
See you next year
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