



مؤتمر ومعرض الشرق الأوسط الدولي السادس
للأمراض الجلدية وطب التجميل

The Sixth Middle East International Dermatology
& Aesthetic Medicine Conference & Exhibition

23-25 September 2021

Event Centre, Dubai Festival City
Dubai, United Arab Emirates

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POST - EVENT REPORT



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Conference Secretariat: InfoPlus Events LLC, United Arab Emirates, Tel: +971 4 4218996, Plus@InfoPlusEvents.com, www.InfoPlusEvents.com



MEIDAM
— House of Dermatology —



Conference Overview

The 6th Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition (MEIDAM) - The House of Dermatology, 24 - 26 September 2021 concluded on a high note this year. The steering committee takes this opportunity to thank all our partners and supporters of the conference for your support and partnership through our 6-year journey. Your trust in our partnership adds immense value and strengthens our relationship paving way with fascinating opportunities.

The 6th MEIDAM welcomed the collaboration with the Arab association of surgical & Medical Aesthetics (AASMA) as the Plastic Surgery partner this year and a successful **"First Arab Association of Surgical & Medical Aesthetics (AASMA) Plastic Surgery Congress"** was concluded. Board members from around the region participated in the 1st AASMA Plastic Surgery congress. The program covered **6** sessions during the one-day program with **26** lectures and **21** speakers and a total of **370** attendees joined the track both physically and virtually.

The 6th MEIDAM Conference Hosted a Hybrid structure conference owing to the Pandemic. A robust high-quality program was inculcated this year, covering **6** parallel tracks, **47** sessions covering **162** lecture topics with faculties from **43** countries participating in the conference and **207** Faculty in all. The scientific program offered lectures on latest topics in dermatology, uses of latest techniques and procedures through hands on workshops, exhibitors were able to present their latest products to the attendees and high-profile speakers from across the globe presented at the conference both physically and virtually. A total of **1978** attendees participated in the 6th MEIDAM Conference.



At MEIDAM, we take it as our responsibility to open doors for the upcoming residents and take the initiative to offer free seats to attend the MEIDAM conference. Through this conference they get the opportunity to learn from some of the learned practitioners and teachers who are globally known in the field of dermatology. **15** free seats were offered to the residents to attend the 6th MEIDAM Conference.



As part of the social responsibility and continuous support to humanitarian initiatives, MEDIAM is also pleased to partner with **United Nations High Commissioner for Refugees (UNHCR)** on adopting a COVID-19 health-care project. Through this project, MEDIAM and UNHCR will provide support to vulnerable refugees and internally displaced persons (IDP's) struggling from the COVID-19 pandemic. MEDIAM urges our partners to respond to UNHCR's COVID-19 appeal by donating to urgent needed aid and healthcare to refugees and IDP's after the virus has pushed some of the most advanced healthcare systems to the brink. Through MEIDAM, a meeting was setup to introduce our partners and supporters to UNHCR's work in the region and encourage you to join our partnership with UNHCR.

29

Sponsors

32

Exhibitors

62

Exhibition booths

The **MEIDAM Association** was formed this year with members joining the association from **13** countries. There were **21** members from the regional dermatology socialites who joined the first meeting of the MEIDAM Association. The member countries include the following;

Qatar



Syria



Bahrain



Saudi Arabia



Tunisia



Egypt



Sudan



Algeria



Jordan



A special mention of thanks to each society who endorsed the conference, the scientific collaborating societies who showed your support and to all our sponsors who participated and exhibited with us to make the show a grant success, our heartfelt thanks and gratitude to all as we look ahead to the next conference edition.





EVENT VENUE & ACCOMMODATION

The Conference was held at the Event Centre, in Dubai Festival City, UAE.

The conference hotel accommodation was offered at the Intercontinental Hotel, Dubai Festival City, UAE.





OPENING CEREMONY

Under the Patronage of
Sheikh Hamdan Bin Rashid Al Maktoum Award for Medical Sciences



تحت رعاية
جائزة الشيخ حمدان بن راشد آل مكتوم للعلوم الطبية

الخميس ٢٣ سبتمبر ٢٠٢١ الساعة ١٠ صباحاً
قاعة البراحة، مركز الفعاليات دبي فستيفال سيتي، إمارات العربية المتحدة

Thursday, 23rd of September, 2021 at 10 AM
Al Baraha Ballroom, Event Centre, Dubai Festival City, UAE

The Opening ceremony started with patron speech of **Dr. Khaled Al Nuaimi** the President of The Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition (MEIDAM)



Followed by as virtual speech by **Dr. Ahmed Al-Mandhari**
Regional Director for the Eastern Mediterranean
World Health organization
Eastern Mediterranean Regional office



Followed by a speech by **Mr. Houssam Chahine**,
 UNHCR's Chief of Private Sector Partnerships in the MENA region,
 United Nations High Commissioner for Refugees



Dr. Saad Al Sogair,

Vice President of The Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition (MEIDAM) also added to the highlight reel of the conference with their presence and welcoming all the delegate and speakers to the conference.



The Pioneer's Awards of 2021 was awarded to the **LATE Sheikh Hamdan bin Rashid Al Maktoum**



The opening Ceremony also witnessed the presence of some more high-profile officials -

- His Excellency Awad Al Ketbi, Director General. Dubai Health Authority
- His Excellency Dr. Hussein Al-Rand, Assistant undersecretary at Ministry of Health And Prevention
- His Excellency Dr. Jamal Al Kaabi, Undersecretary at Department of Health Abu Dhabi
- Dr. Rayana Bou Haka - Representative of the World Health Organization - The Eastern Mediterranean Regional office
- Mr. Houssam Chahine, United Nations High Commissioner for Refugees - UNHCR's Chief of Private Sector Partnerships in the MENA region
- Brig. Dr Ali Singel, Consultant Dermatologist , General health Advisor For Dubai Police
- His Excellency Abdulla Bin Souqat - Executive Director and Member Board of Trustees - Sheikh Hamdan bin Rashid Al Maktoum Award for Medical Sciences
- Her Excellency Dr. Mouza AlSharhan The President of Emirates Medical Association
- Department of Tourism and Commerce Marketing



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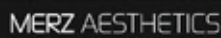


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الشيخ حمدان بن راشد آل مكتوم، نائب حاكم دبي وزير المالية ورئيس هيئة الصحة في دبي، يتسلم درع مؤتمر الشرق الأوسط الدولي للأمراض الجلدية وطب التجميل (ميدام) من رئيس المؤتمر الدكتور خالد بن سالم النعيمي ونائب رئيس المؤتمر الدكتور سعد بن سامي الصقير خلال حفل جائزة الشيخ حمدان بن راشد آل مكتوم للعلوم الطبية في دورتها العاشرة في مركز دبي الدولي للمؤتمرات والمعارض، يوم ١٢ ديسمبر ٢٠١٨.

HH Sheikh Hamdan Bin Rashid Al Maktoum, Deputy Ruler of Dubai, Minister of Finance, and President of Dubai Health Authority (DHA) receiving MEIDAM's Appreciation Award from the President of the Conference, Dr. Khaled Salem Al-Nuaimi, and Vice-President, Dr. Saad Sami AlSogair during the 10th Award Ceremony of Sheikh Hamdan Bin Rashid Al Maktoum Award for Medical Sciences in Dubai International Convention Centre on 12 December 2018.



STEERING COMMITTEE



Dr. Khaled Salem Al Nuaimi

Consultant Dermatologist & Laser Surgeon.
Adjunct Clinical Associate Professor of Dermatology, College of Medicine, Sharjah University, UAE.
President, The Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition (MEIDAM).
UAE

Dr. Saad Al Sogair

Conference Vice President (MEIDAM) – UAE
Consultant Dermatologist & Surgeon – KSA
Board-certified Dermatologist and active speaking member of multiple international Aesthetic and Anti-Aging Societies and Academies
Fellow of the Swiss Academy of Cosmetic Dermatology & Aesthetic Medicine
Fellow of the American Academy of Aesthetic Medicine and the American Academy of Anti-Aging Medicine
Middle East Ambassador of the Swiss Academy of Cosmetic Dermatology & Aesthetic Medicine (SACDAM)
Riyadh, KSA



Dr. Zuhair Al Fardan

Conference General Secretary (MEIDAM)
Plastic and Reconstructive Surgeon – UAE
Assistant Professor – Department of Surgery
College of Medicine at UAE University – UAE
Consultant Plastic & Reconstructive Surgeon, Tawam Hospital – Al Ain, UAE
Fellow of the Royal College of Surgeons – Canada
Canadian Board-Certified Plastic & Reconstructive Surgeon – Canada

Dr. Jeehan Abdul Qadir

Executive Coordinator (MEIDAM)
Founder & Executive Chairperson of the American Academy of Cosmetic Surgery Hospital
Dubai Health Care City, UAE
Active Speaker on Dermatological and Cosmetic Topics
A leader in spreading health Awareness in the Middle East Region
Dubai, UAE





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Executive Director, Member Board of Trustees
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Dubai, UAE



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President Oman Medical Association
President - Arab Union
Muscat, Oman



Dr. Fatma Mohammed

Mostafa Shaban

Senior Consultant Dermatologist
Sharjah University Hospital
Sharjah, UAE



Dr. Federico W. Von Son de Fernex

CEO Mi ADN México
Director G4H-Genomics For Health Research Institute
Advisory Board Congreso Internacional ISIENA
Teacher at CCME
Superior Research Institute in Aesthetics, Nutrition
and Anti-Aging, Cuernavaca,
Morelos, Mexico



Dr. Maria Angelo- Khattar

International Director
American Academy of ANTIAGING Medicine
USA
Specialist Dermatologist
Shape Clinic
Kuwait



Dr. Nedhal Al Khalifa

Consultant Dermatologist
DermaOne Centre
Manama, Bahrain



Dr. Yasir Shaikh

Consultant Dermatologist - KSA
Chairman of Dermatology Section
King Fahad Specialist Hospital - KSA
Chairman of the Training and Accreditation Committee
Arabic Scientific Council of Dermatology-KSA
Former Vice President of Administration Council
Saudi Dermatology and Dermatologic Surgery- KSA
Ex General Secretary, Assistant of Pan Arab League of Dermatologist
Dammam, KSA



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Professor of Dermatology, Laser Institute, Cairo University, Egypt
Visiting Professor of Dermatology and Laser applications, Szeged University, Hungary
Vice President of the European Society for Lasers and energy based Devices ESLD
President, European Society for Cosmetic and Aesthetic Dermatology ESCAD
Laser Consultant,
Ontario, Canada



Dr. Mohamed Abozeid

MD MRCS- England
Consultant Plastic Surgeon- Cairo University
Member of the Royal College of Surgeons
Chairman of Venus Society
Scientific Consultant of the European Commission
International Cosmetic Surgery Board Member
ISAPS and ESPRS Member
Cairo, Egypt



Prof. Abdullah Shehab

Professor of Medicine and Cardiac Science
Editor chief New Emirates Medical Journal
Vice President of Gulf Intervention Society
General Secretary Emirates Cardiac Society
Vice President of Asia Pacific Cardiology
Hospital Royal Burjeel and Mediclinic hospital
University Hospital
Al Ain, UAE



Dr. Lilia Elloumi Fakhfakh

President of Association Tunisienne des dermatologistes liberaux ATDL
Specialist in Dermatology-Venerology, Aesthetic dermatology and Laser
Liberal practice,
Tunis, Tunisia



Prof. Medhat Abdel Malek

Professor- Dermatology and Aesthetic
Rejuvenative Dermatology- Marconi University- Rome, Italy
Congress President- International Winter Consensus Conference-Kitzbuehl, Austria
Past Vice President- Pan Arab League of Dermatology and Venereology
Past Chairman of the Jordanian Society of Dermatology and Venereology
Congress president at the International Winter Consensus Conference
Consultant Dermatologist and Venerologist- Dr. Malek Cosmetic, Laser and Skin Care Clinic
Amman, Jordan



Dr. Fatima Zahra Mernissi

Past President of Moroccan Dermatology Society
Consultant Dermatologist
Head of Dermatology
CHU Hassan II Fez Morocco
Cassablanca, Morocco



Dr. Adil Hamid Hassan Bashir

Secretary General Sudan Association of Dermatologist (SAD)
Dermatologist, Venereologist and Andrologist.
Institute of endemic Diseases - Research Member, U of K
Lecturer, supervisor and internal examiner
Head of research committee SMSB - Dermatology Council.
Consultant Dermatologist
INGAZ Medical Center -IMC), Sahafa Zalat Street
Khartoum, Sudan



ORGANIZING COMMITTEE



Dr. Ahmed Al Issa

President, SAUDIDERM
Consultant Dermatologist
Sub-specialty: Laser and photobiology
American and Canadian Board of Dermatology
Fellowship in Laser & Photobiology from University of British Columbia (Canada)
Director of National Center for Vitiligo & Psoriasis
Director of Derma clinics
Riyadh, KSA



Dr. Abdullah Al Eisa

Past President, SAUDIDERM
Member at Canadian Dermatology Association
Member at American Dermatology Association
Fellow of American Academy of Dermatology
Fellow of American Academy of anti-aging Medicine
Consultant Dermatologist & Laser Surgery
Director of Derma Clinics
Riyadh, KSA



Dr. Abdallah Alaqeel

President, SSDDS
Consultant Dermatologist
Assistant Professor of Medicine
King Saud University
KSA



Dr. Ahmed D. Shahda

Plastic surgeon
Head of Organizing Committee – BDLA
Manama, Bahrain



Prof. May Al Samahy

Professor and former Head of Dermatology Department
Ain Shams University
Prof of Dermatology Armed Forces Medical College (AFMC)
President of Egyptian Women Dermatologic Society
Member of ILDS
Founder Member of Afro-Asian society for LASER and Cosmetology
Member of EADV
Cairo, Egypt



Dr. Alain Tenenbaum

President, Swiss Academy of Cosmetic Dermatology & Aesthetic Medicine (SACDAM)
Past President of International Peelings Society (IPSC)
Professor
Research, Development and Teaching Peelings and Endopeel Techniques
Styling Cosmetics
Alpnach Dorf, Switzerland



ORGANIZING COMMITTEE



Asst. Prof. Saad Al Talhab

MBBS, SB-Derm, ABHS-Derm
Medical director, Derma clinics, Riyadh
Former Dean, College of medicine
Assistant professor and consultant dermatologist
Al Imam Mohammad Ibn Saud Islamic University (IMSIU)
Riyadh, KSA



Asst. Prof. Naif Alnomair

Assistant Professor of Dermatology,
College of Medicine, Alfaisal university
Consultant of Dermatology and Laser Surgery
Head of phototherapy Division, PSMC
Residency training program director, PSMC
Riyadh, KSA



Dr. Ali Mohammed Hussain Singel

Director, Consultant Dermatology & Laser
Dubai Police Health Centre
Dubai Police Headquarters
Dubai, UAE



Dr. Fayza Al Ali

Board Certified Dermatologist and Dermatopathologist.
Consultant,
Dubai Health Authority
Founder and Chairman of the Dual academy Diad-Dial
Dubai International Academy
Academy of Dermatopathology and Dubai International Academy of Laser and
Aesthetic Medicine
Dubai, UAE



Dr. Hussain Juma

BSC, MD, CABD,
Consultant Dermatologist
Advanced Fellowship Singapore
CEO and Founder of Global dermatology
Member of EADV
Member of Singapore skin society
Manama, Bahrain
CEO Global dermatology
Bahrain-Geneva



Dr. Hussein Abdeldayem

Consultant Dermatologist
Mediclinic, Al-Noor hospital
Abu Dhabi, UAE



ORGANIZING COMMITTEE



Dr. Fatima Al Breiki

Consultant Dermatologist
Chief of Dermatology Services
Tawam hospital
Al Ain, UAE



Dr. Muna Al Murrawi

Consultant Dermatologist & CMO
DMA Medical Center, Abu Dhabi
Dr. Muna Al Murrawi Medical Center
Abu Dhabi, UAE



Dr. Sherif El Wakil

Founder and Medical Director
Dr.SW Clinics and Royale Skin Clinics-London
President of the International Association of Aesthetic Gynaecology and Sexual
Wellbeing (IAAGSW-UK)
Founder of the O Concept Non-Surgical Tailor- made Sexual Aesthetic Treatment
for both Him & Her- Marylebone
London, UK



Dr. Mouhamad Namir Shehade

Specialist Dermatologist
Skin & Laser Surgeon
Sansaya Clinics
Dubai, UAE



Dr. Ahmed Salem Al Dhaheri

Consultant Dermatologist
Tawam Hospital- UAE
Al Ain, UAE



Dr. Haitham Hussein

President of Syrian Dermatology Society
Damascus, Syria



Dr. Ayman Alnaeem

Dermatology Specialist
Ibrahim Bin Hamad Obaidallah Hospital
Ras Al Khaimah, UAE



Dr. Zaidoon Mohamed Hussein Abdelhadi

Consultant Dermatologist and Surgical Dermatologist.
Chief of Dermatology
Sheikh Khalifa Medical City
Abu Dhabi, UAE



ORGANIZING COMMITTEE



Dr. Mohammed Faihan Al Otaibi

Consultant Dermatologist
Head of Dermatology Dept.,
Al Jahra Hospital, MOH, Kuwait &
Program Director, Dermatology Residency Program
Faculty of Dermatology, Kuwait Institute for Medical Specialization (KIMS)
Kuwait



Dr. Ashraf Mohamed Reda

Consultant Dermatologist
Mediclinic Welcare Hospital
Dubai, UAE



Prof. Farid Ait Belkacem

Past President, Algerian Society of Dermatology
Professor of Dermatology
Head Chief of Children & Females Unit
Mustapha University Hospital
Algiers, Algeria



Dr. Jamal Jomah

MD, FRCSC, FRCSEd, ABHRS, FACS
Director - Advanced Trauma Life Support (ATLS) Course
President - Plastic Surgery Care Society - KSA
General Secretary - Emirates Plastic Surgery Society - UAE
President - Panarab Association of Plastic Reconstructive Surgery
Founder & President - Arab Association of Surgical & Medical Aesthetics
Consultant Plastic Surgeon
CEO - Med Art Clinics and Ajmal Clinics - Riyadh & Dubai
UAE - KSA



Prof. Amal Said

President of Moroccan Society of Dermatology
Head of dermatology département
Professor of dermatology
University Qadi ayyad marrakech
Razi Hospital
UHC Mohammed VI
Marrakech, Morocco



Dr. Shadan Naji

Specialist Dermatologist
Specialized in Aesthetic medicine
Dubai, UAE



SCIENTIFIC COMMITTEE



Prof. Juma Al kaabi

BSc, MBChB, DTM&H, FRCP, FACP, FACE
Professor of Medicine,
Consultant Endocrinologist
Dean of College of Medicine and Health Sciences
United Arab Emirates University
Al-Ain, UAE



Prof. Suleiman Al Hammadi

Dean of College of Medicine
Professor of Pediatrics
Mohammed Bin Rashid University
Dubai, UAE



Prof. Qutayba Hamid Al Heialy

Vice Chancellor for Medical Colleges and Health Sciences
Dean of College of Medicine
University of Sharjah
Sharjah, UAE



Assoc. Prof. Sami N. Alsuwaidan

Past President, Saudi Society of Dermatology and Dermatologic Surgery (SSDDS)
International Ambassador of the American Society for Laser Medicine and Surgery (ASLMS)
Associate Editor of the Journal of Dermatology and Dermatologic Surgery (JDDS)
Associate Professor and Consultant in Dermatology, Cutaneous & Laser Surgery
King Saud University and Medical City
Riyadh, KSA



Dr. Mansi Suman Mukerjee

Specialist Dermatologist
Head Medical Kaya Skin Clinic- Middle East
Dubai, UAE



Dr. Ruqa Al Harithy

Canadian Board of Dermatology.
FellowShip(University of Toronto) Lasers & Procedure dermatology
Dermatology Consultant
Security Forces Hospital
Riyadh, KSA



Dr. Afaf Al Sheikh

MD, FAAD
Consultant and Head, Division of Dermatology
Department of Medicine, King Abdulaziz Medical City, Riyadh
Assistant Professor, King Saud Bin Abdulaziz University for Health Sciences
Ex-Chairman, Scientific Committee of Dermatology Program Saudi Council For Health Sciences
Riyadh, KSA



SCIENTIFIC COMMITTEE



Dr. Kusai Elmusa

Consultant Plastic & Reconstructive Surgery
President of the JSPRS
NS ISAPS
President ISAPS GAP
President ICOPLAST-
Amman, Jordan



Dr. Matt Stefanelli

MEIDAM France correspondent,
MEIDAM Anatomy Coordinator
French & European board certified Plastic Surgeon
Anatomist,
Paris & Dubai
iClass Anatomy Director @iclassanatomy
ISGAPS Director @isgaps
ISRAD Secretary @israd.dermatology
Worldplast Secretary @worldplastfoundation



Dr. Abdullah Al Khalifah

Consultant Dermatologist, Trichologist – KSA
Fellowship from the University of British Columbia
Member of the Dermatology Scientific Board at the Saudi Council for Health Specialties -KSA
Former Director – Department of Dermatology
Prince Sultan Military Medical City (PSMMS)
Riyadh, KSA



Dr. Shaden Abdelhadi

Consultant Pediatric Dermatologist, SKMC
Dermatology Residency Program Director, SKMC
Abu Dhabi, UAE



Prof. Hamlaoui Rachid

Vice President of the Algerian Society of Dermatology
Liberal dermatologist
Dermalyss-Oran
Oran, Algeria



Prof. Ahmed Al Harrasi

Vice Chancellor for Graduate Studies,
Research and External Relations,
Chair of Natural and Medical Sciences Research Center
Muscat, Oman



Prof. Fouz Hassan

Vice President of Syrian Dermatology Society
Department of Dermatology and STDs
University Tishreen Hospital
Latakia, SYRIA



SCIENTIFIC COMMITTEE



Dr. Fernando Carvalho

Director of International Association Board of Aesthetic Medicine
Director of the Brazilian Association of Cosmetogynecology (ABCGIN)
Professor and partner of Aesthetic Medicine
Advanced Cosmiatry Academy
Rio de Janeiro, Brazil



Dr. Pegah Dehdari

Specialist dermatologist and venerologist
German Board certified Facharzt
King's College London
Dubai, UAE



Dr. Rayana Ahmad Bou Haka

WHO
Manager Country Focus Support
Desk officer, UAE
World Health organization-Eastern Mediterranean Regional office
Cairo, Egypt



Prof. Abdul Ghani Kibbi

MD, FAAD, FACP
Professor of Dermatology and Dermatopathology
Chair, Department of Dermatology, Deputy Chief of Staff and Director of Faculty Affairs
American University of Beirut Medical Center
Beirut - Lebanon



Dr. Hossam Al Tatari

Adjunct Professor of Pediatrics.
University of Western Ontario, Canada
American Board in Pediatrics and Pediatric Infectious Disease
Head of Pediatric services
The Heart Medical Center
Al Ain, UAE



Asst. Prof. Azzam Al Khalifa

Assistant professor
French board of Dermatology
Vice-Dean for Academic Affairs
Qassim University
Qassim, KSA



Dr. Wael Saudi

Lecturer and Consultant of Dermatology, Venereology & Andrology
Misr University for science and Technology (MUST)
Secretary general of International cosmetic Congress (ICC)
Treasure of the Egyptian society of dermatology and venereology (ESVD)
Cairo, Egypt



SCIENTIFIC COMMITTEE



Dr. Maldaa Al Dao

Dermatologist and Aesthetic Medicine Specialist
Eternel Clinic,
Dubai, UAE



Dr. Aisha Al Ali

President Oman dermatology Society
Associate Program Director, Dermatology Residency Program, Oman Medical Specialty Board
Head of Department of Dermatology,
Al Nahdha Hospital
Contact Dermatitis Specialist
Dermatology Specialist, Al Nahda Hospital, Ministry of Health,
Muscat, Oman



Dr. Faiza Al Raai

Vice President of Oman Dermatology Society
President of Salalah Derma Forum
Consultant Dermatologist
Dermatology Department
Sultan Qaboos Hospital
Dahareez Polyclinic
Hakeem Medical Private Center
Salalah, Oman



Prof. Mohammad J. Tawara

Consultant in Dermatology & Laser Surgery- Jordan
Director & Founder of Ishtar Center for Dermatology, Aesthetics & Laser Surgery
Amman, Jordan



Prof. Rashmi Sarkar

Director
Professor of Dermatology
Lady Hardinge Medical College
New Delhi, India



Prof. Adil A. Noaimi

MD, DDV, FICMS
Board Member Of Iraqi Dermatology Society
Professor & Consultant Dermatologist
Department of Dermatology
College of Medicine
University of Baghdad
Baghdad, Iraq



SCIENTIFIC COMMITTEE



Prof. Mahira El Sayed

Professor of Dermatology
Ain Shams University
IPC Board Member
Cairo, Egypt



Dr. Haya Almannai

Dermatology Senior Consultant
Department of Dermatology and Venereology
Hamada medical corporation
Qatar



Dr. Mohamed Al Falasi

Pastic ENT Surgeon
TWAM hospital
Al Ain, UAE



Dr. Saleha Al Dawsari

Consultant dermatologist and dermatopathologist
King Fahad Hospital in Hofuf
Deputy-Head of dermatology department in KFHH
Hofuf, KSA



Prof. Martin Steinhoff

Chairman of the Dept. of Dermatology and Venereology
Director of the Dermatology Institute
Director of Translational Research Institute (TRI)
Hamad Medical Corporation.
Professor, Weill Cornell Medical College, New York
Weill-Cornell Medicine, Qatar
Medical School, Qatar University,
Doha, Qatar



SPEAKERS



Dr. Abdul Hameed

Medical Director
Consultant Dermatologist & Aesthetic Physician
Defence Skin Clinic,
Lahore, Pakistan



Prof. Abdul-Ghani Kibbi

Professor and Chair
Department of Dermatology
Deputy Chief of Staff for Medical Staff Affairs
American University of Beirut - Faculty of Medicine
American University of Beirut Medical Center
Beirut, Lebanon



Asst. Prof. Abdullah Al Khalifah

Assistant professor
French board of Dermatology
Vice-Dean for Academic Affairs
Qassim University
Qassim, KSA



Dr. Abdullah Al Eisa

Past President, SAUDIDERM
Member at Canadian Dermatology Association
Member at American Dermatology Association
Fellow of American Academy of Dermatology
Fellow of American Academy of anti-aging Medicine
Consultant Dermatologist & Laser Surgery
Director of Derma Clinics
Riyadh, KSA



Prof. Abdullah Shehab

Professor of Medicine and Cardiac Science
Editor chief New Emirates Medical Journal
Vice President of Gulf Intervention Society
General Secretary Emirates Cardiac Society
Vice President of Asia Pacific Cardiology
Hospital Royal Burjeel and Mediclinic hospital
University Hospital
Al Ain, UAE



Dr. Adele Sparavigan

Specialist
Dermatology and Venereology
Italy



Dr. Adil Hamid Hassan Bashir

Secretary General
Sudan Association of Dermatologist (SAD)
Dermatologist, Venereologist and Andrologist.
Consultant Dermatologist
INGAZ Medical Center -IMC),
Sahafa Zalat Street
Khartoum, Sudan



Dr. Ahmad Al Machhour

Specialist Dermatologist
Etemel Clinic
Dubai, UAE



Dr. Ahmed Al Issa

Consultant Dermatologist
Derma Clinic
Riyadh, KSA



Dr. Ahmed Al Waily

Oman Society,
Chief of dermatology service
Sultal Qabous Hospital - Oman
Member of Executive Board of Oman Medical
Speciality Board,
Muscat, Oman



Dr. Ahmed Mohsen Ameen

Specialist dermatology and venereology
NMC specialty hospital
Abu Dhabi, Dubai



Prof. Alain Tenenbaum

President, Swiss Academy of Cosmetic Dermatology
& Aesthetic Medicine (SACDAM)
Past President of International Peelings Society (IPSC)
Professor
Research, Development and Teaching Peelings
and Endopeel Techniques
Styling Cosmetics, Alpnach Dorf
Obwalden, Switzerland



Dr. Alfia Susi

Skin & Laser Expert
Clinica Joelle
Dubai, UAE



Dr. Ali Pirayesh

Founder and owner of Amsterdam Plastic
Surgery (APS)
Amsterdam, Netherlands



Prof. Amal Said

President of Moroccan Society of Dermatology
Head of dermatology département
Professor of dermatology
University Qadi ayyad marrakech
Razi Hospital
UHC Mohammed Vi
Marrakech, Morocco



Dr. Ameen Alawadhi

Consultant Dermatologist and Dermatopathologist
Assistant professor of Dermatology
Head of dermatology
Salmaniya medical complex
Arabian Gulf University
Manama, Bahrain



Dr. Ameera Salem Alali

Medical resident
Resident dermatologist
Sheikh Khalifa medical city (SKMC)
Abu Dhabi, UAE



Assoc. Prof. Amin mohamed Amer

Associate Professor of Dermatology, Venereology
and LASER
LASER and Aesthetic Dermatology
Medical School, Zagazig University
Senior consultant of Dermatology, Venereology
and LASER
Manager of Amer skin care centers
Secretary General of Cairo Derma congress
Cairo, Egypt



SPEAKERS



Dr. Amin Sharobim
Consultant Dermatologist
El Salam Hospital
Cairo, Egypt



Dr. Amina Al Amiri
Dermatologist
Graduated from Boston university USA
Owner of Dr.Amina Alamiri clinics
Dubai, UAE



Dr. Ammar Raza
Regional Medical Director, MEA
Allergan Aesthetics
Dubai, UAE



Dr. Amna Al Zaabi
Dermatology Resident
Sheikh Khalifa Medical City
Department of Dermatology
Abu Dhabi, UAE



Dr. André Aversvald
M.D., M.Sc.
Director of the Aversvald Plastic Surgery Institute
Curitiba,
Paraná, Brazil



Dr. Arthur Swift
Board Registered Plastic Surgeon
The West Mount of Institute of Plastic Surgery
Montral, Canada



Prof. Ashraf Badawi
Professor of Dermatology, Laser Institute, Cairo
University, Egypt
Visiting Professor of Dermatology and Laser
applications, Szeged University, Hungary
President of the European Society for Lasers
and energy-based Devices ESLD
President of the European Society for Cosmetic
and Aesthetic Dermatology ESCAD
Laser Consultant,
Ontario, Canada



Assoc. Prof. Ashraf Reda
Adjunct Clinical Associate Professor of Dermatology,
Mohamed Bin Rashed University, College of Medicine.
Consultant Dermatologist
Mediclinic Welcare Hospital
Dubai, UAE



Asst. Prof. Azzam Alkhalifah
Assistant Professor of dermatology
Special interest in nail disorders
Vice-Dean for Academic Affairs
Unaizah College of Medicine
Qassim University
Qassim, Saudi Arabia



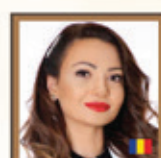
Asst. Prof. Babak Nikoumaram
MD, Plastic Surgeon
Assistant professor, BooAli Hospital,
Islamic Azad University,
Tehran medical sciences
Tehran, Iran



Prof. Carlos Oscar Uebel
MD PhD
Professor - Division of Plastic Surgery
Pontificia Universidade Católica - PUCRS .
Chief of the Uebel Plastic Surgery Clinic
Porto Alegre, Brazil



Dr. Dany Touma
Dermatologist and Dermatologic Surgeon
Founder, SKIN EXPERTS POLYCLINIC DUBAI
Founder, THE SKIN CLINIC Beirut
UAE & Lebanon



Dr. Diana Mihai
Obstetrics Specialist – Gynecology
Infertility, Regenerative Medicine, Gynecological
Aesthetics
Founding Member and President
Romanian Society of Aesthetic



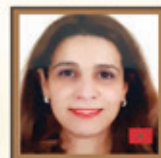
Dr. Eva Siolo
MD (Poland), MBChB (RSA), FCS(Plast)(RSA)
Consultant Plastic & Reconstructive Surgeon
Aesthetic & Regenerative Private Practice
ISAPS National Secretary for South Africa
ISPRES Assistant Secretary Board of Directors
Aesthetic & Regenerative Surgery private Practice
Morningside Clinic
Johannesburg , South Africa



Dr. Evana Janbeh
Dubai, UAE



Dr. Fatima Al Breiki
Consultant Dermatologist
Chief of Dermatology Services
Tawam hospital
Al Ain, UAE



Dr. Fatima Zahra Mernissi
Past President of Moroccan Dermatology Society
Consultant Dermatologist
Head of Dermatology
CHU Hassan II Fez Morocco
Cassablanca, Morocco



Dr. Fatima Mostafa Shaban
Senior Consultant Dermatologist
Sharjah University Hospital
Sharjah, UAE



Dr. Federico Von Son de Fernex
CEO Mi ADN México
Director G4H-Genomics For Health Research Institute
Advisory Board Congreso Internacional ISIENA
Teacher at CCME
Superior Research Institute in Aesthetics, Nutrition
and Anti-Aging, Cuernavaca,
Morelos, Mexico



SPEAKERS



Prof. Fernando Carvalho

Director of International Association Board of Aesthetic Medicine
Director of the Brazilian Association of Cosmetogynecology (ABCGIN)
Professor and partner of Aesthetic Medicine Advanced Cosmiatry Academy
Rio de Janeiro, Brazil



Dr. Feruza Gafarova

General Practitioner, Anti-aging & integrative medicine specialist
Anti-aging, integrative medicine department
Dubai Marina Branch and Cosmesurge Hospital
Dubai, UAE



Florentina Mattei

UAE



Prof. Fouz Hassan

Secretary of the Syrian Arab Society of Dermatology
Assistant Secretary General of the Pan Arab League of Dermatology
Professor at the Department of Dermatology and STDs
University Tishreen Hospital
Latakia, Syria



Dr. Francisco de Melo

Consultant Plastic Surgeons
Vila Fortuny Medical Center and Aesthetics International
Dubai, UAE



Dr. George Sulamanidze

Georgia



Dr. Ghulam Mustafa Cheema

Chief Dermatologist, Punjab Diagnostic Centre
Gujranwala, Pakistan



Dr. Hamed Bateni

President and Board Member of the Iranian Society of Plastic and Aesthetic Surgeons.
Acting Manager and Board Member of Mehr General Hospital, Tehran, Iran.
Head of Legal Experts Commission on Plastic, Reconstructive, and Aesthetic Surgery Malpractice for The Department of Commissions of Tehran Legal Medicine Organization.
Editorial Board Member, The World Journal of Plastic Surgery (WJPS).
Editorial Board Member, The Newsletter of The Iranian Society of Plastic Surgeons (Khabarnameh)
Plastic, aesthetic, and reconstructive surgeon
Department of Plastic Surgery
Mehr General Hospital
Tehran, Iran.



Prof. Dr. Hassan Riad

Senior Consultant Dermatologist
Al Wakrah Hospital Doha, Qatar
Hamad Medical Corporation
Doha, Qatar



Dr. Haya Almannai

Dermatology Senior Consultant
Department of Dermatology and Venereology
Hamada medical corporation
Doha, Qatar



Dr. Hichem Bensmail

MD, PhD
Consultant Obstetrician Gynaecologist
Cosmetic Gynaecologist
George V, Bordeaux France
Regeneva Institute, Geneva, Switzerland
Bordeaux, France



Prof. Hossam Al Tatari

Director of General Pediatrics and Pediatric Infectious Diseases Services.
The Heart Medical Center, UAE
Adjunct Clinical Professor,
Department of Pediatrics,
Schulich School of Medicine and Dentistry
University of Western Ontario, Canada
Adjunct Professor
Department of Pediatrics.
Al-Najah University School of Medicine, Nablus, Palestine
Department of Pediatrics
Tawam Hospital
Al Ain, UAE



Assoc. Prof. Hossein Abdali

Associated Professor Of Plastic Surgery Isfahan University Of Medical Sciences
Tehran, Iran



Dr. Houda Ounnas

MRCGP (UK), FRACGP (Australia), DOccMed (UK)
Consultant Family Medicine Physician
9 Harley Street
London, UK



Dr. Husain Juma

BSC, MD, CABD,
Consultant dermatologist
President of Scientific Committee-BDLA
Board Director of Bahrain Health City
Advanced Fellowship Singapore
CEO & Founder of Global dermatology
Member of EADV
Member of Singapore skin society
CEO Global dermatology
Bahrain - Geneva



Dr. Hussam Aldin Luffi Mousa

Consultant Plastic Surgeon
Chief of plastic surgery division
NMC Royal Hospital - Khalifah City
Abu Dhabi, UAE



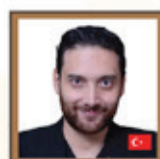
SPEAKERS



Dr. Hussein Abdel Dayem
Consultant Dermatologist
Mediclinic, Al-Noor hospital
Abu Dhabi, UAE



Dr. Ibrahim Al Aradi,
Consultant Dermatologist
Dermatologic Surgeon
Dermatologic Surgery Unit,
As 'ad AL Hamad Dermatology Center,
AL Sabah Hospital, Kuwait



Dr. Ismail Kucuker
Plastic, Reconstructive and Aesthetic Surgeon
Associate Professor in Plastic Surgery
Bahçeşehir University
Faculty of Medicine
Istanbul, Turkey



Prof. Jacob Thyssen
Chief Consultant
Department of Dermatology and Venereology
Bispebjerg Hospital
University of Copenhagen Bispebjerg
Copenhagen, Denmark



Dr. Jamal Jomah
Triple Board (USA, Canada, UK)
Consultant Plastic Surgeon,
ASPS International Visiting Professor
President - American College of Surgeons -KSA chap.
Director Advanced Trauma Life Support ATLS Course
President Saudi Plastic Surgery Care Society
General Secretary Emirates Plastic Surgery Society
President Panarab Association for Burns & Plastic Surgery
President Arab Association of Surgical & Medical Aesthetics
Dubai - Riyadh - Khobar



Dr. Jean Pierre Amselem
Teaching Fellow
The Paris XII University Faculty of Medicine
Instructor, The Spanish School of Aesthetic Medicine
Aesthetic medicine Physician
Doctor Jean-Pierre AMSELLEM
Bordeaux, France



Dr. Jungfeng Du
Plastic and Aesthetic Surgeon
Medical Educator, China
Department of Plastic Surgery
Liyuan Hospital,
Tongji Medical College, HUST
Hubei, China



Dr. Khaled Turki, MD
Founder and coordinator of Practical Laser Training
in Nabeul Tunisia
Founder and coordinator of Practical Laser Training
in Algiers Algeria
Founder and coordinator of the Practical Laser
Training in Rabat Morocco
Founding President of the annual laser day FLP
Experts Meeting
VP, Tunisian Society of Dermatology and
Venereology (STDV)
Nabeul, Tunisia



Asst. Prof. Khalid Alnaqbi,
Internal Medicine, Rheumatology, Clinician Investigator
Head & Consultant of Rheumatology & Immunology,
Medical Institute
Clinical Assistant Professor, College of Medicine &
Health Sciences
Al Ain Hospital
Al Ain, UAE



Dr. Kirdar Guney
Plastic, Reconstructive & Aesthetic Surgeon
Istanbul, Turkey



Assoc. Prof. Koenraad De Boule
Associate Professor University College, London
Dermasurgeon
Director, Director of Aalst Dermatology Clinic
Aalst, Belgium



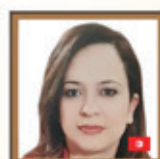
Dr. Kusai El Musa
Consultant Plastic & Reconstructive Surgery
President of the JSPRS
NS ISAPS
President ISAPS GAP
President ICOPLAST-
Amman, Jordan



Prof. Lee L.Q. Pu,
MD, PhD, FACS, FICS
Professor of Surgery
Division of Plastic Surgery
UC Davis Medical Center
2335 Stockton Boulevard
CA, USA



Dr. Leong Kin
MRCPCH (EDINBURGH)
Consultant Paediatric Dermatologist
Kuala Lumpur General Hospital
Kuala Lumpur, Malaysia



Dr. Lilia Elloumi Fakhfakh
President of Association Tunisienne des
Dermatologistes Libéraux (ATDL)
Specialist in Dermatology-Venereology,
Aesthetic dermatology and Laser
Liberal practice,
Tunis, Tunisia



Dr. Luiz Avelar
MD, Board Certified Plastic Surgeon
Brazil



SPEAKERS



Prof. Mahira El Sayed

Professor of Dermatology
Ain Shams University
IPC Board Member
Cairo, Egypt



Dr. Maiada Magdi Mohamed

Senior Specialist dermatologist and Cosmetologist
Medical Director of Prime Medical Centre, Mizhar Br.
Head of Dermatology Department
Prime Healthcare Group
Prime Medical Center, Mizhar
Dubai, UAE



Dr. Maldaa Al Daoudi

Dermatologist and Aesthetic Medicine Specialist
Etemel Clinic,
Dubai, UAE



Dr. Manoj Khanna,

MBBS,MS,MCh,DNB,FICS,
C&MD.Enhance Clinics Kolkata.
National Secretary of India ,ISAPS 2015-23.
Past President IAAPS
President AHRS -India
Kolkatta, India



Dr. Mansi Suman Mukherjee

Specialist Dermatologist
Head Medical Kaya Skin Clinic- Middle East.
Dubai, UAE



Dr. Maria Angelo- Khattar

International Director
American Academy of ANTIAGING Medicine
USA
Specialist Dermatologist
Shape Clinic
Kuwait



Dr. Mariam AlHammadi

PGY2 Dermatology Resident
Sheikh Khalifa Medical City,
Abu Dhabi, UAE



Dr. Mario Goisis

Plastic Surgeon, Maxillofacial Surgeon
Director of Doctor's Equipe,
A group of 9 clinics and medical offices
Milan, Italy



Prof. Martin Steinhoff

Chairman of the Dept. of Dermatology and
Venereology
Director of the Dermatology Institute
Director of Translational Research Institute (TRI)
Hamad Medical Corporation.
Professor, Weill Cornell Medical College, New York
Weill-Cornell Medicine, Qatar
Medical School, Qatar University,
Doha, Qatar



Dr. Marva Safa

La Jouvence
Neuchâtel, Switzerland



Dr. Matt Stefanelli

MEIDAM France correspondent,
MEIDAM Anatomy Coordinator
French & European board certified Plastic Surgeon
Anatomist,
Paris & Dubai
iClass Anatomy Director @iclassanatomy
ISGAPS Director @isgaps
ISRAD Secretary @israd.dermatology
Worldplast Secretary @worldplastfoundation



Prof. May El Samahy

Professor and former head of Dermatology
department Ain Shams University
Prof of dermatology Armed Forces Medical
College (AFMC)
President of Egyptian Women Dermatologic Society
Member of ILDS
Founder Member of Afro-Asian society for LASER
and Cosmetology
Member of EADV



Dr. Medhat Abdelmalek

Aesthetic, Laser & Skin Clinic
Consultant Dermatologist
Jordan, Amman



Dr. Medhat Shoura

Head of injectable aesthetics IMDAD
Dubai, UAE



Dr. Meera Salem Aladawi

Dermatology Consultant
Sheikh Khalifa Medical City SKMC
Abu Dhabi, UAE



Dr. Moataz Nosseir

MSc Degree of Dermatology & Venereology Ain
Shams University
Specialist of Dermatology & Aesthetic Medicine
Member of ZO clinic team
Cairo, Egypt



Dr. Mohamed Abozeid

MD MRCS- England
Consultant Plastic Surgeon- Cairo University
Member of the Royal College of Surgeons
Chairman of Venus Society
Scientific Consultant of the European Commission
International Cosmetic Surgery Board Member
ISAPS and ESPRS Member
Cairo, Egypt



Dr. Mohammed El Gharib

Cosmetic Dermatology Specialist
Dubai, UAE



SPEAKERS



Dr. Mohammad J. Tawara

Consultant in Dermatology & Laser Surgery- Jordan
Director & Founder
Ishtar Center for Dermatology, Aesthetics & Laser Surgery
Clinical fellowship / Harvard Medical School/ USA
Amman, Jordan



Dr. Mohammed Faihan Al Otaibi

Consultant Dermatologist
Head of Dermatology Dept.,
Al Jahra Hospital, MOH - Kuwait
Program Director,
Dermatology Residency Program
Faculty of Dermatology,
Kuwait Institute For Medical Specialization
Kuwait



Dr. Mohanad Almalekh

Dermatology specialist and Cosmetologist
Head of dermatology department
New Look Medical Center
Al Ain, UAE



Dr. Mohsen Naraghi

Triple Board-Certified Facial Plastic and
Reconstructive Surgeon
Dr. Naraghi Facial Plastic Surgery Clinic
Faculty Board, Division of Facial Plastic Surgery
Department of ORL-HNS, TUMS School of Medicine
President, Rhinology Research Society
Tehran, Iran



Dr. Mona Salem

UAE



Mr. Muhammad Fawad

Public Health Officer
UNHCR Health Unit
Amman, Jordan



Dr. Nabil Fakh-Gomez

MD, MSc, FFPS.
Medical Director & Owner of Fakh Hospital
European Center for Plastic Surgery
VP, Spanish Society of Facial Plastic Surgery
Beirut, Lebanon



Dr. Nada Sahyouni

Dermatologist and Aesthetic Medicine Specialist.
Private clinic
Latakia, Syria



Dr. Nada Soueidan

Medical and cosmetic dermatologist and
laser surgeon
Medical Director of NuYu Medi Spa,
Beirut & Doha



Dr. Naif AlJahani

Dermatologist
Prince Sultan Military Medical City in Riyadh
Riyadh, Saudi Arabia



Asst. Prof. Nour Kibbi

Clinical Assistant Professor
Section of Dermatologic Surgery and Cutaneous
Oncology
Department of Dermatology
Stanford University
CA, USA



Dr. Olivier Gerbault

France



Dr. Omnia Khater

Researcher in National research center (NRC, Cairo)
Senior Dermatology Specialist
Saudi German hospital
Dubai, UAE



Assoc. Prof. Osama Robin El-Alamy

MD, FRCP(I), FRCP(UK), CCST(Neurosciences).
Sr. Consultant
Head of department
Neurology and Clinical Neurophysiology,
Neuroscience institute,
Hamad Medical Corporation, Qatar.
Associate Professor of Neurology, WCMC-Qatar.
Doha, Qatar



Dr. Ozan Sozer

MD, MBA
President of El Paso Cosmetic Surgery
El Paso Cosmetic Surgery, El Paso,
Texas, USA



Prof. Paraskevas (Vakis) Kontoes

M.D., Ph.D.
Plastic Surgeon
Chairman ISAPS Membership
ISAPS Visiting Professor
Professor (Inv.) Medical School University of
Liege-Belgium
Director Dept. Plastic Aesthetic and Laser Surgery
HYGEIA Hospital
President DrK Medical Group
Athens, Greece



Dr. Patrick Treacy

Chairman of Royal Society of Medicine (Aesthetic
Congress) London
Chairman of the Irish Association of Cosmetic Doctors
Irish Representative of the British College of
Aesthetic Medicine, London
Ireland



Dr. Patrick Trevidic

Plastic, Reconstructive & Aesthetic Surgeon
Chairman of the Reconstructive and Plastic Surgery
Department Hospital Sainte-Anne
Chief, Department of the Head and Neck Surgery
Department E2E Scientific Director
TEOXANE Chief Scientific Officer
Paris, France



Dr. Pegah Dehdari

Specialist dermatologist and venerologist
German Board certified Facharzt
King's College London
Dubai, UAE



SPEAKERS



Dr. Pierre Nicolau
France



Prof. Hamlaoui Mohammed Rachid
Vice President of the Algerian Society of Dermatology
Liberal dermatologist
Dermatolys-Oran
Oran, Algeria



Dr. Rami Haidar
Oral & Maxillofacial Surgery
American Academy of Cosmetic Surgery Hospital
Dubai, UAE



Dr. Rashmi Sarkar
Director Professor at Dermatology,
Lady Hardinge Medical College
New Delhi, India



Dr. Rayana Bou-Haka
Manager Country Focus Support
Desk officer, UAE
World Health organization -Eastern Mediterranean
Regional office
Cairo, Egypt



Dr. Reem Ali Al Neyadi
PGY 2 Dermatology resident
Sheik Khalifa medical city
Abu Dhabi, UAE



Dr. Rehab Hegazy
Dermatologist
Professor of Dermatology
Faculty of Medicine
Cairo University
Cairo, Egypt



Dr. Riliang Cao
Director & Attending Orthopedist,
Department of Podiatric Medicine,
Dongguan Shuguang Guanghua Hospital,
Dongguan, China



Dr. Elena Rossi
UAE



Dr. Ruaa Al Harithy
Board of Dermatology.
FellowShip(University of Toronto) Lasers &
Procedure dermatology
Dermatology Consultant
Security Forces Hospital
Riyadh, Saudi Arabia



Dr. Roula Al Shehadat
Specialist Dermatology
Derma Zone Laser And Cosmetic
Dubai, UAE



Dr. Saad Alajlan
Dermatology Consultant
Private Practice
KFSHRC (retired)
Riyadh, Saudi Arabia



Asst. Prof. Saad Al Talhab
MBBS, SB-Derm, ABHS-Derm
Associate professor and consultant dermatologist
Former Dean, College of medicine
Al Imam Mohammad Ibn Saud Islamic University (IMSUI)
Riyadh, KSA



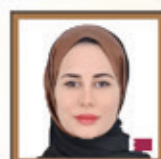
Dr. Sabet Salahia
Consultant dermatologist and dermatopathologist
King Fahad Hospital in Hofuf
Deputy-Head of dermatology department in KFHH
Hofuf, KSA



Dr. Saleha Al Dawsari
Consultant dermatologist and dermatopathologist
King Fahad Hospital in Hofuf
Deputy-Head of dermatology department in KFHH
Hofuf, KSA



Prof. Sameer K Zimmo
Professor Department of Dermatology
Consultant Dermatologists
King Abdulaziz University (KAU)JC clinics
Jeddah, Saudi Arabia



Dr. Sara Al-Khawaga
PGY4-Dermatology and Venereology
Rumailha Hospital-Hamad Medical Corporation,
Senior Clinical Associate
Dermatology-Weill Cornell Medicine-Qatar
Doha, Qata



Dr. Sara Abdulla Aljanahi
Medical Resident
Medical Education - Medical Affairs
Sheikh Khalifa Medical City
Abu Dhabi, UAE



Ms. Servane Collette
Medical Career & Education Specialist
Entrepreneur
Dubai, UAE



Dr. Shadan Naji
Specialist Dermatologist MD, MSC, DERM
Specialized in Aesthetic medicine
American Board Certificate in Aesthetic Medicine
Dubai, Alain- UAE



SPEAKERS



Dr. Shaden Abdelhadi
Consultant Pediatric Dermatologist, SKMC
Dermatology Residency Program Director, SKMC
Abu Dhabi, UAE



Prof. Shahid Javaid Akhtar
Faisalabad Medical University,
Faisalabad, Pakistan



Dr. Sherif Aboubakr Ahmed Hantash
Specialist plastic surgeon
Seven-D Medical Center
Dubai, UAE



Dr. Sherif El Wakil
Founder and Medical Director
Dr.SW Clinics and Royale Skin Clinics-London
President of the International Association of
Aesthetic Gynaecology and Sexual Wellbeing
(IAAGSW-UK)
Founder of the O Concept Non-Surgical Tailor-
made Sexual Aesthetic Treatment
for both Him & Her- Marylebone
London, UK



Slim Helouani
UAE



Dr. Srikumar Goturu
Specialist Dermatologist
Joseph Clinic
Dubai, UAE



Dr. Linda Stein Gold, MD
Director of Clinical Research
Department of Dermatology, Detroit
MI, USA



Dr. Stephanie Manson Brown
Vice President
Head of global clinical development
Allergan Aesthetics
London, UK



Asst. Prof. Sultan Alkhenaiza
Assistant Professor,
College of Medicine, KSAU-HS
Consultant Dermatologist and Laser Surgeon
Dermatology Division, Department of Medicine
Riyadh, KSA



Dr. Sylwia Goldweski
Specialist of Dermatology and Venerology
Praktyka Lekarska Dr n. med. Sylwia Lipko-Godlowska
Krakow, Poland



Assoc. Prof. Thamer Fahad Mubki
Associate professor and Consultant Dermatologist
Al Imam Mohammad Ibn Saud Islamic University
Aesthetica clinic
King Saud University Fellowship- Dermatology
University of British Columbia (UBC)
Fellowship- Hair and scalp disorders
Riyadh, KSA



Prof. Thierry Passeron
Professor & Chair of Dermatology
University Hospital Nice
France



Prof. Tim Papadopoulos
Specialist Plastic Surgeon
BSc, MBBS (Monash), FRACS (Gen.), FRACS (Plast.),
GAICD (Syd), Head of Dept. Plastic and
Reconstructive Surgery
Westmead Private Hospital
Past President of the Australasian Society of
Aesthetic Plastic Surgery (ASAPS);
Treasurer & Visiting Professor International Society
of Aesthetic Plastic Surgery (ISAPS);
Founder & Medical Director of Cosmetic Culture
Clinics
Sydney, Australia



Dr. Tuan V. Pham
MBBS, FRACS
Facial Plastic & Reconstructive Surgeon
Aesthetic Plastic Surgeon
Nasal & Rhinoplasty Surgeon
Head & Neck Surgeon
Perth, Australia



Dr. Vitaly Zholtikov
Plastic surgeon, MD.
Associate Professor
Department of Plastic and Reconstructive Surgery
St.Petersburg State Pediatric Medical University.
Member of the Russian Society of Plastic,
Reconstructive, and Aesthetic Surgeons (SPRAS).
National Secretary of International Society of
Aesthetic Plastic Surgeons (ISAPS) in Russia.
International Member of American Society of
Aesthetic Plastic Surgery (ASAPS).
Member of the Rhinoplasty Society of Europe.
St.Petersburg, Russia



Dr. Wael Albarazi MD
Head of plastic surgery department in Damascus
hospital
President of Syrian society of plastic surgery
Vice president of Syrian scientific council of plastic
surgery
Damascus, Syria



Dr. Walaa Abdulfattah
UAE



Dr. Yves Saban
Facial Plastic and Maxillo Facial Surgery
Past-President of International Rhinoplasty Research
Society (IRRS)
Chairman Rhinoplasty Focus Group - European
Academy Facial Plastic Surgery (EAFPS)
Member of European Academies: EAFPS, RSE
Nice, France

SPEAKERS



Asst Prof. Zuhair Al Fardan

Conference General Secretary (MEIDAM)
Plastic and Reconstructive Surgeon- UAE
Assistant Professor – Department of Surgery
College of Medicine at UAE University – UAE
Consultant Plastic & Reconstructive Surgeon,
Tawam Hospital
Al Ain, UAE

ACCREDITING ORGANIZATIONS



Accreditation Information:

This conference is CME accredited as per the following:

The **6th MEIDAM Conference** is CME accredited with up to **23.5 CPD Hours** in total by Dubai Health Authority (DHA), UAE.

The conference is also accredited with **11 CPD Hours** by The Saudi Commission for Health Specialties, KSA.

CONFERENCE GOALS AND OBJECTIVES

MEIDAM OBJECTIVES

- Identify advances in clinical practice of the dermatology, aesthetics, Anti-Aging medicine, cosmetics and laser fields
- Evaluate evolving therapies for various conditions involving the skin
- Refresh dermatology and aesthetic medicine pathology, terms, basic concepts and answers
- Demonstrate an understanding of evidence-based strategies and their implied best practices
- Interpret the different dermatologic treatment options through an understanding of the latest techniques
- Criticize treatment options during complication by illustrating constructive approaches

BENEFITS OF ATTENDING

- Gained Continuing Medical Education (CME) credit hours
- Met & learnt from world renowned speakers bringing the latest updates, techniques, best practices in aesthetic dermatology
- Enhanced the knowledge on the latest & up to date technologies in the field of Dermatology, Dermatosurgery & Aesthetic clinical settings
- Experienced hands-on courses, workshops and interactive presentations and panel discussions covering the latest advances and practical knowledge in the field
- Network, meet and build relationships with peers in the field of Dermatology, Dermatosurgery & Aesthetic medicine to exchange Ideas and knowledge
- Pioneer dermatological event with the largest gathering of associations and academies in the Middle East

First Day - Agenda

23 September 2021 - Thursday

08:00 - 09:30 Registration

Al Baraha Hall

09:30 - 10:00

Plenary Session

Moderator: Faiza Al Raai

MEIDAM Anatomy: how to get to the next level in aesthetic dermatology with advanced anatomy knowledge

Matt Stefanelli

10:00 - 10:30

Opening Ceremony

10:30 - 11:15

Coffee Break

HALL A - Al Ras III

11:15 - 12:20

Session 1:

Moderators: Suleiman Al Hammadi, Qutayba Hamid
Rayana Bou Haka, Dhamsa A. Al Awar

11:15 - 11:35

Incidence of Skin diseases in Refugee camps.

Muhammad Fawad



11:35 - 11:55

Not business as usual

Ahmed Al Mandhari

11:55 - 12:15

Public health, community and science

Rayana Bou Haka

12:15 - 12:20

Q & A

12:20 - 13:10

Industry Symposium 1

Moderator: Matt Stefanelli

Facial Pro-Lifting with innovative Hybrid Filler

Nabil Fakh-Gomez

MERZ AESTHETICS

13:10 - 14:00

Lunch break

14:00 - 15:05

Session 2: Covid 19 & Dermatology

Moderator: Ruqa Al Harithy

14:00 - 14:20

Cutaneous manifestation of covid 19 infection and vaccine

Sultan AlKhenazian

14:20 - 14:40

Delivering dermatology outpatient private care during pandemic

Abdullah Al Eissa

14:40 - 15:00

How did the pandemic change our practice?

Naif Aljehani

15:00 - 15:05

Q & A

15:05 - 15:55

Industry Symposium 2

How To Make Sense of Hyaluronic Acid & Cosmeceuticals?

Patrick Treacy

L'ORÉAL
DERMATOLOGICAL BEAUTY

15:55 - 16:10

Coffee Break

16:10 - 17:55

Session 3: Acne

Moderators: Husain Juma, Fatima M Shaban, Mohamed Tawara

16:10 - 16:30

Acne fulminant: Revisited

Mohamed Tawara

16:30 - 16:50

Acne scars, facts and management.

Haya Almannai

16:50 - 17:10

Pits and falls in isotretinoin therapy

Fatima M Shaban

17:10 - 17:30

Paraneoplastic Itching

Mahira El Sayed

17:30 - 17:50

Updates in acne treatment

Husain Juma

17:50 - 17:55

Q & A

End of Track

First Day - Agenda

23 September 2021 - Thursday

HALL B - Al Amwaj



11:15 - 13:00	Session 4: Moderators: Maria Khattar, Alain Tenenbaum, Mohamed Ahmed	
11:15 - 11:35	Facial rejuvenation updates 2021	Ashraf Badawi
11:35 - 11:55	Deep midface anatomy & fillers	Matt Stefanelli
11:55 - 12:15	Combination fractional ablative micro-plasma resurfacing and whitening peels in skins of colour	Maria Khattar
12:15 - 12:35	Lower Third of the face by 3D isovolumetric myoplasty Reposition (Endopeel)	Alain Tenenbaum
12:35 - 12:55	PDRN in Cosmetic Dermatology	Mansi Mukherjee
12:55 - 13:00	Q & A	
13:00 - 14:00	Lunch break	
14:00 - 14:50	Industry Workshop 1: Moderator: Hassan Riad	
	Real life clinical experience of Dupixent across all age groups	Fatima Al Breiki

14:50 - 15:55	Session 5: Moderators: Yasir Al Sheikh, Hessa AlBeshr, Fatma Al Shamsi	
14:50 - 15:10	Business in Aesthetic medicine	Mohamed Abozeid
15:10 - 15:30	Applying Evidence Based Medicine to Your Clinical Decision Making for New Products	Ammar Raza
15:30 - 15:50	Dermoscopy of facial hyperpigmentation: clinical cases	Fatima Mernissi
15:50 - 15:55	Q & A	
15:55 - 16:10	Coffee Break	

16:10 - 16:55	Session 6: Moderators: Fatima Al Madani, Nabila Rashid	
16:10 - 16:30	Hand rejuvenation using injectables, laser and EBD	Lilia Fakhfakh
16:30 - 16:50	Fusion Lecture "Intravenous Rejuvenation"	Feruza Gafarova
16:50 - 16:55	Q & A	
16:55 - 17:45	Industry Workshop 2 Moderator: Nabila Rashid, Fatima Al Madani	
	Venus Legacy	Evana Janbeh



First Day - Agenda

23 September 2021 - Thursday

HALL C - Al Baraha I

11:15 - 13:00	Session 7: Psoriasis Moderators: May El Samahy, Mohammed Taha, Adel Bashir Khaled Al Naqbi	
11:15 - 11:35	The Role of Topical Treatment in Psoriasis Vulgaris	Abdul-Ghani Kibbi
11:35 - 12:15	Psoriatic Arthritis	Khaled Al Naqbi
12:15 - 12:35	Paradoxical psoriasis	Hussein Abdel Dayem
12:35 - 12:55	Updates in psoriasis pathogenesis	Wael Saudi
12:55 - 13:00	Q & A	
13:00 - 14:00	Lunch break	
14:00 - 14:50	Industry Symposium 3: Vascular Complications Management	 TEOXANE Patrick Trevidic
15:00 - 15:50	Industry Symposium 4: Moderator: Ahmed Ameen Psoriasis – Skyrizi	 abbvie Fatima M Shaban
15:50 - 16:10	Coffee Break	
16:10 - 17:55	Session 8: Aesthetic Gynecology Moderators: Sherif El Wakil, Matt Stefanelli, Hichem Bensmail	
16:10 - 16:30	Vulvovaginal regeneration: Fillers, fat or PRP?	Matt Stefanelli
16:30 - 16:50	Vaginal laser: Who is the perfect patient?	Diana Mihai
16:50 - 17:10	Treatments of symptoms associated with Vulvovaginal atrophy in post menopausal women by hyaluronic acid injection: The French experience	Hichem Bensmail
17:10 - 17:30	PRP in Gynaecology: We can treat more than you could imagine	Diana Mihai
17:30 - 17:50	Integrative approach in Cosmetic gynecology: Anatomy, Diagnosis, Follow up: Simple tools.	Hichem Bensmail
17:50 - 17:55	Q & A	

First Day - Agenda

23 September 2021 - Thursday

HALL D - Al Baraha II

GALDERMA
EST. 1991

11:15 - 12:05 **Industry Symposium 5:**

11:15 - 11:35	What's New in Topical Retinoids for the Treatment of Acne?	Stein Gold
11:35 - 11:55	Scalp Psoriasis management by Clobetasol Shampoo.	Sameer Zimmo
11:55 - 12:05	Q&A	

12:05 - 13:10 **Session 9:**

Moderators: Dany Touma, Abdul Ghani-Kibbi, Abdullah Shehab

12:05 - 12:25	Whats new in dermatopathogy	Abdul-Ghani Kibbi
12:25 - 12:45	Cutaneous manifestation of systemic disease	Abdullah Shehab
12:45 - 13:05	Skin boosters: Reveal the truth	Moataz Nosseir
13:05 - 13:10	Q & A	
13:10 - 14:00	Lunch break	

14:00 - 15:45 **Session 10: Hair**

Moderators: Abdullah Al Khalifa, Fatima Al Madani, Amin Mohamed Amer

14:00 - 14:20	Cell-based therapy for hair loss	Thamer Mubki
14:20 - 14:40	Fractional Co2 Laser for treatment of female pattern hair loss	Moataz Nosseir
14:40 - 15:00	Botox for hair treatment	Amin Mohamed Amer
15:00 - 15:20	Microneedling for hair loss	Abdullah Al khalifah
15:20 - 15:40	Comorbidities of Hidradenitis Suppurativa	Hassan Riad
15:40 - 15:45	Q & A	
15:45 - 16:10	Coffee Break	

16:10 - 17:35 **Session 11: New Modalities in the treatment of Warts**

Moderators: Amin Mohamed Amer, Faiza Al Raai, Fouz Hassan

16:10 - 16:30	Using HPV vaccine in treatment of genital warts.	Husain Juma
16:30 - 16:50	Efficacy of Intralesional Vitamin D3 in the treatment of Recalcitrant Common and Plantar Warts	Nada Sahyouni
16:50 - 17:10	Warts treatment with Herpes zoster vaccine	Amin Mohamed Amer
17:10 - 17:30	KOH in the treatment of Genital warts	Fouz Hassan
17:30 - 17:35	Q & A	

First Day - Clinic Hall

23 September 2021 - Thursday

HALL E - Al Baraha III

08:00 - 09:45	Clinic WS 1: Ellanse Master Class	
08:00 - 08:20	Scientific Presentation	Pierre Nicolau Fransisco De Melo Rami Haidar
08:20 - 09:30	Hands-On Training	Pierre Nicolau Fransisco De Melo Rami Haidar
09:30 - 09:45	Certificate distribution with Photos	
11:15 - 12:05	Clinic WS 2	
	Novel approach to treat skin quality with Juvederm Volite	Sylwia Goldweski
12:15 - 13:05	Clinic WS 3	
	Max Fax Face lift	Maen Al Khateeb
13:05 - 14:00	Lunch break	
14:00 - 14:50	Clinic WS 4	
	Raising the bar of your treatment: Galderma innovative firm and Lyft approach	Luiz Avelar Maldaa Aldoudi
15:00 - 15:50	Clinic WS 5	
	New Dynamic Lips with RHA® Technology	Patrick Trevidic
15:50 - 16:10	Coffee Break	
16:10 - 17:00	Clinic WS 6	
	Lips - The Next Generation	Ismail Kucuker
17:00 - 18:00	Clinic WS 7	
	The Artistry of Lips	Kirdar Guney

End of Track

First Day - WORKSHOP

23 September 2021 - Thursday

HALL F - Al Majlis



12:15 - 13:05

Industry WS 2

A new player in the Laser market,
The best strategies for Combining
Alexandrite and Nd:Yag Lasers for
the optimum clinical outcome

Ashraf Badawi

13:05 - 14:00

Lunch break

14:00 - 14:50

Industry WS 3

New rising concern among Patients:
Stressed Skin

Thierry Passeron

VICHY

15:00 - 15:50

Industry WS 4

Tranexamic Acid in aesthetics medicine

Mona Salem



15:50 - 16:10

Coffee Break

16:10 - 17:00

Scientific workshop 1

Moderator: Mohammed El Gharib

Full face beatification by ALGENESS Filler

Mohamed Abozeid

17:10 - 18:00

Industry WS 5

Stem Cycled.. practice & outcomes

Walaa Abdulfattah



Second Day - Agenda

24 September 2021 - Friday

HALL A - AL Ras III

09:00 - 10:05	Session 12:	
09:00 - 09:20	Moderators: Azzam Khalifa, Adil Hassan Bashir, Dany Touma	
09:20 - 09:40	Langerhans cell histiocytosis (LCH) associated with Helicobacter pylori infection	Adil Hassan Bashir
09:40 - 10:00	Current treatment of difficult non-melanoma skin cancer	Dany Touma
10:00 - 10:05	Nail Lichen Planus, basics and updates	Azzam Khalifa
10:05 - 10:25	Q & A	
10:25 - 12:00	Coffee Break	
10:25 - 11:00	Session 13:	
11:00 - 12:00	Moderator: Ahmed Al Dhaheri, Ayman Al Naeem	
12:00 - 14:00	The critical impact of dosing on Onabotulinumtoxin a response	Arthur Swift
14:00 - 15:05	Atopic Dermatitis from theory to practice	Martin Steinhoff
15:05 - 15:55	Friday Prayer & Lunch Break	
16:10 - 17:00	Session 14:	
17:00 - 18:00	Moderators: Jawahar Al Naqbi, Khaled Al Naqbi, Ayman Al Naeem	
18:00 - 19:00	Martin Steinhoff	
19:00 - 20:00	What a dermatologist should know about Immunosuppressive Drugs in Pregnancy & Lactation	khalid Al Naqbi
20:00 - 21:00	Food Allergy in childhood Atopic Dermatitis; Practical consideration	Ashraf Reda
21:00 - 22:00	Sclerotherapy	Martin Steinhoff
22:00 - 23:00	Q & A	
23:00 - 24:00	Industry Sumposium 6	abbvie
24:00 - 25:00	Atopic Dermatitis – Rinvoq	Ahmed Ameen
25:00 - 26:10	Coffee Break	
26:10 - 27:00	Session 15:	
27:00 - 28:00	Moderators: Amr El Naggary, Nabila Zoulfaghari, Ramy Nabil	
28:00 - 29:00	Complications Management: Expert Panel	
29:00 - 30:00	Panel Members:	
30:00 - 31:00	Ahmad Almachhour	
31:00 - 32:00	Rehab Hegazy	
32:00 - 33:00	Amin Sharobim	
33:00 - 34:00	Industry symposium 7	
34:00 - 35:00	Life-changing treatment for Hyperpigmentation	Maiada Magdi



Second Day - Agenda

24 September 2021 - Friday

HALL B - AL Amwaj

08:45 - 08:55	AASMA - MEIDAM Opening Remarks Jamal Jomah, Zuhair Al Fardan, Khaled Al Nuaimi	
08:55 - 10:15	Session 16: FACE AND NECK I Moderators: Sami Saad, Saba Al Marush	
08:55 - 09:10	Face lift: Lessons learned over 25 years of experience	Paraskevas Kontoes
09:10 - 09:25	Lipofilling for facial augmentation	Babak Nikoumaram
09:25 - 09:40	Managing the buccal fat pad in facial rejuvenation	Tim Papodopoulos
09:40 - 09:55	Upper lip lift using " Bull's Horn" approach	Tim Papodopoulos
09:55 - 10:10	Limited Midface Lift	Vitaly Zholtikov
10:10 - 10:15	Q & A	
10:15 - 10:25	Coffee Break	
10:25 - 11:55	Session 17: PERIORBITAL/ OCULOPLASTY I Moderators: Hisham Bureza, Omar Al Ameri	
10:25 - 10:40	Upper blepharoplasty: Important lesson over 25 experience	Paraskevas Kontoes
10:40 - 10:55	ROOF Excision in upper blepharoplasty	Jamal Jomah
10:55 - 11:10	Endobrow Lift: Tips & Tricks	Hamed Bateni
11:10 - 11:25	Gliding periorbital structures	Ozan Sozer
11:25 - 11:45	Minimal invasive eyebrow correction with thread methods	George Sulamanidze
11:45 - 11:50	Q & A	
11:50 - 11:55	GROUP PICTURE	
11:55 - 13:35	Friday Prayer & Lunch Break	
13:35 - 14:55	Sessions 18: RHINOPLASTY Moderators: Kusai El Musa, Mohammed Al Falasi	
13:35 - 13:50	Cleft lip rhinoplasty, evaluation and approach	Wael Al Barazi
13:50 - 14:05	Guidelines in primary rhinoplasty	Yves Saban
14:05 - 14:20	Rhinosculture and partial osteotomie for bony vault treatment	Vitaly Zholtikov
14:20 - 14:35	What is Ultrasonic rhinoplasty?	Olivier Gerbault
14:35 - 14:50	Non surgical primary & secondary rhinoplasty	Mohsen Naraghi
14:50 - 14:55	Q & A	
14:55 - 16:00	Session 19: FACE AND NECK II Moderators: Shaheed Fadhul, Nahla Al Mansoori	
14:55 - 15:10	Hemostatic net in facial rejuvenation and deep plane neck lift	Andre Auersvald
15:10 - 15:25	Minimum / Short incision (Mini) Facelift with Deep Plane Extended Deep Plane Rhytidectomy	Tuan Pham
15:25 - 15:40	Reshaping and enhancement of the lower face and chin	Sabet Salahia
15:40 - 15:55	Fat transfer to face: Recent development & current technique	Eva Siolo
15:55 - 16:00	Q & A	
16:00 - 16:10	Coffee Break	
16:10 - 17:15	Session 20: PERIORBITAL/OCULOPLASTY II & EAR Moderators: Wael Al Barazi, Ameera Al Adhab	
16:10 - 16:25	Lower blepharoplasty	Lee L. Q..Pu
16:25 - 16:40	The Single Suture Traction Technique (SSTT). A prophylactic and rejuvenating canthopexy in bleharoplasty	Paraskevas Kontoes
16:40 - 16:55	Evaluation of a new technique for anchoring lower eyelid subcutaneous to lateral orbital periosteum in improving blepharoplasty	Hossein Abdali
16:55 - 17:10	Bilobed Infra-auricular flap for ear lobe reconstruction	Sherif Hantash
17:10 - 17:15	Q & A	
17:15 - 18:05	Session 21: HAIR TRANSPLANT Moderators: Hamed Janom, Sanjay Parashar	
17:15 - 17:30	Advanced technique to optimise harvesting in strip technique in hair transplant	Manoj Khanna
17:30 - 17:45	Hair transplant FUT vs FUE: All you need to know	Manoj Khanna
17:45 - 18:00	Female Pattern Hair Loss: Why the follicular unit transplantation surgical technique remains a good option Hair transplant	Carlos Uebel
18:00 - 18:05	Q & A	
18:05 - 18:20	Closing Remarks	Jamal Jomah, Zuhair Al Fardan
	Awarding Ceremony	Organizing Committee

End of Track

Second Day - Agenda

24 September 2021 - Friday

HALL C - AL Baraha I

09:00 - 10:05	Session 22: Lasers Moderators: Khaled Turki, Abdullah Al Khalifa, Ahmed Al Issa	
09:00 - 09:20	Laser update 2020	Ahmed Al Issa
09:20 - 09:40	Fractional Laser for post burn scars	Ahmed Al Waily
09:40 - 10:00	Interesting Laser cases from my clinic	Ahmed Al Issa
10:00 - 10:05	Q & A	
10:05 - 10:25	Coffee Break	
10:25 - 12:05	Session 23: Atopic Dermatitis & Psoriasis Moderators: Fatima Albreiki, Ashraf Reda, Ahmed Al Waily	
10:25 - 10:55	Latest updates in the management of Atopic Dermatitis	Jacob Thyssen 
10:55 - 11:25	Latest updates in the management of Psoriasis	Fatima Albreiki
11:25 - 11:45	Topical Management of Psoriasis; Practical Considerations	Ashraf Reda
11:45 - 12:05	Childhood Psoriasis	Mahira El Sayed
12:05 - 14:00	Friday Prayer & Lunch Break	
14:00 - 15:25	Session 24: Saudi Society of Dermatology & Dermatologic Surgery (SSDDS) Moderator: Saad Al Talhaab	
14:00 - 14:20	Depigmentation tips in Vitiligo Patients	Ahmed Al Issa
14:20 - 14:40	Update in Botulinum Toxin	Abdullah Al Eisa
14:40 - 15:00	Updates on Management of Scarring Alopecias	Ruaa Alharithy
15:00 - 15:20	Ingrown nail management, best evidence-based technique	Azzam Alkhalifah
15:20 - 15:25	Q & A	
15:25 - 15:55	Session 25: Moderator: Mouhamad Namir Shehade	
15:25 - 15:55	Effective measures to reduce Eczema Flare-Ups	Amina Alameri
15:55 - 16:10	Coffee Break	
16:10 - 17:15	Session 26: GCC Dermatology Session How to collaborate between GCC countries in Dermatology Education and improve training quality. Chairman: Sami Al Sogair Moderator: Ruaa Alharithy	
16:10 - 16:20	Opening remarks	Sami Al Sogair
16:20 - 17:15	Panel Discussion  Representative  Representative  Representative  Representative  Representative  Representative	Saad Al Talhaab Mohamed Al Otaibi Hassan Riad Ameen AlAwadi Ahmed Al Waily Shaden Abdelhadi
17:15 - 18:00	Session: 27 Moderators: Mouhamad Namir Shehade, Sahar Al Nowais	
17:15 - 17:35	Vascular complications after non surgical Rhinoplasty	Meera Salem Aladawi
17:35 - 17:50	Vector face lift: How to create a medical lifting using the vectors.	Jean Pierre Amsellem
17:50 - 17:55	Q & A	

Second Day - Agenda

24 September 2021 - Friday

HALL D - Baraha II

09:00 - 10:05	Session 28:	
09:00 - 09:20	Moderators: Khaled Al Naqbi, Saad al Ajlan, Sherif Diao	
09:20 - 09:40	The art of using electrocoagulation in the management of Periorbital Syringoma	Ibrahim Al Aradi
09:40 - 10:00	Stem cell in dermatological disorders	Sara Alkhawaga
	The state of art aesthetic management of Earlobe keloids	Ibrahim Al Aradi
10:00 - 10:05	Q & A	
10:05 - 10:25	Coffee Break	
10:25 - 11:25	Industry Sumposium 8	hikma.
	Moderator: Mohammed Tawara	
10:25 - 11:25	Old is Gold: A new formula for optimizing Acne Treatment	Mohammed Tawara
11:25 - 12:00	Session 29:	
	Moderators: Afaf Al Sheikh, Waleed Al Zedjali	
11:25 - 11:35	A Prospective, Open-Label Study to Evaluate the impact of VYC-12L injection on Skin Quality attributes in Healthy Volunteers	Marva Safa
11:35 - 11:55	Science of Aging: Advances in Research	Stephanie Manson Brown
11:55 - 12:00	Q & A	
12:00 - 14:00	Friday Prayer & Lunch Break	
14:00 - 15:05	Session 30: Pediatric Dermatology	
	Moderators: Udaya Padubidri, Hossam Al Tatari, Ibrahim Al Aradi	
14:00 - 14:20	A proactive approach to paediatric atopic skin conditions	Houda Ounnas
14:20 - 14:40	Practical approach to the management of dyschromia in children	Amal Said
14:40 - 15:00	Common pediatric dermatologic emergencies.	Hossam Al Tatari
15:00 - 15:05	Q & A	
15:05 - 15:55	Industry Sumposium 9	NOVARTIS
	Psoriasis and Beyond: Secukinumab real-life outcomes	Srikumar Goturu
15:55 - 16:10	Coffee Break	
16:10 - 17:45	Session 31: Fillers	
	Moderators: Shadan Nadji, Mansi Mukherjee, Matt Stefanelli	
	Maria Khattar	
16:10 - 16:30	InjectSafe: Preventive Measures of HA Filler Complications	Koenraad De Boulle
16:30 - 16:40	Phase 2 Randomized, Placebo-Controlled, Dose-Ranging Study to Evaluate the Safety and Efficacy of Onabotulinumtoxin A for the Treatment of Platysma Prominence	Maria Khattar
16:40 - 17:00	Filler adverse events Management guidelines	Shadan Naji
17:00 - 17:20	Butt Enhancement: Surgery or Fillers?	Matt Stefanelli
17:20 - 17:40	Upper face anatomy and filler rheology for safe injections	Ali Pirayesh
17:40 - 17:45	Q & A	

End of Track

Second Day - Clinic Hall

24 September 2021 - Friday

HALL E - AL Baraha III



08:00 - 09:45 Clinic WS 8: Ellanse Master Class

08:00 - 08:20 Scientific Presentation

Pierre Nicolau
Fransisco De Melo
Rami Haidar
Pierre Nicolau
Fransisco De Melo
Rami Haidar

08:20 - 09:30 Hands-On Training

09:30 - 09:45 Certificate Distribution with Photos

10:00 - 10:50 Clinic WS 09

Moderator: Matt Stefanelli

New Injection Techniques in Skin
Biorevitalization (Sunekos)

Ahmad Almachhour



11:00 - 12:00 Clinic WS 10

Moderator: Nancy Labib

360 Degree around the Eyes: Correcting
upper Eyelid Hollowness, Tear trough &
Tear valley with Belotero

Nabil Fakh-Gomez



12:00 - 13:00 Friday Prayer & Lunch Break

13:00 - 14:00 Clinic WS 11

Periorbital and Lips enhancement with
HYABELL®.

Ali Pirayesh



14:00 - 14:50 Clinic WS 12

Master the full face treatment
approach

Arthur Swift



15:00 - 15:50 Clinic WS 13

Master the full face treatment
approach

Arthur Swift



15:50 - 16:10 Coffee Break

16:10 - 17:00 Clinic WS 14

Face Lift with Fillers

Joud Miskeci



17:10 - 18:00 Clinic WS 15

Bioxis Workshop "New Trends with
Cytosial Velvet Filler"

Sabet Salahia
Roula Ahamad Alshehadat



Second Day - WORKSHOP

24 September 2021 - Friday

HALL F - Al Majlis

09:00 - 09:50	Industry WS 6 Face Lift with Threads	Raed Farhat	
10:00 - 10:55	Industry WS 7 New technology in HA manufacturing from LG	Medhat Shoura	
11:00 - 11:50	Industry WS 8 Effects of Lipid Peroxidation on Oily/Blemish Prone Skin and The Role of Antioxidants	Amina Al Amiri	
12:00 - 14:00	Friday Prayer & Lunch Break		
14:00 - 14:50	Industry WS 9 Aptos: The ultimate thread composition for the repositioning of facial soft tissue	Maria Khattar	
15:00 - 15:50	Industry WS 10 Therapeutic Approaches of Acne Vulgaris	Ashraf Badawi	
15:50 - 16:10	Coffee Break		
16:10 - 17:00	Industry WS 11 Toskani workshop "The Duosomal Peeling"	Alfia Susi	
17:10 - 18:00	Industry WS 12 Get your questions answered with the one and only	Arthur Swift	

Third Day - Agenda

25 September 2021 - Saturday

HALL A - AL Ras III

09:00 - 10:45	Session 32:	
	Moderators: Amal Alsaberi, Husain Juma, Rachid Hamlaoui	
09:00 - 09:20	Hereditary ichthyosis made easy: A practical approach	Leong Kin Fon
09:20 - 09:40	Practical approach of albino and other congenital hypopigmentary dermatoses	Leong Kin Fon
09:40 - 10:00	The roles of micronutrients, dietary fats and anti inflammatory diets in the management of eczema	Houda Ounnas
10:00 - 10:20	Update in treatment of Vitiligo	Husain Juma
10:20 - 10:40	Field therapy for actinic keratosis	Nour Kibbi
10:40 - 10:45	Q & A	
10:45 - 11:15	Coffee Break	
11:15 - 12:05	Industry Symposium 10 Bioremoderling for body with hybrid hyaluronic	Joud Miskeci
12:05 - 13:10	Session 33: Teach Me a Lesson	
	Moderators: Mohammed Al Falasi, Amna Al Zaabi	
	Ameera Alali, Zaidoon Abdelhadi	
12:05 - 12:15	Facial melanosis	Mariam Alhammadi
12:15 - 12:25	Unusual cutaneous reactions to COVID-19 vaccine	Ameera Alali
12:25 - 12:35	Rare Dermatoses of HIV infection	Amna Al Zaabi
12:35 - 12:45	A rare complication of filler injection	Reem Ali Alneyadi
12:45 - 12:55	Success with Habit Reversal	Sara Al Janahi
12:55 - 13:05	Q & A	
13:05 - 14:00	Lunch Break	
14:00 - 15:45	Session 34: Hair Loss treatments	
	Moderators: Abdullah Al khalifa, Mohammed Tawara, Huda Rajab	
14:00 - 14:20	Histopathology and clinical in Alopecia: Simplified diagnosis - Part 1	Saleha Dawsari
14:20 - 14:40	Alopecia areata: Therapeutic update	Thamer Mubki
14:40 - 15:00	Histopathology and clinical in Alopecia: Simplified diagnosis - Part 2	Saleha Dawsari
15:00 - 15:20	Alopecia areata 2021 update	Thamer Mubki
15:20 - 15:40	Frontal Fibrosing Alopecia: The Advanced Treatment Modalities	Omnia khater
15:40 - 15:45	Q & A	

Third Day - Agenda

25 September 2021 - Saturday

HALL B - AL Amwaj

09:00 - 10:05	Session 35:	
	Moderators: Mansi Mukherjee, Maldaa Al Doudi, Pegah Dehdari	
09:00 - 09:20	Non surgical Body Contouring- My experience	Mansi Mukherjee
09:20 - 09:40	Threads face lifting; Tips to get great results and the role of Threads in non surgical face contouring	Maldaa Aldoudi
09:40 - 10:00	Key consideration for a successful holistic approach to facial beautification	Pegah Dehdari
10:00 - 10:05	Q & A	
10:05 - 10:50	Session 36: NanoGraft	
	Moderators: Pegah Dehdari, Alain Tenenbaum	
10:05 - 10:25	O-Shot by Enriched Nanograft: Basic Research	Mario Goisis
10:25 - 10:45	Nanofat grafting- treatment alternatives in Aesthetic Medicine.	Fernando Carrvalho
10:45 - 10:50	Q & A	
10:50 - 11:15	Coffee Break	
11:15 - 12:20	Session 37:	
	Moderators: Mansi Mukherjee, Ashraf Badawi, Fatima Ahmed Bin Sayyar	
11:15 - 11:35	Bingo wings, Medical Arm Lift by 3D Isovolumetric Myoplasty Reposition (Endopeel)	Alain Tenenbaum
11:35 - 11:55	The path to a beautiful chin-Non-invasive double chin removal	Medhat Abdelmalek
11:55 - 12:15	Hyperhydrosis axilar: Medical and surgical treatment	Jean Pierre Amsellem
12:15 - 12:20	Q & A	
12:20 - 13:15	Session 38: Aesthetic Neuromodulation	
	Moderators: Rachid Hamlaoui, Mohamed Ahmed Huda Rajab	
	In Collaboration with Pakistan Association of Dermatologist (PAD)	
12:20 - 12:45	Facial Anatomy for Botulinum Toxin	Shahid Javaid Akhtar
12:45 - 13:05	Injection Techniques for Face	Abdul Hameed
13:05 - 13:15	Complications of Neurotoxins	Ghulam Mustafa Cheema
13:15 - 14:00	Lunch Break	
14:00 - 15:00	Scientific workshop 2	
	Moderator: Khaled Turki	
	Laser Update 2021	Ashraf Badawi
15:00 - 15:50	Scientific workshop 3	
	Moderator: Hichem Bensmail	
	Dermal filler in Vaginal rejuvenation! An over view of the various indications, Compliactions and complications management	Sherif El Wakil



End of Track

Third Day - Agenda

25 September 2021 - Saturday

HALL C - AL Baraha I

09:00 - 10:45	Session 39: Moderators: Azzam Khalifa, Ahmed Al Dhaheer, May Al Samahy	
09:00 - 09:20	Clinical application of elastic steel wire on toenails in the treatment of pincer nails	Cao Reliang
09:20 - 09:40	Pinnail treatment by Nail Brace	Du Junfeng
09:40 - 10:00	Nail Psoriasis Management: Basics and updates	Azzam Khalifa
10:00 - 10:20	Different approaches for hand rejuvenation with fillers	Nada Soweidan
10:20 - 10:40	Skin exposome: A growing field of research	May Al Samahy
10:40 - 10:45	Q & A	
10:45 - 11:15	Coffee Break	
11:15 - 12:20	Session 40: Covid 19 Session Moderators: Rachid Hamlaoui, Mohamed Tawara, Hossam Al Tatari	
11:15 - 11:35	An update on dermatological complications of COVID 19	Hossam Al Tatari
11:35 - 11:55	Covid 19 & skin manifestations	Rachid Hamlaoui
11:55 - 12:15	Dermatology practice during COVID-19 pandemic: Lessons learned from the clinic	Mohamed Tawara
12:15 - 12:20	Q & A	
12:20 - 13:10	Industry Symposium 11 Plexr Plasma the modern surgery	 Elena Rossi
13:10 - 14:00	Lunch Break	
14:00 - 15:05	Session 41: Moderators: Saad Al Ajlan, Fouz Hassan, Rachid Hamlaoui	
14:00 - 14:20	A functional medicine approach to allergic conditions	Houda Ounnas
14:20 - 14:40	Vascular Anomalies: overview	Saad Al Ajlan
14:40 - 15:00	Get To The Next Level in Your Career with Continuous Medical Education & Professional Development	Servane Collette
15:00 - 15:05	Q & A	
15:05 - 15:55	Industry Symposium 12 Use of Hyaluronic Acid in Dermatology	 Adele Sparavigan
15:30 - 15:55	Use of Hyaluronic Acid in Wound Management	HussamAldin Lutfi Mousa
15:55 - 16:10	Coffee Break	
16:10 - 17:15	Session 42: Laser Moderators: Khaled Turki, Ashraf Badawi	
16:10 - 16:30	Energy-based device in the periorbital zone	Khaled Turki
16:30 - 16:50	Selected cases of complications of laser and EBDs	Ashraf Badawi
16:50 - 17:10	Lasers in the perioral region	Khaled Turki
17:10 - 17:15	Q & A	

End of Track

Third Day - Agenda

25 September 2021 - Saturday

Hall D - Baraha II

09:00 - 10:05	Session 43: Moderators: Saad Al Ajlan, Jean Pierre Amsellem Amin Mohamed Amer	
09:00 - 09:20	Microneedling for smokers lines treatment	Amin Mohamed Amer
09:20 - 09:40	An update on the indications of Botulinum toxin in clinical practice	Osama El-Alami
09:40 - 10:00	Unconventional Botox	Jean Pierre Amsellem
10:00 - 10:05	Q & A	
10:05 - 10:55	Session 44: Moderators: Mohammed Al Falasi, Amin Mohamed Amer Maiada Magdi	
10:05 - 10:25	Updates from JAAD	Ameen al Awadhi
10:25 - 10:45	Localized alopecia areata therapy with intralesional steroid; What to do and what to avoid.	Mohanad Al Malekh
10:45 - 10:50	Q & A	
10:55 - 11:15	Coffee Break	
11:15 - 12:05	Industry Symposium 13 Moderator: Ayman Al Naeem Discover orchestrated control with TREMFYA in PSO and PSA	Maiada Magdi
12:05 - 13:10	Session 45: Moderators: May El Samahy, Amal Al Sabri, Fatima Khalifa Alhadari	
12:05 - 12:25	Microbiome: An interplay between health and disease	May El Samahy
12:25 - 12:45	From textbook to bedside: Cutaneous mosaicism	Leong Kin Fon
12:45 - 13:05	Empowering skin professional through AI and UX to democratize access to skin healthcare	Federico Von son Fernai
13:05 - 13:10	Q & A	
13:10 - 14:00	Lunch Break	
14:00 - 15:10	Session 46: Pigmentation Session Moderators: Saad Al Talhaab, Ahmed Al Issa, Abdulla Alakeel	
14:00 - 14:20	Naevi of the first year of life	Hassan Riad
14:20 - 14:40	Melanocyte-Keratinocyte transplantation for non-vitiligo cases	Saad Al Talhab
14:40 - 15:00	Melasma-Update on treatment	Rashmi Sarkar
15:00 - 15:10	Q & A	
15:10 - 16:15	Session 47: RhinoPlasty Moderators: Rachid Hamlaoui, Mohamed Abdalla Taha Sabet Salahia	
15:10 - 15:30	Medical Rhinoplasty by 3D isovolumetric myoplasty Reposition (Endopeel)	Alain Tenenbaum
15:30 - 15:50	Medical versus Surgical Rhinoplasty	Mohamed Abozeid
15:50 - 16:10	Medical rhinoplasty; myth or reality??	Jean Pierre Amsellem
16:10 - 16:15	Q & A	



End of Track

Third Day - Clinic Hall

25 September 2021 - Saturday

HALL E - Al Baraha III



08:00 - 09:45 Clinic WS 16: Ellanse Master Class

08:00 - 08:20 Scientific Presentation

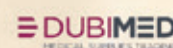
Pierre Nicolau
Fransisco De Melo
Rami Haidar
Pierre Nicolau
Fransisco De Melo
Rami Haidar

08:20 - 09:30 Hands-On Training

09:30 - 09:45 Certificate Distribution with Photos

10:00 - 10:50 Clinic WS 17

Extended Application in Microneedling RF
(Secret DUO)



Sabet Salahia

10:50 - 11:15 Coffee Break

11:15 - 12:05 Clinic WS 18

Moderator: Nancy Labib
Facial Treatment using calcium hydroxylapatite; The biostimulator with immediate & long term benefits for Aesthetic patients.

MERZ AESTHETICS

Nabil Fakh-Gomez

12:10 - 13:00 Clinic WS 19

Moderator: Nancy Labib
Facial Treatment using calcium hydroxylapatite; The biostimulator with immediate & long term benefits for Aesthetic patients.

MERZ AESTHETICS

Nabil Fakh-Gomez

13:00 - 14:00 Lunch Break

14:00 - 14:50 Clinic WS 20

Bioremoderling for body with hybrid hyaluronic



Joud miskeci

15:00 - 15:50 Clinic WS 21

Bioremoderling for body with hybrid hyaluronic



Domenico Romano

15:50 - 16:10 Coffee Break

16:10 - 17:00 Clinic WS 22

Jalupro workshop "The 9 points CS Bio-revitalizer"



Mohammad Gharib

17:10 - 18:00 Clinic WS 23

Swift Experience with Botox in Clinical Practice



Arthur Swift

End of Track

Third Day - Workshop

25 September 2021 - Saturday

HALL F - Al Majlis

10:00 - 10:55 Industry WS 13



Liquid Laser

Florentina Mattei

10:55 - 11:15 Coffee Break

11:15 - 12:05 Industry WS 14



Nlift Protocol

Alessandro Gariboldi

12:15 - 13:05 Scientific workshop 4
Moderator: Abdullah Al khalifa
Update in Search Engines Optimization
and Demonstration.

Alain Tenenbaum

13:05 - 14:00 Lunch Break

14:00 - 14:50 Industry WS 15



The Gold non-invasive facelift standard

Slim Helouani



SCIENTIFIC PROGRAM AT A GLANCE

The conference conducted a **3-day program** covering a rich and high-quality scientific program covering a total of **6 parallel tracks** which include the **scientific sessions, Industry Workshops, Live Demonstration clinic workshop sessions and symposiums.**

The program also combined onsite as well as virtual faculty from around the globe due to the pandemic in certain countries, few faculty couldn't make it onsite. The scientific program was categorized for the 2021 audience in the following manner:

Scientific Session tracks

HALL A
HALL B
HALL C
HALL D



These four halls attributed to **45 sessions and 13 Industry Symposiums** in all during the 3-day program.

MEIDAM 2021 in collaboration with the AASMA organized a full day track on Plastic surgery as the "**First Arab Association of Surgical & Medical Aesthetics (AASMA) Plastic Surgery conference**", the plastic surgery partner of MEIDAM. Many Plastic surgeons participated in this successful program.

MEIDAM 2021 also saw the introduction of a highly important session on GCC Dermatology with the aim to collaborate between GCC Countries in GCCC Dermatology, improving Education and Quality Training. The session was a highly interactive panel discussion session with Panel members being invited & represented the KSA, UAE, Bahrain, Oman, Kuwait & Qatar.

Clinic Workshop

Sessions

HALL E

This hall covered **23 clinic workshop live demonstration sessions** over the 3 days.

Industry Workshop Track

HALL F

This hall covered **15 Industry workshop sessions as well as 3 Scientific workshops**

The whole program covered the latest technology & techniques applied in the field of dermatology presented by our renowned faculty speakers who joined us from





ABSTRACTS

There were total of 19 abstracts approved for Poster presentation and 3 for Oral Abstract presentation during the 6th Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition (MEIDAM) The House of Dermatology.

Poster Selection Jury in the 6th MEIDAM Conference 2021

Dr. Yasir Shaikh

Chairman - Saudi Arabia

Dr. Ahmed Al Waily

Member - Oman

Dr. Amin Mohamed Amer

Member - Egypt

Dr. Abdul-Ghani Kibbi

Member - Lebanon

Dr. Fatima Al Breiki

Member - UAE



POSTERS ABSTRACT WINNERS

1st Winner:

Author: Dr. Alya Alhazmi

Title: Ascending Morbilliform Eruption Post Pfizer-BioNTech COVID-19 Vaccination

Co-Author: Dr. Abdullah Ashi Dr. Mazen Dajam, Dr. Fadi Alghamdi

2nd Winner:

Author: Amal O. Al-Balbeesi

Title: Coexistence of Poly Arteritis Nodosa of the Vulva and Retina in Behcet Disease Patient: A Case Report

Co-Author: Rama A. Alhallaf , Najlaa A. Alsubeeh, Amany A. Fathaddin , Asma A. Bedaiwi , Mohamed A. Omair

3rd Winner:

Author: Dr. Tarek Turk

Title: How Common Are Primary Psychodermatologic Conditions? A Systematic Review

Co-Author: Dr. Liz Dennett, Dr. Reidar Hagtvedt, Dr. Sebastian Straube, Dr. Adam Abba-Aji, Dr. Chaoheng Liu, Dr. Esther Fujiwara, Dr. Marlene Dytoc

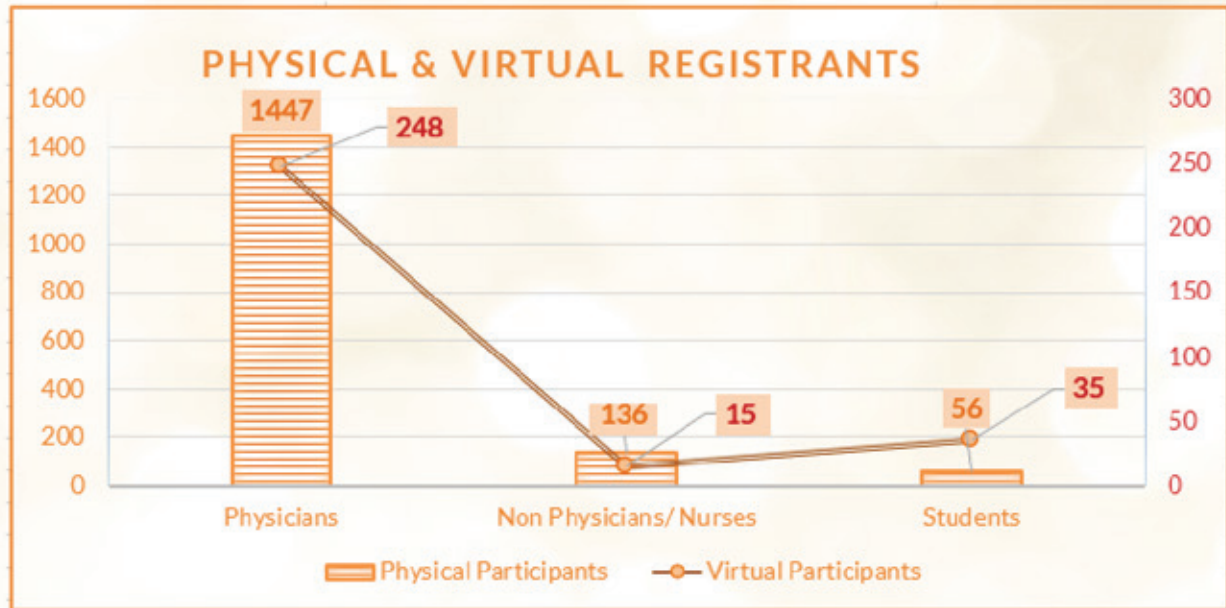




REGISTRATION OVERVIEW

Physical & Virtual Registration category

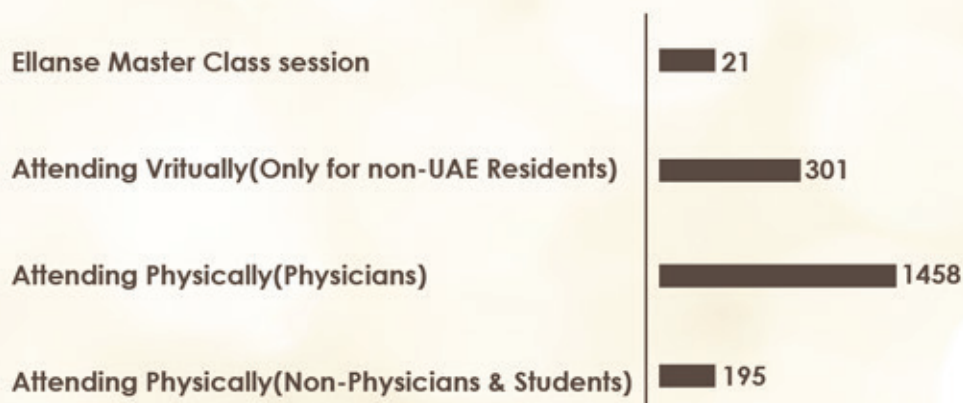
Category	Physical Participants	Virtual Participants
Physicians	1447	248
Non Physicians/ Nurses	136	15
Students	56	35
Total	1639	298



Registration by Categories

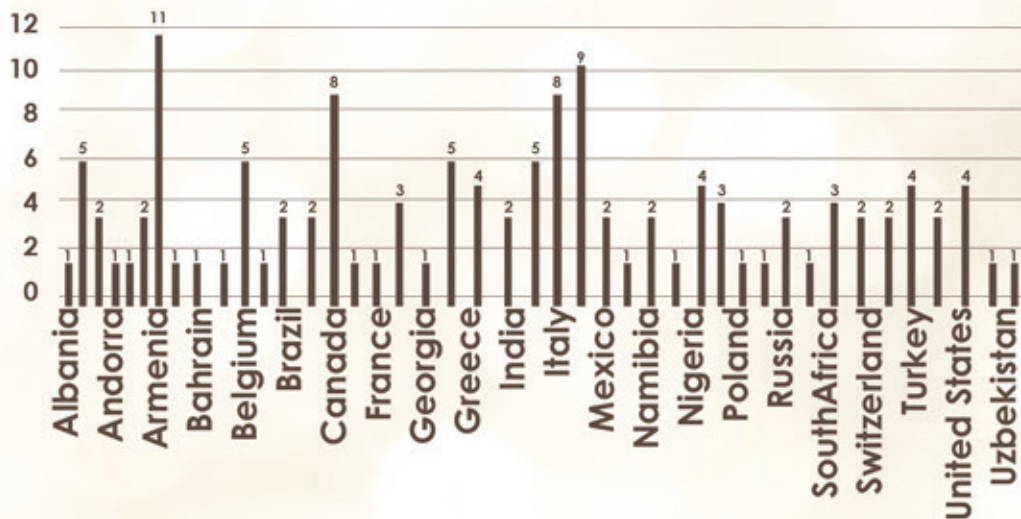
Registration Category	Count
Attending Physically (Non-Physicians & Students)	195
Attending Physically (Physicians)	1458
Attending Virtually (only for non-UAE Residents)	301
Ellanse Master Class session	21
Total	1975

Registration by Category MEIDAM 2021

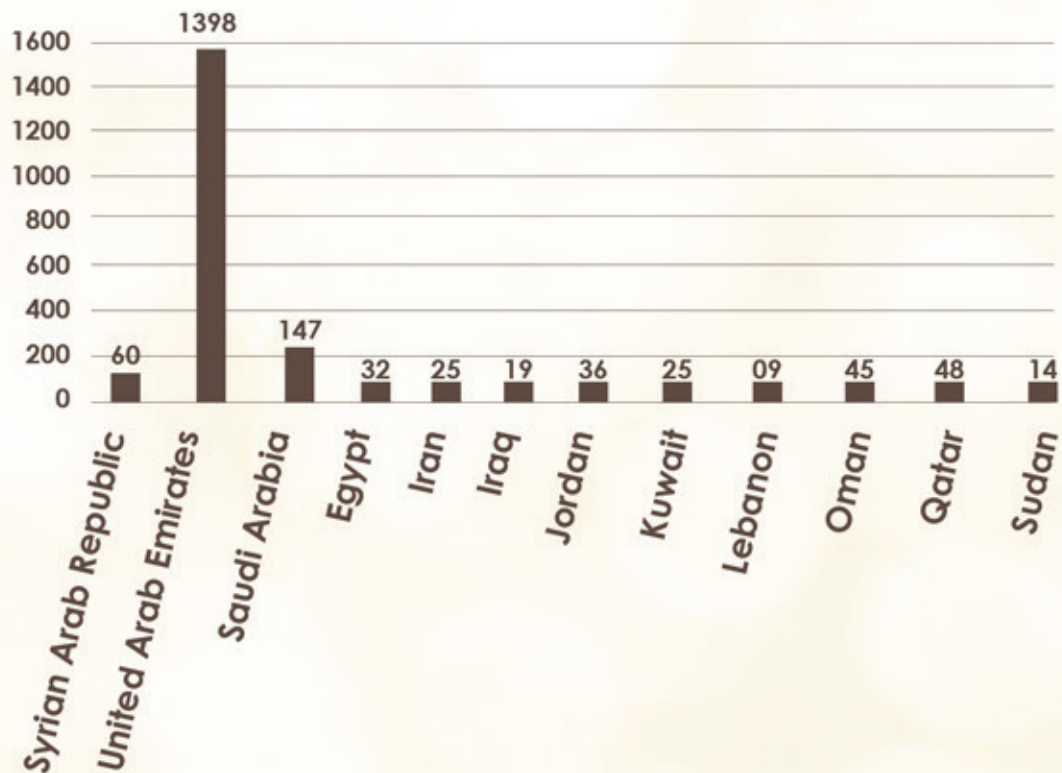


REGISTRATION BY REGION & COUNTRY

Registration by Category International



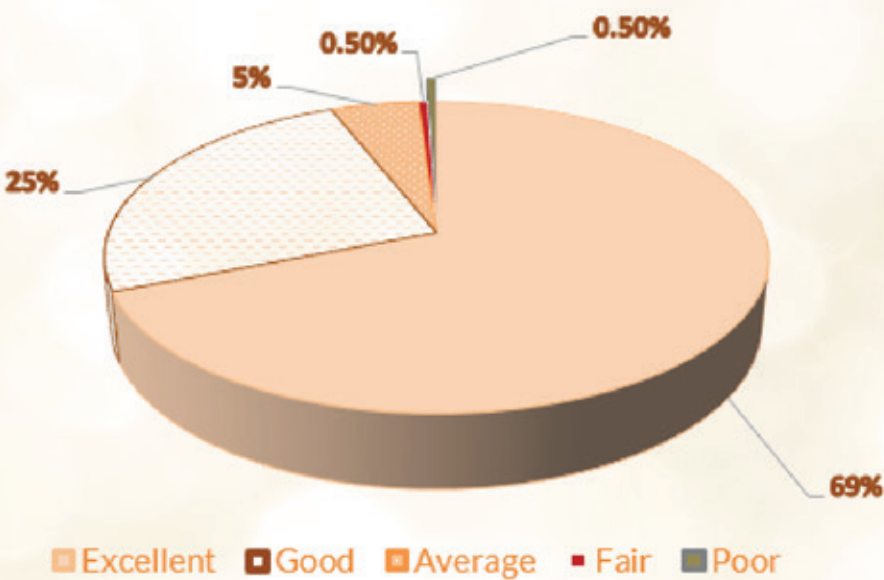
REGISTRATION by Coutry- MIDDLE EAST REGION



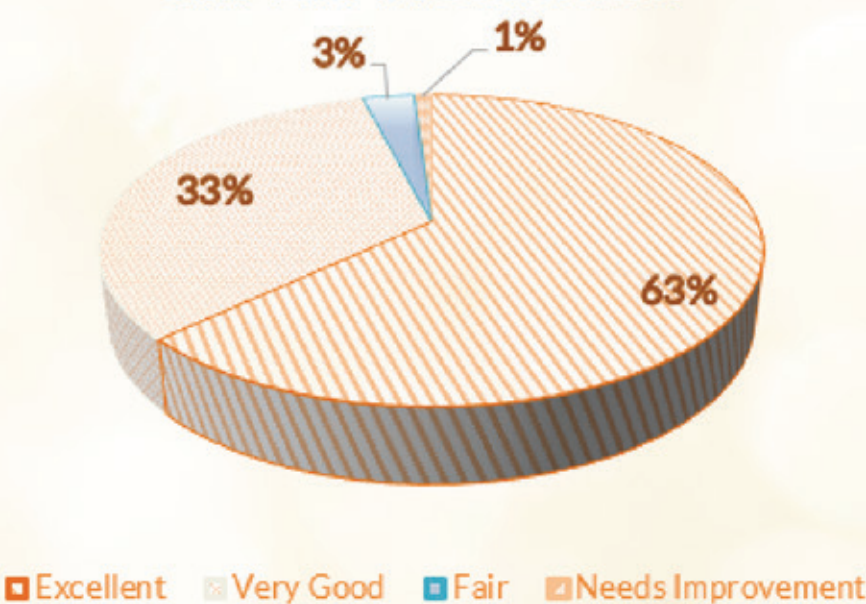


CONFERENCE EVALUATION

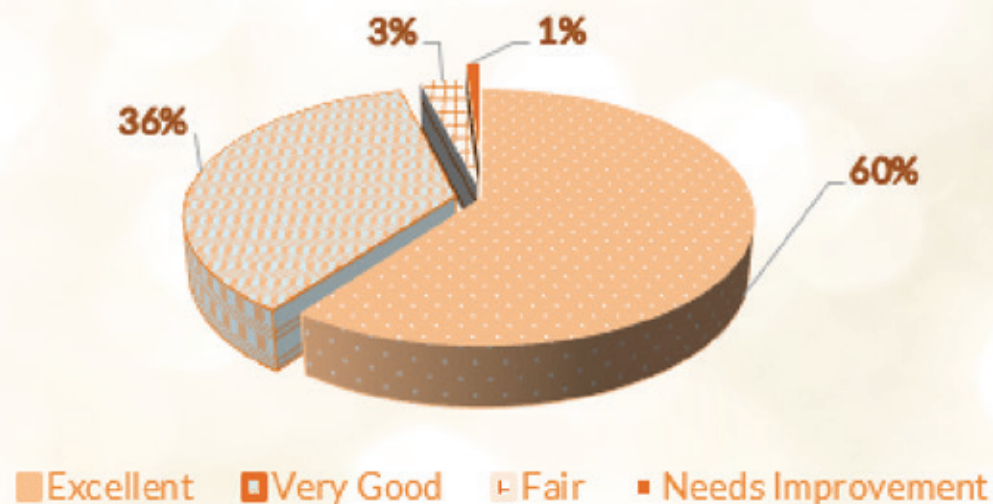
Overall, how would you rate this event?



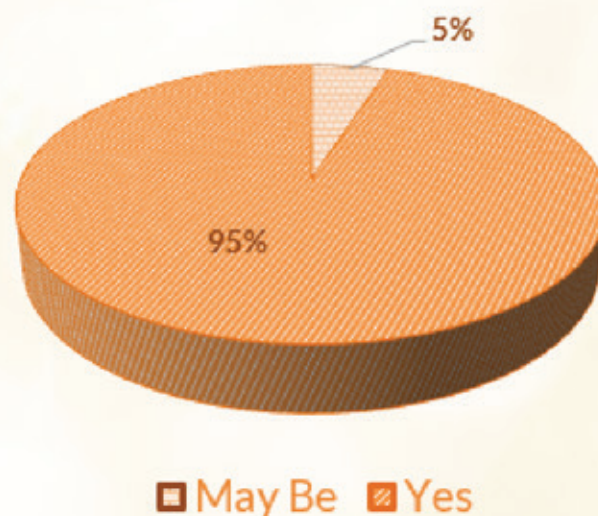
How would you like to rate the content of the 6th MEIDAM Conference?



How would like to rate the overall relevancy of the content to your practice, from the 6th MEIDAM Conference



Our 7th MEIDAM Conference, is scheduled from 23 - 25 September, 2022. Do you plan on attending the same?



What would you like us to do differently at the 7th MEIDAM Conference?

Here are a few feedback voiced by our supportive audience who have set very high expectations from the conference in the next edition in 2022 to keep the balance as well as aiming higher:

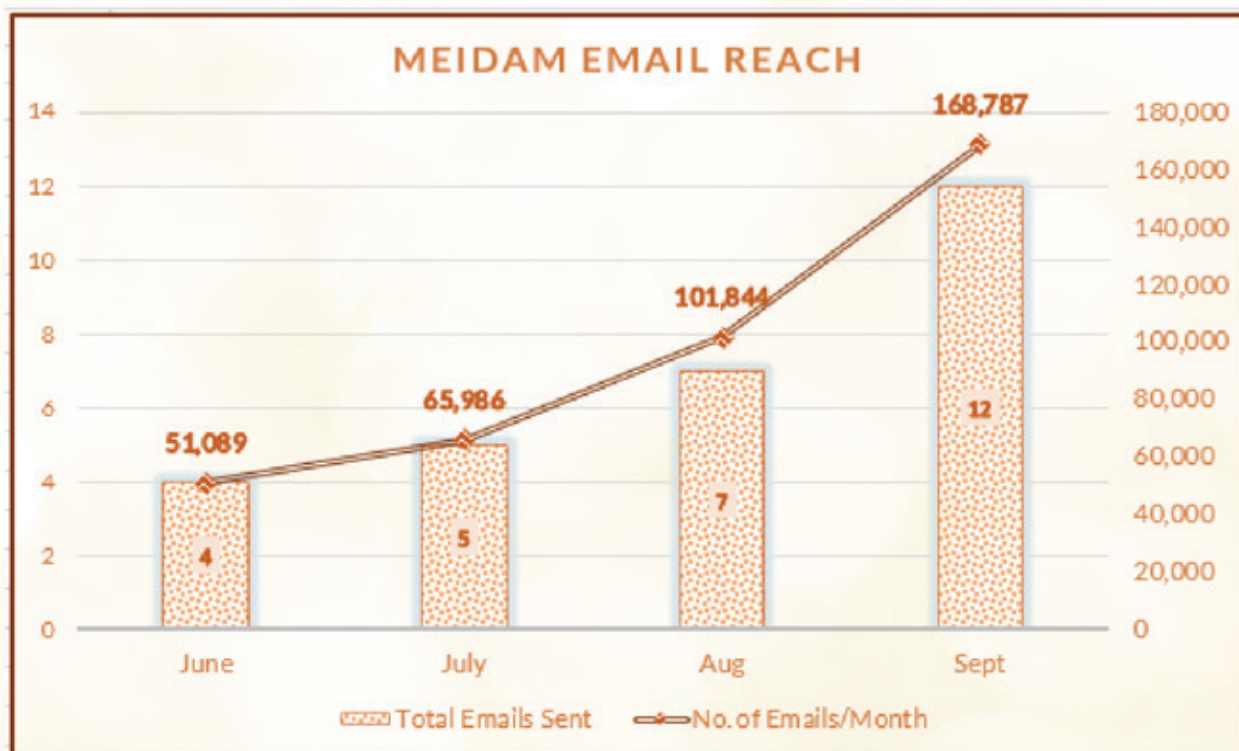
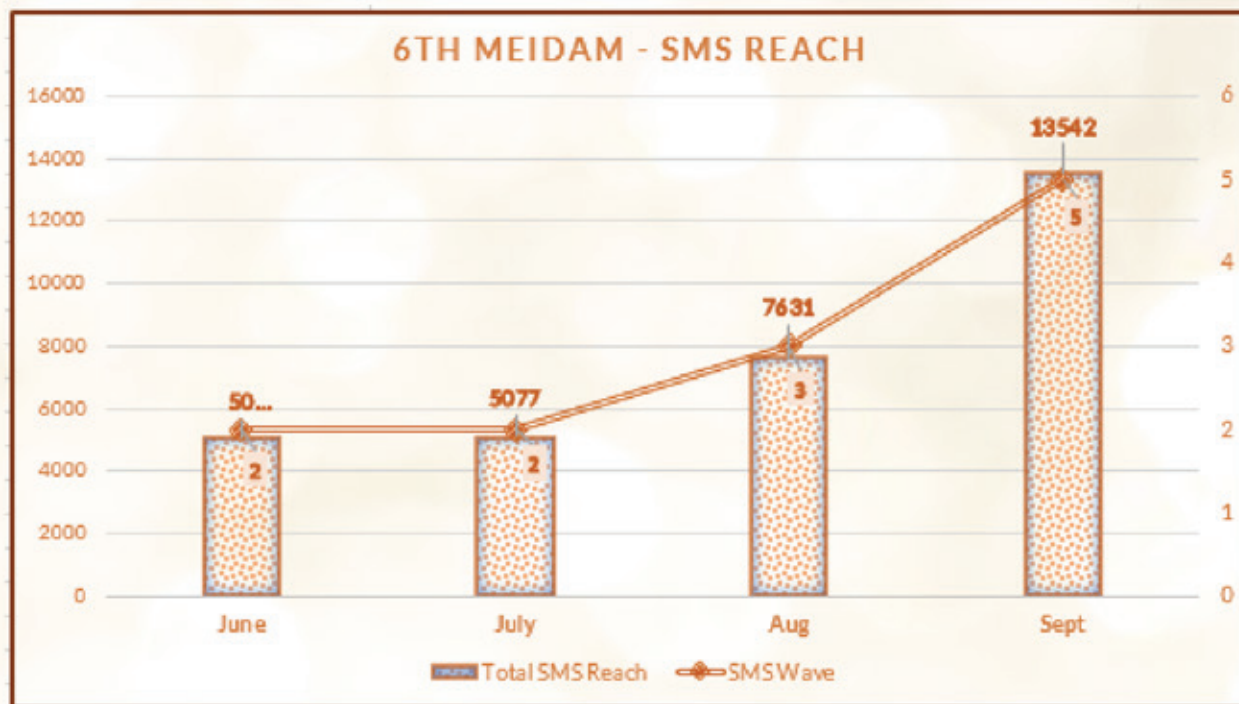
- All were perfectly done, on 7th MEIDAM conference it will be more interesting and great ideas will be shared.
- Bring more international speakers
- COULD NOT BE BETTER !! continue the great work
- Dermatopathology work shop
- Excellent team since 1st Meidam Conference until 7th Conference. Thank you so much for the new learnings and knowledge."
- Excellent topics. Informative schedule"
- Great organization and even better than last year, keep it up. Thank you"
- Increase hands on practical sessions.
- Introduce paid workshop and hand on
- More presentations of plastic surgery topics
- The conference this year was really amazing with a very wide range of topics .. please to continue this success by always showing the most advanced modalities in both dermatology and cosmetology ... thank you
- To talk about more varieties of subject such as anti-aging therapy and intimate rejuvenation techniques.
- To have more booths to sell us new products
- some ideas would be to have some virtual reality videos and more clinical demonstrations - it is more engaging to the audience
- Reconstructive surgery
- NOTHING AT ALL. KEEP UP YOUR HIGH-END CONFERENCE
- More on NEW TECHNOLOGY IN DERMATOLOGY PROCEDURE
- Make it possible to attend the conference virtually even for those who are in UAE, so we can attend the scientific program of the 3 days while being in other emirates.
- It was great conference
- Improve the IT



MARKETING COVERAGE

MARKETING THROUGH SMS

MARKETING THROUGH DATABASE





SOCIAL MEDIA MARKETING PLATFORMS

MARKETING OBJECTIVES

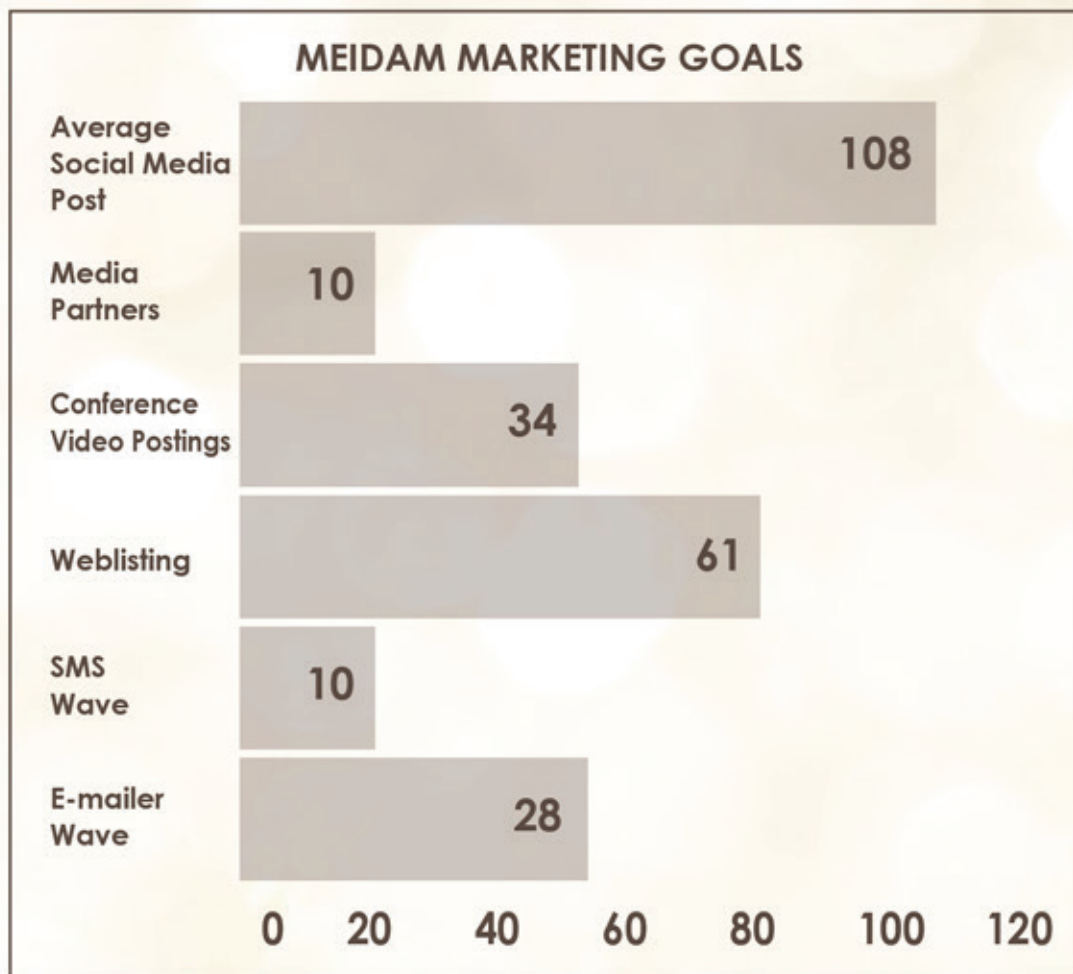
"Activation and branding of Social media channels"

"Active management of conference Information on the above social media channels"

"Engaging visitor's via Social Media Network to increase participation"

"Send traffic to targeted pages on the website"

"Social media advertising every week"



E-mailer Wave
28

Weblisting
61

Media Partners
10

SMS Wave
10

Conference Video Postings
34

Average Social Media Post
108

SOCIAL MEDIA POST



Total
Post

113



Total
Post

103

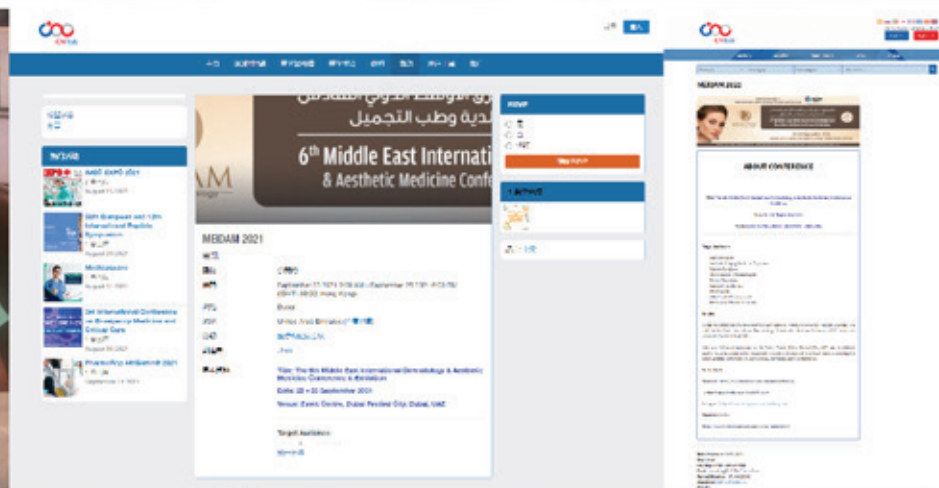


Total
Post

109



MEDIA COVERAGE



knowledgekafe 1h

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مؤتمر ومعرض الشرق الأوسط الدولي للجلدية وطب التجميل
The Sixth Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition

23.5 23-25 September 2021
Event Centre, Dubai Festival City
Dubai, United Arab Emirates

3 Days left!

Target Audience

- Dermatologists
- Aesthetic & Aging Medicine Physicians
- General Surgeons
- Obstetricians & Gynecologists
- Family Physicians
- General Practitioners
- Pharmacists
- Allied Health Professionals
- Residents & Medical Students

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KnowledgeKafe

6TH MIDDLE EAST INTERNATIONAL DERMATOLOGY & AESTHETIC MEDICINE (MEIDAM)

23/29/2021 12:00 AM to 25/29/2021 12:00 AM
Dubai, United Arab Emirates

[Directions](#) [Inquire Now](#)

About event **About Organizer**

6th Middle East International Dermatology & Aesthetic Medicine (MEIDAM)

Mark your Calendar for the 6th Middle East International Dermatology & Aesthetic Medicine - MEIDAM Conference & Exhibition. Get ready for another exciting world-class dermatology conference scheduled on 23 - 25 September in Dubai. Speakers, clinicians & researchers from around the world will gather together to present the latest research, updates, and technologies in the fields of Dermatology, Dermatologic Surgery, and Aesthetic Medicine. For more info, visit [www.MEIDAMConf.com](#) #MEIDAM2021 #10thConference #MEIDAM #IPEvents

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The 6th Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition

23rd Sep 2021 To 25th Sep 2021

The 6th Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition

- Website: [www.meidamconf.com](#)
- Contact Person: Admin Page
- Event Inquiry/Registration email address: [eventinquiry@meidamconf.com](#)
- Organized by: MEIDAM House of Dermatology
- Team: [Dermatology](#) [Health](#) [Medical](#) [Nurses](#) [Beauty](#) [Health](#)

Join us online
26 - 28 August 2021

N&G 2021 Virtual Conference
The N&G 2021 Virtual Conference - an enhanced online educational experience

Event Start Date: 23rd Sep 2021
Deadline for Abstracts/Proposals: 31st Aug 2021
Event End Date: 25th Sep 2021

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Under the Patronage of
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مؤتمر ومعرض الشرق الأوسط الدولي للجلدية وطب التجميل
6th Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition

23-25 September 2021 | Event Centre, Dubai Festival City | Dubai, United Arab Emirates

Target Audience

- Dermatologists
- Aesthetic & Aging Medicine Physicians
- General Surgeons
- Obstetricians & Gynecologists
- Family Physicians
- Pharmacists
- Allied Health Professionals
- Residents & Medical Students

CME APPLIED

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Event Title: 6th Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition

Event Dates: 23-25 September 2021

Event Location: Dubai, United Arab Emirates

Event Description: The 6th Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition is a premier event for dermatologists and aesthetic medicine professionals. It features a series of workshops, seminars, and lectures on the latest research and trends in the field. The event is held at the Event Centre, Dubai Festival City, Dubai, United Arab Emirates.

Event Organized by: MEIDAM House of Dermatology

Event Contact: [+971 562 573 686](#) [+966 536 029 900](#) [#MEIDAM](#) [#IPEvents](#)

Event Title: N&G 2021 Virtual Conference

Event Dates: 26-28 August 2021

Event Location: Online

Event Description: The N&G 2021 Virtual Conference is an enhanced online educational experience. It features a series of workshops, seminars, and lectures on the latest research and trends in the field. The event is held online.

Event Organized by: MEIDAM House of Dermatology

Event Contact: [+971 562 573 686](#) [+966 536 029 900](#) [#MEIDAM](#) [#IPEvents](#)

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United Arab Emirates Agency

23-25 September 2021 | 23-25 Sep 2021

Dubai hosts 6th Middle East International Dermatology & Aesthetic Medicine Conference and Exhibition



Dr. Khalid Al-Hamad, President of the conference, is shown in a white thobe and ghutra. The text below his portrait states: "Under the patronage of Sheikh Hamdan bin Rashid Al Maktoum Award for Medical Sciences, Dubai hosts the 6th Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition 'MEIDAM' in the presence of 1,500 doctors from 41 countries."

THE ARAB HOSPITAL MAGAZINE

The 6th Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition

23-25 September 2021
Dubai, United Arab Emirates

MEIDAM 2021 is a landmark event in the Middle East, bringing together the best minds in dermatology and aesthetic medicine. The conference will feature a series of workshops, seminars, and lectures, all designed to provide attendees with the latest information and techniques in the field. The exhibition will showcase the latest products and services available in the market, providing a valuable opportunity for attendees to see and touch the latest innovations in the field.

Dr. Khalid Al-Hamad
President of the conference

Middle East International Dermatology Aesthetic Medicine Conference and Exhibition

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Dr. Khalid Al-Hamad
President of the conference

@hamdanmedical @meidam_conf



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MEIDAM
House of Dermatology

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Dr. Khalid Al-Hamad
President of the conference

SPECIAL EVENTS/SOCIAL PROGRAMS DURING THE CONFERENCE

Meidam 2021 included in the agenda an important meeting, "The launch of the MEIDAM Association". The 1st meeting of the MEIDAM Association launch was held on the 2nd day of the conference i.e. 24th September 2021. The 13 Member delegation meeting was hosted in the following order:

Dr. Khaled Al Nuaimi, MEIDAM Association President, UAE

Dr. Zuhair Al Fardan, MEIDAM Association Vice President, UAE

Dr. Saad Al Sogair, MEIDAM General Secretary, KSA

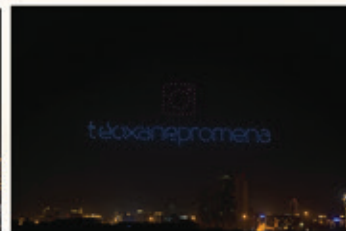
1st MEIDAM ASSOCIATION MEMBERS:

- | | |
|----------------------------------|---|
| 1. Hamlaoui Rachid, Algeria | 12. Mohammed Faihan Al Otaibi, Kuwait |
| 2. Husain Juma, Bahrain | 13. Abdel -Ghani Kibbi, Lebanon |
| 3. May El Samahy, Egypt | 14. Waleed Al Zedjali, Oman |
| 4. Kusai El Musa, Jordan | 15. Faiza Al Raai, Oman |
| 5. Mohammed Tawara, Jordan | 16. Hassan Riad, Qatar |
| 6. Abdulla Alakeel, Saudi Arabia | 17. Mohamed Abdalla Taha, Sudan |
| 7. Saad Al Talhab, Saudi Arabia | 18. Fouz Hassan, Syria |
| 8. Jamal Jomah, Saudi Arabia | 19. Wael Al Barazi, Syria |
| 9. Ruaa Al Hartihy, Saudi Arabia | 20. Khaled Turki, Tunisia |
| 10. Ahmed Al Issa, Saudi Arabia | 21. Fatima Albreiki, United Arab Emirates |
| 11. Yasir Al Shaik, Saudi Arabia | |



The 6th MEIDAM Conference organized the Gala Dinner on Friday, 24 September 2021 at 08:00 PM in Al Baraha Ballroom 1 & 2, Intercontinental, Dubai Festival City which was Hosted by Teoxane, the diamond sponsor of the 6th MEIDAM Conference.

Teoxane organised a spectacular Drone Show by the Creek side lawn before the Gala Dinner begun. Conference Faculties were able to socially interact made it a memorable evening. Traditional Ayala Performance was performed at the start to welcome the guests.



The dinner was inaugurated through special appreciation Trophy to WHO, The Global Health Leader and UNHCR the Global Humanitarian Partner. MEIDAM signed the partnership agreement with **United Nations High Commissioner for Refugees (UNHCR)** on adopting a COVID-19 healthcare project to provide support to vulnerable refugees and internally displaced persons (IDP's) struggling from the COVID-19 pandemic. MEIDAM appealed its partners to respond to the UNHCR's COVID-19 urgent need of aid and healthcare to refugees through the Donation link that was opened on the MEIDAM Website to support UNHCR's work in the region and encourage to join partnership with UNHCR.

MEIDAM also acknowledged our scientific partner's & collaborators, diamond sponsors for their unending support.



The Poster jury also announced the winners of the Abstract poster presenters & awarded them certificates followed by an emotional speech by one of the poster winners.



The Evening smoothly embraced through a delightful performance of music and entertainment for the lovely guests at the Intercontinental Hotel, Dubai Festival City.

MCD & France 24, Ms. Sonitta Nader hosted live during the MEIDAM 2021 conference.



23 September 2021 - LA PERLE'

The Department of Tourism and Commerce Marketing (DTCM) has been a big supporter of the conference as the "Travel Destination Partner." Their immense Support and partnership from the DTCM team indeed brings out the climax of the conference Success story. MEIDAM couldn't have achieved the success without our travel destination partner.

An excursion was organized specially for the international speakers on the 23rd September 2022 for the 'LA PERLE' show as well as the entertaining performance of the Ayala traditional performance gearing up for the Gala dinner we hosted by our 'destination Partner.'





HIGHLIGHTS OF THE CONFERENCE

Total Faculty	207	Total Lectures	162
Total Sessions	45	Symposiums	13
Scientific Workshops	04	Clinical Workshops	23
Industry Workshops	15	Total No. of Registration	1978
Posters Abstracts & Oral Abstracts	19&3	Global Health Leader	01
Honorary Global Humanitarian Participant	01	Scientific Partner	01
Supported By	05	Scientific Collaborators	22
Endorsing Societies	12	In Collaboration with	06
Destination Partner	01	No. of Sponsors	29
No. Of Exhibitors	32	Mobile app sponsor	01
Total no. of Exhibition Booths	62	Media Partners	06



The Seventh Middle East International Dermatology
& Aesthetic Medicine Conference & Exhibition

See you next year

22-24 September 2022