



مؤتمر ومعرض الشرق الأوسط الدولي السابع  
للأمراض الجلدية وطب التجميل

The Seventh Middle East International Dermatology  
& Aesthetic Medicine Conference & Exhibition

23-25 September 2022

Event Centre, InterContinental Hotel, Dubai Festival City  
Dubai, United Arab Emirates

## Post Event Report 2022

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الشيخ حمدان بن راشد آل مكتوم، نائب حاكم دبي وزير المالية ورئيس هيئة الصحة في دبي، يتسلم درع مؤتمر الشرق الأوسط الدولي للأمراض الجلدية وطب التجميل (ميدام) من رئيس المؤتمر الدكتور خالد بن سالم النعيمي ونائب رئيس المؤتمر الدكتور سعد بن سامي الصقير خلال حفل جائزة الشيخ حمدان بن راشد آل مكتوم للعلوم الطبية في دورتها العاشرة في مركز دبي الدولي للمؤتمرات والمعارض، يوم ١٢ ديسمبر ٢٠١٨.

HH Sheikh Hamdan Bin Rashid Al Maktoum, Deputy Ruler of Dubai, Minister of Finance, and President of Dubai Health Authority (DHA) receiving MEIDAM's Appreciation Award from the President of the Conference, Dr. Khaled Salem Al-Nuaimi, and Vice-President, Dr. Saad Sami AlSogair during the 10th Award Ceremony of Sheikh Hamdan Bin Rashid Al Maktoum Award for Medical Sciences in Dubai International Convention Centre on 12 December 2018.

## CONFERENCE OVERVIEW

The 7<sup>th</sup> Middle East International Dermatology & Aesthetic Medicine (MEIDAM) Conference & Exhibition held on 23-25 September 2022 concluded on a high note. The steering committee takes this opportunity to thank all partners and collaborators of the conference for their support and camaraderie through our seven-year journey. Your trust in our partnership strengthens our relationship and is the key to fascinating opportunities.



A robust high-quality program was inculcated this year, covering 6 parallel tracks, 49 sessions with 204 lectures given by 203 faculty members from 43 countries participating in the conference. The scientific program offered the most up-to-date topics in dermatology in addition to the demonstration of the latest techniques and procedures through hands on workshops. Our industry partners actively participated in the agenda and were able to present their latest products and technologies to the delegates and faculty alike. A total of 2,496 attendees participated in the 7<sup>th</sup> MEIDAM Conference & Exhibition.

At MEIDAM, we take it as our responsibility to open doors for the up-and-coming residents and take the initiative by offering them free registrations to attend the conference. Fifteen residents who are the cream of the crop were nominated and selected by society leaders to further broaden their knowledge by getting exposed and acquainted with the globally-renowned practitioners and lecturers in the field of dermatology.

As part of the social responsibility and continuous support to humanitarian initiatives, MEIDAM is also pleased to partner with United Nations High Commissioner for Refugees (UNHCR) on adopting a COVID-19 healthcare project. Through this project, MEIDAM and UNHCR will provide support to vulnerable refugees and internally displaced persons (IDP's) struggling from the COVID-19 pandemic. MEIDAM urges our partners to respond to UNHCR's COVID-19 appeal by donating for urgent needed aid and healthcare to refugees and IDP's after the virus has pushed some of the most advanced healthcare systems to the brink. Through MEIDAM, a meeting was set up to introduce our partners and supporters to UNHCR's work in the region and encouraged them to join this endeavor.

The MEIDAM Association was formed in 2021 with members joining the association to form collaboration from 7 countries. The member societies include the following:

- The Saudi Society of Dermatology and Dermatologic Surgery (SSDDS)
- Emirates Dermatology Society (EDS)
- The Egyptian Women's Dermatologic Society (EWDS)
- Kuwait Society of Dermatologists (KSD)
- The Oman Dermatology Society (ODS)
- The Moroccan Society of Dermatology (MSD)
- The Egyptian Society of Woman Health (VENUS)
- The Lebanese Dermatology Society (LDS)
- Soci t  Alg rienne de Dermatologie (SAD)
- The Indian Association of Dermatologists, Venereologists and Leprologists (IADVL)
- National alliance of dermatologists and cosmetologists (NADC)
- Russian Society of Plastic, Reconstructive and Aesthetic Surgeons (RSRAS)
- Association Tunisienne des Dermatologistes Lib raux (ATDL)

This year, we saw 6 of or existing scientific partners societies signing the sister society collaborations successfully with MEIDAM Association through a memorandum of understanding to jointly put collective collaborative efforts in uplifting the research & education sector for upcoming dermatologists from the Middle East Region. MEIDAM 2022 saw the signing with 13 societies.



A special mention to each society who endorsed the conference, the scientific collaborating societies for their support and to all our sponsors who participated and exhibited to make the conference a grand success, our heartfelt thanks and gratitude to all as we look forward to the next edition.



## EVENT VENUE & ACCOMMODATION

The conference was held at the Event Centre, Dubai Festival City, UAE. Speakers and delegates' accommodation was offered at the Intercontinental Hotel, which is connected to the conference venue.





الجمعة، ٢٣ سبتمبر ٢٠٢٢ الساعة ١٠ صباحا  
قاعة البراحة، مركز الفعاليات دبي فستيفال سيتي، الإمارات العربية المتحدة  
Friday, 23<sup>rd</sup> of September, 2022 at 10 AM  
Al Baraha Ballroom, Event Centre, Dubai Festival City, UAE

The Opening Ceremony was spearheaded by the following leaders who delivered inspiring speeches that warmed the hearts of the conference attendees.



**Dr. Khaled Al Nuaimi**  
President, The Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition (MEIDAM)  
President, The Middle East International Dermatology & Aesthetic Medicine Association

**H.E. Abdulla Bin Souqat**  
Executive Director, Member Board of Trustees  
Sheikh Hamdan Bin Rashid Al Maktoum Award  
for Medical Sciences



**Dr. Ahmed Al-Mandhari**  
Regional Director for the Eastern Mediterranean  
World Health Organization  
Eastern Mediterranean Regional Office

**Mr. Houssam Chahine**  
UNHCR's Chief of Private Sector Partnerships in the  
MENA Region  
United Nations High Commissioner for Refugees





**Dr. Saad Al Sogair**  
Secretary General, Treasurer & Head of Executive Committee  
The Middle East International Dermatology & Aesthetic Medicine  
Association  
Vice President, The Middle East International Dermatology &  
Aesthetic Medicine Conference & Exhibition (MEIDAM)

#### The Pioneers Award

Dr. Moayed Al Yazachi of Iraq was the award recipient for the year 2022.



*Pioneers Award*



The opening ceremony was attended by the following high-profile officials:

- His Excellency Awad Al Ketbi, Director General, Dubai Health Authority
- His Excellency Dr. Hussein Al-Rand, Assistant Undersecretary, Ministry of Health and Prevention
- His Excellency Dr. Jamal Al Kaabi, Undersecretary at Department of Health, Abu Dhabi
- His Excellency Dr. Sami Al Sogair, Honorary President
- His Excellency Mirza Hussain Al Sayegh, Member, Board of Trustees, Treasurer, Sheikh Hamdan bin Rashid Al Maktoum Award for Medical Sciences
- His Excellency Shahab Almur, Director Government Liaison, Dubai World Trade Centre
- Dr. Waleed Al Zidjali, President, Arab Medical Union
- Dr. Hala Saker, Representative, World Health Organization, The Eastern Mediterranean Regional Office
- Mr. Houssam Chahine, Chief of Private Sector Partnerships in the MENA region, United Nations High Commissioner for Refugees
- His Excellency Abdulla Bin Souqat, Executive Director and Member Board of Trustees, Sheikh Hamdan bin Rashid Al Maktoum Award for Medical Sciences
- Her Excellency Dr. Mouza AlSharhan, President, Emirates Medical Association
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**Dr. Khaled Salem Al Nuaimi**

Dr. Khaled Salem Al Nuaimi  
President, The Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition (MEIDAM)  
President, The Middle East International Dermatology & Aesthetic Medicine Association  
Consultant Dermatologist & Laser Surgeon  
Adjunct Clinical Associate Professor of Dermatology, College of Medicine  
Sharjah University, UAE



**Dr. Zuhair Al Fardan**

Secretary General, The Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition (MEIDAM)  
Vice president, The Middle East International Dermatology & Aesthetic Medicine Association  
Plastic and Reconstructive Surgeon – UAE  
Assistant Professor – Department of Surgery  
College of Medicine at UAE University – UAE  
Consultant Plastic & Reconstructive Surgeon, Tawam  
Hospital - Al Ain, UAE  
Fellow of the Royal College of Surgeons – Canada  
Canadian Board-Certified Plastic & Reconstructive Surgeon



**Dr. Saad Sami AlSogair**

Secretary General & Treasurer, MEIDAM  
Head of Executive Committee, MEIDAM Association  
Vice President, The Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition (MEIDAM)  
Secretary General, Treasurer & Head of Executive Committee  
The Middle East International Dermatology & Aesthetic Medicine Association  
Member, Saudi Society of Dermatology and Dermatologic Surgery  
Consultant Dermatologist  
Al Khobar, KSA



**Dr. Ruaa Al Harithy**

General Director of Scientific Programs  
MEIDAM Association  
Assistant Professor and Dermatology Consultant  
Security Forces Hospital  
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Muscat, Oman



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Ontario, Canada



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University Hospital  
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Laser and Aesthetic Medicine  
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BSc, MD, DDS, MSC PhD(London)  
Consultant Dermatologist, Cosmetic & Laser Surgery  
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Fellow of American Academy of anti-aging Medicine  
Consultant Dermatologist & Laser Surgery  
Director of Derma Clinics  
Riyadh, KSA



**Dr. Afaf Al Sheikh**  
MD, FAAD  
Consultant and Head, Division of Dermatology  
Department of Medicine, King Abdulaziz Medical City,  
Riyadh, KSA



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(certified)  
Consultant dermatologist  
Derma Clinic  
Riyadh, KSA



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Cleveland clinic  
Abu Dhabi, UAE



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Doctor in Medicine and Doctor in Sciences – Prof HC  
and Ex Uni Ass Prof  
Research and Development  
Styling Cosmetics AG  
Engelberg, Switzerland



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Head of Dermatology Department  
Mohammed 6 Hospital  
Marrakech, Morocco





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Consultant Dermatologist and Venereologist  
Head of Dermatology, Salmaniya Medical Complex  
Lecturer in Dermatology, Arabian Gulf University  
Department of Dermatology  
Salmaniya Medical Complex  
Arabian Gulf University  
Manama, Bahrain



**Assoc. Prof. Amin Mohamed Amer**  
Associate Professor of Dermatology, Venereology and LASER  
LASER and Aesthetic Dermatology  
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Senior consultant of Dermatology, Venereology and LASER  
Manager of Amer skin care centers  
Secretary General of Cairo Derma congress  
Cairo, Egypt



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Dubai, UAE



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Dermatology Specialist  
Ibrahim Bin Hamad Obaidallah Hospital  
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Mustapha University Hospital  
Algiers, Algeria



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Al Wakrah Hospital Doha, Qatar  
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Founder and coordinator of Practical Laser Training in Algiers Algeria  
Nabeul, Tunisia



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Specialist in Dermatology-Venereology, Aesthetic dermatology and Laser  
President of Association Tunisienne des dermatologues liberaux ATDL  
Liberal practice  
Tunis, Tunisia



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Professor and former Head of Dermatology Department  
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Sansaya Clinics  
Dubai, UAE



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DMA Medical Center, Abu Dhabi  
Dr. Muna Al Murrawi Medical Center  
Abu Dhabi, UAE



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Riyadh, KSA



**Dr. Naif Al Jahani**  
MD, FRCP, DABD  
Consultant Dermatology and Cosmetic Dermatology  
Dermatology  
Prince Sultan Military Medical City  
Riyadh, KSA



**Dr. Saad Al Talhab**  
MBBS, SB-Derm  
Vice President of Saudi Dermatology Society  
General Director of Events – MEIDAM Association  
Vice President of Saudi Dermatology Society  
Associate professor and consultant dermatologist  
KSA



**Prof. Sami N. Alsuwaidan**  
Senior Consultant in Dermatology and Laser Surgery  
College of Medicine, King Saud University  
Riyadh, Saudi Arabia  
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American Society for Laser Medicine and Surgery  
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for both Him & Her- Marylebone  
London, UK



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**Prof. Abdul Ghani Kibbi**  
Professor and Chair – Department of Dermatology  
Deputy Chief of Staff for Medical Staff Affairs  
American University of Beirut – Faculty of Medicine  
American University of Beirut Medical Center  
Beirut, Lebanon



**Dr. Abdullah Al Khalifah**  
Consultant Dermatologist, Trichologist – KSA  
Fellowship from the University of British Columbia  
Member of the Dermatology Scientific Board at the  
Saudi Council for Health Specialties -KSA  
Former Director – Department of Dermatology  
Prince Sultan Military Medical City (PSMMS)  
Riyadh, KSA





**Dr. Abdullah Alakeel**  
Consultant Dermatologist  
Assistant Professor of Medicine  
King Saud University  
President, Saudi Society of Dermatology and  
Dermatologic Surgery (SSDDS)  
KSA



**Dr. Abdulmajeed Al Ajlan**  
Consultant Dermatologist – KSA  
Associate Professor of King Saud University- KSA  
Treasurer- Saudi Society of Dermatology and  
Dermatologic Surgery  
Head of Saudi Psoriasis Group  
Riyadh, KSA



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Dermatology  
The choice medical center complex  
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Vice Chancellor for Graduate Studies,  
Research and External Relations,  
Chair of Natural and Medical Sciences Research Center  
Muscat, Oman



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Oman Society,  
Chief of dermatology service  
Sultal Qabous Hospital – Oman  
Member of Executive Board of Oman Medical Speciality  
Board,  
Muscat, Oman



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Consultant Dermatologist  
Head of Dermatology Department at Al Nahdha  
Hospital  
Dermatology  
Al Nahdha Hospital  
Muscat, Oman



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William Harvey Research Institute  
Queen Mary University of London  
Consultant rheumatologist  
The Royal London Hospital  
London, UK



**Dr. Ashraf Reda**  
Consultant Dermatologist  
Mediclinic Welcare Hospital  
Adjunct clinical Associate Professor MBRU  
Dubai, UAE



**Dr. Azzam Alkhalifah**  
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Qassim University  
Qassim, Saudi Arabia



**Dr. Christophe HSU**  
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Department of Dermatology  
Basel University Hospital  
Basel, Switzerland



**Dr. Fatima Al Breiki**  
Scientific Committee Chairperson  
Emirates Dermatology Society  
Consultant Dermatologist  
Chief of Dermatology Services  
Tawam hospital  
Al Ain, UAE



**Dr. Federico de Fernex**  
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Director G4H-Genomics For Health Research Institute  
Advisory Board Congreso Internacional ISIENA  
Teacher at CCME  
Superior Research Institute in Aesthetics, Nutrition and  
Anti-Aging, Cuernavaca,  
Morelos, Mexico



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Department of Dermatology and STDs  
University Tishreen Hospital  
Latakia, Syria



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Liberal dermatologist  
Dermalyss-Oran  
Oran, Algeria





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MRCPCH ( EDINBURGH)  
Consultant Paediatric Dermatologist  
Kuala Lumpur General Hospital  
Kuala Lumpur, Malaysia  





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**Dr. Maldaa Al Daoudi**  
Dermatologist and Aesthetic Medicine Specialist  
Eternel Clinic,  
Dubai, UAE  




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Specialist Dermatologist ,  
Head Medical Kaya Skin Clinic- Middle East.  
Dubai, UAE  




**Prof. Martin Steinhoff**  
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Medical School, Qatar University,  
Doha, Qatar  




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Lebanon  





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Cairo, Egypt  




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Pastic ENT Surgeon  
TWAM hospital  
Al Ain, UAE  



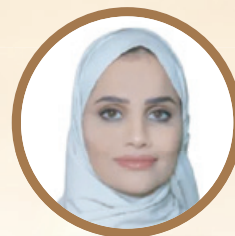

**Prof. Mohammad J. Tawara**  
Consultant in Dermatology & Laser Surgery- Jordan  
Director & Founder of Ishtar Center for Dermatology,  
Aesthetics & Laser Surgery  
Amman, Jordan  





**Dr. Nazim Khaled BENMEHIDI**  
Dermatology specialist  
Private dermatologist  
clinic of dermatology  
Algiers, Algeria  




**Prof. Rashmi Sarkar**  
President of Indian Dermatology Society  
Director Professor  
Dermatology  
Lady Hardinge Medical College and Associated SSK and  
KSC Hospitals,  
New Delhi, India  





**Dr. Ruaa Al Harithy**  
General Director of Scientific Programs – MEIDAM  
Association  
Asst. Prof. & Dermatology Consultant  
Riyadh, KSA  




**Dr. Shaden Abdelhadi**  
Consultant Pediatric Dermatologist, SKMC  
Dermatology Residency Program Director, SKMC  
Abu Dhabi, UAE  




**Asst. Prof. Sultan Alkhenza**  
Assistant Professor,  
College of Medicine, KSAU-HS  
Consultant Dermatologist and Laser Surgeon  
Dermatology Division, Department of Medicine  
Riyadh, KSA  




**Dr. Thamer AlMubki**  
Associate professor of Dermatology  
Dermatology  
Imam Mohammed Ibn Saud Islamic university  
Riyadh, KSA



**Dr. Wael Albarazi**  
Consultant plastic surgeon  
Current president of Syrian Association of plastic and reconstructive surgeons  
Current chairman of plastic and reconstructive surgery department in Damascus hospital  
Vice president of the Syrian board of plastic and reconstructive surgery council in the ministry of health  
Syria



**Dr. Wael Saudi**  
Lecturer and Consultant of Dermatology, Venereology & Andrology  
Misr University for science and Technology (MUST)  
Secretary general of International cosmetic Congress (ICC)  
Treasure of the Egyptian society of dermatology and venereology (ESVD)  
Cairo, Egypt



**Dr. Zaidoon Abdelhadi**  
Dermatology & Venereology Consultant  
Sheikh Khalifa Medical City (SKMC)  
Abu Dhabi, UAE



**Prof. Dr. Zbigniew Ruszczak**  
MD, PhD, FAAD, FEADV, FESPD  
Consultant in Dermatology, Pediatric Dermatology, and Allergy  
Head, Division of Dermatology, Allergy and Wound Care Clinic  
Director, Arab Board Dermatology Residency Program  
Sheikh Khalifa Medical City  
Abu Dhabi, UAE



**Dr. George M. Sulamanidze**  
M.D. PhD  
Plastic Surgeon, Dermatologist.  
Specialist in aesthetic surgery and aesthetic dermatology  
Member ISAPS, ASDS, SPRAS, GeoPRAS.  
Georgia



**Dr. Rajeev Chavda**  
MD, DBM  
Medical Lead Acne & NMSC,  
Global Medical Strategy, Prescription  
Global Medical Affairs, Global R&D  
Switzerland



**Prof. Abdul-Ghani Kibbi**  
Professor and Chair – Department of Dermatology  
Deputy Chief of Staff for Medical Staff Affairs  
American University of Beirut – Faculty of Medicine  
American University of Beirut Medical Center  
Beirut, Lebanon



**Dr. Abdullah Al Eisa**  
Past President, SAUDIDERM  
Member at Canadian Dermatology Association  
Member at American Dermatology Association  
Fellow of American Academy of Dermatology  
Fellow of American Academy of anti-aging Medicine  
Consultant Dermatologist & Laser Surgery  
Director of Derma Clinics  
Riyadh, KSA



**Asst. Prof. Abdullah Al Khalifah**  
Member, Saudi Council's Dermatology Scientific Board  
Director of Department of Dermatology  
Prince Sultan Military Medical City (PSMMC)  
Consultant dermatologist/hair diseases in PSMMC  
Founder of the hair clinic in PSMMC  
Riyadh, KSA



**Dr. Abdullah Alakeel**  
Consultant Dermatologist  
Assistant Professor of Medicine  
King Saud University  
President, Saudi Society of Dermatology and Dermatologic Surgery (SSDDS)  
KSA





**Dr. Abdullah Shehab**  
 MBChB DipMed MMed Ph.D. CCST FACP FRCP FESC FACC  
 FSCAI FAHA FSCCT  
 Professor of Cardiovascular Medicine  
 Chairman of Education EMA  
 Editor chief New Emirates Medical Journal  
 Vice President Gulf Intervention Society  
 Vice President Emirates Cardiac Society  
 Vice President Asia Pacific Cardiology  
 The Royal heart center, Burjeel royal hospital, and  
 Mediclinic Hospitals  
 Al Ain, UAE



**Dr. Abdulmajeed Al Ajlan**  
 Consultant Dermatologist – KSA  
 Associate Professor of King Saud University- KSA  
 Treasurer- Saudi Society of Dermatology and  
 Dermatologic Surgery  
 Head of Saudi Psoriasis Group  
 Riyadh, KSA



**Prof. Abdulmunhem Obaideen**  
 Associate Professor of Radiology  
 College of Medicine  
 University of Sharjah



**Dr. Adel Alsenaid**  
 MD, Facharzt, FEBDV, MSc, FUoT  
 Consultant and Assistant Professor of Dermatology  
 Dermatology  
 Shaqra University  
 Shaqra, KSA



**Dr. Adil Hamid Hassan Bashir**  
 Consultant Dermatologist  
 Dermatology  
 The choice medical center complex  
 Khartoum, Sudan



**Dr. Aditya Mahajan**  
 Consultant Dermatologist  
 Dermatology and Venereology  
 Dr. Mahajan's Skincare Clinic and Samarth Hospital and  
 PG Institute  
 Satara, India



**Dr. Ahmed Afify**  
 Assistant professor  
 Dermatology, venereology and andrology  
 Faculty of medicine, Ain Shams University  
 Cairo, Egypt



**Dr. Ahmed Abdul-Aziz Ahmed**  
 Dermatology and Venereology  
 Tikrit University College of Medicine  
 Tikrit, Iraq



**Prof. Ahmed Al Harrasi**  
 Vice Chancellor for Graduate Studies,  
 Research and External Relations,  
 Chair of Natural and Medical Sciences Research Center  
 Muscat, Oman



**Dr. Ahmed Al Issa**  
 MD,FRCP(C)  
 President of Saudi Derm Conference  
 American and Canadian Board of Dermatology  
 (certified)  
 Consultant dermatologist  
 Derma Clinic  
 Riyadh, KSA



**Dr. Ahmed Al Qahtani**  
 President and Founder- AQ Skin Solutions Inc. California  
 Assistant Professor- UAE University College of Medicine  
 and  
 Health Sciences, Al, Ain, UAE  
 Visiting Professor, Institute for Immunology, UC Irvine  
 College of Medicine- California, USA  
 Al Ain, UAE



**Dr. Ahmed Al Waily**  
 Oman Society,  
 Chief of dermatology service  
 Sultat Qabous Hospital – Oman  
 Member of Executive Board of Oman Medical Speciality  
 Board,  
 Muscat, Oman





**Dr. Ahmed El Attar**  
Consultant of dermatology & Aesthetic medicine, laser therapy  
Owner of Elattar Skin Clinic  
Sohag, Egypt  




**Dr. Ahmed Yasin, PharmD**  
Area Scientific Expert, Toxin, EEMEA  
Sr. Medical Advisor, GCC  
Global Aesthetics Medical Affairs  
UAE  




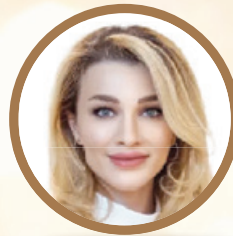

**Dr. Aisha Al Ali**  
President of Oman Dermatology Society  
Consultant Dermatologist  
Head of Dermatology Department at Al Nahdha Hospital  
Dermatology  
Al Nahdha Hospital  
Muscat, Oman  




**Dr. Akhmed Rakhimov**  
Plastic surgeon  
Lecturer at the Department of Plastic, Reconstructive Surgery,  
Cosmetology and Cell Technologies of the N.I. Pirogov RNIMU,  
Teacher of the Lancet Training Center,  
member of IPRAS, ESPRAS, PLASTA, ROPREH,  
Head of the International Committee  
Russian Society of Plastic Reconstructive and Aesthetic Surgeons(RSPRAS  
Russia  




**Dr. Alain Tenenbaum**  
M.D;Ph.D;D.Sc  
Doctor in Medicine and Doctor in Sciences – Prof HC and  
Ex Uni Ass Prof  
Research and Development  
Styling Cosmetics AG  
Engelberg, Switzerland  




**Dr. Albina Kajaia**  
Dermatologist, Cosmetologist.  
Clinic of Plastic and Aesthetic Surgery and Cosmetology "TOTAL Charm"  
Head of Dermato – Cosmetology Department.  
Tbilisi, Georgia  




**Prof. Ali s M Jawad OBE**  
William Harvey Research Institute  
Queen Mary University of London  
Consultant rheumatologist  
The Royal London Hospital  
London, UK  




**Dr. Alya Ali Al-Ali**  
Dermatology  
Sheikh Khalifa Medical City, SKMC  
Abu Dhabi, UAE  





**Dr. Ameen Al Awadhi**  
Consultant Dermatologist and Venereologist  
Head of Dermatology, Salmaniya Medical Complex  
Lecturer in Dermatology, Arabian Gulf University  
Department of Dermatology  
Salmaniya Medical Complex  
Arabian Gulf University  
Manama, Bahrain  




**Dr. Amin Elmubarak**  
Consultant Dermatologist  
Dermatology  
Ambulatory Healthcare Services SEHA  
Abu Dhabi, UAE  




**Assoc. Prof. Amin Mohamed Amer**  
Associate Professor of Dermatology,Venereology and LASER  
LASER and Aesthetic Dermatology  
Medical School, Zagazig University  
Senior consultant of Dermatology ,Venereology and LASER  
Manager of Amer skin care centers  
Secretary General of Cairo Derma congress  
Cairo, Egypt  




**Dr. Amina Al Amiri**  
Dermatologist, Dermatopathologist & Laser and Aesthetic specialist  
Mentor-International Traveling Mentorship Program (ITMP)  
Boston University USA.  
CEO/Medical Director of Dr. Amina Al Amiri Clinics  
Dubai, UAE  




**Dr. Amr Ammar**  
Lecturer and consultant of dermatology, venereology  
and andrology  
Dermatology and venereology department  
Faculty of medicine  
Al-Azhar university  
Cairo, Egypt



**Dr. Amr Rateb**  
Professor of Dermatology and Venereology, Cairo  
University.  
Member of the Egyptian Society of Dermatology and  
Venereology and (EADV),(IMCAS),(LDS)  
Consultant of dermatology and venereology  
Egypt, KSA and Kuwait  
Cairo, Egypt



**Dr. Aseem Sharma**  
MD, DND, MBA  
Chief Dermatologist, Skin Saga Centre for Dermatology,  
Mumbai  
Dermatology  
Ex-Assistant Professor of Dermatology, LTM General  
Hospital, Mumbai  
Mumbai, India



**Prof. Ashraf Badawi**  
Professor of Dermatology, Laser Institute, Cairo  
University, Egypt  
Visiting Professor of Dermatology and Laser  
applications, Szeged University, Hungary  
President of the European Society for Lasers and  
energy-based Devices "ESLD"  
President of the European Society for Cosmetic and  
Aesthetic Dermatology "ESCAD"  
Laser Consultant,  
Ontario, Canada



**Assoc. Prof. Ashraf Reda**  
Consultant Dermatologist  
Mediclinic Welcare Hospital  
Adjunct clinical Associate Professor MBRU  
Dubai, UAE



**Dr. Atotha Kavitha**  
Spectrum of Vulvar Lichen Sclerosus in India  
Consultant Dermatologist  
Dr Paruchuri Rajaram memorial skin and laser centre  
India



**Asst. Prof. Azzam Alkhalifah**  
Assistant professor of dermatology  
Qassim University  
Qassim, Saudi Arabia



**Dr. Dany Touma**  
Dermatologist and Dermatologic Surgeon  
Founder, SKIN EXPERTS POLYCLINIC DUBAI  
Founder, THE SKIN CLINIC Beirut  
UAE & Lebanon



**Dr. Daria Voropai**  
Merz Aesthetics  
Facial Surgery and Aesthetic Medicine  
Amsterdam, Netherlands



**Dr. Faiza Al Raai, MD**  
Vice President of Oman Dermatology Society  
Consultant Dermatologist  
Sultan Qaboos Hospital & Dahareez Polyclinic  
Salalah, Oman

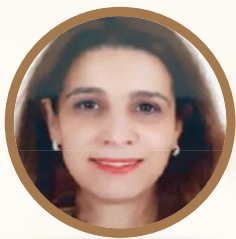


**Prof. Farid Ait Belkacem**  
Past President, Algerian Society of Dermatology  
Professor of Dermatology  
Head Chief of Children & Females Unit  
Mustapha University Hospital  
Algiers, Algeria



**Dr. Fatima Al Breiki**  
Scientific Committee Chairperson  
Emirates Dermatology Society  
Consultant Dermatologist  
Chief of Dermatology Services  
Tawam hospital  
Al Ain, UAE





**Dr. Fatima Zahra Mernissi**  
Past President of Moroccan Dermatology Society  
Consultant Dermatologist  
Head of Dermatology  
CHU Hassan II Fez Morocco  
Cassablanca, Morocco



**Dr. Fatma M. Mostafa Shaban**  
Senior Consultant Dermatologist  
University Hospital  
Sharjah, UAE



**Dr. Federico de Fernex**  
CEO Mi ADN MØxico  
Director G4H-Genomics For Health Research Institute  
Advisory Board Congreso Internacional ISIENA  
Teacher at CCME  
Superior Research Institute in Aesthetics, Nutrition and  
Anti-Aging, Cuernavaca,  
Morelos, Mexico



**Dr. Fouad Reda**  
Aesthetic Plastic Surgeon  
Intimate Aesthetic.  
PHD, MD from VU – Holland .  
Member of the ( E.S.A.G.) European Society of Aesthetic  
Gynecology.  
Speaker Of Kolkhida and Tranier of Aptos .  
Lebanon/ Armenia



**Prof. Fouz Hassan**  
Vice President of Syrian Dermatology Society  
Department of Dermatology and STDs  
University Tishreen Hospital  
Latakia, Syria



**Dr. George M. Sulamanidze**  
M.D. PhD  
Plastic Surgeon, Dermatologist.  
Specialist in aesthetic surgery and aesthetic  
dermatology  
Member ISAPS, ASDS, SPRAS, GeoPRAS.  
Georgia



**Prof. Hadaf Aljunaiyeh**  
Consultant dermatologist  
Head of department of pharmacology/college of  
Medicine/ Thi Qar university  
Head of Thi-Qar training center for Iraqi board of  
medical specializations of dermatology & venereology  
Baghdad, Iraq



**Dr. Hamad Al Harthi**  
Senior consultant OMFS.  
Dental, Oral and Maxillofacial Dept.  
Al Nahdha Hospital  
Muscat-Sultanate of Oman



**Prof. Hamlaoui Rachid**  
Vice President of the Algerian Society of Dermatology  
Liberal dermatologist  
Dermalyss-Oran  
Oran, Algeria



**Prof. Dr. Hassan Riad**  
Senior Consultant Dermatologist  
Al Wakrah Hospital Doha, Qatar  
Hamad Medical Corporation  
Doha, Qatar



**Dr. Hend Alotaibi**  
Arab & Saudi Board Dermatology  
Master Immunology, King's  
College London, UK  
Master Medical Education, UK  
Asst. Prof. & Dermatology Consultant  
College of Medicine, K.S.U  
Dermatology Dept. / KKHU  
King Saud Medical City  
Riyadh, KSA



**Dr. Huda Rajab Ali**  
General Secretary  
Emirates Dermatology Society  
Dubai, UAE



**Dr. Hussain Juma**  
BSC, MD, CABD,  
Consultant dermatologist  
President of Scientific Committee-BDLA  
Board Director of Bahrain Health City  
Advanced Fellowship Singapore  
CEO & Founder of Global dermatology  
Member of EADV  
Member of Singapore skin society  
CEO Global dermatology  
Bahrain – Geneva

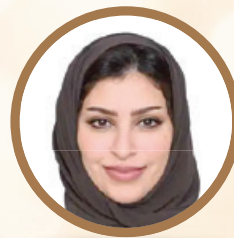


**Dr. Hussein Abdeldayem**  
Consultant Dermatologist  
Mediclinic, Al-Noor hospital  
Abu Dhabi, UAE





**Dr. Ishaan Ramkisson**  
MBChB, Fc.Derm, MMed.Derm  
Consultant Dermatologist  
South Africa



**Dr. Jawaher Aljalalma**  
Chief Resident  
Dermatology Department  
Salmaniya Medical Complex  
Manama, Bahrain



**Dr. Jihane Abou Rahal**  
Interventional dermatology and Mohs micrographic surgery  
Assistant Professor & Program director  
Department of Dermatology  
American University of Beirut Medical Center  
Beirut, Lebanon



**Dr. Jean Pierre Amsellem**  
Teaching Fellow  
The Paris XII University Faculty of Medicine  
Instructor, The Spanish School of Aesthetic Medicine  
Aesthetic medicine Physician  
Doctor Jean-Pierre AMSELLEM  
Bordeaux, France



**Dr. Jesus Chicon Garcia M.D**  
Bachelor of Medicine and Surgery from the University of Alcalá de Henares.  
Master in Aesthetic Medicine from the Rey Juan Carlos I University.  
Master in Hospital Nutrition from the University of Navarra.  
European Expert in Quality Management by the Spanish Quality Agency.  
European Expert in Research, Development and Innovation by the Spanish Quality Agency.  
Diploma in Homeopathy by the CEDH  
Specialist in Bioregulatory Medicine  
Spain



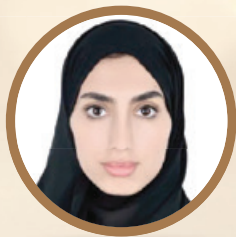
**Dr. Khaled Turki**  
Founding President of the Tunisian Association of Liberal Dermatologists(TALD)  
Founder and coordinator of Practical Laser Training in Nabeul Tunisia  
Founder and coordinator of Practical Laser Training in Algiers Algeria  
Nabeul, Tunisia



**Prof. Khalid Alnaqbi**  
MD, MSc, FACP, FACR, FRCPC  
Consultant & Chief of Rheumatology, Tawam Hospital  
Clinical Assistant Professor, College of Medicine & Health Sciences  
Al Ain, UAE



**Prof. Khalifa E Sharquie**  
MD,PhD,FRCP Edin  
Member of Scientific Council of Iraqi and Arabic Board of Dermatology and Venereology  
Senior consultant and professor of dermatology  
Department of Dermatology  
College of Medicine  
University of Baghdad  
Baghdad, Iraq



**Dr. Khulood Abdulraouf Almarzooq**Senior  
Dermatology Resident  
Department of Dermatology  
Sheikh Khalifa Medical City  
Abu Dhabi, UAE



**Dr. Klaus Hoffmann**  
Dermatologist, Aesthetic Surgeon, Laser Specialist  
Senior member Dermatological Department  
Ruhr University  
Chairman of the Department of Aesthetic Medicine and Surgery  
St. Josef-Hospital  
Bochum, Germany



**Dr. Laila Benzekri**  
Department of Dermatology and Venereology  
Ibn Sina University Hospital  
Rabat, Morocco



**Dr. Leong Kin Fon**  
MRCPCH ( EDINBURGH)  
Consultant Peadiatric Dermatologist  
Kuala Lumpur General Hospital  
Kuala Lumpur, Malaysia





**Dr. Lilia Elloumi Fakhfakh**  
Specialist in Dermatology-Venerology, Aesthetic dermatology and Laser  
President of Association Tunisienne des dermatologues liberaux ATDL  
Liberal practice  
Tunis, Tunisia



**Dr. Ludger Kolbe**  
Chief Scientist at Beiersdorf AG  
Member of the Society of Investigative Dermatology  
German Society for Immunology  
European Society for Photobiology  
European Society for Pigment Cell Research  
Germany



**Prof. Mahira El Sayed**  
Professor of Dermatology  
Ain Shams University  
IPC Board Member  
Cairo, Egypt



**Prof. Mahmoud Abdallah**  
Department of Dermatology  
Faculty of Medicine Ain Shams University  
Cairo, Egypt



**Dr. Maiada Magdi Mohamed**  
Senior Specialist dermatologist and Cosmetologist  
Medical Director of Prime Medical Centre, Mizhar Br.  
Head of Dermatology Department  
Prime Healthcare Group  
Prime Medical Center, Mizhar  
Dubai, UAE



**Dr. Maldaa Al Daoudi**  
Medical Director, Head of Dermatology  
Prime Medical Center, Mizher  
Dubai, UAE



**Dr. Mansi Suma Mukerjee**  
Specialist Dermatologist ,  
Head Medical Kaya Skin Clinic- Middle East.  
Dubai, UAE



**Dr. Marco Papagni**  
Aesthetic Surgeon  
Professor at the Agorà School of Aesthetic Medicine in Milan  
Member of the scientific committee of the Postgraduate School of Aesthetic Medicine (S.M.I.E.M)  
Milan, Italy



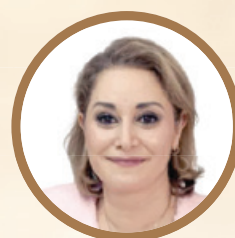
**Dr. Maria Angelo-Khattar**  
MD, PhD, M.Sc.  
International Director  
American Academy of Anti-Aging Medicine & Managing Director  
AltaDerma Clinic  
Dubai, UAE



**Dr. Mariam Baqi**  
Consultant Dermatologist  
Medical Director  
Nadhara Skin Center  
Bahrain



**Dr. Marlene Dytoc**  
MD PhD, FRCPC  
Clinical Professor of Medicine  
University of Alberta  
Edmonton, Canada



**Dr. Marva Safa Diana**  
Faculty member for Allergan Medical Institute  
Investigator in clinical trials for fillers in periorbital treatments  
Member of the American Board & Swiss Society of Anti-Aging Medicine  
Medical director and administrator of a private clinic in Internal  
Neuchâtel, Switzerland



**Dr. Matt Stefanelli**  
Specialist Plastic Surgeon and Anatomist  
Enfield Royal Clinic Dubai  
Dubai, UAE



**Prof. May Al Samahy**  
Professor and former Head of Dermatology Department  
Ain Shams University  
Prof of Dermatology Armed Forces Medical College (AFMC)  
President of Egyptian Women Dermatologic Society  
Member of ILDS  
Founder Member of Afro-Asian society for LASER and Cosmetology  
Member of EADV  
Cairo, Egypt





**Dr. Medhat Abdelmalek**  
Aesthetic, Laser & Skin Clinic  
Consultant Dermatologist  
Amman, Jordan



**Dr. Meera Salem Aladawi**  
Dermatology Consultant  
Sheikh Khalifa Medical City SKMC  
Abu Dhabi, UAE



**Dr. Micheline Maamari Chalouhi**  
President of the Lebanese Dermatology Society  
Sacre-Coeur Hospital  
Lebanon



**Dr. Moataz Nosseir**  
MSc Degree of Dermatology & Venereology Ain Shams  
University  
Specialist of Dermatology & Aesthetic Medicine  
Member of ZO clinic team  
Cairo, Egypt



**Prof. Dr. Moayed Muhamad Baha din Al-Yazachi**  
Prof. Dr. in Dermatologist and Venereology  
Member of the high committee of the Iraqi medical  
association.  
Member of chest diseases societies Baghdad/Iraq.  
Member of the family planning society of the ministry  
of health



**Dr. Mohamed Bazza**  
Consultant Dermatologist  
Dermatological surgeon  
Mediclinic City Hospital Dubai  
Member of the British Association of Dermatologists &  
of European Academy of Dermatology and Venereology  
Fellowship of the Royal College of Physicians  
Dubai



**Dr. Mohammed Laglaoui**  
Dermatologist Aesthetic  
Laureate of médecine faculty of tours france  
Past vice president of the college private dermatolo-  
gists of Casablanca CODEPCA  
Past treasur of CODEPCA  
Past president of CODEPCA  
Currently honorary president of CODEPCA and member  
board of the moroccan society of dermatology  
Casablanca, Morocco



**Assoc. Prof. Dr. Mohamed Abdalla M. A. Taha**  
Associate Professor  
Consultant Dermatologist Laser & cosmetic  
Head department of Dermatology The National Ribat  
University Sudan  
Member of SMSB  
Diploma in Laser Sudan University of Science and  
technology  
Diploma of American Academy of Aesthetic Medicine  
International Fellow of American Academy of  
Dermatology  
Khartoum, Sudan



**Prof. Mohamed Abozeid**  
Asc. Prof. Of Plastic Surgery  
Cairo University's Medical Educational Hospital  
Cairo, Egypt



**Prof. Mohamed El-Khalawany**  
Head of Dermatology Department – Al-Azhar  
University  
Professor of Dermatopathology – AFCM  
Dermatology & Venereology  
Al-Azhar University  
Armed Forces College of Medicine (AFCM)  
Cairo, Egypt



**Dr. Mohammad Fatani**  
MD, KFUF  
Consultant Dermatologist  
Dermatology Dept.  
Hera General Hospital  
Makkah, KSA



**Prof. Mohammad J. Tawara**  
Consultant in Dermatology & Laser Surgery- Jordan  
Director & Founder of Ishtar Center for Dermatology,  
Aesthetics & Laser Surgery  
Amman, Jordan





**Dr. Mouza bin Hamrour Al Ameri**  
Consultant Breast oncoplastic surgeon  
Oncology department  
Tawam Hospital  
Al Ain , UAE



**Dr. Muhammad Haitham Al Hussein**  
President of Syrian Arab Society of Dermatology  
Consultant Dermatologist  
Damascus, Syria



**Prof. Muhsin A. Al-Dhalimi**  
Director of Kufa training center for Iraqi and Arabic  
board students in dermatology  
Department of Dermatology  
College of Medicine  
University of Kufa  
Najaf, Iraq



**Dr. Naief Suliman Al Nomair**  
Consultant of dermatology and laser surgery, Prince  
Sultan Military Medical City  
Assistant professor of dermatology, Al Faisal university  
Certified National and International trainer in  
Aesthetics  
Riyadh, KSA



**Dr. Naif Al Jahani**  
MD, FRCPC, DABD  
Consultant Dermatology and Cosmetic Dermatology  
Dermatology  
Prince Sultan Military Medical City  
Riyadh, KSA



**Dr. Natalia Manturova**  
Head of the Department of Plastic and Reconstructive  
Surgery  
President of the Russian Society of Plastic, Reconstructive  
and Aesthetic Surgeons,  
Doctor of Medical Sciences  
Russia



**Dr. Nazim Khaled BENMEHIDI**  
Dermatology specialist  
Private dermatologist  
clinic of dermatology  
Algiers, Algeria



**Dr. Nidal A. Obaidat**  
Consultant in Dermatology and Dermatopathology  
Dermalife Clinic  
Amman, Jordan



**Dr. Nigel Kirkham**  
Consultant Dermatopathologist  
National Reference Laboratory  
Dubai, United Arab Emirates



**Dr. Palanivel Nirmaladevi MD**  
Professor and HoD of DVL  
Tirunelveli Medical College  
Tamil Nadu, India



**Prof. Nikolay N. Potekaev**  
Ph.D, MD.  
Chief Dermatologist of the Ministry of Health of the  
Russian Federation,  
President of National Alliance of Russian Dermatologists  
and Cosmetologists (NADC),  
Director of Moscow Scientific and Research Center of  
Dermatology and Cosmetology,  
Chief of Department of Dermatology and Cosmetology  
Russian State Medical University,  
Member of the European Academy of Dermatology and  
Venereology (EADV),  
Chairman of the Russian Department of the European  
Committee Melanoma Day (EMD),  
Corresponding member of the German Society of  
Dermatology (DDG).  
Russia



**Dr. Nour Kibbi**  
Clinical Assistant Professor  
Dermatology  
Stanford University  
California, USA






**Dr. Omar Al Ameri**  
Plastic Surgeon  
Consultant & HOD Plastic Surgery  
plastic Surgery Department  
Zayed Military Hospital  
Abu Dhabi  




**Dr. Omar Mustafa FRCP**  
Associate Global Director, Middle East and North Africa  
RCP Global  
Royal College of Physicians London  
London, UK  




**Dr. Patricia Ogilvie**  
Dermatology and Laser Medicine  
Founder of SkinConcept  
Germany  




**Dr. Raghda Al Mashaari**  
Consultant Dermatologist  
Sheikh Khalifa Medical City  
UAE  




**Dr. Rajeev Chavda**  
MBBS, MD, DBM  
Global Lead Medical Strategy  
Global Medical Affairs  
Galderma Laboratories  
Switzerland  




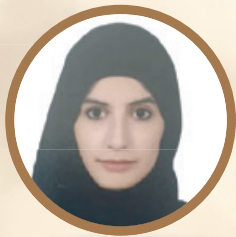

**Dr. Rashad Haddad**  
Senior Consultant, French Board Obgyn  
Cosmetic & Regenerative Gynecology  
President of WARAG, World Academy of  
Regenerative & Aesthetic Gynecology  
Dubai , Paris , Riyadh  




**Prof. Rashmi Sarkar**  
President of Indian Dermatology Society  
Director Professor  
Dermatology  
Lady Harding Medical College and Associated SSK and  
KSC Hospitals,  
New Delhi, India  




**Dr. Raul Cetto**  
ENT Surgeon  
Diploma in Otolaryngology and Head and Neck Surgery  
Royal College of Surgeons  
PhD on nasal airflow  
Imperial College  
London, UK  





**Dr. Reem Al Neyadi**  
Dermatology resident  
Sheikh Khalifa Medical City  
Abu Dhabi , UAE  




**Dr. Reem El Bahtimi**  
MD, FCAP  
Medical Director, International Dermpath Consult,  
FZ-LLC  
Dubai, UAE  




**Prof. Roderick J Hay**  
Professor (Emeritus) of Cutaneous Infection,  
St John's Institute of Dermatology  
King's College London  
London, UK  




**Dr. Ruaa Al Harithy**  
General Director of Scientific Programs – MEIDAM  
Association Asst. Prof. & Dermatology Consulta  
Riyadh, KSA  




**Dr. Saad Altalhab**  
MBBS, SB-Derm  
Vice President of Saudi Dermatology Society  
General Director of Events – MEIDAM Association  
Vice President of Saudi Dermatology Society  
Associate professor and consultant dermatologist  
KSA  




**Dr. Ruaa Al Harithy**  
Consultant Dermatologist and founder of 'Skin Fine Clinic' a  
private clinic in Beirut  
Part-time consultant dermatologist in 3 private hospitals in  
Beirut  
Clinical instructor at Beirut Arab University, faculty of medicine  
Department of Medicine in Makassed General Hospital  
Skin Fine Clinic  
Fouad Khoury Hospital, Makassed General Hospital, Najjar  
Hospital  
Beirut Arab University and its medical center  
Beirut, Lebanon  




**Prof. Sami N. Alsuwaidan**  
Senior Consultant in Dermatology and Laser Surgery  
College of Medicine, King Saud University  
Riyadh, Saudi Arabia  
International Ambassador,  
American Society for Laser Medicine and Surgery  
Immediate Past President,  
Saudi Society of Dermatology and Dermatologic Surgery



**Dr. Samir Hantirah**  
MBChB., MSc., Dr. med., FACHARZT, MD  
Consultant Dermatologist at American Hospital Dubai  
Fellow of the American Academy of Dermatology (AAD)  
Fellow of the American Society of Cosmetic Dermatology & Aesthetic Surgery  
Member of the European Academy of Dermatology & Venerology & German Society of Dermatology & venerology. He has several publications and case reports in international dermatology journals  
UAE



**Dr. Sara Al Janahi**  
Dermatology Resident, Sheikh Khalifa Medical City,  
Abu Dhabi  
Dermatology  
Sheikh Khalifa Medical City, Abu Dhabi  
Abu Dhabi, UAE



**Ms. Servane Collette**  
CEO & Founder, Invicta Med FZE  
Dubai, UAE



**Seemal R. Desai, MD, FAAD**  
Incoming President-Elect, American Academy of Dermatology  
Founder & Medical Director  
Innovative Dermatology  
Clinical Assistant Professor  
Department of Dermatology  
Univ of Texas Southwestern Medical Center  
USA



**Dr. Shadan Naji**  
Dermatologist at Novomed Dubai – Alain  
Jumerah 1 Clinic  
Novomed  
Dubai, UAE



**Dr. Sherif El Wakil**  
Founder and Medical Director  
Dr.SW Clinics and Royale Skin Clinics-London  
Presidentof the International Association of Aesthetic Gynaecology and Sexual Wellbeing (IAAGSW-UK)  
Founder of the "O Concept" Non-Surgical Tailor- made Sexual Aesthetic Treatment  
for both Him & Her- Marylebone  
London, UK



**Dr. Steffen Giesse**  
Doctor of Medicine  
Chief at Estetic Lounge Ludwigshafen  
Germany



**Prof. Sulaiman Hashmi**  
Assistant professor  
Head, biomedical lab  
Natural & Medical Sciences Research Center, University of Nizwa  
Birkat AlMouz (Nizwa), Oman



**Prof. Suleiman Al-Hammadi**  
MBBS, FAAP, FRCPC, FAAAAI  
Professor of Pediatrics  
Dean of College of Medicine  
Mohammed Bin Rashid University of Medicine and Health Sciences (MBRU)  
Consultant Pediatric Clinical Immunologist and Allergist, Al-Ain and Tawam Hospitals  
UAE



**Asst. Prof. Sultan Alkhenzaiza**  
Assistant Professor,  
College of Medicine, KSAU-HS  
Consultant Dermatologist and Laser Surgeon  
Dermatology Division, Department of Medicine  
Riyadh, KSA



**Dr. Sushil Sawant**  
Consultant Dermatologist, [M.B.B.S., M.D. (Gold medalist)]  
Assistant Director  
Dept. of Dermatology  
The humanitarian clinic skin hair and laser center,  
mumbai  
MUMBAI, INDIA





**Dr. Thamer AlMubki**  
Associate professor of Dermatology  
Dermatology  
Imam Mohammed Ibn Saud Islamic university  
Riyadh, Saudi Arabia



**Dr. Udaya Kumar Padubidri**  
Specialist Dermatology  
NMC Specialty Hospital  
Al Ain, UAE



**Dr. Vineet Relhan**  
Professor Dermatology  
Maulana Azad Medical College  
Lok Nayak Hospital  
Delhi, India



**Dr. Wael Albarazi**  
Consultant plastic surgeon  
Current president of Syrian Association of plastic and reconstructive surgeons  
Current chairman of plastic and reconstructive surgery department in Damascus hospital  
Vice president of the Syrian board of plastic and reconstructive surgery council in the ministry of health  
Syria



**Dr. Wael Saudi**  
Lecturer and Consultant of Dermatology, Venereology & Andrology  
Misr University for science and Technology (MUST)  
Secretary general of International cosmetic Congress (ICC)  
Treasure of the Egyptian society of dermatology and venereology (ESVD)  
Cairo, Egypt



**Prof. Dr. Zbigniew Ruszczak**  
MD, PhD, FAAD, FEADV, FESPD  
Consultant in Dermatology, Pediatric Dermatology, and Allergy  
Head, Division of Dermatology, Allergy and Wound Care Clinic  
Director, Arab Board Dermatology Residency Program  
Sheikh Khalifa Medical City  
Abu Dhabi, UAE



**Prof. Yuriy Titovets, MD, PhD**  
Professor of the St. Sophia International Institute of Beauty and Health, Nicosia, Cyprus  
Honorary Professor of the Academic Union, Oxford, UK  
International Certified Trainer on the APTOS Thread Lifting Methods  
International Certified Trainer on the Intimate Aesthetics  
St. Sophia International Institute of Beauty and Health  
Nicosia, Cyprus





## CME Accreditation

The 7<sup>th</sup> MEIDAM Conference was CME accredited up to **43.75 CPD Hours** by the **Dubai Health Authority (DHA), UAE**.

The delegates shall receive CPDs for the sessions attended only with maximum of **(8) CPD hours** per day.



## CONFERENCE GOALS AND OBJECTIVES

### MEIDAM OBJECTIVES

- Identify advances in clinical practice of the dermatology, aesthetics, anti-aging medicine, cosmetics and laser fields.
- Evaluate evolving therapies for various conditions involving the skin.
- Refresh dermatology and aesthetic medicine pathology, terms, basic concepts and answers.
- Demonstrate an understanding of evidence-based strategies and their implied best practices.
- Interpret the different dermatologic treatment options through an understanding of the latest techniques.
- Criticize treatment options during complication by illustrating constructive approaches.

### BENEFITS OF ATTENDING

- Gained Continuing Medical Education (CME) credit hours.
- Met & learnt from world renowned speakers the latest updates, techniques, best practices in aesthetic dermatology.
- Enhanced the knowledge on the latest & up to date technologies in the field of Dermatology, Dermatosurgery & Aesthetic clinical settings.
- Experienced hands-on courses, workshops and interactive presentations and panel discussions covering the latest advances and practical knowledge in the field.

### Target Audience

- Dermatologists
- Aesthetic & Aging Medicine Physicians
- General Surgeons
- Obstetricians & Gynecologists
- Family Physicians
- General Practitioners
- Pharmacists
- Allied Health Professionals
- Residents & Medical Students

## Residents Only Course

# FAME :A Program for Future Aesthetic Medicine Experts

**22 September 2022**

**Hall E - Clinic - Al Baraha 3**

09:00 - 09:05	Introduction
09:05 - 09:25	Medical Aesthetics: current and future trends
09:25 - 10:30	Anatomy and ageing of the face
10:30 - 10:50	Coffee Break
10:50 - 11:30	Fundamentals of patient assessment and consultation
11:30 - 12:00	Product overview – Fillers
12:00 - 12:30	Product overview – Botulinum toxin A
12:30 - 13:00	Discussion
13:00 - 14:00	Lunch Break
14:00 - 14:30	Safety in filler and toxin treatment
14:30 - 15:15	MD Codes™ intro
15:15 - 15:30	Coffee Break
15:30 - 16:15	Live demonstration: Upper face Botox
16:15 - 17:15	Live demonstration: Full face Fillers
17:15 - 17:45	Discussion

In Collaboration with

**Allergan Aesthetics**  
an AbbVie company

### Course Program Director



**Dr. Ruaa Al Harithy**  
General Director of Scientific  
Programs –MEIDAM Association  
Asst. Prof. & Dermatology Consultant  
Riyadh, KSA

### Course Speakers



**Dr. Raafat Lakkis**  
Clinical Dermatologist in Dubai  
Arab Board Certificate in Dermatology  
Dr. Kayle Aesthetic Clinic  
Dubai, UAE



**Dr. Mansi Mukherjee**  
M.D., MBBS  
Dermatologist and Medical Head  
Kaya Skin Clinic  
Dubai, UAE

# First Day - Agenda

23 September 2022 - Friday

08:00 - 09:30 Registration

HALL A - Al Baraha 2

09:30 - 10:00 **Plenary Session**

Moderator: Ameen A. Alawadhi  
JAK inhibitors: Off-Label use

Abdul-Ghani Kibbi

10:00 - 10:30 Opening Ceremony



10:30 - 11:00 Exhibition Inauguration & Coffee Break

11:00 - 13:05

Session 1

Moderators: Mouza AlAmri, Juma Al Kaabi, Suleiman Al Hammadi, Omar Mustafa

11:00 - 11:20 Role of a novel RAR gamma agonist in relieving the burden of facial and truncal acne

Seemal Desai

11:20 - 11:40 Golrins Syndrome

Moayed Al-Yazachi

11:40 - 12:00 Public health themes in dermatology

Hala Sakr

12:00 - 12:20 Skin manifestations of COVID-19 infection

Nikolay Potekaev

12:20 - 12:40 Skin microbiome

Abdullah AlEisa

12:40 - 12:45 Q & A

12:45 - 13:05 UNHCR Session

Houssam Chahine

13:05 - 14:00 Friday Prayer & Lunch Break



14:00 - 15:05

Session 2

Laser

Moderators: Faiza Al Raai, Ahmed Al Issa, Ahmed Al Waily, Al-Mu'tasim Al-Qassabi

14:00 - 14:20 LASER Controversies in 2022

Sami Al Suwaidan

14:20 - 14:40 Complications of fractional CO2 Laser: Clinical cases

Nazim Khaled Benmehidi

14:40 - 15:00 PDL 595 smart effective device as a Vascular laser

Ahmed Al Issa

15:00 - 15:05 Q & A

15:05 - 15:55 Industry Symposium 1



Growth factors and biomaterial therapy

Rodainah Mhaidat

15:55 - 16:30 Coffee Break



16:30 - 18:35

Session 3

Clinical Dermatology

Moderators: Hamad Al Harthi, Aisha Al Ali, Abdullah Al Taie

16:30 - 16:50 Paradoxical psoriasis

Hussein Abdeldayem

16:50 - 17:10 Interesting clinical cases

Al-Mu'tasim Al-Qassabi

17:10 - 17:30 Contact dermatitis update

Aisha Al Ali

17:30 - 17:50 Vulvar dermatology - (introduction with emphasis on the top 3 lichens, condylomata acuminata and pigmentation depending on time)

Marlene Dytoc

17:50 - 18:10 Urticarial dermatoses: Diagnostic and therapeutic perspectives.

Mohamed El-khalawany

18:10 - 18:30 Management of difficult to treat Hidradenitis Suppurativa

Adel Alsenaid

18:30 - 18:35 Q & A

# First Day - Agenda

23 September 2022 - Friday

08:00 - 09:30 Registration

HALL B - Al Amwaj

10:00 - 10:30 Opening Ceremony

10:30 - 11:00 Exhibition Inauguration & Coffee Break

11:00 - 12:05 **Session 4** Sharjah Univesity College of Medicine session  
Moderators: Qutayba Hamid Al Heialy  
Fatma Mostafa Shaban



11:00 - 11:20 Conflict between dermatology and endocrinology Fatma Mohammed Mostafa Shaban  
11:20 - 11:40 Ultrasound imaging in dermatology Hanan Sharif  
11:40 - 12:00 Skin findings associated with nutritional deficiencies Abdulmunhem Obaideen  
12:00 - 12:05 Q & A

12:05 - 13:10 **Session 5** Saudi Society of Dermatology & Dermatologis Surgery  
Moderators: Saad Al Talhab, Abdulla Alakeel



12:05 - 12:25 what's new in melanocyte-keratinocyte transplantation. Saad Al Talhaab  
12:25 - 12:45 Very interesting new Laser cases from my clinic Ahmed Al Issa  
12:45 - 13:05 Latest updates in nail disorders Azzam Al Khalifa  
13:05 - 13:10 Q & A

13:10 - 14:00 Friday Prayer & Lunch Break



14:00 - 15:05 **Session 6** Moderators: Saad Al Talhab, Saqer Al Mualla, Lilia Elloumi Fakhfakh

14:00 - 14:20 JAK inhibitors for vitiligo Seemal Desai  
14:20 - 14:40 The Role of oxidant food and free radicals in skin disease Moayed Al-Yazachi  
14:40 - 15:00 Management of stretchmarks: Combined therapy. Lilia Elloumi Fakhfakh  
15:00 - 15:05 Q & A

15:05 - 16:00 **Session 7** Rare Clinical Cases  
Moderators: Abdullah Al Eisa, Omar Bin Abdulaziz AL Sheikh

15:05 - 15:30 Interesting Pediatric cases from Riyadh Sultan Alkhenazian  
15:30 - 15:55 Interesting clinical cases Sultan Alkhenazian  
15:55 - 16:00 Q & A

16:00 - 16:30 Coffee Break



16:30 - 17:35 **Session 8** Moderators: Nabila Rashid, Husain Juma, Amr Rateb

16:30 - 16:50 Unusual cutaneous adverse drug reactions: Mohammad J. Tawara  
clinical experience 2022  
16:50 - 17:10 Stevens + Johnson Syndrome / Toxic Epidermal Necrolysis: Martin Steinhoff  
An update  
17:10 - 17:30 Dermatitis artifact; the challenge to dermatologists Hadaf A H. Aljunaiyeh  
17:30 - 17:35 Q & A

17:35 - 18:35 **Session 9** Moderators: Nabila Rashid, Husain Juma, Nidal A. Obaidat

17:35 - 17:55 Role of topicals in wound healing. Moataz Nosseir  
17:55 - 18:15 An effective nature-derived three-layered dressing to Sulaiman Al Hashmi  
promote wound healing process  
18:15 - 18:35 Does Wound Care has place under Dermatology Meera Aladawi

# First Day - Agenda

23 September 2022 - Friday

08:00 - 09:30 Registration

HALL C - Al Ras 3

10:00 - 10:30 Opening Ceremony

10:30 - 11:00 Exhibition Inauguration & Coffee Break

11:00 - 12:05 **Session 10** Moderator: Jawaher Alnaqbi

11:00 - 11:20 Introduction to Alopecia Areata, AA Assessment and Diagnosis Ashraf Reda

11:20 - 11:40 Introducing Baricitinib in Alopecia Areata Ashraf Reda

11:40 - 12:00 Evolution in the management of Psoriatic Disease. Maiada Magdy

12:00 - 12:05 Q & A

12:05 - 12:55 Industry Symposium 2

Moderator: Dr. Ayman AlNaeem

Type II Inflammation & Prurigo Nodularis

sanofi

Gil Yosipovich

12:55 - 14:00 Friday Prayer & Lunch Break

14:00 - 14:45 **Session 11** Moderators: Mohamed Al Falasi, Zuhair Al Fardhan

14:00 - 14:20 Art or artificiality. Temple area Natalia Manturova

14:20 - 14:40 Face sculpting Akhmed Rakhimov

14:40 - 14:45 Q & A

14:45 - 16:10 **Session 12** Aesthetic Gynogology Session  
Moderators: Sherif El Wakil, Rashad Haddad, Matt Stefanelli

14:45 - 15:05 Postpartum Makeover (Mummy Makeover) Abeer AlKobaisi

15:05 - 15:25 Relationship between female sexuality and Regenerative Gynecology Rashad Haddad

15:25 - 15:45 Non Surgical Labia Minora Plasty Sherif El Wakil

15:45 - 16:05 Vaginal Tightening with Caprolacton Threads Foaud Reda

16:05 - 16:10 Q & A

16:10 - 16:30 Coffee Break

16:30 - 17:20 Industry Symposium 3

Thiamidol®, a life-changing molecule treating hyperpigmentation



Eucerin®  
LIFE-CHANGING POWER OF  
DERMATOLOGICAL SKINCARE

Razan Kadry  
Ludger Kolbe

17:20 - 18:25 **Session 13** Moderators: Mohamed Abdullah Taha, Mohammad J. Tawara, Abdullal Al Eissa

17:20 - 17:40 Botulinum Toxin clinical update Abdullal Al Eissa

17:40 - 18:00 Oral minoxidil reinvented Abdullah Al khalifah

18:00 - 18:20 Basic dermoscopy and trichoscopy. Amr Ammar

18:20 - 18:25 Q & A

# First Day - Agenda

23 September 2022 - Friday

08:00 - 09:30 Registration

Hall D - Al Noor

10:00 - 10:30 Opening Ceremony

10:30 - 11:00 Exhibition Inauguration & Coffee Break

11:00 - 13:15

Session 14

Moderators: Christopher Hsu, Mohamed Abozeid, Sherif Diaa

- |               |                                                                                                       |                     |
|---------------|-------------------------------------------------------------------------------------------------------|---------------------|
| 11:00 - 11:30 | "Updates from JAAD" (this will be a review of the most important articles from JAAD in the past year) | Ameen A. Alawadhi   |
| 11:30 - 11:50 | "Body filler video presentation<br>Liquid face lift made easy "                                       | Mohamed Abozeid     |
| 11:50 - 12:10 | AART approach to master Aesthetic procedures                                                          | Ishaan Ramkisson    |
| 12:10 - 12:30 | Approach to Temple Hollows with Soft Tissue Fillers                                                   | Naif Aljehani       |
| 12:30 - 12:50 | Incorporating collagen: A new concept in non-surgical face lifting                                    | Jesus Chicon Garcia |
| 12:50 - 13:10 | Q & A                                                                                                 |                     |

13:10 - 14:00 Friday Prayer & Lunch Break

14:00 - 16:20

Session 15

Fillers

Moderators: Reem El Bahtimi, Wael ALBarazi, Ahmed Al Qahtani

- |               |                                                                                                                                                       |                      |
|---------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|
| 14:00 - 14:20 | The new generation of Smart fillers                                                                                                                   | Ahmed Al Qahtani     |
| 14:20 - 14:40 | Expert Consensus on Injection Technique and Area-Specific Recommendations for the Hyaluronic Acid Dermal Filler VYC-12L to Treat Fine Cutaneous Lines | Marva Safa           |
| 14:40 - 15:00 | Face lift using fillers.                                                                                                                              | Jean Pierre Amsellem |
| 15:00 - 15:20 | Restoring Jawline Definition With the Hyaluronic Acid Injectable Gel VYC-25L: Results From a Pivotal, Multicenter, Randomized Controlled Study        | Marva Safa           |
| 15:20 - 15:40 | Lip treatment using Dynamic HA Fillers                                                                                                                | Raul Cetto           |
| 15:40 - 16:00 | What does research say about the combination injectables Vs single modality treatment?                                                                | Marva Safa           |
| 16:00 - 16:20 | Permanent fillers and its disastrous complications                                                                                                    | Wael Al Barazi       |

16:20 - 16:30 Coffee Break

16:30 - 18:15

Session 16

Moderators: Thamer Fahad Al Mubki, Abdullah Al khalifah, May El Samahy

- |               |                                                             |                       |
|---------------|-------------------------------------------------------------|-----------------------|
| 16:30 - 16:50 | Alopecia areata therapeutic update 2022                     | Thamer Fahad Al Mubki |
| 16:50 - 17:10 | Botulinum toxin: Beyond aesthetics.                         | Moataz Nasser         |
| 17:10 - 17:30 | Trichoscopy in dark scalp                                   | May Hussein El Samahy |
| 17:30 - 17:50 | Frontal fibrosing alopecia : update on an enigmatic disease | Mohammad J. Tawara    |
| 17:50 - 18:10 | Interventional Trichology - The Future of Hair Loss         | Aseem Sharma          |
| 18:10 - 18:15 | Q & A                                                       |                       |

# First Day - Agenda

23 September 2022 - Friday

Hall E - Clinic - Al Baraha 3

## Ellanse Master Class by Sinclair

08:00 - 08:05	Aging Process and Collagen Stimulation	Franco Vercesi
08:05 - 08:10	Injection Techniques of Collagen Stimulator	Francisco De Melo
08:10 - 08:15	Managing Complications	Rami Haidar
08:15 - 08:20	Q&A	Franco Vercesi Francisco De Melo Rami Haidar

08:20 - 09:45	Hands-On Training	Franco Vercesi Francisco De Melo Rami Haidar
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10:00 - 10:30 Opening Ceremony

10:30 - 11:00 Exhibition Inauguration & Coffee Break

11:00 - 12:20	Clinic Workshop 1 & 2 by Allergan Individualized Treatments in a Cosmopolitan World	Patricia Ogilvie Marva Safa Diana
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12:20 - 13:00	Clinic Workshop 3 by Proderma Face lifting by Aliaxin fillers	Joud Miskeci
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13:00 - 14:00 Friday Prayer & Lunch Break

14:00 - 14:40	Clinic Workshop 4 by Proderma PRIVILEGE body filler in aesthetic practice	Heba Abdulla
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14:40 - 16:00	Clinic Workshop 5 & 6 by Galderma AART of Sculptra	Ishaan Ramkisson Maria Khattar Ruba Bahhady
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16:00 - 16:40	Clinic Workshop 7 by Proderma Prophilo body for Butt lifting	Ahmed Moukaled
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16:40 - 18:00	Clinic Workshop 8 & 9 by Teoxane Fillers in the era of Instagram Trends	Raul Cetto Shady Ismail
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# First Day - Agenda

23 September 2022 - Friday

## Hall F - Workshop Room - Al Majlis

10:30 - 11:00 Exhibition Inauguration & Coffee Break

11:00 - 11:50

Workshop 1



Sub Dermal induced heat for skin tightening

Francesco Lino

12:00 - 12:50

Workshop 2



12:00 - 12:20

Pathogenesis of Photoaging

Fadi Sabbagh

12:20 - 12:25

Liftactiv B3 Serum

12:25 - 12:45

Role of Scalp Microbiome in Dandruff/Seborrheic dermatitis

Fadi Sabbagh

12:45 - 12:50

Dercos DS Antidandruff Shampoo

13:00 - 14:00

Friday Prayer & Lunch Break



14:00 - 14:50

Workshop 3



Management of Wound and Burns to minimize Scar Formation

Noura Salim Salman  
Nesren Fadl

15:00 - 15:50

Workshop 4



Moderator: Shadan Naji

Secret Duo – Innovative combination between  
Microneedling RF & ER: Glass Laser

Larissa Miller

16:00 - 16:30

Coffee Break



16:30 - 17:20

Workshop 5



Do we still need a moisturizer in the treatment  
of atopic dermatitis ?

Maiada Magdi

17:20- 18:10

Workshop 6



Life-Changing Solution for Treating PIH

Maiada Magdi

# Second day - Agenda

24 September 2022 - Saturday

08:00 - 09:00 Registration

HALL A -Al Baraha 2

09:00 - 10:15 **Session 17** Moderator: Udaya Kumar Padubidri, Mohammad J. Tawara  
Abdullah Shehab, Rajeev Chavda

09:00 - 09:20 Early diagnosis and management of major drug reaction. Udaya Kumar Padubidri  
09:20 - 09:50 The New International consensus for expert opinion on Acne Rajeev Chavda  
09:50 - 10:10 A case discussion of dermatological manifestation of cardiac disease and management Updates Abdullah Shehab  
10:10 - 10:15 Q & A

10:15 - 11:00 **Session 18** Nail Disorders  
Moderator: Ali Mohammed Hussain Singel, Omar Bin Abdulaziz AL Sheikh

10:15 - 10:35 Nails examination to diagnose systemic disorder Azzam Al Khalifa  
10:35 - 10:55 Laser treatment of nail psoriasis Mahmoud Abdallah  
10:55 - 11:00 Q & A

11:05 - 11:20 Coffee Break



11:20 - 12:10 Industry Symposium 4



Body Reshaping with Hyaluronic Acid

Fabio Fantozzi

12:10 - 13:15 **Session 19** Moderators: Amina Al Amiri, Khaled Turki, Sahar Al Nowais

12:10 - 12:30 Picosecond technology a big step forward. Klaus Hoffmann  
12:30 - 12:50 Clinical cases in vascular laser Khaled Turki  
12:50 - 13:10 Top news of lasers 2022 Hamlaoui Mohammed Rachid  
15:10 - 13:15 Q & A

13:15 - 14:00 Lunch Break



14:00 - 15:15 **Session 20** Moderators: Waleed Khalid Al Zidjali, Zbigniew Ruszczak, Fatima BinSayyar

14:00 - 14:20 The WHO programme on Neglected Tropical Disease Roderick Hay  
14:20 - 14:50 of the Skin - what it means for dermatologists. Ali S M Jawad  
Controversies in Behcet's Syndrome  
14:50 - 15:10 Therapy of pruritus in Atopic Dermatitis Martin Steinhoff  
15:10 - 15:15 Q & A

15:15 - 16:05 Industry Symposium 5



The Role of Polynucleotides- HPT in aesthetics with focus on skin bio revitalization and pigmentation

Marco Francesco Papagni

16:05 - 16:20 Coffee Break



16:20 - 17:10 Industry Symposium 6



Nithya Collagen Treatment

Emmanouil Dimonitsas

17:10 - 18:15 **Session 21** Moderator: Fatima Khalifa Alhadari, Mouhamad Namir Shehade, Ahmed ElAttar

17:10 - 17:30 Hidradenitis Suppurativa: Update on therapy Mahmoud Abdallah  
17:30 - 17:50 The dermoscope from diagnosis to treatment: interactive clinical cases Fatima Mernissi  
17:50 - 18:10 Kaposi's sarcoma - 150 years of learning Zbigniew Ruszczak  
18:10 - 18:15 Q & A

# Second day - Agenda

24 September 2022 - Saturday

HALL B - Al Amwaj

## Sister Society Sessions

09:00 - 10:05

Session 22

Moderator: Ali Mohammed Hussain Singel, Afaf Al Sheikh, Hassan Riad

09:00 - 09:20 The role of Micronutrients in skin health

Mahira Al Sayed

09:20 - 09:40 Leprosy in 2022

Hassan Riad

09:40 - 10:00 The role of TRX in managing Melasma

Shaden Naji

10:00 - 10:05 Q & A

10:05 - 11:10

Session 23

Emirates Dermatology Society (EDS) Session  
Moderator: Fatima Al Breiki, Ayman AlNaem



10:05 - 10:25 Specific Dermatoses of Pregnancy

Huda Rajab

10:25 - 10:45 The great imitator: Do you follow guidelines on the management of syphilis

Amin Elmubarak

10:45 - 11:05 Dermatopathology in the Clinic

Nigel Kirkham

11:05 - 11:10 Q & A

11:10 - 11:20 Coffee Break



11:20 - 12:40

Session 24

Iraqi Society of Dermatology + Rafidian Session  
Moderator: Khalifa Sharquie, Hadaf Alajunaiyeh, Ahmed Abdul Aziz



11:20 - 11:40 Facial Melanosis Has Great Cosmetic Impact on Patients with Dark Skin: Clinical and Histopathological Study With New concept

Khalifa E. Sharquie

11:40 - 12:00 The Therapeutic Efficacy of Microneedling Combined with Topical Tacrolimus vs. Microneedling Alone in Treatment of Stable Vitiligo. A Comparative Study

Ahmed Abdul Aziz

12:00 - 12:20 Burn haemangioma and infantile haemangioma have many clinical, histopathological and therapeutic similarities

Muhsin Aldhalimi Najaf

12:20 - 12:40 Approach to granulomatous skin diseases

Hadaf A H. Aljunaiyeh

12:40 - 13:10

Session 25

Moderators: Afaf Al Sheikh

Dermatopathology: Illustrations of Practical Application in Clinical Practice

Nidal A. Obaidat

13:10 - 14:00 Lunch Break



14:00 - 15:05

Session 26

Lebanese Dermatology Society (LDS) Session  
Moderators: Rami Abadi, Micheline M. Chalouhi



14:00 - 14:15 Nail changes induced by chemotherapy

Salam Itani

14:15 - 14:30 Thing to keep in mind when your are operating

Jihane Abou Rahal

14:30 - 14:45 Lower face rejuvenation using HA fillers

Rami Abadi

15:45 - 15:00 The safety of hyaluronic acid injections in patients with connective tissue diseases.

Micheline M. Chalouhi

15:00 - 15:05 Q & A

15:05 - 16:05

Session 27

Moroccan Dermatology Society (MDS) Session  
Moderators: Fatima Z. Mernissi, M Laglaoui



15:05 - 15:25 A new approach of segmental vitiligo (SV) pathogenesis: anatomical correspondences between SV and arterial

Laila Benzekri

15:25 - 15:45 vessels skin mapping

Fatima Zahra Mernissi

15:45 - 16:05 PRP in scar management: Clinical cases

Laila Benzekri

A new approach of segmental Vitiligo (SV) management: serology study and medical and surgical treatment

16:05 - 16:20 Coffee Break



16:20 - 17:45

Session 28

Sheikh Khalifa Medical City (SKMC) Session  
Moderator: Shaden Abdelhadi

16:20 - 16:40 A Dermatitis Rarely Induced by Antibiotics

Alya Ali Al-Ali

16:40 - 17:00 A rare side effect of the Influenza vaccine.

Sara Al Janahi

17:00 - 17:20 Multifaceted Management of Dissecting Folliculitis of the Scalp

Reem Al Neyadi

17:20 - 17:40 Multisystem inflammatory syndrome in children" (MIS-C)

Khulood Almarzooqi

17:40 - 17:45 Q & A

# Second day - Agenda

24 September 2022 - Saturday

HALL C - Al Ras 3

09:00 - 10:05 **Session 29** Moderators: Dany Touma, Wael Saudi, Alain Tenenbaum

09:00 - 09:20 Update on minimally invasive eyelid rejuvenation Dany Touma  
09:20 - 09:40 Neck rejuvenation by injectables Wael Saudi  
09:40 - 10:00 Fox Eyes and Treatment of the Fall of the Eyebrow post Botulinum using Chemical Alain Tenenbaum  
Isovolumetric Myoplasty  
10:00 - 10:05 Q & A

10:05 - 10:55 Industry Symposium 7

Secukinumab: a true legacy in psoriasis management



Raghda Almaashary

11:00 - 11:20 Coffee Break



11:20 - 13:00 **Session 30** Residents Research Program Session  
Jury Panel: Dr. Ruqa Al Harithy, Prof. Abdel-ghani Kibbi, Prof. Fatima Z. Mernissi  
Mohammad Fatani

Introduction

11:20 - 11:30 Mycosis fungoides mimicking a nodule of Sister Mary-Joseph Belcadi Jihane  
Q & A  
11:30 - 11:40 Awareness, Knowledge, and Practices of Laser Hair Removal; A cross-sectional Study from Tertiary Iman Al Hatmi  
Dermatology Clinics in Oman  
Q & A  
11:40 - 11:50 Cutaneous Manifestation of COVID-19 Infection among inpatients at Referral Hospitals in Oman Reyam Al Malki  
Q & A  
11:50 - 12:00 Frontal fibrosing alopecia and comorbidities: a prospective moroccan study of 38 cases Sara Oulad Ali  
Q & A  
12:00 - 12:10 Idiopathic Atrophoderma of Pasini and Pierini: A Case Report and Literature Review Rawan Hubail  
Q & A  
12:10 - 12:20 A case report: Five variants of lichen planus in a male patient Fatema Al Khabbaz  
Q & A  
12:20 - 12:30 Lipo-mylomeningocele and lymphatic malformation; A rare concurrence Alanoud Hakami  
12:30 - 12:40 Prevention of Post-inflammatory Hyperpigmentation After Carbon Dioxide Laser Alhanouf Bin Dakhil  
Q & A  
12:40 - 12:50 A rare case of multiple Dermatofibromas in an unusual presentation Soha Khan  
Q & A  
12:50 - 13:15 Jury Panel Review

13:15 - 14:00 Lunch Break



14:00 - 14:20 Resident Research Abstracts (Oral & Poster)  
Winners Announcement | Prize and certificate distribution

14:20 - 16:05 **Session 31** Moderator: Fatima Al Shamsi, Ashraf Badawi, Abdulmajeed Al Ajlan, Dany Touma

14:20 - 14:40 A Dermatologist Approach to Psychodermatology Marlene Dyfoc  
14:40 - 15:00 Important priorities in Cosmetic Dermatology Ashraf Badawi  
15:00 - 15:20 None Surgical Nose Size Reduction Abdulmajeed Al Ajlan  
15:20 - 15:40 Efficacy of 2 Doses of BOTOX® (onabotulinumtoxinA) Versus Placebo for the Treatment of Maria Angelo-Khattar  
Masseter Muscle Prominence: Results From a Randomized, Controlled, Phase 2b Trial With 6-Month Follow-up  
15:40 - 16:00 Satisfaction With Natural-Looking Outcomes as Well as Self-Perception of Appearance Patricia Ogilvie  
and Psychological Well-Being After Treatment With OnabotulinumtoxinA for Upper  
Facial Lines: Post-Hoc Analysis Across Age and Gender

16:00 - 16:05 Q & A

16:05 - 16:20 Coffee Break



16:20 - 17:45 **Session 32** Moderators: Mohamed Abozeid, Alain Tenenbaum, Matt Stefanelli, Abdulmajeed Al Ajlan

16:20 - 16:40 Update on botulinumtoxin A immunogenicity Patricia Ogilvie  
16:40 - 17:00 Sub Dermal induced heat for skin tightening Francesco Lino  
17:00 - 17:20 The new fashion of female north african butt and its treatment using Chemical Alain Tenenbaum  
Isovolumetric Myoplasty  
17:20 - 17:40 Butt anatomy & fillers Matt Stefanelli  
17:40 - 17:45 Q & A

# Second day - Agenda

24 September 2022 - Saturday

Hall D - Al Noor

09:00 - 11:05

Session  
33

Moderators: Medhat Abdel Malek, Sahar Al Nowais Jean Pierre Amsellem

09:00 - 09:20	Hyaluronidase: dissolving the myth. Everything about hyalase in asthetics	Mariam Baqi
09:20 - 09:40	Facial assessment for injectables	Mansi Mukherjee
09:40 - 10:00	Treatment of aged skin with broadband light through rejuvenation of the gene expression pattern.	Maria Angelo Khattar
10:00 - 10:20	Trophic effects of polynucleotides and hyaluronic acid	Marco Francesco Papagni
10:20 - 10:40	in Scar Management and Wound Healing	Ahmed Yasin
10:40 - 11:00	Botulax Displays Lower Enzymatic Activity When Compared to OnabotulinumtoxinA in a Light Chain Activity Assay	
11:00 - 11:05	Biopsy Findings of Filler Complications	Reem El Bahtimi
11:00 - 11:05	Q & A	

11:05 - 11:20 Coffee Break



11:20 - 12:05

Session  
34

Moderators: Fatima AlMadani, Sami Al Suwaidan, Ahmed Al Harrasi

11:20 - 11:40	Lipolaser – minimal invasive fat removal and skin tightening	Klaus Hoffmann
11:40 - 12:00	Non surgical Body Contouring	Mansi Mukherjee
12:00 - 12:05	Q & A	

12:05 - 12:55 Industry Symposium 8

Moderator: Fatima Al Breiki  
Atopic Dermatitis from Theory to Real Life Clinical Practice

sanofi

Martin Steinhoff

12:55 - 14:00 Lunch Break



14:00 - 14:50 Industry Symposium 9

Collagen Biostimulation: Does it work for everybody?  
How do we achieve it?

MERZ AESTHETICS

Daria Voropai

14:50 - 15:55

Session  
35

Moderators: Mohamed Al Falasi, Wael Al Barazi, Ahmed Al Harrasi

14:50 - 15:10	Anatomical considerations and right choice of HA-filler to avoid side effects and late complications	Steffen Giese
15:10 - 15:30	Combination of Thread Methods with Fillers and Botulinum Toxins. Golden Triad of Aesthetics Medicine.	Albina Kajaia
15:30 - 15:50	Thread Lifting expectation and Reality: View of the Doctor and the Patient.	George Sulamanidze
15:50 - 15:55	Q & A	

15:55 - 16:20 Coffee Break



16:20 - 18:05

Session  
36

Hair  
Moderator: Fatima BinSayyaer, May Hussein El Samahy, Amin Mohamed Amer

16:20 - 16:40	Challenges in laser assisted hair reduction.	Ashraf Badawi
16:40 - 17:00	Hair aging	May Hussein El Samahy
17:20 - 17:20	Diet and hair	Husain Juma
17:20 - 17:40	The uses of botulinum toxin in hair	Amin Mohamed Amer
17:40 - 18:00	Revisiting alopecia areata treatment: thinking outside the box	Ahmed Abdelfattah
18:00 - 18:05	Q & A	

# Second day - Agenda

24 September 2022 - Saturday

Hall E - Clinic - Al Baraha 3

## Ellanse Master Class by Sinclair

08:00 - 08:05	Aging Process and Collagen Stimulation	Franco Vercesi
08:05 - 08:10	Injection Techniques of Collagen Stimulator	Francisco De Melo
08:10 - 08:15	Managing Complications	Rami Haidar
08:15 - 08:20	Q&A	Franco Vercesi Francisco De Melo Rami Haidar

08:20 - 09:45	Hands-On Training	Franco Vercesi Francisco De Melo Rami Haidar
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10:00 - 10:40	Clinic Workshop 10 by Proderma Face lifting & contouring by using LFL threads	Raed Farhad
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10:40 - 11:20	Clinic Workshop 11 by Amico Full Face and Rhelogy: why knowing your HA-filler properties will improve your results	Steffen Giese
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11:20 - 12:00	Clinic Workshop 12 by Merz Aesthetics Belotero Revive: Your road to "Selfie" Skin	Daria Voropai
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12:00 - 12:40	Clinic Workshop 13 by Merz Aesthetics Belotero Lips: Dynamic Duo for a Perfect Lip Treatment	Daria Voropai
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12:40 - 13:20	Clinic Workshop 14 by Proderma Non-Surgical calves enhancement using Privilege body filler	Thabet Salahia
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13:20 - 14:00 Lunch Break



14:00 - 14:40	Clinic Workshop 15 by Aptos Double chin correction with Aptos Light Lift Needle Method	George Sulamanidze
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14:40 - 15:20	Clinic Workshop 16 by Allergan The Journey to Glow Skin with Juvederm Volite	Patricia Ogilvie Marva Safa Diana
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15:20 - 16:00	Clinic Workshop 17 by Dubimed Moderator: Walaa Abdelfattah New Regenerative Treatments with Growth Factors and Exosomes	Marjon Vatanichi
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16:00 - 16:40	Clinic Workshop 18 by Sinclair OxiFree™ – the HA scientific breakthrough	Franco Vercesi Francisco De Melo Rami Haidar
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16:40 - 17:20	Clinic Workshop 19 by Galderma AART of Lips	Ishaan Ramkissoon Shadan Naji Malda Al Daoudi
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17:20 - 18:00	Clinic Workshop 20 by Teoxane 360 Degree face transformation using Teosyal Fillers	Raul Cetto
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# Second day - Agenda

24 September 2022 - Saturday

## Hall F -Workshop Room - Al Majlis

09:00 - 09:50	Workshop 7		Morphological foundations in the modelling of body contours in the applications of the RSL-sculpting method	Svetlana Pervykh
09:50 - 10:40	Workshop 8		Mesh Scaffolding lift, the new generation in face lifting & contouring	Jesus Chicon Garcia
10:40 - 11:30	Workshop 9		Biological effects of UVA rays	Husain Juma
10:40-11:00			New Anthelios UVMUNE 400	
11:00-11:05			The Role of Ceramides in Dry and Very Dry Skin	Sawsan Al Mulla
11:05-11:25			and Choice of Emollients animated	
11:25-11:30			CeraVe products presentation	
11:30 - 12:20	Workshop 10		Time to Disrupt the unrelenting Itch and Scratch Cycle	Raghda Al Mashaari Samir Hantirah
12:20 - 13:10	Workshop 11		The key Player of Aesthetic Treatments (Platelets Rich Plasma)	Heba Abdallah
13:10 - 14:00	Lunch Break			
14:00 - 14:50	Workshop 12		Multidimensional approach for the effective treatment of hyperpigmentation	Sawsan Al Mulla
14:50 - 15:40	Workshop 13		Picosure Pro and Potenza, a major shift in picosecond and RF microneedling technology'	Klaus Hoffmann
15:40 - 16:30	Workshop 14		Isotretinoin: Current Position in Acne Treatment and updates	Nidal Obaidat
17:20 - 18:10	Workshop 15		Ultherapy updates and combination treatments	Daria Varopai

# Third day - Agenda

25 September 2022 - Sunday

07:30 - 09:00 Registration

**HALL A -Al Baraha 2**

09:00 - 11:05

Session  
37

**Moderators: Hassan Riad, Yasir Shaikh, Reem El Bahtimi**

09:00 - 09:20 Interesting cases encountered in Salmaniya Medical Complex

Jawaher Aljalahma

09:20 - 09:40 Eosinophilic Folliculitis (Ofuji's Disease) and Mucosal Involvement, in Association with Helicobacter pylori in Sudanese Patient

Adil Hamid Hassan Bashir

09:40 - 10:00 Clinical Crisis during the Syrian Crisis

Muhammad Haitham Al Hussein

10:00 - 10:20 New Pearls in Skin Surgery and Aesthetic Medicine

Khalifa E. Sharquie

10:20 - 10:40 Genital dermatoses

Hassan Riad

10:40 - 11:00 Mastering cosmetic tattoo removal... What's new

Naief Suliman Al Nomair

11:00 - 11:05 Q & A

11:05 - 11:20 Coffee Break



11:20 - 12:10 Industry Symposium 10

ExoSCRT Exosomes: Between Science and Clinical Practice



Maiada Magdi

Byong Sun Cho

Jan Lotvall

12:10 - 13:15

Session  
38

**Acne**

**Moderators: Ahmed Al Waily, Amr Rateb, Hamad AlHarthi**

12:10 - 12:30 Acne conglobata: updates in pathogenesis & management.

Amr Rateb

12:30 - 12:50 Acne 2022 what's new?

Hamlaoui M. Rachid

12:50 - 13:10 Derma roller for post Acne scars ... Oman experience

Ahmed Al Waily

13:10 - 13:15 Q & A

13:15 - 14:00 Lunch Break



14:00 - 14:55 Industry Symposium 11

Hyperpigmentation treatment: different approaches



Anastasiia Lapshyna

14:55 - 16:20

Session  
39

**Moderators: Hessa AlBeshr, Mohamed Abdullah Taha, Amna Al Muhairi**

14:55 - 15:15 Future use of stem cells in dermatology

Christeen Youssef Abdelmesih

15:15 - 15:35 The Treatment Of Autoimmune Bullous Diseases In Pregnancy

Ghaida Almutairi

15:35 - 15:55 A clinical approach to diagnosis and management of hyperhidrosis

Amin Elmubarak

15:55 - 16:15 Microneedling With Trichloroacetic Acid Peeling Versus Fractional Co2 Laser For Management Of Atrophic Acne Scars: A Prospective Comparative Study

Houda Jabri

16:15 - 16:20 Q & A

# Third day - Agenda

25 September 2022 - Sunday

HALL B - Al Amwaj

09:00 - 10:10

Session  
40

India Association of Dermatovenereology  
and Leprologist (IADVL) Session  
Moderators: Mansi Mukherjee, Rashmi Sarkar



09:00 - 09:20

Introduction  
Unusual hyperpigmentation

Rashmi Sarkar

09:20 - 09:35

Lepra Reactions an insight

Nirmaladevi Palanivel

09:35 - 09:50

Mycetoma- Indian scenario

Vineet Relhan

09:50 - 10:05

Spectrum of vulval Lichen sclerosus in India

Atotha Kavitha

10:05 - 10:10

Q & A

10:10 - 11:10

Session  
41

Moderators: Ahmed Abdelfattah, Amin Ammar

10:10 - 10:30

Aesthetics and dermatology in the era of artificial intelligence

Federico Von Son

10:30 - 10:50

New topic: Aesthetic procedures in connective tissue disease

Nour Kibbi

10:50 - 11:10

Turning back the clock? Fasting theories and aging

Federico Von Son

11:10 - 11:20

Coffee Break



11:20 - 12:45

Session  
42

Moderators: Abdul-Ghani Kibbi, Abdullah Al Taie, Reem El Bahtimi

11:20 - 11:40

Skin signs of internal malignancies

Abdul-Ghani Kibbi

11:40 - 12:00

Rare tumors: extramammary Paget's disease, sebaceous carcinoma, and/or dermatofibrosarcoma protuberans

Nour Kibbi

12:00 - 12:20

Unexpected Biopsy Results

Reem El Bahtimi

12:20 - 12:40

The many uses of oral retinoids

Ameen A. Alawadhi

12:40 - 12:45

Q & A

12:45 - 14:00

Lunch Break



14:00 - 15:00

Laser Course  
Moderators:

How to optimize your hair removal laser

Hamlaoui M. Rachid  
Khaled Turki

15:00 - 15:40

Scientific workshop 1  
Moderator: Mouhamad Namir Shehade

Dermoscopy from A to Z

Ahmed Abdelfattah

# Third day - Agenda

25 September 2022 - Sunday

## HALL C - Al Ras 3

09:00 - 10:45

Session  
43

### Psoriasis

Moderators: Omar Al Ameri Khalid Alnaqbi, Fouz Hassan

09:00 - 09:20 Generalised pustular psoriasis overview

Mahira Al Sayed

09:20 - 09:40 Comparison of the efficacy of tazarotene with or without betamethasone dipropionate in the treatment of psoriasis

Fouz Hassan

09:40 - 10:00 UAE Consensus Statements on Management of Psoriatic Arthritis

Khalid Alnaqbi

10:00 - 10:20 Chronic spontaneous Urticaria: Predictors of response according to patient profile

Mahmoud Abdallah

10:20 - 10:40 Roles of biologic in childhood psoriasis and other papulosquamous disorder

Leong Kin Fon

10:40 - 10:45 Q & A

10:45 - 11:20 Coffee Break



11:20 - 13:05

Session  
44

Moderators: Lilia Elloumi Fakhfakh, Adel Alsenaid, Maldaa Al Daoudi

11:20 - 11:40 Skin and Diabetes : Specific manifestations overview

Farid Ait Belkacem

11:40 - 12:00 Platelet Rich Plasma in dermatology: what's new

Lilia Elloumi Fakhfakh

12:00 - 12:20 JAK inhibitors in inflammatory skin diseases

Adel Alsenaid

12:20 - 12:40 The effect of AI ( artificial intelligence ) and AR ( augmented reality ) on our daily office life as Aesthetic doctors

Maldaa Al Daoudi

12:40 - 13:00 Clinicopathological cases: The best of my library

Mohamed El-khalawany

13:00 - 13:05 Q & A

13:05 - 14:00 Lunch Break



14:00 - 14:45

Session  
45

### Panel Discussion

Moderators: Federico Von Son

Ethically growing in social media as an MD

Panelist: Rami Haider, Matt Stefanellie, Alain Teninbaum

Hussain Juma

14:45 - 16:25

Session  
46

Moderators: Amal Alsaberi, Ameen A. Alawadhi, Dany Touma

14:45 - 15:05 Staff training strategies to boost clinics' reputation & success

Servane Colette

15:05 - 15:25 Tips in communication skills for aesthetic doctors

Ahmed Attar

15:25 - 15:45 Hello "Almond Eyes"! "Fox Eye" - Goodbye! New method of the Eyes Reshaping;a

Yuriy Titovets

15:45 - 15:55 Botulinum Toxin Injection Vs Microneedling With Minoxidil 5% In The Treatment Of Androgenetic Alopecia

Mohamed Khater

15:55 - 16:25 Succinic Acid Is The Hot New Ingredient Worth Knowing For Skin Discoloration

Emmanouil Dimonitsas

16:25 - 16:35 Q & A

# Third day - Agenda

25 September 2022 - Sunday

Hall D - Al Noor

09:00 - 10:20

Session  
47

**Pediatric Dermatology**

Moderators: Ahmed Salem Al Dhaheri, Amr Rateb, Amr Ammar

09:00 - 09:20

Therapeutic updates 2022: Itch in atopic eczema

Leong Kin Fon

09:20 - 09:40

Inflammatory mediators in atopic dermatitis: Review and updates

Amr Rateb

09:40 - 10:00

Type 2 inflammation in childhood atopic dermatitis and beyond

Leong Kin Fon

10:00 - 10:20

Dermoscopy in the paediatric dermatology clinic

Amr Ammar

10:20 - 11:10

**Industry Symposium 12**

abbvie

Skyclear in Psoriatic Era

Fatima Al Breiki  
Mohamed Bazaa

11:10 - 11:20

**Coffee Break**



11:20 - 13:05

Session  
48

Moderators: Medhat Abdel Malek, Wael Al Barazi, Matt Stefanili

11:20 - 11:40

Full face beautification; about a model.

Jean Pierre Amsellem

11:40 - 12:00

Double chin non-invasive removal

Medhat Abdel Malek

The guide to get the sharpened jawline without pain

12:00 - 12:20

Mini facelift single loop technique

Wael Al Barazi

12:20 - 12:40

Anatomy of upper face: how to inject, treat and avoid complications.

Jean Pierre Amsellem

12:40 - 13:00

Face threads

Matt Stefanili

13:00 - 13:05

Q & A

13:05 - 14:00

**Lunch Break**



14:00 - 16:25

Session  
49

Moderators: Medhat Abdel Malek, Amin Amer, Jean Pierre Amsellem

14:00 - 14:20

Trichoscopy and Dermoscopy in Routine Clinical Practice

Aditya Mahajan

14:20 - 14:40

Reconstruction using flaps and grafts

Sushil Sawant

14:40 - 15:00

Intradermal Bio stimulation using Hyaluronic acid and peptides

May Elsamahy

15:00 - 15:20

Efficacy And Safety Of Apremilast Monotherapy In Moderate-To-Severe Plaque Psoriasis: A Systematic Review And Meta-Analysis

Yara Aljefri

15:20 - 15:40

Uses Of Dermoscopy In Laser Medicine

Karim Gabr

15:40 - 16:00

Efficacy Of Pulse Methylprednisolone Therapy In Combination With Methotrexate And Light Emitting Diode In The Treatment Of Alopecia Universalis

Insaf Moubine

16:00 - 16:20

Hair Cases From The Clinic

Hanan Morsy

16:20 - 16:25

Q & A

# Third day - Agenda

25 September 2022 - Sunday

## Hall E - Clinic - Al Baraha 3

### Ellanse Master Class by Sinclair

08:00 - 08:05	Aging Process and Collagen Stimulation	Franco Vercesi
08:05 - 08:10	Injection Techniques of Collagen Stimulator	Francisco De Melo
08:10 - 08:15	Managing Complications	Rami Haidar
08:15 - 08:20	Q&A	Franco Vercesi Francisco De Melo Rami Haidar

08:20 - 09:45	Hands-On Training	Franco Vercesi Francisco De Melo Rami Haidar
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10:00 - 10:40	Clinic Workshop 21 by Sinclair Defying the ageing process with Cone threads technology	Maria Rubatti
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10:40 - 11:20	Clinic Workshop 22 by Medica Gluteal shaping and augmentation with HA body fillers	Fabio Fantozzi
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11:20 - 12:00	Clinic Workshop 23 by Merz Aesthetics Bringing Harmony and Beauty using Belotero and Xeomin	Daria Voropai
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12:00 - 12:40	Clinic Workshop 24 by Aptos Face Rejuvenation with Aptos Excellence Visage HA Method	Albina Kajaia
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12:40 - 13:20	Clinic Workshop 25 by Aptos Foxy eyes - Correction with Aptos Threads	George Sulamanidze Albina Kajaia
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13:20 - 14:00 Lunch Break



14:00 - 14:40	Clinic Workshop 26 by Proderma Ego lips technique by using Aliaxin lip fillers	Hend Fayed
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14:40 - 15:20	Clinic Workshop 27 by Galderma Sculptra Clinical experience and Tips	Heba Abdallah Ishaan Ramkison
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15:20 - 16:10	Clinic Workshop 28 by Dubimed Feel don't Fill with SuneKos	Shady Ismail
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# Third day - Agenda

25 September 2022 - Sunday

## Hall F -Workshop Room - Al Majlis

09:00 - 09:50 Workshop 16  N A O S

New Era in ACNE treatment

Maha Makram Sultan

09:50 - 10:40

Workshop 17



ThreadLifting Beautification  
Biolift -USA threads

Shady Ismail

10:40 - 11:30

Workshop 18



The Role of Antioxidants in Enhancing Results Post Procedure

Badreeya Al Shehhi

11:30 - 12:20

Workshop 19



2 Technologies in 1 device for non-invasive  
lipolysis treatments

Diogo Forjaz

12:20 - 13:10

Workshop 20



The Power of ExoSCRT Exosomes combined with  
Subcision for treating Acne Scars

ExoSCRT Exosomes for Alopecia Areata (Patient Testimonial)

13:10 - 14:00

Lunch Break





The 7<sup>th</sup> MEIDAM conducted a one-day pre-conference course for the Residents and a three-day main program covering a rich scientific program spanning over 6 parallel tracks which included scientific sessions, industry workshops, live demonstration clinic workshop sessions and symposiums.

Most of the lectures were presented physically live by our expert faculty while a few had to present virtually due to travel restrictions in certain countries.

Four halls - Halls A, B, C and D - were utilized to host 49 sessions and 12 industry symposia.

MEIDAM continues to raise the bar in quality learning. This year, it made the introduction of a highly important session on GCC Dermatology with the aim to stimulate collaboration among GCC Countries in improving Education and Quality Training. Panel members from each of these countries were invited: KSA, UAE, Bahrain, Oman, Kuwait & Qatar, and they carried out a highly interactive and compelling session.

### Clinic Workshop Sessions

### HALL E

An onsite clinic was built to support live, minimally invasive procedures for facial and body enhancements. The hall with more than 250 seats was full house over the 3-day conference where 28 live demonstrations and clinic workshops were conducted. On top of these, the Ellanse Master Class was also held in this hall.

### Industry Workshop Track

### HALL F

A room was dedicated to our industry partners for their live equipment and product demo. A total of 20 commercial workshops were hosted in this hall.

## ABSTRACTS

A total of **104 abstracts** were submitted to the conference, out of which **35 posters** and **14 oral presentations** were accepted by the committee.

These abstracts were subject to the scrutiny of the jury who decided on the top 3 best researches.

### Poster Selection Jury in the 7<sup>th</sup> MEIDAM Conference 2022

Dr. Yasir Shaikh	Chairman - Saudi Arabia
Dr. Ahmed Al Waily	Member - Oman
Dr. Bakri AlAgra	Member - Sudan
Dr. Abdul-Ghani Kibbi	Member - Lebanon

## POSTER ABSTRACT WINNERS

1<sup>st</sup>  
Winner

**Author:** Dr. Asem Shadid – Saudi Arabia  
**Title:** Burnout phenomena Among Dermatologists: A Systematic Review and Meta-Analysis  
**Co-Authors:** Rua'a Alharithy, Saad Al Talhaab

**Author:** Dr. Amal Kerouach - Morocco  
**Title:** The Prevalence of Polycystic Ovary Syndrome in Women Consulting for ACNE:  
 A Prospective Observational Study of 206 Cases  
**Co-Authors:** Hali Fouzia, Soumiya Chiheb, Naima Samouh, ElHoucine Boufettal

2<sup>nd</sup>  
Winner

3<sup>rd</sup>  
Winner

**Author:** Dr. Mohammed Abdullah Al-Sibani - Oman  
**Title:** Fabrication, characterization and wound healing application of Hydroxyethyl cellulose/sodium alginate/ hyaluronic acid composite hydrogels: By a green chemistry approach





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DERMATOLOGICAL BEAUTY



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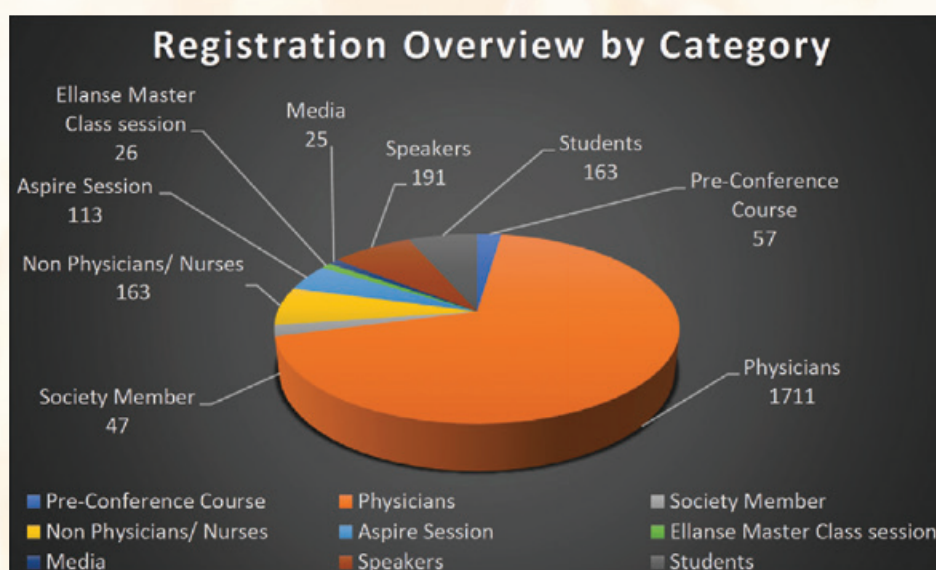
MEDIA PARTNERS



# REGISTRATION OVERVIEW

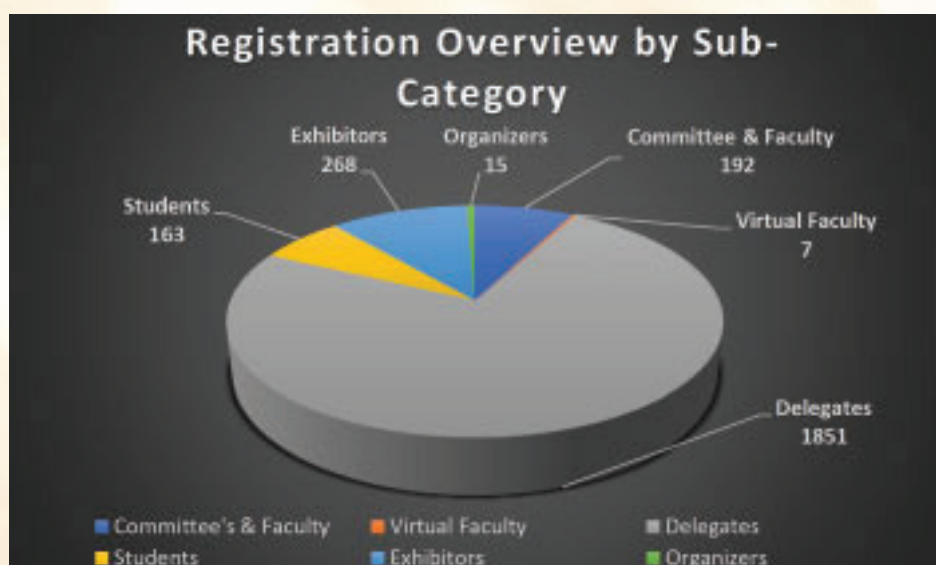
## Registration Overview by Category

Description	Count
Pre-Conference Course	57
Physicians	1711
Society Members	47
Non Physicians/ Nurses	163
Aspire Session	113
Ellanse Master Class session	26
Media	25
Speakers	191
Students	163
Total	2496



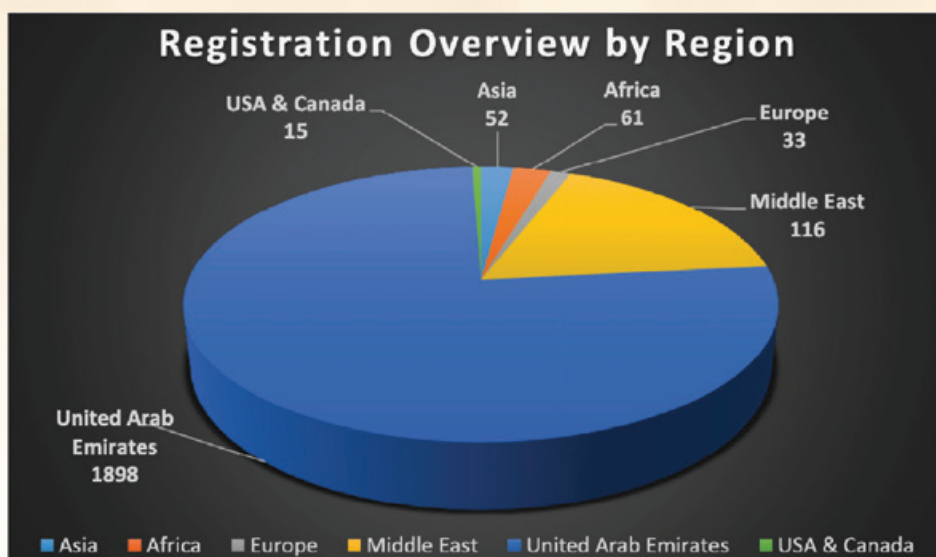
## Registration Overview by Sub-Category

Description	Count
Committee & Faculty	192
Virtual Faculty	7
Delegates	1851
Students	163
Exhibitors	268
Organizers	15
Total	2496



## Registration Overview by Region & Country

Description	Count
Asia	52
Africa	61
Europe	33
Middle East	437
United Arab Emirates	1898
USA & Canada	15
Total	2496

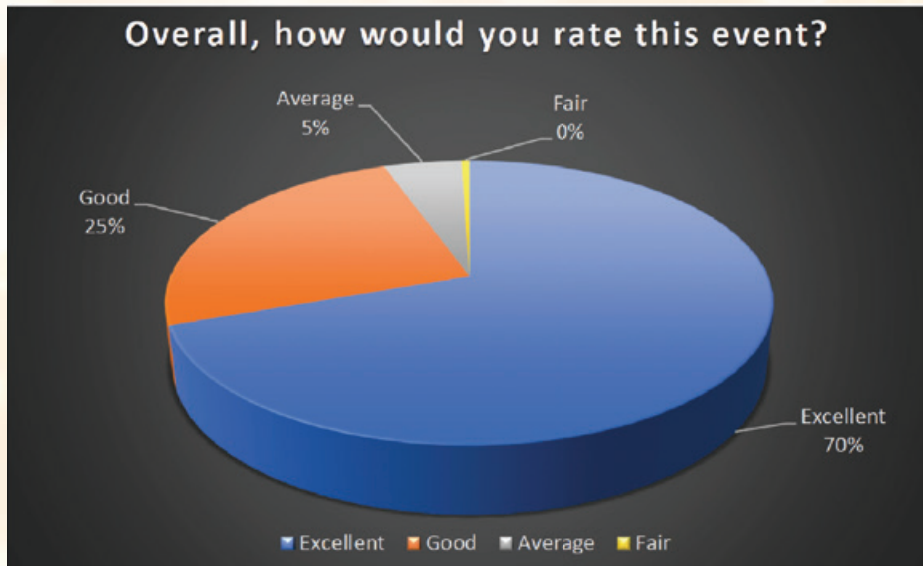




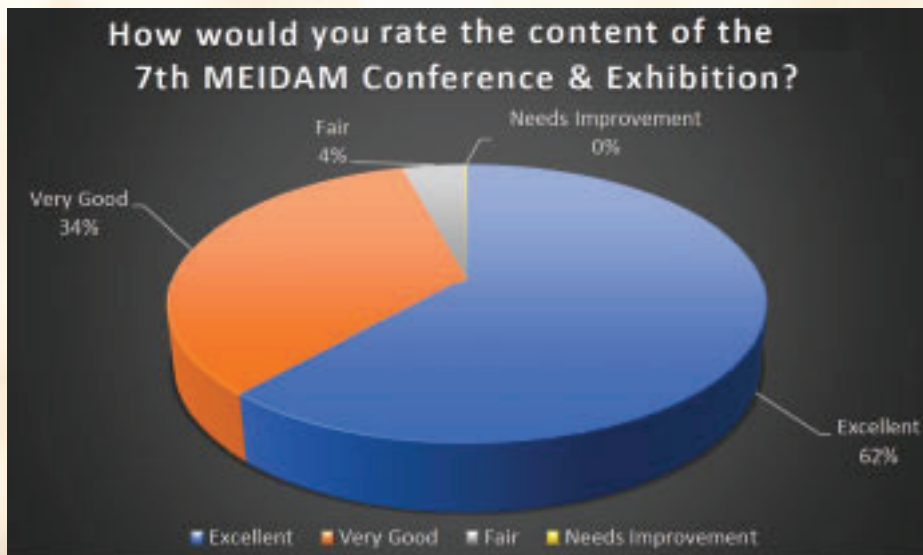




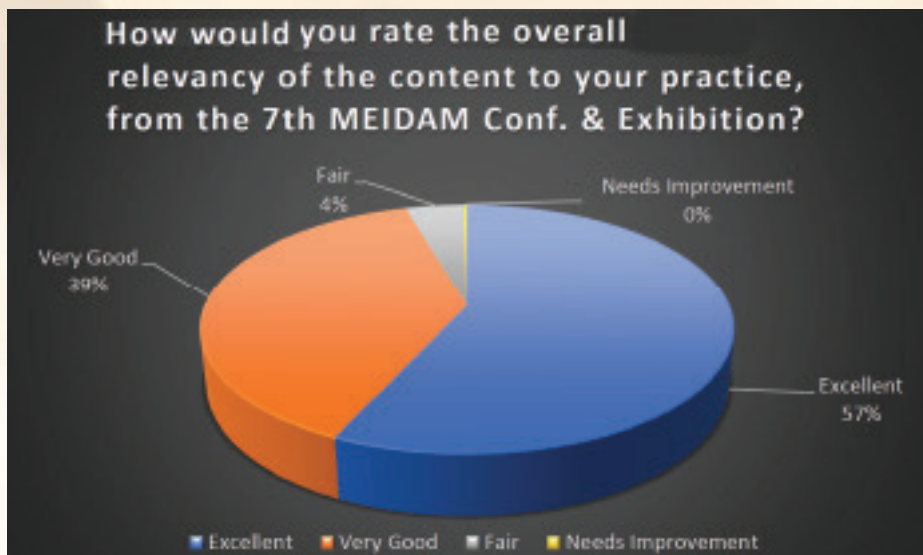
## 1. How would you rate the 7<sup>th</sup> MEIDAM Conference?



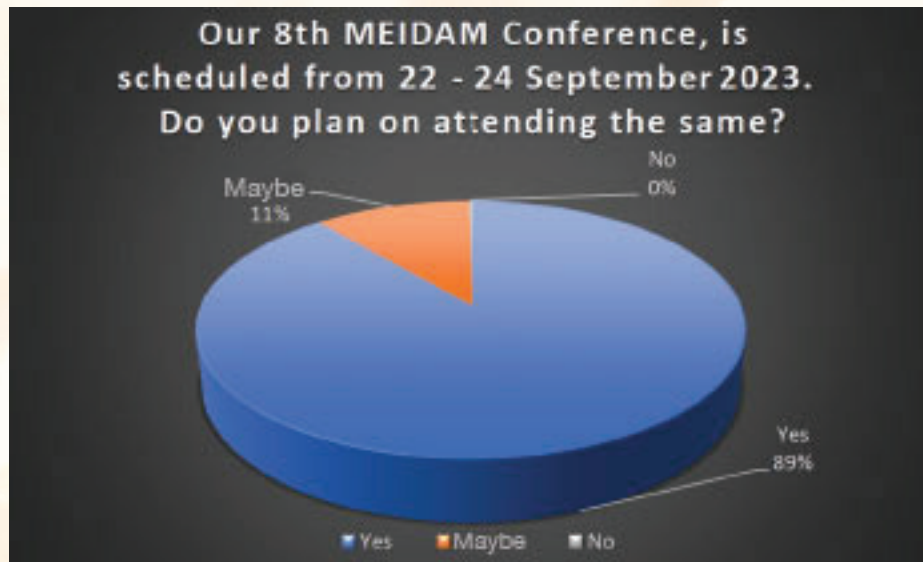
## 2. How would you rate the content of the 7<sup>th</sup> MEIDAM Conference & Exhibition?



## 3. How would you rate the relevancy of the program content to your practice?



4. Our 8<sup>th</sup> MEIDAM Conference is scheduled from 22<sup>nd</sup> – 24<sup>th</sup> September 2023. Do you plan on attending the same?



5. Here are a few conference feedbacks from our satisfied delegates:

All thanks and appreciation for your efforts. My best wishes for more success in the next conference.

Conference was really excellent, I am happy to attend. Thank you for your invitation. Hopefully next year will attend with full my team.

Continue the great work you're doing every year.

Everything was amazing very well organized I'm so happy we have this conference in UAE.

Everything was good... staying the same quality in the next conference.

Everything was good. Hope to attend again in this conference.

Everything was managed perfectly.

Everything was perfectly organized, thank you!

Thanks for organizing such a fruitful scientific event.

I cannot thank you enough, as I have benefited immensely from your wealth of knowledge. My encounters with you have made me better in this field, and I thank you very much for this. Every moment spent with you was worth it.

I loved everything about the 7th MEIDAM Conference. Thank you so much for having an educational conference like MEIDAM. Helpful for all healthcare staffs especially Nurses. Thank you for all the staffs who help to organized this event especially Dr. Khaled Al Nuaimi and Dr Saad Al Sogair.

I would like to thank organizers of this scientific event. It was my second time in MEIDAM, and really I enjoyed it. Wish you all the best, my extraordinary love for my favorite city DUBAI may Allah keep our Dubai, best regards

It was a very interesting and informative conference.

It was very interesting and well organized event, I will always do my best to attend, keep on the wonderful work and good luck.

It was very well organized. Keep up the good work.

Everything was well organized and the lectures were useful and contained good information.

Thank you for your hard work and well organized conference.

Perfect logistic preparation, high rated lectures and the updated workshops.

The pre course for residents was excellent with excellent and highly qualified speakers and practical simulation session.

The program was rich, I found that there was a good balance between Aesthetics and dermatology.

متكامل من كل الجهات وليس بحاجة لأي إضافات



## SOCIAL MEDIA MARKETING PLATFORMS

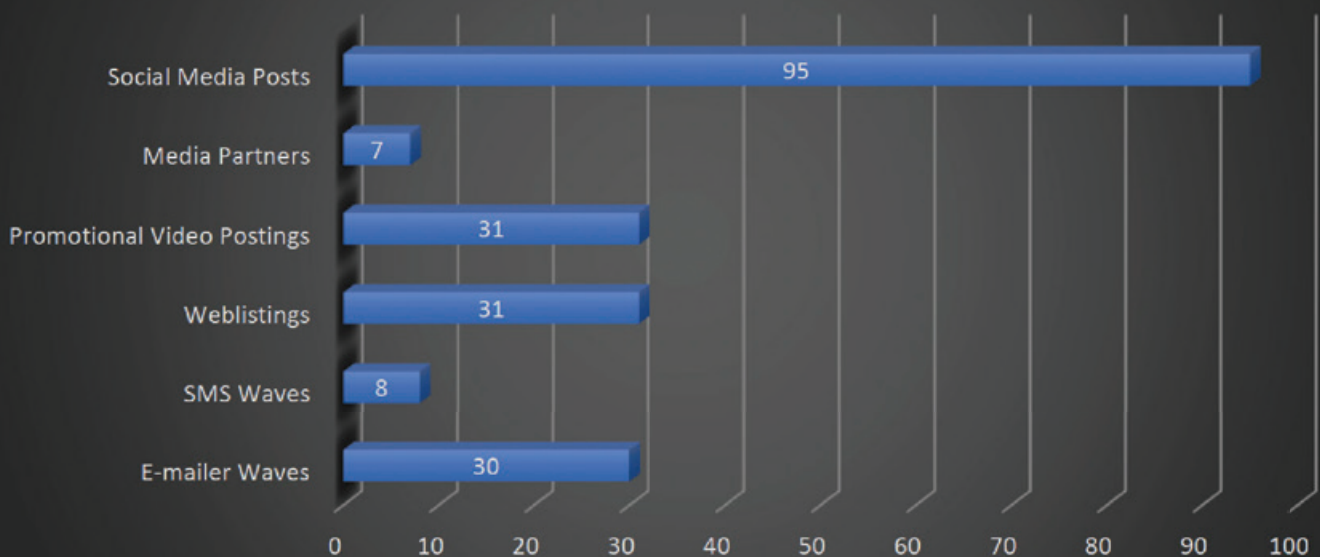
### MARKETING OBJECTIVES

- Activation and branding of Social media channels
- Active management of conference Information on the above social media channels
- Engaging visitor's via Social Media Network to increase participation
- Send traffic to targeted pages on the website
- Social media advertising every week

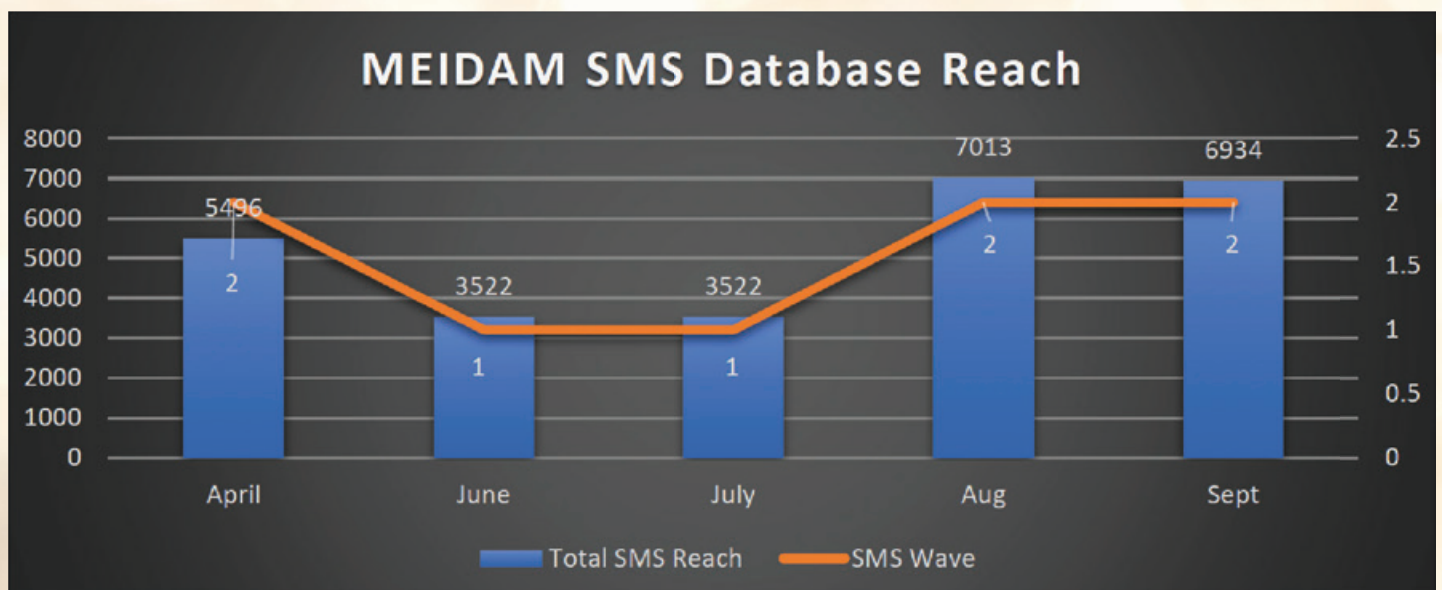
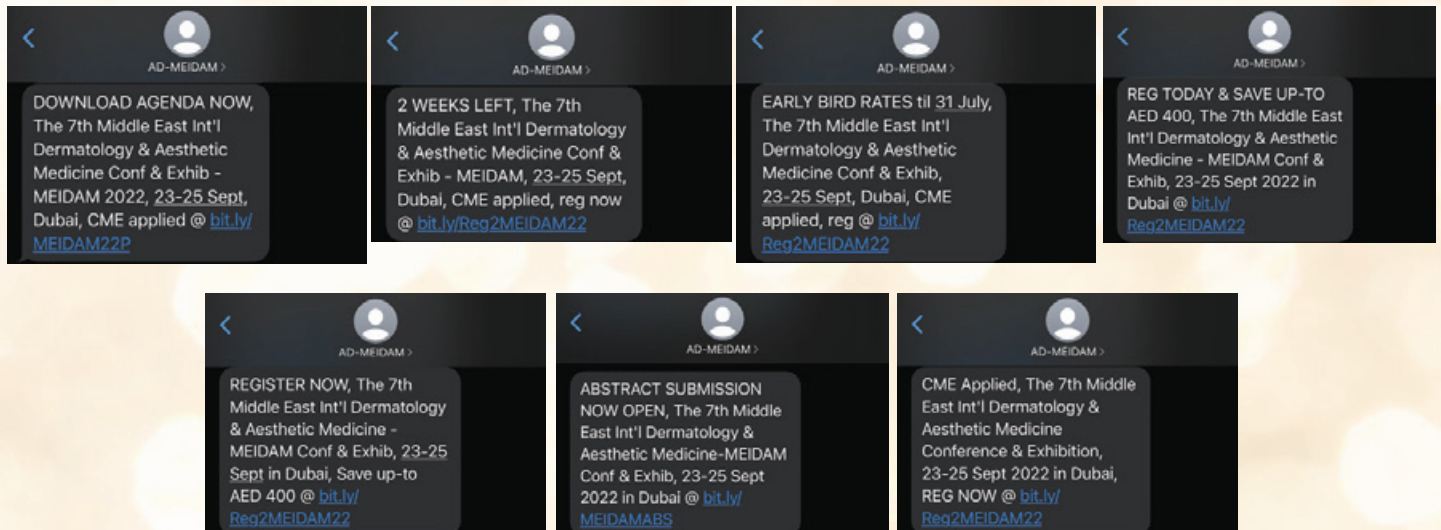
### MARKETING COVERAGE



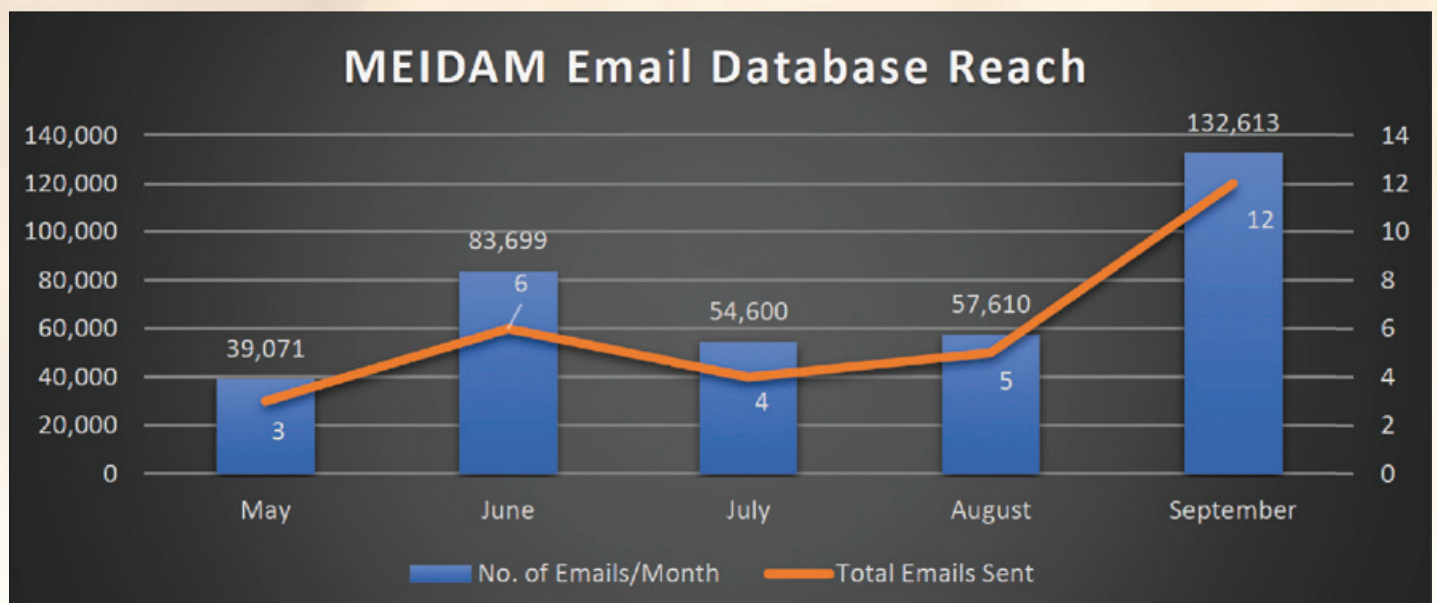
### MEIDAM Marketing Goals



## MARKETING THROUGH SMS



## MARKETING THROUGH DATABASE





# MEIDAM 2022 has official opened!

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تحت رعاية  
جائزة الشيخ حمدان بن راشد آل مكتوم للعلوم الطبية



مؤتمر ومعرض الشرق الأوسط الدولي السابع  
للأمراض الجلدية وطب التجميل  
The Seventh Middle East International Dermatology  
& Aesthetic Medicine Conference & Exhibition

23-25 September 2022

Event Centre, InterContinental Hotel, Dubai Festival City, UAE



Dr. Saad AlSogair  
Secretary General & Treasurer of MEIDAM

## SEE TODAY'S HIGHLIGHTS

Plan your visit for day 2

Download Conference Program

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# Day 2 Conference Highlights

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The Seventh Middle East International Dermatology  
& Aesthetic Medicine Conference & Exhibition

23-25 September 2022

Event Centre, InterContinental Hotel, Dubai Festival City, UAE

### Residents Research Program Winners:

1. Asim Shadid - Saudi Arabia  
Burnout Phenomena among Dermatologist,  
Asystemic Review & Meta-Analysis
2. Amal Kerouach - Morocco  
The Prevalence of polycystic Ovary  
Syndrome in Patient consulting for Acne:  
A prospective observational Study of 206  
Cases
3. Mohamed Al Sibani - Oman  
Fibrication, Characterization and wound  
healing application of Hydroxyethyl  
cellulose/ Sodiumalginate / Hyaluronic acid  
composite hydrogels by A green Chemistry  
Approach



Dr. Ruaa Al Harithy  
Committee Member & Faculty

View  
Day 2  
Photos

## MEIDAM 2022 HIGHLIGHTS



Be sure to plan  
your visit for last day!

Download  
Conference Program

### EXHIBITORS



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# MEIDAM 2022 ended on a high note!

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& Aesthetic Medicine Conference & Exhibition



Event Centre, InterContinental Hotel, Dubai Festival City, UAE

## View Conference Photos



2,436 - Conference Registrants



200 +  
Faculty



49  
Sessions



55  
Clinical & Industry Workshops



71  
Sponsors & Exhibitors



100 +  
Supporters



# SAVE THE DATES!

# 22 - 24 SEPTEMBER 2023

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# SOCIAL MEDIA MARKETING PLATFORMS

Total Posts: 104  
Followers: 4,600  
Total Page Likes & Reach: 5,889

Total Posts: 80  
Followers: 450  
Total Page Impressions: 12,430

Total Post: 102  
Followers: 4,925  
Total Page Views & Likes: 16,541



# Facebook Top 5 Posts



Meet the Speakers of MEIDAM 2022 (Part 2) Don't miss MEIDAM 2022, which will feature a comprehensive scientific program that keeps delegates up-to-date with t...

**MEIDAM House of Dermatology**  
Published by Instagram · August 26

**Overview** Comments

Meet the Speakers of MEIDAM 2022 (Part 2)  
Don't miss MEIDAM 2022, which will feature a comprehensive scientific program that keeps delegates up-to-date with the latest advances in Dermatology, Dermato-Surgery & Aesthetic Medicine. The conference is...  
See more

Be the first to leave a comment.

**Performance**

Reach		Engagements	
Total	509	Reactions	18
Organic	509 (100%)	Comments	12
Paid	0 (0%)	Shares	1

View details



Meet the Endorsers for MEIDAM 2022 in Dubai, UAE! Become a part of this prestigious and educational meeting with more than 200 speakers presenting the...

**MEIDAM House of Dermatology**  
Published by Instagram · September 16

**Overview** Comments

Meet the Endorsers for MEIDAM 2022 in Dubai, UAE!  
Become a part of this prestigious and educational meeting with more than 200 speakers presenting the...

Boost unavailable

Meet the Endorsers for MEIDAM 2022 in Dubai, UAE! Become ...  
September 16, 2022 at 8:03 PM  
ID: 51587644927134

Interactions

11 reactions · 0 comments · 2 shares

**Performance**

Reach		Engagements		Negative interactions	
Total	846	Reactions	11	Total	0

**MEIDAM House of Dermatology** added 10 new photos to the album: Day 2  
MEIDAM 2022 Highlights  
Published by Instagram · September 23

**Overview** Performance Feed preview

**Post overview**  
September 23, 2022 at 11:23 AM  
ID: 5230791977140

Interactions

54 reactions · 16 comments

**Performance**

Reach		Engagements	
Total	1,895	Reactions	84

**MEIDAM House of Dermatology** added 214 new photos to the album: Day 1  
MEIDAM 2022 Highlights  
Published by Instagram · September 27

**Overview** Performance Feed preview

**Post overview**  
September 27, 2022 at 10:30 AM  
ID: 52338896263069

Interactions

24 reactions · 1 comment

**Performance**

Reach		Engagements	
Total	1,621	Reactions	24

**MEIDAM House of Dermatology** added 214 new photos to the album: Day 1  
MEIDAM 2022 Highlights  
Published by Instagram · September 27

**Overview** Performance Feed preview

**Post overview**  
September 27, 2022 at 10:30 AM  
ID: 52338896263069

Interactions

24 reactions · 1 comment

**Performance**

Reach		Engagements	
Total	1,621	Reactions	24

**MEIDAM House of Dermatology** added 214 new photos to the album: Day 1  
MEIDAM 2022 Highlights  
Published by Instagram · September 27

**Overview** Performance Feed preview

**Post overview**  
September 27, 2022 at 10:30 AM  
ID: 52338896263069

Interactions

24 reactions · 1 comment

**Performance**

Reach		Engagements	
Total	1,621	Reactions	24

# Twitter Top 5 Tweets

**MEIDAM Conference**  
@MEIDAM\_Conf

We are honored to introduce the Scientific Collaborators for the 7th #MEIDAM Conf & Exhib!

Join us for three days of learning & networking with the largest gathering of societies & associations in the Middle East.

Regr @ bit.ly/MEIDAM22P  
AGENDA @ bit.ly/MEIDAM22P



MEIDAM 2022  
The Seventh Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition  
23-25 September 2022  
Event Centre, InterContinental Hotel, Dubai Festival City  
Dubai, United Arab Emirates

**SCIENTIFIC COLLABORATORS**

7:56 PM · Sep 19, 2022

1 Retweet 1 Quote Tweet 2 Likes

**Relevant people**

**MEIDAM Conference**  
@MEIDAM\_Conf  
The 7th Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition 23-25 Sept 2022

**What's happening**

Trending  
Rapey McForehead  
Tweets

**Tweet Analytics**

Impressions	Engagements	Detail expands
2,058	50	6
New followers	Profile visits	
0	10	
Link clicks		
11		

**Video**  
Mentee for the video you shared

**MEIDAM Conference**  
@MEIDAM\_Conf

Good news!!! The Residents' Research Presentations Submission Deadline has been extended "until 18 July 2022 - 11:59 pm".

Submit your cases @ bit.ly/MEIDAMRRP

#ResidentResearchPresentation #MEIDAM #Dermatology #MEIDAMAssociation



Residents Research Presentations  
Submission Deadline has been extended!!!

"until 18 July 2022 - 11:59pm"

Notification on Acceptance/Rejection Monday, 1 August - Friday 5 August 2022 11:59 PM

www.MEIDAMConf.com | #MEIDAM | #PEvents | MEIDAM@InfoPlusEvents.com

Dr. Khaled Al Nusimi and 7 others

11:00 AM · Jul 6, 2022

4 Retweets 10 Likes

**Relevant people**

**MEIDAM Conference**  
@MEIDAM\_Conf  
The 7th Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition 23-25 Sept 2022

**Dr. Khaled Al Nusimi**  
@alnusimi... Following  
Consultant Dermatologist, President of MEIDAM Conference, Owner of Dr. Khaled Al Nusimi Specialized clinic (Al Ain/UAE)

**Tweet Analytics**

Impressions	Engagements	Detail expands
2,890	97	33
New followers	Profile visits	
0	27	
Link clicks		
9		

Position: Trending  
Russia  
402K Tweets

Position: Trending  
Ukraine  
570K Tweets

Trending  
Addis  
3,884 Tweets

Show more

**MEIDAM Conference**  
@MEIDAM\_Conf

Good news!!! The Residents' Research Presentations Submission Deadline has been extended "until 18 July 2022 - 11:59 pm".

Submit your cases @ bit.ly/MEIDAMRRP

#ResidentResearchPresentation #MEIDAM #Dermatology #MEIDAMAssociation



Residents Research Presentations  
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"until 18 July 2022 - 11:59pm"

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Dr. Khaled Al Nusimi and 7 others

11:00 AM · Jul 6, 2022

4 Retweets 10 Likes

**Relevant people**

**MEIDAM Conference**  
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The 7th Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition 23-25 Sept 2022

**Dr. Khaled Al Nusimi**  
@alnusimi... Following  
Consultant Dermatologist, President of MEIDAM Conference, Owner of Dr. Khaled Al Nusimi Specialized clinic (Al Ain/UAE)

**Tweet Analytics**

Impressions	Engagements	Detail expands
2,890	97	33
New followers	Profile visits	
0	27	
Link clicks		
9		

Position: Trending  
Russia  
402K Tweets

Position: Trending  
Ukraine  
570K Tweets

Trending  
Addis  
3,884 Tweets

Show more

**MEIDAM Conference**  
@MEIDAM\_Conf

Early Bird Rates Ending Soon on July 31, 2022! Save up to "AED 400" BY BOOKING NOW @ bit.ly/Reg2MEIDAM22 for the 7 MEIDAM Conference & Exhibition on 23-25 Sept in Dubai, UAE.

#MEIDAM #MEIDAM2022 #Dermatology #AestheticMedicine #MEIDAMAssociation #DermatoSurgery



MEIDAM 2022  
The Seventh Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition  
23-25 September 2022  
Event Centre, InterContinental Hotel, Dubai Festival City, UAE

REGISTRATION FEES

Registration Category	Early Bird (AED)	Standard (AED)	Student (AED)
Physicians	400	800	400
Residents	400	800	400
Students	400	800	400

www.MEIDAMConf.com | #MEIDAM | #PEvents | MEIDAM@InfoPlusEvents.com

You and 8 others

12:40 PM · Jul 19, 2022

2 Retweets 4 Likes

**Relevant people**

**MEIDAM Conference**  
@MEIDAM\_Conf  
The 7th Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition 23-25 Sept 2022

**Dr. Khaled Al Nusimi**  
@alnusimi... Following  
Consultant Dermatologist, President of MEIDAM Conference, Owner of Dr. Khaled Al Nusimi Specialized clinic (Al Ain/UAE)

**Tweet Analytics**

Impressions	Engagements	Detail expands
1,713	45	10
New followers	Profile visits	
0	7	

Trending  
Addis  
3,884 Tweets

Trending in United Arab Emirates  
#COVID  
45.8K Tweets

Show more

**MEIDAM Conference**  
@MEIDAM\_Conf

#MEIDAM Assoc Gen-Dir-Sci-Prog, Dr. Ruaa Al Harithy, encourages residents (Class 2020) to participate & submit cases for the Resident Research Presentations. Don't wait - submit your cases by 18 July 2022 - 11:59 p.m. @ bit.ly/MEIDAMRRP

#Dermatology #MEIDAMAssociation



MEIDAM 2022  
Presents

1:02 PM · Jul 13, 2022

2 Retweets 1 Quote Tweet 8 Likes

**Relevant people**

**MEIDAM Conference**  
@MEIDAM\_Conf  
The 7th Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition 23-25 Sept 2022

**What's happening**

Trending

**Tweet Analytics**


Impressions	Engagements	Detail expands
4,966	317	79
New followers	Profile visits	
0	39	
Link clicks		
10		

Show more

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# Instagram Top 5 Posts



**meidam\_conf**  
showmusic • The Way I Are Showmusic Dance Mix

**meidam\_conf Highlights**

It was a truly r our partners. s leaders.  
Congratulation contributed to 2022  
Thank you for and we look ft

**MEIDAM Gala Dinner Highlig**  
September 24, 2022 at 11:43 PM  
ID: 1799102899981962

Tags  
5 people

Interactions  
97 likes 0 comments

**Performance**

**Reach**  
Total  
3,954


**Engagements**  
Likes  
97

Comments 0

Liked by mei 96 others

SEPTEMBER 24

Add a comment... Post



**meidam\_conf**  
showmusic • The Way I Are Showmusic Dance Mix

**meidam\_conf Highlights**

It was a truly r our partners. s leaders.  
Congratulation contributed to 2022  
Thank you for and we look ft

**MEIDAM Gala Dinner Highlig**  
September 24, 2022 at 11:43 PM  
ID: 1799102899981962

Tags  
5 people

Interactions  
97 likes 0 comments

**Performance**

**Reach**  
Total  
3,954

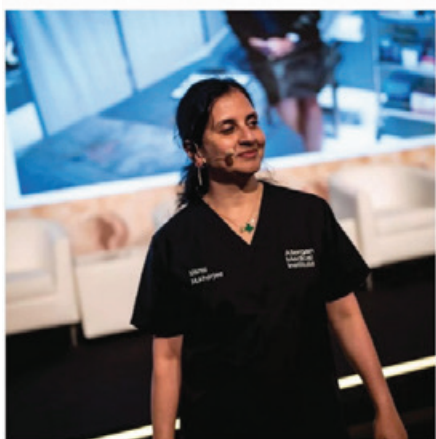
**Engagements**  
Likes  
97

Comments 0

Liked by mei 96 others

SEPTEMBER 24

Add a comment... Post



**meidam\_conf**

**Meet & learn from Dr. Mansi Sum**  
September 22, 2022 at 9:02 PM  
ID: 17908916760960

Interactions  
37 likes 0 comments

**Performance**


**Reach**  
Total  
1,134

**Engagements**  
Likes  
37

Liked by meidamassociation and 36 others

SEPTEMBER 22

Add a comment... Post



**meidam\_conf**  
tkx\_627 • Original audio

**meidam\_**  
Welcome forget to -  
لومو الثاني  
لومو رانيا  
#Meidam  
#Conferer  
#Dermatc  
#Dubai  
#Dermatc  
#عالية

**Hey from MEIDAM! Welcome**  
September 24, 2022 at 10:56 AM  
ID: 1794491621232119

Tags  
8 people

Interactions  
162 likes 3 comments

**Performance**

**Reach**  
Total  
7,189

**Engagements**  
Likes  
162

Liked by 161 othe

SEPTEMBER 24

Add a comment... Post



**meidam\_conf**  
Flow Loris • Technicolor

**Dr. Khalid Al Nuaimi is opening th**  
September 25, 2022 at 11:20 AM  
ID: 17926890464418122

Tags  
6 people

Interactions  
66 likes 1 comment

**Performance**

**Reach**  
Total  
3,211

**Engagements**  
Likes  
66

Comments 1



Videos promoted for 7<sup>th</sup> MEIDAM 2022

Total Posts: 31

Views: 1,946

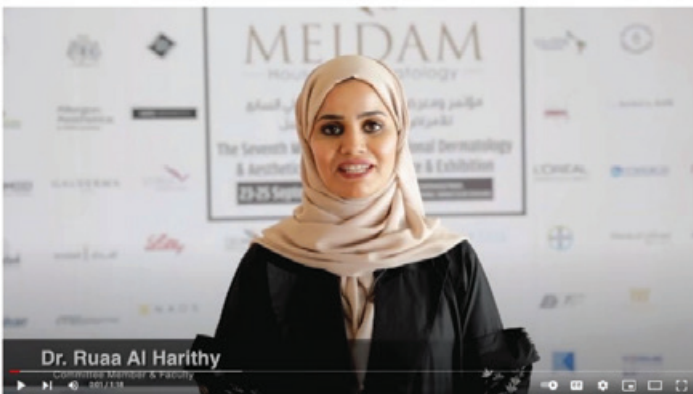
Total Page Likes: 58



MEIDAM Conference  
132 subscribers  
332 views · 2 months ago  
7th Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition in Dubai at the Event, Centre Dubai Festival City Dubai, United Arab Emirates  
WHY ATTEND MEIDAM? Show more



MEIDAM Conference  
132 subscribers  
94 views · 3 months ago  
Several reasons to participate in MEIDAM 2022 from the Secretary-General, Dr. Saad Al Sogair  
MEIDAM 2022 is just around the corner and it's better than ever! Show more



MEIDAM Conference  
132 subscribers  
94 views · 2 months ago  
MEIDAM 2022 Day 2 Conference Highlights  
Show more



MEIDAM Conference  
132 subscribers  
116 views · 2 months ago  
MEIDAM 2022 ended on a high note!  
On behalf of the MEIDAM Conference President, Dr. Khalid Al Nuaimi, the Organizing & Scientific Committee, we would like to thank all the supporters & attendees who made this conference. Show more



MEIDAM Conference  
132 subscribers  
107 views · 6 months ago  
Conference President, Dr. Khalid Al Nuaimi shares insight about 7th MEIDAM 2022 in Dubai, UAE.  
We are back for another exciting Three (3) days of learning from 23-25 September 2022, covering the latest updates and advances in Dermatology, Dermatologic Surgery, and Aesthetic Medicine. Show more



FRANCE 24

الصحة أولاً

### الدورة السابعة لمؤتمر الشرق الأوسط الدولي للأمراض الجلدية وطب التجميل (ميدام)

13:38 - 30/09/2022 في: نشرت في



الصحة أولاً

12:57

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إعداد: صونيا ناصر

تستضيف صونيا ناصر في هذه الحلقة من برنامج "الصحة أولاً" د. خالد سالم النعيمي رئيس "مؤتمر الشرق الأوسط الدولي للأمراض الجلدية وطب التجميل" (ميدام) للحديث عن فعاليات الدورة السابعة للمؤتمر المقامة في دبي.

صحة أمراض جراحة تجميلية دبي



# 7<sup>th</sup> MEIDAM 2022 WEB LISTINGS

وكالة الامارات  
الإعلاميات  
EMIRATES  
MEDIA GROUP

Thursday 22 December 2022 - 05:59:34 pm

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MEIDAM 2022 discusses latest trends in dermatology and aesthetics medicine

MEIDAM 2022 discusses latest trends in dermatology and aesthetics medicine

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Video Image

DUBAI, 23rd September, 2022 (IWM) — The 7th Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition in Dubai, (MEIDAM 2022) got underway at the InterContinental, Dubai Festival City, Dubai, with attendance of over 2,200 specialists in dermatology and aesthetics medicine.

The event is being held under the patronage of Sheikh Hamdan Bin Rashid Al Maktoum Award for Medical Science.

Dr. Khalid Al-Huazini-President of the Conference, said the 2022 local, regional and international participants from a variety of schools of thought and backgrounds will present over three-day three-day 188 lectures and 54 practical workshops on the latest industry trends.

"The conference aims to present to participants the latest developments in the fields of dermatology and aesthetics medicine and share advanced and innovative techniques and knowledge in dermatology, dermatology-surgery, and aesthetics medicine from around the world," he added.

The conference, he explained, provides an evolving and unique forum for discussions and exchange among researchers and clinicians from all over the world as it facilitates the dissemination of the latest knowledge and expertise derived from research in the fields of dermatology, dermatology-surgery and aesthetics medicine.

"The conference will be an excellent place for networking opportunities with seniors, juniors, and residents' colleagues, and we hope that it is going to create a platform for coordinating new partnerships which advance not only the field but the careers of all participants," he said.

WAM/Tariq al-Faham

in tw f

MEIDAM House of Dermatology  
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<https://www.alittihad.ae/.../-/D9%85%D9%8A%D8%AF%D8%A7%D9...>

ALITTIHAD.AE

«ميدام» يطرح علاجات جديدة للأمراض الجلدية

أطلق مؤتمر ومعرض الشرق الأوسط السابع للأمراض الجلدية وطب التجميل «ميدام 2022»...

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### The #MEIDAM Influencers

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- @Basm\_ahad
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- @Basm\_ahad
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- @Basm\_ahad

**Profile Tweeters**

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**The Numbers**

284.030K Impressions

53 Tweets

26 Profile Tweets

2 Highest Impressions

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### The #MEIDAM Influencers

**Top 10 Influential**

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**The Numbers**

284.030K Impressions

53 Tweets

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MEDFLIX

7TH MIDDLE EAST INTERNATIONAL DERMATOLOGY & AESTHETIC MEDICINE CONFERENCE & EXHIBITION - 2022-09-23

CONGRESS PROGRAM

Location: Dubai  
Dates: 23-25 September 2022  
Language: English  
Theme: Innovation in Dermatology and Aesthetics  
Sponsor: MEIDAM House of Dermatology

ALL VIDEOS OF THE CONFERENCE (8 VIDEOS)

SELECTED COURSEWORKS

2022 CONGRESS OF THE EUROPEAN SOCIETY OF DERMATOLOGY AND VENEREOLOGY

2022 CONGRESS OF THE EUROPEAN SOCIETY OF DERMATOLOGY AND VENEREOLOGY

2022 CONGRESS OF THE EUROPEAN SOCIETY OF DERMATOLOGY AND VENEREOLOGY

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## The 7th Middle East International Dermatology & Aesthetic Medicine (MEIDAM) Conference & Exhibition

[In Person Event](#)
[Sep 23 - 25, 2022](#)
[Dubai, Dubai, UAE](#)

### OVERVIEW

The 7th Middle East International Dermatology & Aesthetic Medicine (MEIDAM) Conference & Exhibition is organized by IPEEvents Ltd (IPE) and will be held from Sep 23 - 25, 2022 at InterContinental Dubai Festival City, an IPE Hotel, The Event Center, Dubai Festival City, Dubai, United Arab Emirates.

**Objectives:**

- The conference aims to present to participants the latest developments in the fields of Dermatology and Aesthetic Medicine, and share advance and innovative techniques & knowledge in Dermatology, Cosmetic surgery & Aesthetic Medicine from around the world. Through sharing knowledge and information with seniors, junior and the industry, the program will encourage an exciting combination of lectures and practical workshops from experts of all levels of thought and backgrounds. This scientific conference attends to provide an exciting and unique forum for discussion and exchange of research and clinical data from across the world as it facilitates the dissemination of the latest knowledge and expertise derived from research in the fields of Dermatology, Cosmetic surgery and Aesthetic Medicine.
- The conference will be an excellent place for networking opportunities with seniors, junior and resident colleagues, and we hope that it is going to be an excellent for considering new partnerships which address not only the field, but the careers of all participants.

**Benefits of attending:**

- Gain Continuing Medical Education (CME) credit hours
- Meet & Learn from world renowned speakers bringing the latest scientific, academic, and clinical in aesthetic dermatology.
- Enhance your knowledge from the latest & up to date technology in the field of Dermatology, Dermatology & Aesthetic Medicine clinical settings.
- Enjoy hands on scientific presentations and panel discussions covering the latest advance and practical knowledge in the field of Dermatology, Cosmetic surgery and Aesthetic Medicine.
- Network with the latest technology and your peers in the field of Dermatology, Dermatology & Aesthetic Medicine from across the world.
- Network with the latest technology and your peers in the field of Dermatology, Dermatology & Aesthetic Medicine from across the world.

### KEY DATES

23 Sep, 2022

25 Sep, 2022

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## Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition (MEIDAM)

[23 - 25 September 2022](#)
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The event has no final dates - See other events instead:

[ASLMS 2023 - The 42nd Annual Conference of the American Society for Laser Medicine and Surgery](#)

[13-16 April 2023](#)
[Phoenix, United States](#)

[International Congress on Cosmetology and Plastic Surgery](#)

[18-19 May 2023](#)
[Tokyo, Japan](#)

[IMCAS World Congress 2023](#)

[26-28 January 2023](#)
[Paris, France](#)

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## Middle East International Dermatology Aesthetic Medicine Conference and Exhibition 2022

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[Pitt](#)
[Comments](#)

[From September 23, 2022 until September 25, 2022](#)
[In Dubai, Dubai, UAE](#)

[https://www.meidamconf.com/](#)

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### House of Dermatology

Annual Dermatology Conference | Dubai Derma 2022 - MEIDAM - MEIDAM - House of Dermatology

MEIDAM 2022 is open to you.

It is vital to take care of the client. However, they may be affected by great pains or sufferings.

It is vital to take care of the client. However, they may be affected by great pains or sufferings.

The 7th Middle East International Dermatology & Aesthetic Medicine conference & exhibition is now open!

This conference will present the most recent developments in dermatology and aesthetics, as well as share innovative techniques and knowledge from dermatology, dermatology, and aesthetics medicine around the globe.

The program will allow seniors, juniors, and residents to share their knowledge and information. It will include a mix of practical workshops and lectures from a variety of schools of thought and backgrounds. The conference will provide a unique platform for researchers and clinicians worldwide to exchange ideas and information.

This conference will provide excellent networking opportunities for seniors, juniors, and residents colleagues. We hope it will also create a platform to coordinate new partnerships that advance the field and the careers of all the participants.

The conference and the industry exhibition will take place at the InterContinental Dubai Festival City in Dubai, UAE, on 23-25 September 2022. We are looking forward to welcoming you all with Emirati hospitality in Dubai.

### Related Events

[Western Chengdu Laboratory Medicine and Blood Inoculation Samples Exhibition](#)

[December 22, 2022](#)

[Chengdu Laboratory Medicine and Blood Inoculation Samples Exhibition](#)

[December 22, 2022](#)

[Hemolysis Show West China](#)

[December 26, 2022](#)

[ESTREC Japan - Virtual](#)

[January 11, 2023](#)

[MEIPAM Clinical Conference](#)

[January 13, 2023](#)

[Medicine & Research - Med To Go](#)

[March 26, 2023](#)

[Regenerative Medicine Expo \(Dubai\)](#)

[March 28, 2023](#)

[American Institute of Ultrasound in Medicine](#)

[March 28, 2023](#)

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## Beautyliner Group at MEIDAM 2022

Beautyliner Group at [Edition Middle East International Dermatology & Aesthetic Conference](#) Ha in Dubai.

On September 23-25, we took part in the 7th Middle East International Conference and Exhibition on Dermatology and Aesthetic Medicine.

This is a unique meeting for discussions and exchanges between researchers and clinicians from all over the world!

During the conference, we introduced the participants to the [Beautyliner](#), the RSL sculpting technique and held an exclusive seminar about our technologies.

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## The Arabian Stories

[Oman News](#)

### Omani doctor wins two awards at MEIDAM 2022

Iman Al Hatmi was conferred with the honours during the international meet on dermatology held in the UAE.

TAS News Service

Muscat, Oman, September 26, 2022

### MUSCAT:

Dr. Iman bint Sulaiman Al Hatmi, a resident doctor of the dermatology department at the Omani Council for Medical Examiners, won two awards at the 7th Middle East International Conference and Exhibition on Dermatology and Aesthetic Medicine (MEIDAM 2022) held in Dubai, the United Arab Emirates.

Dr. Iman bint Sulaiman Al Hatmi said, "My participation came with two scientific papers about rare skin conditions. The first paper was about a case of a rare type of cancer, and the second paper is about a rare skin side effect of insulin used in the treatment of some types of cancer, and as our presentation of a research paper on awareness of 'less than removal' she said and added that it won third place in the category of best scientific posters and third place in the category of best oral presentations."

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### MEIDAM 2022

23-25 September 2022

Dubai - United Arab Emirates

+971 342 875 686 +966 534 625 100

#MEIDAM2022 #MEIDAM2022 #MEIDAM2022

### EVENT PROPERTIES

Event Date	23-25-2022 10:00 am
Event End Date	25-09-2022 6:00 pm
Capacity	5000

www.MEIDAMConf.com | #MEIDAM | IPEvents





وأوضح التعميمي في تصريحات صحافية على هامش فعاليات مؤتمر ومعرض الشرق الأوسط للتجميل أن حجم الاستثمار في قطاع التجميل بالدولة يبلغ حالياً 901 مليون دولار، ويتوقع أن يصل إلى 1.4 مليار دولار بنهاية 2022.

مصدر الخبر  
<https://www.emaratallyoum.com/local-section/health/2022-09-25-1.1671175>

[illegible][illegible]

وحول سوق التجميل في دول الخليج العربي، قال الدكتور سعد الصغير الأمين العام لمنظمة الشرق الأوسط للأمراض الجلدية وطب التجميل «ميدام»: إن هناك عدة مقومات جعلت من دول الخليج وجهة مفضلة لكثير من الجنسيات لإجراء عمليات التجميل من بينها توافر أحدث الأجهزة والتقنيات العلاجية واستقطاب الكفاءات الطبية ذات الخبرة العالمية والرقابة الصارمة من قبل الهيئات الصحية لتطبيق المعايير العالمية، علاوة على تقديم باقات سياحية شاملة تشمل خصومات فندقية وتسهيلات إقامة وتوافر شبكة واسعة من

اجتماع  
عقد على هامش المؤتمر اجتماع بين رئيس  
الجمعية الأمريكية للأمراض الجلدية ورئيس  
الكلية الملكية البريطانية مع رؤساء الجمعيات  
العربية والأجنبية المشاركين في المؤتمر لمناقشة  
أهمية التركيز على تدريب الأطباء الجدد  
لإكسابهم الخبرات والمهارات العملية. تم خلال  
الاجتماع الاتفاق على إطلاق بروتوكول علاجي  
حول كيفية التعامل مع حب الشباب في الجسم،  
وذلك بعد استخلاص النتائج التي توصلت إليها  
أبحاث الأبحاث العلمية والتطبيق على ضرورة عمل  
مناطق طبية، وتحديداً في منطقة الشرق الأوسط  
بناءً على طلب من منظمة الصحة العالمية.

رشا محمد



ولفت إلى أنه تم إطلاق أدوية بيولوجية جديدة بالدولة لعلاج الصدفية والإكزيما الوراثية والتعلبة في الدولة.

# الامارات الان | «ميدام» يشهد طرح علاجات جديدة للأمراض الجلدية المزمنة | أخبار الامارات

الأحد 25 سبتمبر 2022 12:00 صباحاً



هذا الخبر يأتيكم برعاية موقع الخليج الآن ويتمنى لكم قضاء وقت ممتع في قراءة هذا الخبر أطلق مؤتمر ومعرض الشرق الأوسط السابع للأمراض الجلدية وطب التجميل «ميدام 2022»، الذي تشهده دبي حالياً، عدداً من الأدوية والعلاجات الجديدة للأمراض الجلدية المزمنة، إضافة إلى أحدث أجهزة الليزر، التي من المتوقع أن تحظى برواج واسع بين أطباء الجلدية ومراكز العلاج بالليزر.

## Big Offers For Labtops عروض مميزة على اللاب توب

وقال استشاري الأمراض الجلدية والتجميل ورئيس المؤتمر، الدكتور خالد النعيمي، إنه «نظراً إلى أهمية المؤتمر وسوق دبي بالنسبة للأسواق الخليجية، فقد طرحت كبرى الشركات العالمية أحدث علاجات الصدفية والثعلبة وعلاجات بيولوجية جديدة لعلاج الإكزيما الوراثية، إضافة إلى عدد كبير من أحدث أجهزة الليزر».

وبحلول سوق التجميل في دول الخليج العربي، قال الأمين العام لمنظمة الشرق الأوسط للأمراض الجلدية وطب التجميل «ميدام»، الدكتور سعد الصقير، إن «هناك مقومات عدة جعلت من دول الخليج وجهة مفضلة لكثير من الجنسيات لإجراء عمليات التجميل، من بينها توافر أحدث الأجهزة والتقنيات العلاجية، واستقطاب الكفاءات الطبية ذات الخبرة العالمية، والرقابة الصارمة من قبل الهيئات الصحية لتطبيق المعايير العالمية، علاوة على تقديم باقات سياحية شاملة تشمل خصوصيات فندقية، وتسهيلات إقامة، وتوافر شبكة واسعة من المؤسسات الطبية الكبرى الحاصلة على شهادات اعتماد دولية وتتفاهس أسعار الخدمات المقدمة، إضافة إلى قصر فترة الحصول عليها والبيئة الآمنة المتسامحة متعددة الثقافات».

وأوضح أن «إيرادات قطاع التجميل في دول المنطقة ارتفعت، أخيراً، بنسبة راوحت بين 30 و35%، مقارنة بالسنوات الخمس الماضية، على الرغم من وجود (الجائحة) وعوائقها».

## Big Offers For Labtops عروض مميزة على اللاب توب

تم خلال الاجتماع الاتفاق على إطلاق بروتوكول علاجي حول كيفية التعامل مع حب الشباب في الجسم، بعد استخلاص النتائج التي توصلت إليها أبحاث العلمية، والتركيز على ضرورة عمل أبحاث طبية، وتحديد في منطقة الشرق الأوسط، بناء على طلب من منظمة الصحة العالمية.

# أدوية بيولوجية جديدة لعلاج الصدفية والثعلبة في الدولة

Margaret September 25, 2022



أفاد استشاري الأمراض الجلدية والليزر الأستاذ المساعد في كلية الطب بجامعة الشارقة، الدكتور خالد النعيمي، أن قطاع التجميل في الدولة شهد انتعاشاً خلال العام الجاري، حيث يتوقع زيادة حجم الاستثمار فيه بمعدل 11.5% بنهاية العام

وأوضح النعيمي في تصريحات صحافية على هامش فعاليات مؤتمر ومعرض الشرق الأوسط للتجميل أن حجم الاستثمار في قطاع التجميل بالدولة يبلغ حالياً 901 مليون دولار، ويتوقع أن يصل إلى 1.4 مليار دولار بنهاية 2022.

ولفت إلى أنه تم إطلاق أدوية بيولوجية جديدة بالدولة لعلاج الصدفية والإكزيما الوراثية والثعلبة في الدولة.

# اليوم انطلاق الدورة التدريبية لأطباء الأمراض الجلدية في دول التعاون

22 سبتمبر 01:34 2022



دبي (وام) تنطلق في دبي اليوم الدورة التدريبية لأطباء الأمراض الجلدية الجدد في دول مجلس التعاون الخليجي والدول العربية، والتي ينظمها ويمولها مؤتمر الشرق الأوسط للأمراض الجلدية والتجميل «ميدام 2022» الذي ينطلق غداً الجمعة في فندق «انتركونتيننتال فستيفال سيتي»، وقال الدكتور خالد النعيمي استشاري الأمراض الجلدية والتجميل رئيس المؤتمر: إن تنظيم هذه الدورة التدريبية التي يشارك فيها 55 طبيباً يهدف إلى إكساب أطباء الأمراض الجلدية الجدد في دول مجلس التعاون الخليجي والدول العربية الخبرات والمهارات العملية في عمليات الحقن وأماكن الحقن الصحيحة والدقيقة، مؤكداً أن الحياة التعليمية تختلف تماماً عن الحياة العملية وبالتالي لا بد من تدريب الأطباء على كيفية التعامل مع الأمراض الجلدية والتجميل. وأشار إلى أن الورشة التدريبية تعقد قبل يوم واحد من انطلاق فعاليات مؤتمر الشرق الأوسط للأمراض الجلدية والتجميل الذي يشارك فيه أكثر من 2200 طبيب مسجل وحضور رئيس الكلية الملكية في بريطانيا ورئيس الجمعية الأميركية للأمراض الجلدية والتجميل إضافة إلى ممثل الصحة العالمية ورؤساء الجمعيات العربية والأوروبية.

أخبار محلية انطلاق مؤتمر الشرق الأوسط الدولي للأمراض الجلدية في دبي بمشاركة سعودية واسعة



صورة من المؤتمر

اليوم 22 انطلاق مؤتمر الشرق الأوسط الدولي للأمراض الجلدية في دبي بمشاركة سعودية واسعة وإشراف وزير الصحة من السعودية د. خالد بن محمد بن عبدالعزيز آل سعود، الذي يشرف على الدورة التدريبية لأطباء الأمراض الجلدية الجدد في دول مجلس التعاون الخليجي والدول العربية، والتي ينظمها ويمولها مؤتمر الشرق الأوسط للأمراض الجلدية والتجميل «ميدام 2022» الذي ينطلق غداً الجمعة في فندق «انتركونتيننتال فستيفال سيتي»، وقال الدكتور خالد النعيمي استشاري الأمراض الجلدية والتجميل رئيس المؤتمر: إن تنظيم هذه الدورة التدريبية التي يشارك فيها 55 طبيباً يهدف إلى إكساب أطباء الأمراض الجلدية الجدد في دول مجلس التعاون الخليجي والدول العربية الخبرات والمهارات العملية في عمليات الحقن وأماكن الحقن الصحيحة والدقيقة، مؤكداً أن الحياة التعليمية تختلف تماماً عن الحياة العملية وبالتالي لا بد من تدريب الأطباء على كيفية التعامل مع الأمراض الجلدية والتجميل. وأشار إلى أن الورشة التدريبية تعقد قبل يوم واحد من انطلاق فعاليات مؤتمر الشرق الأوسط للأمراض الجلدية والتجميل الذي يشارك فيه أكثر من 2200 طبيب مسجل وحضور رئيس الكلية الملكية في بريطانيا ورئيس الجمعية الأميركية للأمراض الجلدية والتجميل إضافة إلى ممثل الصحة العالمية ورؤساء الجمعيات العربية والأوروبية.









## APP FEATURES

- ✓ View program at the click of your fingers
- ✓ Know your Faculty members
- ✓ Bookmark your Sessions
- ✓ Connect with fellow Attendees
- ✓ Click Session Photos and Share

**Step 1:** Access the App Store on iOS devices or the Play Store on Android and download the App "The 7<sup>th</sup> MEIDAM"

For accessing the web version of the app, follow the link:  
<https://event.crowdcompass.com/6th-meidam>

Enter your first & Last name and the registered email id to receive a OTP (one time password) on your registered email ID to log in to the Event App.

Follow the simple basic steps to download the event App:

**Step 2:** Install the "7<sup>th</sup> MEIDAM" app on your mobile device

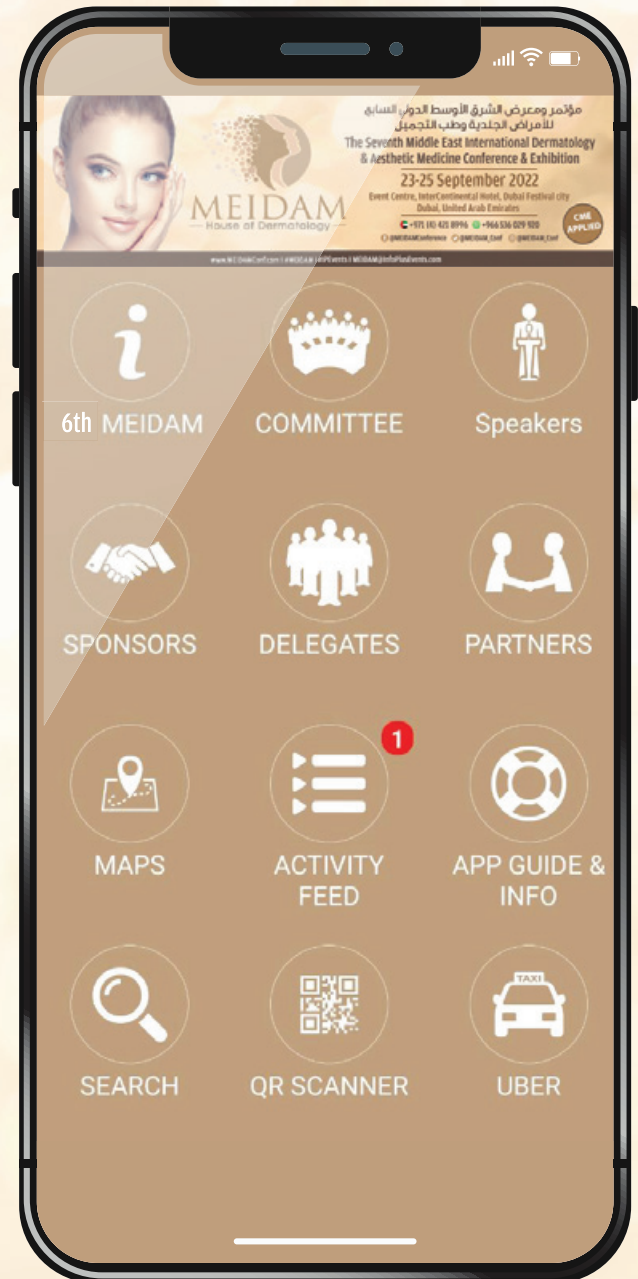
**Step 3:** Open the MEIDAM App on your Mobile device's home screen

**Step 4:** Find the Current & upcoming Event from the list "The Seventh Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition" click "Open" to download the event.

**Step 5:** Enter your first & Last name and the registered email id to receive an OTP (one time password) on your registered email ID to log in to the Event App.

\*NB: Only Registered attendees will be able to access the full Event App. If you do not receive the OTP, it means your email ID is not registered to the conference

If you are registered but with a different email which is not configured on your mobile device, contact InfoPlus Helpdesk on site to add your alternate email id that is configured on your device after which attendees can log in again to receive the verification OTP (one time password) to access the Full mobile App.



## SPONSORED BY





The 2<sup>nd</sup> MEIDAM Association General Assembly meeting was held on the second day of the conference, where the Executive Board members and the consulting committee members from all collaborating Societies meet.

Key VIP guest who honored the general assembly meeting were;

1. Omar Mustafa, Royal College of Physicians, UK
2. Seemal Desai, President Elect of AAD, USA
3. Christopher Hsu, European societies representative, Switzerland
4. Hala Saker, WHO Representative, MENA Region
5. Sami Al Sogair, Honorary President, KSA
6. Rajeev Chavda, Special Guest, USA



The 2<sup>nd</sup> MEIDAM Association general assembly generally focused primarily on the key members brainstorming on how the leaders across the global dermatological and Aesthetic field can connect and collaborate towards achieving the goal of the Association in Scientific, Training, Research and Humanitarian initiatives.

## RESEARCH

### YOUTH PROGRAM

- Conceptualized a youth program to empower young dermatologists and dermatology residents to excel in their learning journey
- Started identifying ambassadors in different middle eastern countries to increase their engagement in MEIDAM's scientific and professional endeavors

### RESEARCH PROGRAM

- Identified high priority research areas in dermatology, venereology, dermatologic and aesthetic surgery
- Identified partners to collaborate with for conducting quality research studies
- Created a course for young dermatologists and dermatology residents on the basics of research, academic publications and evidence-based medicine
- The Call for the Resident's research Presentation was announced and a session was scheduled on 24<sup>th</sup> September 2022, for the selected presentations during the MEIDAM Conference 2022

### RESIDENT RESEARCH ORAL ABSTRACT WINNERS:

1<sup>st</sup>  
Winner

Iman Al Hatmi, Oman

Abstract Title: Awareness, Knowledge, and Practices of Laser Hair Removal;  
A cross-sectional Study from Tertiary Dermatology Clinics in Oman

2<sup>nd</sup>  
Winner

Sara Oulad Ali, Morocco

Abstract Title: Frontal fibrosing alopecia and comorbidities:  
A prospective Moroccan study of 38 cases

3<sup>rd</sup>  
Winner

Jihane Belcadi, Morocco

Abstract Title: Mycosis fungoides mimicking a nodule of Sister Mary-Joseph

## RESIDENT RESEARCH POSTER ABSTRACT WINNERS:

1<sup>st</sup>  
Winner

Asem Shadid, Saudi Arabia

Abstract Title: Toward an understanding of the burnout phenomenon among dermatology residents

2<sup>nd</sup>  
Winner

Hanane Chahoub, Morocco

Abstract Title: Acne in medical students, Morocco : A prospective Across study

3<sup>rd</sup>  
Winner

Ghadah Almuhana, Saudi Arabia

Abstract Title: Toxic Epidermal Necrolysis following the co-administration of Lamotrigine and Valproic Acid

## EDUCATIONAL

Keeping in view of the Pillars of the MEIDAM Association Vision, the following programs were introduced during the 7th MEIDAM Conference;

- Pre-Conference Course was held on 22nd September 2022 for a Residents only Course
- This training was organized with the view to give training to the residents
- 2 Residents from each country from the region were nominated to be fully sponsored by MEIDAM to attend the pre-conference course as well as the 3-day conference.
- To Facilitate educational (e.g., CME webinars) and professional (e.g., humanitarian) programs, and arranging trainings for healthcare providers

### Residents Only Course

## FAME :A Program for Future Aesthetic Medicine Experts

22 September 2022

Hall E - Clinic - Al Baraha 3

09:00 - 09:05	Introduction
09:05 - 09:25	Medical Aesthetics: current and future trends
09:25 - 10:30	Anatomy and ageing of the face
10:30 - 10:50	Coffee Break
10:50 - 11:30	Fundamentals of patient assessment and consultation
11:30 - 12:00	Product overview – Fillers
12:00 - 12:30	Product overview – Botulinum toxin A
12:30 - 13:00	Discussion
13:00 - 14:00	Lunch Break
14:00 - 14:30	Safety in filler and toxin treatment
14:30 - 15:15	MD Codes™ intro
15:15 - 15:30	Coffee Break
15:30 - 16:15	Live demonstration: Upper face Botox
16:15 - 17:15	Live demonstration: Full face Fillers
17:15 - 17:45	Discussion

In Collaboration with  
Allergan Aesthetics  
an Abbvie company

Course Program Director

Course Speakers



Dr. Russa Al Harithy  
General Director of Scientific  
Programs – MEIDAM Association  
Asst. Prof. & Dermatology Consultant  
Riyadh, KSA



Dr. Raafat Lakkis  
Clinical Dermatologist in Dubai  
Asst. Board Certificate in Dermatology  
Dr. Raafat Lakkis Clinic  
Dubai, UAE



Dr. Mansi Mukherjee  
M.D., MRCR  
Dermatologist and Medical Head  
Kaya Skin Clinic  
Dubai, UAE



## **FUTURE DIRECTIONS**

MEIDAM founding and executive committees have created an annual plan with several goals to be achieved by August, 2023. The aim span a variety of domains that MEIDAM members continuously work on including professional collaborations, scientific progress, research, youth involvement, humanitarian work and training.

### **PROFESSIONAL COLLABORATIONS**

- Expand our network of collaborators to include European and North American entities including the American Academy of Dermatology and the European Academy of Dermatology and Venereology
- Include more partners from the Middle East including scientific collaborators from Bahrain and Tunisia

### **SCIENTIFIC PROGRESS**

- Keep disseminating knowledge and enhancing the quality of international scientific meetings in the region through conducting more sessions, webinars and journal clubs
- Launch the first two issues of MEIDAM scientific, peer-reviewed medical journal with multiple original research studies, reviews and case reports published

### **RESEARCH**

- Enhance research training among dermatologists and dermatology residents in the region
- Conduct a session for renowned researchers in the region to identify priority research areas to be targeted in our programs
- Explore research funding opportunities to support studies on the priority research areas identified by our members and consultants

### **YOUTH INVOLVEMENT**

- Identify ambassadors from several countries in the region to represent youth at MEIDAM projects and scientific meetings
- Start a youth-led journal club to enhance scientific integrity and collaboration among young dermatologists and dermatology residents

### **HUMANITARIAN WORK**

- Enhance our collaboration with the UNHCR to identify the best models of humanitarian work and the gaps that MEIDAM members can bridge
- Advocate for better healthcare delivery in humanitarian settings





## SPECIAL EVENTS/SOCIAL PROGRAMS DURING THE CONFERENCE

### GALA DINNER

The 7<sup>th</sup> MEIDAM Conference & Exhibition organized a Gala Dinner on Saturday, 24<sup>th</sup> of September 2022, at 08:00 PM in Al Baraha Ballroom 1 & 2, Intercontinental, Dubai Festival City. The dinner event was co-sponsored by Advance Medical & Neauvia.

The night was filled with camaraderie, enjoyment and appreciation of existing and new partnerships.

A special appreciation trophy was given to the World Health Organization (WHO), the Global Health Leader and United Nations High Commissioner for Refugees (UNHCR), the Global Humanitarian Partner. MEIDAM signed the partnership agreement with UNHCR on adopting a COVID-19 healthcare project to provide support to vulnerable refugees and internally displaced persons (IDP's) struggling from the COVID-19 pandemic. MEIDAM also appealed its partners to respond to the UNHCR's COVID-19 urgent need of aid and healthcare to refugees through the donation link that was opened on the MEIDAM website to support UNHCR's work in the region and encourage to join partnership with UNHCR.

The MEIDAM Steering Committee expressed their gratitude to the scientific partners, collaborators and sponsors for their unwavering support.

The poster jury also announced the winners of the abstract poster presenters & awarded them certificates followed by an emotional speech by one of the poster winners.

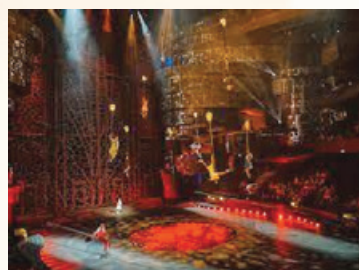
Over the course of the dinner, multiple entertainment shows took place, starting with the local performance of the Al-Ayyala, a traditional dance and song expressing the deep-rooted traditions of the United Arab Emirates. Following the traditional performance, a live-band performed accompanied by Brazilian dancers making up an international entertainment performance, reflecting the international nature of MEIDAM.



## 23<sup>RD</sup> SEPTEMBER 2022 - THE LA PERLE SHOW

An excursion to the La Perle Show was organized for our international speakers on the 23<sup>rd</sup> of September 2022. The world class performance was a perfect treat to our faculty.

This excursion and the Al-Ayyala dance performance at the gala dinner were both hosted by the Department of Tourism and Commerce Marketing (DTCM), who has been a big supporter of the conference as the "Travel Destination Partner." Their immense support and partnership indeed brings out the climax of the conference's success story.





## HIGHLIGHTS OF THE CONFERENCE



**203**  
Total  
Faculty



**204**  
Total  
Lectures



**49**  
Total  
Sessions



**12**  
Industry  
Symposia



**1**  
Scientific  
Workshop



**28**  
Clinical  
Workshops



**20**  
Industry  
Workshops



**2496**  
Registrations



**35 & 14**  
Posters  
Abstracts &  
Oral Abstracts



**1**  
Global Health  
Leader



**1**  
Honorary  
Global  
Humanitarian  
Participant



**2**  
Scientific  
Partners



**7**  
Supporting  
Organizations



**29**  
Scientific  
Collaborators



**12**  
Endorsing  
Societies



**8**  
Collaborating  
Entities



**1**  
Destination  
Partner



**35**  
Sponsors



**35**  
Exhibitors



**1**  
Mobile app  
sponsor



**72**  
Exhibition  
Booths



**7**  
Media  
Partners



MEIDAM

— House of Dermatology —

2023

The Eighth Middle East International Dermatology  
& Aesthetic Medicine Conference & Exhibition

See you next year

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22 - 24 September 2023

Dubai, United Arab Emirates