Under the Patronage of
H. H. Sheikh Hamdan Bin Rashid Al Maktoum
Deputy Ruler of Dubai, UAE Minister of Finance
President of the Dubai Health Authority

MEIDAM
House of Dermatology

Celebrating 5 years

The Fifth Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition

10 & 11 December 2020
Event Centre, InterContinental, Dubai Festival City
Dubai, United Arab Emirates

www.MEIDAMConf.com | #MEIDAM | #IEEvents

Post - Event Report

Global Health Leader
Honorary Global Humanitarian Participant

Supported by

Scientific Partner

Scientific Collaborators

Endorsed by

In Collaboration with

Official Medical Partner

Government Partner
Official Airline Partner
Organized by

Conference Secretariat: InfoPlus Events LLC, United Arab Emirates, Tel: +971 4 4218996, Plus@InfoPlusEvents.com, www.InfoPlusEvents.com
CONFERENCE OVERVIEW

It gave the MEIDAM committee an immense pleasure and joy to organize the 5th Middle East International Dermatology & Aesthetic Medicine (MEIDAM) Conference & Exhibition on the 10 & 11 December, 2020 at the at the Event Centre, Intercontinental, Dubai Festival City, Dubai, United Arab Emirates.

Despite all the challenges that materialized owing to COVID-19 Pandemic, MEIDAM overcame and delivered a successful conference by implementing some new measures and techniques, such as the following:

- We created a 3D walkthrough video for the virtual delegates to have a glimpse of the actual onsite conference and exhibition area.
- We introduced a new technology (called – Virtual Attendee Hub), a platform that gave digital access to delegates who were unable to attend physically due to travel restrictions.
- All the sessions were live-streamed for the virtual attendee’s, giving them the real-time access to the speakers, their presentations and the ballroom view respectively.
- We created a special access for the virtual attendees to video meet with the onsite sponsors and exhibitors through our platform.
- Cleanliness and safety protocols were strictly observed ensuring the well-being of all attendees. Government requirements such as mandatory mask-wearing, safe distance, frequent sanitization and disinfection, sanitizers in all common areas, signage’s and safety reminders, a dedicated isolation room and a PCR Test clinic were successfully met.

As changes and possibilities are revolving in Dermatology & Aesthetic Medicine around the world, we made it our core mission to educate and share advance innovative techniques and knowledge with a gathering of the most knowledgeable professionals, from expert scientific and clinical researchers and partners to senior, junior and resident practitioners through this conference.

The World of Dermatology, Aesthetics and Anti-Aging Medicine is an exciting area in which we work and study. We continued to meet and bring inspired people together in our annual conference to ensure practitioners grow, adapt and remain at the cutting edge of their field.

The Fifth edition experienced an overwhelming success with over 1300 combined in-person and virtual participants who were exposed to in-depth knowledge from a diverse stream of experts and professionals in the latest innovations, attained treatments and developments in the fields of Dermatology, Dermato-Surgery, Aesthetic medicine, LASER and Anti-Aging in relation to its growth and enhancement capabilities of practitioners in the East and West. With an active contribution of specialized doctors and clinicians from the East and West, major Dermatology & Aesthetic Medicine Associations from America, Europe, China, along with other associations from Peru, Mexico and other countries, expert physicians and specialists with diverse backgrounds from all over the world, this year’s conference had a remarkable total of 29.75 CPD Credits Points from the Dubai Health Authority (DHA) and 11 CME Credit Hours from Saudi Commission for Health Specialties.

More than 28 Elite companies exhibited in MEDIAM Conference showcasing the most sophisticated dermatology and aesthetic medicine products.

As it was our mission to provide a forum – the largest of its kind in the region serving as a link between East and West – for scientific and clinical knowledge in the field of Dermatology and Aesthetic, the 5th MEIDAM Conference & Exhibition achieved a new milestone amidst the challenges of the Pandemic.

MEIDAM hosted yet again a remarkable achievement that was filled with great discovery, tested innovations and breaking barriers in the virtual world.

www.MeidamConf.com | Join the conversation at #MEIDAM | #IPEvents
The Opening Ceremony started with the Quran Recitation followed by the speeches:

His Excellency Humaid Al Qutami, Director-General of the Dubai Health Authority, Representative of His Highness Sheikh Hamdan Bin Rashid Al Maktoum, Deputy Ruler of Dubai, and Minister of Finance, President of Dubai Health Authority, Patron of the conference.

Dr. Ahmed Al-Mandhari, Regional Director for the Eastern Mediterranean, World Health Organization (WHO) – Eastern Mediterranean Regional Office

Mr. Houssam Chahine, UNHCR’s Chief of Private Sector Partnerships in the MENA region, United Nations High Commissioner for Refugees

Dr. Khaled Al Nuaimi, President of The Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition (MEIDAM)
Dr. Saad Al Sagair, Vice President of The Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition (MEIDAM) was also virtually present, adding to the highlight reel of the conference by welcoming all the delegates & speakers.

The Pioneer’s Awards of 2020 was awarded to Prof. Osman Mohammed Taha, Consultant dermatologist, Modern Medical Center from Khartoum, Sudan.

The opening Ceremony was graced with the presence of the below high profile officials. THE MEIDAM Committee was honored to also felicitate them with a ‘Token of Appreciation’ on the stage:

- His Excellency Humaid Al Qutami, Director-General of the Dubai Health Authority (DHA)
- The World Health Organization - The Eastern Mediterranean Regional Office represented by Her Excellency Dr. Rayana Bou Haka - Representative of the World Health Organization (WHO)
- The United Nations High Commissioner for Refugees – UNHCR represented by Mr. Houssam Chahine, UNHCR’s Chief of Private Sector Partnerships in the MENA region.
- The Ministry of Health represented by His Excellency Dr. Hussein Abdel-Rahman Rand, Assistant Undersecretary at the Ministry of Health and Prevention for Health Clinics and Centers (MOHAP)
- The Dubai Healthcare City represented by His Excellency Dr. Ramadan Alblooshi, CEO of Dubai Healthcare City Authority (DHCC)
- The Sheikh Hamdan bin Rashid Al Maktoum Award for Medical Sciences represented by His Excellency H.E. Abdulla Bin Souqat - Executive Director and Member Board of Trustees, Sheikh Hamdan Bin Rashid Al Maktoum Award for Medical Sciences (SHAMS)
- The Emirates Medical Association represented by Her Excellency Dr. Mouza AlSharhan, President of Emirates Medical Association (EMA)
The Conference was held at the Event Centre, in Dubai Festival City, UAE.
The hotel accommodation was offered at the Intercontinental Hotel, Dubai Festival City, UAE.
Accreditation:

This conference is CME accredited as per the following:

The “5th MEIDAM Conference” is CME accredited with **29.75 CPD Hours** by Dubai Health Authority (DHA), UAE. The conference is also accredited with **11 CME Hours** by The Saudi Commission for Health Specialties, KSA.

Objectives:

- Identify advances in clinical practice of the dermatology, aesthetics, Anti-Aging medicine, cosmetics and laser fields
- Evaluate evolving therapies for various conditions involving the skin
- Refresh dermatology and aesthetic medicine pathology, terms, basic concepts and answers
- Demonstrate an understanding of evidence-based strategies and their implied best practices
- Interpret the different dermatologic treatment options through an understanding of the latest techniques
- Criticize treatment options during complication by illustrating constructive approaches

Benefits of Attending:

- Gained Continuing Medical Education (CME) credit hours
- Met & learnt from world renowned speakers bringing the latest updates, techniques, best practices in aesthetic dermatology
- Enhanced the knowledge on the latest & up to date technologies in the field of Dermatology, Dermatosurgery & Aesthetic clinical settings
- Experienced hands-on courses, workshops and interactive presentations and panel discussions covering the latest advances and practical knowledge in the field
- Network, meet and build relationships with peers in the field of Dermatology, Dermatosurgery & Aesthetic medicine to exchange ideas and knowledge
- Experienced the pioneer dermatological event with the largest gathering of associations and academies in the Middle East
HH Sheikh Hamdan Bin Rashid Al Maktoum, Deputy Ruler of Dubai, Minister of Finance, and President of Dubai Health Authority (DHA) receiving MEIDAM’s Appreciation Award from the President of the Conference, Dr. Khaled Salem Al-Nuaimi, and Vice-President, Dr. Saad Sami AlSogair during the 10th Award Ceremony of Sheikh Hamdan Bin Rashid Al Maktoum Award for Medical Sciences in Dubai International Convention Centre on 12 December 2018.
Dr. Khaled Al Nuaimi
President of The Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition

Dr. Saad Al Sogair
Conference Vice President

Dr. Ahmed Al Qahtani
Conference Vice President for International Scientific Affairs

Dr. Zuhair Al Fardan
Conference General Secretary

Dr. Jeehan Abdul Qadir
Executive Coordinator
2020 Scientific Collaborators

Oman Dermatology Society (ODS)

Kuwait Board of Dermatology

African Association for Dermatology

Syrian Arab Society of Dermatology

Syrian Association for Aesthetic Reconstruction & Burn Surgery

Iraqi Society of Dermatology & Venereology

University of Nizwa

Natural & Medical Sciences Research Center

Algerian Dermatology Society

Moroccan Dermatology Society

Jordanian Society for Plastic & Reconstructive Surgeons

Sudanese Dermatology Society

Ukrainian Academy of Dermatovenereology

Chinese Academy of Plastic & Reconstructive Surgery

Tunisian Dermatology Association

Oman Medical Association

Arab Medical Union

Pan Arab Association for Burns & Plastic Surgery

Plastic Surgery Care Society

Thai Association of Anti-Aging and Regenerative Medicine

Association of Thai Aesthetic Physicians (ATAP)
Honorary President & Steering Committee

Honorary President

Dr. Sami Alsogair
Ex President, Saudi Society of Dermatology and Dermatologic Surgery, KSA
Ex Secretary General for 2 consecutive terms, League of Dermatologists in the GCC states
Ex Assistant Secretary General, Pan Arab League of Dermatologists
Member, European Academy of Dermatology and Venereology
Vice President, Saudi Diabetics & Endocrinology Society, KSA
Ex Director General Of Health Affairs, Eastern Province, KSA
Ex Supervisor General, King Fahad Medical City - Riyadh, KSA
Ex Consultant to the Minister of Health, KSA
Lifetime Member of the American Medical Society of Vienna, Austria
Member, International Society for Human and Animal Mycology (ISHAM)
Ex Editor in Chief of the Saudi Journal of Dermatology, KSA
Co-Author of 2 books
Author of 10 published papers and 32 case studies and researches in multiple International Dermatology Journals

Steering Committee

Dr. Khaled Al Nuaimi
President of The Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition (MEIDAM)
Consultant Dermatologist & Laser Surgeon
Al Ain, UAE

Dr. Saad Alsogair
Conference Vice President (MEIDAM) – UAE
Consultant Dermatologist & Surgeon – KSA
Board-certified Dermatologist and active speaking member of multiple international Aesthetic and Anti-Aging Societies and Academies
Fellow of the Swiss Academy of Cosmetic Dermatology & Aesthetic Medicine
Fellow of the American Academy of Aesthetic Medicine and the American Academy of Anti-Aging Medicine
Middle East Ambassador of the Swiss Academy of Cosmetic Dermatology & Aesthetic Medicine (SACDAM)
Riyadh, KSA, Khobar, KSA

Dr. Ahmed Al Qahtani
Conference Vice President for International Scientific Affairs
President and Founder – AQ Skin Solutions Inc. California
Assistant Professor – UAE University College of Medicine and Health Sciences, Al Ain, UAE
Visiting Professor, Institute for Immunology, UC Irvine College of Medicine – California, USA
Al Ain, UAE

Dr. Zuhair Al Fardan
Conference General Secretary (MEIDAM)
Plastic and Reconstructive Surgeon – UAE
Assistant Professor – Department of Surgery
College of Medicine at UAE University – UAE
Consultant Plastic & Reconstructive Surgeon, Tawam Hospital – Al Ain, UAE
Fellow of the Royal College of Surgeons – Canada
Canadian Board-Certified Plastic & Reconstructive Surgeon, Canada

Dr. Jeehan Abdul Qadir
Executive Coordinator (MEIDAM)
Founder & Executive Chairperson of the American Academy of Cosmetic Surgery Hospital Dubai Health Care City, UAE
Active Speaker on Dermatological and Cosmetic Topics
A leader in spreading health Awareness in the Middle East Region
Dubai, UAE

www.MeidamConf.com | Join the conversation at #MEIDAM | #IPEvents
Advisory Board

H.E. Abdulla Bin Souqat
Executive Director, Member Board of Trustees
Sheikh Hamdan Bin Rashid Al Maktoum Award
for Medical Sciences
Dubai, UAE

Prof. Mohamed Amer
President - AFRAD (African Association of Dermatology) & Cairo Derma Congress
Vice President - IACD (International Academy of Cosmetic Dermatology)
Professor of Dermatology and Venereology - Egypt
Professor of Laser and Cosmetics - Medical School, Zagazig University - Egypt
Visiting Professor - Thomas Jefferson University, Philadelphia, PA, USA
Visiting Professor - Tulane University, USA
Ex-President - Zagazig University and Zamalek Sporting Club
Cairo, Egypt

Dr. Fatma M. Mostafa Shaban
Senior Consultant Dermatologist
University Hospital
Sharjah, UAE

Dr. Federico W. Von Son de Fernex
CEO MI ADIN México & Director G4H
Advisory Board member – ISIENA
Teacher at CCME
Superior Research Institute in Aesthetics, Nutrition and Anti-Aging
Morelos, Mexico

Dr. Nedhal Khalifa
Consultant dermatologist
DermaOne Centre
Bahrain

Dr. Yaser Al Shaikh
Consultant Dermatologist – KSA
Chairman of Dermatology Section of King Fahad Specialist Hospital – Dammam, KSA
Chairman of the Training And Accreditation Committee in Arabic Scientific
Council of Dermatology – KSA
Former Vice President of the Administration Council of Saudi Dermatology and
Dermatologic Surgery – KSA
Ex-General Secretary, Assistant of Pan Arab League of Dermatologist
Dammam, KSA

Prof. Ashraf Badawi
Professor of Dermatology, Laser Institute
Cairo University, Egypt
Ontario, Canada
Advisory Board

Dr. Maria Angelo Khattar
Founder of IMA
Overseas Clinical Director of A4M
American Academy of Anti-Aging Medicine
Dubai, UAE

Dr. Waleed Khalid Al Zidjali
President of Oman Medical Association
President of Arab Medical Union
Oman

Dr. Mohamed Abozeid
MD, MRCSE - England
Consultant Plastic Surgeon Cairo University, Egypt
Chairman of the Egyptian Women Health Society (Venus)
International Cosmetic Congress President
Lecturer of Plastic Surgery Cairo University – Faculty of Medicine
Cairo, Egypt

Prof. Ali S M Jawad
Ex – Vice President (Global)
Royal college of Physicians
Consultant Rheumatologist
Barts Health NHS Trust
London, UK

Dr. Mouza Al Ameri
Breast oncoplastic surgeon, member of the federal national council
Tawam hospital, FNC
Al Ain, UAE

Dr. Mohammed Abdullah Taha
Board Member of Sudani Dermatology Society
Khartoum, Sudan

Prof. Abdulla Shehab
MBChB, DipMEd, MMed, Ph.D., CCST FACP, FRCP FESC FACC FSCAI FAHA
Professor of Cardiovascular Medicine
Editor chief New Emirates Medical Journal
Vice President of Gulf Intervention Society
General Secretary Emirates Cardiac Society
Vice President of Asia Pacific Cardiology
Consultant
Medical Institute
Al Ain, UAE
Dr. Ahmed Al Issa
President, SAUDIDERM
Consultant Dermatologist
Sub-specialty: Laser and photobiology
American and Canadian Board of Dermatology
Fellowship in Laser & Photobiology from University of British Columbia (Canada)
Director of National Center for Vitiligo & Psoriasis
Director of Derma clinics
Riyadh, KSA

Dr. Abdullah Al-Eisa
Past President, SAUDIDERM
Member at Canadian Dermatology Association
Member at American Dermatology Association
Fellow of American Academy of Dermatology
Fellow of American Academy of anti-aging Medicine
Consultant Dermatologist & Laser Surgery
Director of Derma Clinics
Riyadh, KSA

Prof. May El Samahy
Prof and former head of Dermatology department Ain Shams University
Prof of dermatology Armed Forces Medical College (AFMC)
President of Egyptian Women Dermatologic Society
Member of ILDS
Founder Member of Afro-Asian Society for LASER and Cosmetology
Member of EADY
Cairo, Egypt

Dr. Alain Tenenbaum
Medical Scientific Researcher at Styling Cosmetics AG-Switzerland
Ex-Associate Prof of Informatics at Nancy University & Ex-Chief Webmaster of EAFPS
Swiss National Delegate at EAFPS (European Academy of Facial Plastic Surgery)
President Swiss Academy of Cosmetic Dermatology & Aesthetic Medicine (SACDAM)
Past President of International Peeling Society (IPSC)
Consultant Facial Plastic Surgeon
Obwalden, Switzerland

Dr. Khaled Turki
Dermatologist,
LASER Trainer Coordinator (FLP)
Past President of the Laser Group (GI. STDV)
Past President of the Tunisian Association of Liberal Dermatologists (ATDL)
Nabeul, Tunisia

Asst. Prof. Saad Al Talhab
MBBS, SB-Derm, ABHIS-Derm
Vice President, SAUDI DERM
Medical director, Derma clinics, Riyadh
Former Dean, College of Medicine
Assistant professor and consultant dermatologist
Al-Nahrain Mohammad Ibn Saud Islamic University (IMSIU)
Riyadh, KSA

Asst. Prof. Nafis AlNomair
Assistant Professor of Dermatology, College of Medicine
Al Falah University – KSA
Consultant of Dermatology & Laser Surgery
Head of Phototherapy Division, PSMMC
Director of Residency Training Program PSMMC
Riyadh, KSA
Organizing Committee

Dr. Ali Mohammed Hussain Singel
Director, Consultant Dermatology & Laser
Dubai Police Health Centre
Dubai Police Headquarters
UAE

Dr. Fayza Al Ali
Board Certified Dermatologist and Dermatopathologist,
Consultant,
Dubai Health Authority
Founder and Chairman of the Dual academy Diad-Dial
Dubai International Academy Academy of Dermatopathology
and Dubai International Academy of Laser and Aesthetic Medicine
Dubai, UAE

Dr. Hussain Juma
Advanced dermatology fellowship Singapore
Consultant Dermatologist – Bahrain
CEO- Global dermatology – Bahrain-Geneva
Advanced dermatology fellowship Singapore
Member at European Academy of Dermatology
Manama, Bahrain

Dr. Sherif El Wakil
Founder and Medical Director- DrSW Clinics and Royale Skin Clinics-London, UK
President of the International Association of Aesthetic Gynaecology and Sexual Wellbeing (IAAGSW-UK)
Founder of the “O Concept” Non-Surgical Tailor-made Sexual Aesthetic Treatment for both Him & Her
Marylebone, UK

Dr. Ahmed Salem Al Dhaheri
French board of Dermatology and Venerology
Specialist Dermatologist
Membership of the French Society of Dermatology
Membership of the European Academy of Dermatology and Venereology
Tawam Hospital
Al Ain, UAE

Dr. Mouhamad Namir Shehade
Specialist Dermatologist
Skin & Laser Surgeon
Sonsaya Clinics
Dubai, UAE

Dr. Haitham Husseini
President of Syrian Dermatology Society
Damascus, Syria
Dr. Ayman Ahmed Al Naeem
Dermatology Specialist
Dermatology
Ibrahim Bin Hamad Obaidatiah Hospital
Ras Al Khaimah, UAE

Dr. Zaidoon Abdelhadi
Specialist: Dermatology & Venereology
Chief Resident: Dermatology & Venereology
Resident: Dermatology & Venereology
Division of Dermatology, Institute of Internal Medicine
Sheikh Khalifa Medical City (managed by Cleveland Clinic)
Abu Dhabi, UAE
Honorary Clinical Fellow: Laser Surgery / Photodermatology
Department of Dermatology, London Royal Free Hospital
Pond Street, London, UK

Dr. Mohamed Faihan Al Otaibi
Consultant in Dermatology & Dermatopathologist
Program Director of Dermatology Residency Program,
Kuwait Institute for Medical Specialization (KIMS)
Chairman of Vitiligo Symposium
Al Jahra Hospital, Kuwait
Kuwait

Dr. Jamal Jomah
MD; FRCSC, FRCSeD, ABHRS, FACS
Director – Advanced Trauma Life Support (ATLS) Course
President – Plastic Surgery Care Society – KSA
General Secretary – Emirates Plastic Surgery Society – UAE
President – Pan Arab Association of Plastic Reconstructive Surgery
Founder & President – Arab Association of Surgical & Medical Aesthetics
Consultant Plastic Surgeon
CEO – Med Art Clinics (Riyadh and Dubai) and Ajmal Clinics (Riyadh), Riyadh, KSA

Dr. Ashraf Mohamed Reda
Consultant Dermatologist
Mediclinic Welcare Hospital
Dubai, UAE

Prof. Amal Said
President of Moroccan Society of Dermatology, Head of Dermatology Department
Mohammed 6 Hospital
Marrakech, Morocco
Scientific Committee

Dr. Sami N. Alsuwaidan
President, Saudi Society of Dermatology and Dermatologic Surgery
International Ambassador, American Society for Laser Medicine and Surgery
Associate Editor, Journal of Dermatology and Dermatologic Surgery
University Professor and Consultant in Dermatology, Cutaneous & Laser Surgery
King Saud University, Faculty of Medicine and the University Hospitals
Riyadh, KSA

Prof. Bakri AlAgraal
President of Sudan board
President of Sudanese Society of Dermatologists
President of dermatology Council at Sudanese Medical Council
Coordinator of Exam Committee at Arab board
Sudan

Assoc. Prof. Abdulmajeed Al Ajlan
Consultant Dermatologist
Treasurer – Saudi Society of Dermatology and Dermatologic Surgery
Associate Professor
King Saud University
Surgery Head of Saudi Psoriasis Group
Riyadh, KSA

Dr. Abla Abdullah Al Ismaily
Senior Consultant Dermatologist & Dermapathologist
Al Nahda Hospital
Muscat, Oman

Dr. Mansi Mukherjee
Specialist Dermatologist and Head Medical
Kaya Skin Clinic Middle East
Dubai, UAE

Dr. Ruaa Al Harthiy
MD, MScCH, FRCP, FAAD
Consultant Dermatology
Riyadh, KSA

Dr. Kusai Elmusa
Consultant Plastic & reconstructive Surgery
President of the JSPRS
NS ISAPS
President ISAPS GAP
President ICOPLAST
Amman, Jordan
Scientific Committee

Dr. Matt Stefanelli
MEIDAM France Correspondent
MEIDAM Anatomy Coordinator
French & European board-certified Plastic Surgeon
Anatomist, iClass Anatomy Director @iclassanatomy
ISGAPS Director @isgaps
ISRAD Secretary @israd.dermatology
Worldplast Secretary @worldplastfoundation
Paris, France

Dr. Fatima Al Breiki
Consultant Dermatologist
Chief of Dermatology Services
Tawam Hospital
Al Ain, UAE

Dr. Abdullah Al Khalifah
Consultant Dermatologist/Trichologist – KSA
Fellowship from the University of British Columbia – Vancouver, Canada
Consultant Dermatologist/Hair Diseases in
Prince Sultan Military Medical City (PSMMC) – Riyadh, KSA
Member of the Dermatology Scientific Board at
the Saudi Council for Health Specialties – KSA
Former Director of the Department of Dermatology in
Prince Sultan Military Medical City
Riyadh, KSA

Dr. Shaden Mohamed Hussain Abdelhadi
Consultant Pediatric Dermatologist, SKMC
Dermatology Residency Program Director, SKMC
Abu Dhabi, UAE

Prof. Hamlaoui Mohammed Rachid
Ex Vice President of the Algerian Society of Dermatology
Liberal dermatologist
Dermalyss-Oran
Oran, Algeria

Prof. Ahmed Al Harrasi
Vice-Chancellor for Graduate Studies
Research and External Relations
Chair of the Natural and Medical Sciences Research Center
Muscat, Oman

Dr. Fouz Hassan
Department of Dermatology and STDs
University Tishreen Hospital
Latakia, Syria
Scientific Committee

Dr. Pegah Dehdari
Specialist dermatologist and venerologist
German Board certified Facharzt
King's College London
Dubai, UAE

Dr. Rayana Ahmad Bou Haka
Manager Country Focus Support
Desk officer, UAE
World Health organization – Eastern Mediterranean Regional office
Cairo, Egypt

Prof. Abdul Ghani Kibbi
MD, FAAAD, FACP
Professor of Dermatology and Dermatopathology
Chair, Department of Dermatology, Deputy Chief of Staff and Director of Faculty Affairs
American University of Beirut Medical Center
Beirut, Lebanon

Dr. Hossam Al Tatari
Adjunct Professor of Pediatrics.
University of Western Ontario, Canada
American Board in Pediatrics and Pediatric Infectious Disease
Head of Pediatric services
The Heart Medical Center
Al Ain, UAE

Prof. Jonathan Lakey
Associate Professor of Surgery
Director of Research
University of California, Irvine
California, USA

Asst. Prof. Azzam Al Khalita
French board of Dermatology
Vice-Dean for Academic Affairs
Qassim University
Qassim, KSA

Dr. Christopher Hsu
Specialist in Dermatology (FMH)
Global Dermatology; JEADV & JAAD Editorial Boards
Consultant in Tele dermatology and AI
Department of Dermatology,
University Hospital of Basel
Geneva, Switzerland

Prof. Suleiman Al Hammadi
Acting Dean
Faculty Of Medicine
UAE University
Al Ain, UAE
Scientific Committee

Dr. Wael Saudi
Assistant Professor
Consultant of Dermatology, Venereology & Andrology
Mst University of Science and Technology (MUST)
Secretary general of International cosmetic Congress (ICC)
Cairo, Egypt

Dr. Malda Al Dawood
Dermatologist and Aesthetic Medicine Specialist
Eternel Clinic
Dubai, UAE
## First Day - Agenda
### 10 December 2020 - Thursday
### Hall A

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:00</td>
<td>Registration</td>
<td></td>
</tr>
<tr>
<td>10:00</td>
<td><strong>HALL A &amp; Hall B (Al Ras II &amp; III)</strong></td>
<td></td>
</tr>
<tr>
<td>10:00</td>
<td>Opening Ceremony</td>
<td></td>
</tr>
<tr>
<td>10:30</td>
<td>Coffee Break</td>
<td></td>
</tr>
<tr>
<td>11:15</td>
<td><strong>Session I:</strong></td>
<td>Moderators: Rayana Bou Haka, Mouza Al Ameri</td>
</tr>
<tr>
<td>11:15</td>
<td>COVID 19 Preparedness and response</td>
<td>Dalia Samhouri</td>
</tr>
<tr>
<td>11:35</td>
<td>COVID 19 Vaccines rollout</td>
<td>Yvan Hulin</td>
</tr>
<tr>
<td>11:55</td>
<td>Classification and Diagonosis of dermatomyositis &amp; polymyositis (Idiopathic inflammatory myopathies)</td>
<td>Kamal Fahmy</td>
</tr>
<tr>
<td>12:15</td>
<td><strong>Session II:</strong></td>
<td>Moderators: Ahmed Al Qahtani, Mouza Al Ameri, Ali Singel</td>
</tr>
<tr>
<td>12:15</td>
<td>Regenerative Medicine Updates</td>
<td>Ahmed Al Qahtani</td>
</tr>
<tr>
<td>12:35</td>
<td>The Science of Aging - The Future of Aesthetic Medicine</td>
<td>Stephanie M. Brown</td>
</tr>
<tr>
<td>13:05</td>
<td>Lunch Break</td>
<td></td>
</tr>
<tr>
<td>14:00</td>
<td><strong>Session III:</strong></td>
<td>Moderators: Hossam Al Tatari, Hassan El Hussein, Fatima Al Breiki</td>
</tr>
<tr>
<td>14:00</td>
<td>Vascular disease in neonate</td>
<td>Hind Alshihry</td>
</tr>
<tr>
<td>14:20</td>
<td>A potpourri of paediatric dermatology cases seen in our clinic in Cape Town, South Africa</td>
<td>Sureth Kannenberg</td>
</tr>
<tr>
<td>14:40</td>
<td>Manifestation of COVID-19</td>
<td>Hossam Al Tatari</td>
</tr>
<tr>
<td>15:00</td>
<td>Epidermolysis bullos, what is new?</td>
<td>Leong Kin Fon</td>
</tr>
<tr>
<td>15:20</td>
<td>Kawasaki disease in sars-cov</td>
<td>Hamlaoui Rachid</td>
</tr>
<tr>
<td>15:40</td>
<td>Update on childhood histiocytosis</td>
<td>Leong Kin Fon</td>
</tr>
<tr>
<td>16:00</td>
<td>Coffee Break</td>
<td></td>
</tr>
<tr>
<td>16:20</td>
<td><strong>Session IV:</strong></td>
<td>Moderators: Amina Alamiri, Sameer Al Ali, Christophe Hsu</td>
</tr>
<tr>
<td>16:20</td>
<td>Laser Treatment for pigmented nevi; new approach</td>
<td>Abdulmajid Al Ajian</td>
</tr>
<tr>
<td>16:40</td>
<td>Efficacy of Fractional Co2 Laser in the treatment of Macular Amyloidosis</td>
<td>Fouz Al Hassan</td>
</tr>
<tr>
<td>17:00</td>
<td>Microblading-Induced Pseudolymphoma: clinical cases</td>
<td>Khaled Turki</td>
</tr>
<tr>
<td>17:20</td>
<td>Skin Aging is in the Genes</td>
<td>Stefan Mazy</td>
</tr>
<tr>
<td>17:40</td>
<td>Covid 19 &amp; skin</td>
<td>Maiada Magdi</td>
</tr>
<tr>
<td>18:00</td>
<td>Q &amp; A</td>
<td></td>
</tr>
</tbody>
</table>
# First Day - Agenda

**Hall B**

10 December 2020 - Thursday

<table>
<thead>
<tr>
<th>Time</th>
<th>Session V: Lip session</th>
<th>Moderators: Maldaa Al Daoudi &amp; Matt Stefanelli</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:15 - 12:20</td>
<td>Applied anatomy in Lips Aesthetic</td>
<td>Matt Stefanelli</td>
</tr>
<tr>
<td></td>
<td>Treatment of lip melanin</td>
<td>Manaf Taheer Agha</td>
</tr>
<tr>
<td></td>
<td>hyperpigmentation with Er,Cr, YSGG laser</td>
<td>Maldaa Al Daoudi</td>
</tr>
<tr>
<td>12:00 - 12:20</td>
<td>Lip fillers, different techniques and pitfalls</td>
<td>Maldaa Al Daoudi</td>
</tr>
<tr>
<td>12:20 - 13:10</td>
<td><strong>INDUSTRY SYMPOSIUM 1</strong></td>
<td>L'Oréal Dermatological Beauty</td>
</tr>
<tr>
<td></td>
<td>New developments in hyperpigmentation</td>
<td>Andrew F. Alexis</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th>Lunch break</th>
</tr>
</thead>
<tbody>
<tr>
<td>13:00 - 14:00</td>
<td>Lunch break</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th><strong>INDUSTRY SYMPOSIUM 2</strong></th>
<th>Novartis Symposium</th>
</tr>
</thead>
<tbody>
<tr>
<td>14:00 - 14:50</td>
<td>Novartis Symposium</td>
<td>Ronald Vender</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th><strong>INDUSTRY SYMPOSIUM 3</strong></th>
<th>abbvie</th>
</tr>
</thead>
<tbody>
<tr>
<td>15:10 - 16:00</td>
<td>SkyClarity in Psoriasis Management</td>
<td>Ayman Alnaeem</td>
</tr>
<tr>
<td></td>
<td>Sami Yones</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th>Coffee Break</th>
</tr>
</thead>
<tbody>
<tr>
<td>16:00 - 16:20</td>
<td>Coffee Break</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th><strong>INDUSTRY SYMPOSIUM 4</strong></th>
<th>DERMAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>16:20 - 17:10</td>
<td>Bio Remodelling with Hybrid Hyaluronic Acid Using 5 Points Technique</td>
<td>Razan Kadry</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th><strong>INDUSTRY SYMPOSIUM 5</strong></th>
<th>Med</th>
</tr>
</thead>
<tbody>
<tr>
<td>17:10 - 18:00</td>
<td>Up To Date Practice of IV Nutrient Therapy</td>
<td>Ahmad AlBorno</td>
</tr>
</tbody>
</table>
# First Day - Agenda

**Hall C**

**10 December 2020 - Thursday**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Moderators</th>
</tr>
</thead>
</table>
| 11:15 - 13:00 | Session VI: Nail Session  
Moderators: Maryam Saeed, Amina Alamiri, Azzam Khalifa | Azzam Al Khalifa, Faisal Al Soubai, Richirt Bertrand, Chander Grover, Jungfeng Du |
| 11:15 - 11:35 | How to differentiate the different causes of melanonychia.                  |                                                 |
| 11:35 - 11:55 | COVID Nail sign                                                             | Faisal Al Soubai                                 |
| 11:55 - 12:15 | Inflammatory nail disorders                                                 | Richirt Bertrand                                 |
| 12:15 - 12:35 | Periongual warts                                                            | Chander Grover                                  |
| 12:55 - 13:00 | Q & A                                                                        |                                                 |

<table>
<thead>
<tr>
<th>Time</th>
<th>Lunch break</th>
</tr>
</thead>
<tbody>
<tr>
<td>13:00 - 14:00</td>
<td></td>
</tr>
</tbody>
</table>

| Time       | Session VII: UNHCR Session  
Moderators: Mohammed Abozeid, Abdul-Ghani Kibbi | UNHCR Lecture                                      |
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>14:00 - 14:20</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| Time       | Session VIII: Scar session  
Moderators: Mohammed Abozeid, Abdul-Ghani Kibbi |                                                                 |
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>14:20 - 15:55</td>
<td>Keloid</td>
<td>Abdul-Ghani Kibbi</td>
</tr>
<tr>
<td>14:50 - 15:10</td>
<td>Scar Management Protocols</td>
<td>Mohammed Abozeid</td>
</tr>
<tr>
<td>15:10 - 15:30</td>
<td>Practical tips for the management of keloids</td>
<td>Somesh Gupta</td>
</tr>
<tr>
<td>15:30 - 15:50</td>
<td>Treatment of scars without surgery</td>
<td>Myroslava Novosilska</td>
</tr>
<tr>
<td>15:50 - 15:55</td>
<td>Q &amp; A</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th>Coffee Break</th>
</tr>
</thead>
<tbody>
<tr>
<td>15:55 - 16:20</td>
<td></td>
</tr>
</tbody>
</table>

| Time       | Session IX: Intimate aesthetics - Butt & genitalia  
Moderator: Zuhair Al Fardan, Matt Stefanelli | Matt Stefanelli, Hichem Bensmail |
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>16:20 - 17:45</td>
<td>Buttock anatomy &amp; reshaping</td>
<td>Matt Stefanelli, Hichem Bensmail</td>
</tr>
<tr>
<td>16:20 - 16:50</td>
<td>Female genital anatomy &amp; enhancement</td>
<td>Matt Stefanelli</td>
</tr>
<tr>
<td>16:50 - 17:20</td>
<td>The first single blind prospective study on the use of hyaluronic acid on genito-urinary syndrome of Menopause. Preliminary results</td>
<td></td>
</tr>
<tr>
<td>17:20 - 17:40</td>
<td></td>
<td></td>
</tr>
<tr>
<td>17:40 - 17:45</td>
<td>Q &amp; A</td>
<td></td>
</tr>
</tbody>
</table>
# First Day - Agenda

**Hall D**

10 December 2020 - Thursday

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Moderators</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:15 - 13:00</td>
<td>Session X:</td>
<td>Moderators: Hussain Juma, Udaya K Padubidri, Adel Bashir</td>
</tr>
<tr>
<td>11:15 - 11:35</td>
<td>Compounding Practice: The New Era of Treatment Customization</td>
<td>Ahmad Almachhour</td>
</tr>
<tr>
<td>11:35 - 11:55</td>
<td>Mental Health and Wellbeing for Aesthetic doctors</td>
<td>Houda Ounnas</td>
</tr>
<tr>
<td>11:55 - 12:15</td>
<td>Biologics in psoriasis: tailoring your treatment plan for specific patient groups</td>
<td>Abdulaziz Madani</td>
</tr>
<tr>
<td>12:15 - 12:35</td>
<td>Updates in Psoriasis</td>
<td>Wael Saudi</td>
</tr>
<tr>
<td>12:35 - 12:55</td>
<td>Phototherapy updates</td>
<td>Mohammad Alkhowailed</td>
</tr>
<tr>
<td>12:55 - 13:00</td>
<td>Q &amp; A</td>
<td></td>
</tr>
</tbody>
</table>

**Lunch break**

**Session XI: Filler session**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Moderators: Fatma Almadani, Mansi Mukherjee, Pegah Dehdari</th>
</tr>
</thead>
<tbody>
<tr>
<td>14:00 - 14:20</td>
<td>Midface &amp; jawline anatomy for deep fillers</td>
<td>Matt Stefanelli</td>
</tr>
<tr>
<td>14:20 - 14:40</td>
<td>Jawline Contouring with fillers: The science beyond 'Texas lift'</td>
<td>Mansi Mukherjee</td>
</tr>
<tr>
<td>14:40 - 15:00</td>
<td>A full-face treatment consideration with hyaluronic acid fillers: Perspectives from the Middle East</td>
<td>Pegah Dehdari</td>
</tr>
<tr>
<td>15:00 - 15:20</td>
<td>Mandibular line and neck enhancement</td>
<td>Jean-Pierre Arnslem</td>
</tr>
<tr>
<td>15:20 - 16:10</td>
<td>Advances in filler related vascular complications - prevention and treatment</td>
<td>Koenraad De Boulle</td>
</tr>
</tbody>
</table>

**Coffee Break**

**Session XII: Acne**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Moderators: Shaden Abdelhadi, May Al Samahy, Hassan El Husseini</th>
</tr>
</thead>
<tbody>
<tr>
<td>16:20 - 16:40</td>
<td>Acne Between Myths and Realities</td>
<td>Marwa El-Badawy</td>
</tr>
<tr>
<td>16:40 - 17:00</td>
<td>Skin and wound care in epidermolysis bullosa</td>
<td>Ashjan Alheggi</td>
</tr>
<tr>
<td>17:00 - 17:20</td>
<td>Cutibacterium acnes &amp; acne vulgaris: A true player or a mere bystander?</td>
<td>May Al Samahy</td>
</tr>
<tr>
<td>17:20 - 17:45</td>
<td>Endocrinale Mibalance In Female Patients with Acne, Acne Scars and Post Inflammatory Pigmentation</td>
<td>Anna Lisniak</td>
</tr>
<tr>
<td>17:45 - 17:57</td>
<td>Copies of Medicines &amp; Medical Devices and their complications</td>
<td>Alain Tenenbaum</td>
</tr>
<tr>
<td>17:57 - 18:05</td>
<td>Q &amp; A</td>
<td></td>
</tr>
<tr>
<td>Time</td>
<td>Event</td>
<td>Presenter/Details</td>
</tr>
<tr>
<td>----------</td>
<td>--------------------------------------------</td>
<td>-----------------------------------------</td>
</tr>
<tr>
<td>12:15 - 13:05</td>
<td>Workshop 1</td>
<td>Latest Advances in Hyperpigmentation</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Mauro Picardo</td>
</tr>
<tr>
<td>13:05 - 14:00</td>
<td>Lunch break</td>
<td></td>
</tr>
<tr>
<td>14:00 - 14:50</td>
<td>Workshop 2</td>
<td>New Advances in Antioxidant Pollution</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Defense</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Giuseppe Valacchi</td>
</tr>
<tr>
<td>15:00 - 15:50</td>
<td>Workshop 3</td>
<td>Dermoscopy and Severity Assessment</td>
</tr>
<tr>
<td></td>
<td></td>
<td>in AD</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Marwa El Badawy</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Maiada Magdi Mohammad</td>
</tr>
<tr>
<td>16:00 - 16:20</td>
<td>Coffee Break</td>
<td></td>
</tr>
<tr>
<td>16:00 - 16:50</td>
<td>Workshop 4</td>
<td>Q&amp;A discussion for ROKIT healthcare’s</td>
</tr>
<tr>
<td></td>
<td></td>
<td>DFURegen</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Jee Hee Kim</td>
</tr>
<tr>
<td>17:00 - 17:50</td>
<td>Workshop 5</td>
<td>Brightening &amp; Lightening treatment for</td>
</tr>
<tr>
<td></td>
<td></td>
<td>external female genitalia</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Rashad G. Haddad</td>
</tr>
</tbody>
</table>
11:15 - 12:05 Clinic Workshop 1
Full face rejuvenation using Merz Aesthetic Nabil Fakih Portfolio (cohesive polydensified matrix filler)

12:15 - 13:05 Clinic Workshop 2
Xeomin: A Novel-toxin with no proteins - Nabil Fakih Tips & Tricks in treating all areas in the face

13:05 - 14:00 Lunch break

14:00 - 14:50 Clinic Workshop 3
Bioxis: Cytosial Velvet Filler Sabet Salahia

15:00 - 15:50 Clinic Workshop 4
Myvolution Filler - Solutions for Personalized Timm Wolter

16:00 - 16:20 Coffee Break

16:20 - 17:10 Clinic Workshop 5
A Full-face Treatment Consideration with Hyaluronic Acid Fillers: Perspectives from the Middle East Pegah Dehdari

17:10 - 18:00 Clinic Workshop 6
Max Fax Face Lift Maen Al Khateeb
## Second Day - Agenda

### Hall A

**11 December 2020 - Friday**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>07:30 - 09:00</td>
<td>Registrations</td>
<td></td>
</tr>
<tr>
<td>09:00 - 10:05</td>
<td>Session XIII: Body contouring</td>
<td>Moderators: Mohammed Abozeid, Mansi Mukherjee, Suleiman Al Hammadi</td>
</tr>
<tr>
<td>09:00 - 09:20</td>
<td>Buttocks Reshaping by chemical isovolumetric myoplasty</td>
<td>Alain Tenenbaum</td>
</tr>
<tr>
<td>09:20 - 09:40</td>
<td>Non surgical body contouring</td>
<td>Mansi Mukherjee</td>
</tr>
<tr>
<td>09:40 - 10:00</td>
<td>Laser Assisted Liposuction With 1470Nm Diode Laser In Face And Body Contouring Q &amp; A</td>
<td>Zoran Žgaljardić</td>
</tr>
<tr>
<td>10:00 - 10:05</td>
<td>Coffee Break</td>
<td></td>
</tr>
<tr>
<td>10:25 - 12:05</td>
<td>Session XIV: Dermatology &amp; Regenerative Medicine Session</td>
<td>Moderators: Zaidoon Abdelhadi, Abdulla Shehab</td>
</tr>
<tr>
<td>10:25 - 10:45</td>
<td>The Latest in Regenerative Medicine</td>
<td>Jonathan Lakey</td>
</tr>
<tr>
<td>10:45 - 11:05</td>
<td>Dermatological Signes in Medical diseases</td>
<td>Abdulla Shehab</td>
</tr>
<tr>
<td>11:05 - 11:25</td>
<td>Dermatology, the way to perfection</td>
<td>Osman Taha</td>
</tr>
<tr>
<td>11:25 - 11:45</td>
<td>Hidradenitis suppurativa; managing Challenging cases</td>
<td>Ruaa Al Harithy</td>
</tr>
<tr>
<td>11:45 - 12:05</td>
<td>VIORA</td>
<td>Multiple Technologies within Expandable Platforms for your convenience</td>
</tr>
<tr>
<td>12:05 - 14:00</td>
<td>Friday Prayer &amp; Lunch Break</td>
<td></td>
</tr>
<tr>
<td>14:00 - 16:00</td>
<td>Session XV: Hair &amp; Alopecia Session</td>
<td>Moderators: Amin Amer, Fayza Al Ali, Mohammed Al Falasi</td>
</tr>
<tr>
<td>14:00 - 14:20</td>
<td>Alopecia areata update. new approach</td>
<td>Thamer Al Mubki</td>
</tr>
<tr>
<td>14:20 - 14:40</td>
<td>Alopecia areata treatment in 2020</td>
<td>Abdullah Al Khalifa</td>
</tr>
<tr>
<td>14:40 - 15:00</td>
<td>Androgenetic Alopecia; Tips and Pearls</td>
<td>Ruaa Al Harithy</td>
</tr>
<tr>
<td>15:00 - 15:20</td>
<td>Nutritional factors and hair loss</td>
<td>Abdullah Al Khalifa</td>
</tr>
<tr>
<td>15:20 - 15:40</td>
<td>Update on platelet rich plasma and stem cells for treating hair fall.</td>
<td>Thamer Al Mubki</td>
</tr>
<tr>
<td>15:40 - 16:00</td>
<td>Botox for hair treatment</td>
<td>Amin Amer</td>
</tr>
<tr>
<td>16:00 - 16:15</td>
<td>Coffee Break</td>
<td></td>
</tr>
<tr>
<td>16:15 - 17:40</td>
<td>Session XVI:</td>
<td>Moderators: Maryam Al Obad, Ahmed Al Dhaheri</td>
</tr>
<tr>
<td>16:15 - 16:35</td>
<td>Masculinisation of the face by chemical myoplasty</td>
<td>Alain Tenenbaum</td>
</tr>
<tr>
<td>16:35 - 16:55</td>
<td>Combination Of Technology &amp; Chemical Peels In Facial Rejuvenation And Othe Skin Imperfections</td>
<td>Zoran Žgaljardić</td>
</tr>
<tr>
<td>16:55 - 17:15</td>
<td>Periorbital cosmeceuticals. What we should know?</td>
<td>Nahla Hunter</td>
</tr>
<tr>
<td>17:15 - 17:35</td>
<td>Role of mesobotox on syringioma</td>
<td>Nadia Elhadi</td>
</tr>
<tr>
<td>17:35 - 17:40</td>
<td>Q &amp; A</td>
<td></td>
</tr>
</tbody>
</table>
# Second Day - Agenda

**11 December 2020 - Friday**

## Hall B - AL Ras III

<table>
<thead>
<tr>
<th>Time</th>
<th>Session XVII: Vitiligo</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:00 - 10:00</td>
<td>Moderators: Sameer Al Ali, Ahmed Al Dhahri, Mohamed Al Falasi</td>
</tr>
<tr>
<td>09:00 - 09:25</td>
<td>Surgical approach to stable vitiligo: A new insight</td>
</tr>
<tr>
<td>09:25 - 09:50</td>
<td>Recent advances in the management of vitiligo</td>
</tr>
<tr>
<td>09:50 - 10:00</td>
<td>Q &amp; A</td>
</tr>
<tr>
<td>10:00 - 10:20</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>10:20 - 11:10</td>
<td><strong>INDUSTRY SYMPOSIUM 6</strong></td>
</tr>
<tr>
<td></td>
<td>Game Changer in Psoriasis Treatment</td>
</tr>
<tr>
<td></td>
<td>Ahmed Ameen</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th><strong>INDUSTRY SYMPOSIUM 7</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>11:15 - 12:05</td>
<td>Moderator: Fatima Al Breiki</td>
</tr>
<tr>
<td></td>
<td>The IL17s / IL23 Immune Axis Revisited</td>
</tr>
<tr>
<td></td>
<td>&quot;Waterfalls &amp; Roundabouts&quot;</td>
</tr>
<tr>
<td></td>
<td>Peter van de Kerkhof</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th><strong>INDUSTRY SYMPOSIUM 8</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>12:05 - 14:00</td>
<td>Friday Prayer &amp; Lunch Break</td>
</tr>
<tr>
<td>14:00 - 14:50</td>
<td><strong>INDUSTRY SYMPOSIUM 8</strong></td>
</tr>
<tr>
<td></td>
<td>Moderator: Zaidoon Abdelhadi</td>
</tr>
<tr>
<td></td>
<td>New Era In Atopic Dermatitis Management For Pediatrics</td>
</tr>
<tr>
<td></td>
<td>Hamad Alhameli</td>
</tr>
<tr>
<td></td>
<td>Ahmed Ameen</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th><strong>INDUSTRY SYMPOSIUM 9</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>15:00 - 15:50</td>
<td>Moderator: Dr. Pegah Dehdari</td>
</tr>
<tr>
<td></td>
<td>The Art of Sculpting the Lower Face with Juvederm® Volux™</td>
</tr>
<tr>
<td></td>
<td>Reha Yavuzer</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th><strong>INDUSTRY SYMPOSIUM 11</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>15:50 - 16:15</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>16:15 - 17:05</td>
<td><strong>INDUSTRY SYMPOSIUM 11</strong></td>
</tr>
<tr>
<td></td>
<td>ATP Approach for Cheek Enhancement with Dermal Filler</td>
</tr>
<tr>
<td></td>
<td>Matt Stefanelli</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th><strong>INDUSTRY SYMPOSIUM 12</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>17:10 - 17:40</td>
<td>The new era of personalized healthcare &quot;4D Organ Regeneration Platform</td>
</tr>
<tr>
<td></td>
<td>Jee Hee Kim</td>
</tr>
</tbody>
</table>
## Second Day - Agenda

**11 December 2020 - Friday**

### Hall C - AL Baraha I

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Moderator(s)</th>
</tr>
</thead>
</table>
| 09:00 - 10:05 | Session XVIII: Thread Session  
Moderators: Maldaa Aldaoudi, Francisco de Melo | Francisco de Melo  
Timm Wolter  
Maldaa Aldaoudi |
| 09:00 - 09:30 | Applied anatomy of threads, mechanism of action and vectors | Francisco de Melo |
| 09:30 - 09:50 | To thread or not to thread: choosing the right tool and combination procedures | Timm Wolter |
| 09:50 - 10:05 | Complications of threads face lifting: diagnosis and management | Maldaa Aldaoudi |
| 10:05 - 10:25 | Coffee Break                                                                 |                                    |
| 10:25 - 11:25 | Session XIX: Atopic dermatitis  
Moderators: Ahmed Abu Sharia, Hussain Juma | Peter van de Kerkhof  
Leong Kin Fon  
Hussain Juma |
| 10:25 - 10:45 | The treatment of atopic dermatitis anno 2020                             | Peter van de Kerkhof |
| 10:45 - 11:05 | A clear roadmap in systemic treatments of atopic dermatitis              | Leong Kin Fon |
| 11:05 - 11:25 | How to avoid skin complications caused by PPE in covid 19                 | Hussain Juma |
| 11:25 - 12:05 | Session XX  
Moderators: Ahmed Abu Sharia, Hussain Juma | Moataz Nosseir  
Emmanouil Dimonitsas  
Hussain Juma |
| 11:25 - 11:45 | Non surgical liquid rhinoplasty                                           | Moataz Nosseir |
| 11:45 - 12:05 | The Greek Protocol For Neck Rejuvenation Based On Combination Of Laser Skin Resurfacing-Collagen-Prp : A Case Report Of A Young Woman With Elasticum Pseudoxanthoma | Emmanouil Dimonitsas  
Hussain Juma  
Pseudoxanthoma |
| 12:05 - 14:00 | Friday Prayer & Lunch Break                                                |                                    |
| 14:00 - 15:00 | Session XXI: Skin Peeling Art, chemical & Laser  
Moderator: Maria Khattar, Aziba Kara, Majd Al Zoughbi | Maria Khattar  
Majd Al Zoughbi  
Aziba Kara |
| 14:00 - 14:15 | Overview of chemical peels                                                 | Maria Khattar |
| 14:15 - 14:35 | Peels in darker skin types                                                  | Majd Al Zoughbi  
Aziba Kara |
| 14:35 - 14:55 | Combination of peels with energy based devices                             | Majd Al Zoughbi  
Aziba Kara |
| 14:55 - 15:00 | Q & A                                                                     |                                    |

**Industry Symposium 10**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Moderator(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>15:00 - 15:50</td>
<td>Treating all areas in the face - The know-how with tips and tricks with Cohesive polydensified matrix (Belotero fillers)</td>
<td>Nabil Fakih</td>
</tr>
<tr>
<td>15:50 - 16:15</td>
<td>Coffee Break</td>
<td></td>
</tr>
</tbody>
</table>
| 16:15 - 17:35 | Session XXII: Filler & Medical Innovation  
Moderators: Ammar Al Dhamin, Udaya K Padubidri | Koenraad De Boulle  
William Kaafarani & Steven Susser |
| 16:15 - 17:15 | Filler related late onset adverse events explained                                          | Koenraad De Boulle |
| 17:15 - 17:40 | Creating value from Medical innovation                                                     | William Kaafarani & Steven Susser |
| 17:40 - 17:45 | Q & A                                                                                     |                                    |
# Second Day - Agenda

**Hall D**

11 December 2020 - Friday

## Session XXIII: Treatments
**Moderators:** Ammar Al Dhamin, May Al Samahy

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:00 - 09:20</td>
<td>Clinical cases of infectious dermatoses.</td>
<td>Amal Saied</td>
</tr>
<tr>
<td>09:20 - 09:40</td>
<td>Updates on hemangioma and vascular malformations</td>
<td>Leong Kin Fon</td>
</tr>
<tr>
<td>09:40 - 10:00</td>
<td>Varicella vaccine for warts treatment</td>
<td>Amin Amer</td>
</tr>
<tr>
<td>10:00 - 10:05</td>
<td>Q &amp; A</td>
<td></td>
</tr>
</tbody>
</table>

## Coffee Break

10:05 - 10:25

## Session XXIV:
**Moderators:** Ayman Alnaeem, Fatma Mostafa Shaban

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:25 - 10:45</td>
<td>Ad Pathogenesis &amp; role of JAK-STAT pathway</td>
<td>Ashraf Reda</td>
</tr>
<tr>
<td>10:45 - 11:05</td>
<td>Allergic Contact dermatitis in Atopic Dermatitis Patients.</td>
<td>Ashraf Reda</td>
</tr>
<tr>
<td>11:05 - 11:25</td>
<td>Snapchat Body dysmorphia</td>
<td>Jamal Jomah</td>
</tr>
<tr>
<td>11:25 - 11:45</td>
<td>Psycocutaneous Disorders</td>
<td>Fatma M Shaban</td>
</tr>
<tr>
<td>11:45 - 12:05</td>
<td>Aesthetic Medicine of the future Using VR to improve medical training</td>
<td>Federico W. Von Son de Fernex</td>
</tr>
</tbody>
</table>

## Friday Prayer & Lunch Break

12:05 - 14:00

## Session XXV: Artificial intelligence in dermatology: a threat or a blessing
**Moderators:** Christopher Hsu, Sameer Al Ali, Loai Salah

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>14:00 - 14:20</td>
<td>PASSION project (WHO-AI-collaboration-IDAIR)</td>
<td>Christophe Hsu</td>
</tr>
<tr>
<td>14:20 - 14:40</td>
<td>What has been done in Artificial intelligence in Dermatology</td>
<td>Ludovic Amruthalingam</td>
</tr>
<tr>
<td>14:40 - 15:00</td>
<td>Social Media in Dermatology</td>
<td>Christophe Hsu</td>
</tr>
<tr>
<td>15:00 - 15:20</td>
<td>Artificial intelligence in dermatology: a threat or a blessing</td>
<td>Loai Salah</td>
</tr>
<tr>
<td>15:20 - 15:25</td>
<td>Q &amp; A</td>
<td></td>
</tr>
</tbody>
</table>

## Session XXVI: Lasers
**Moderators:** Namir Shehadeh, Khaled Alnaqbi

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>15:45 - 16:05</td>
<td>Removing difficult cosmetic tattoo an managing complication</td>
<td>Naif Al Nomair</td>
</tr>
</tbody>
</table>

## Coffee Break

16:05 - 16:15

## Session XXVII: Lasers Continuation
**Moderators:** Namir Shehadeh, Ahmed Abu Sharia

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>16:15 - 16:35</td>
<td>Useful Tips in Laser</td>
<td>Ahmed Al Issa</td>
</tr>
<tr>
<td>16:35 - 17:05</td>
<td>updates in Laser applications in Dermatology</td>
<td>Ashraf Badawi</td>
</tr>
<tr>
<td>17:05 - 17:25</td>
<td>A Review of Important Laser Articles from 2019-2020</td>
<td>Ahmed Al Issa</td>
</tr>
<tr>
<td>17:25 - 17:30</td>
<td>Q &amp; A</td>
<td></td>
</tr>
</tbody>
</table>
### Hall E - Workshop Room
#### 11 December 2020 - Friday

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:10 - 10:00</td>
<td>Workshop 6</td>
<td></td>
</tr>
<tr>
<td>09:10 - 09:35</td>
<td>ForeverYoung with BBL HERO &amp; Radiant Skin with MOXI by Sciton</td>
<td>Adnan Al-Khatib</td>
</tr>
<tr>
<td>09:35 - 10:00</td>
<td>The Newest Treatment For Non - Invasive Fat Loss and Cellulite Reduction</td>
<td>Robert Sullivan</td>
</tr>
<tr>
<td>10:00 - 10:25</td>
<td><strong>Coffee Break</strong></td>
<td></td>
</tr>
<tr>
<td>10:25 - 11:15</td>
<td>Workshop 7</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Jalupro biorevitalizer - Unveil the triple SSS *Soft, Silky, Skin</td>
<td>Mohamed El Gharib</td>
</tr>
<tr>
<td>11:20 - 12:10</td>
<td>Workshop 8</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Skystories</td>
<td>Ahmed Ameen</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Ashraf Reda</td>
</tr>
<tr>
<td>12:10 - 14:00</td>
<td><strong>Friday Prayer &amp; Lunch Break</strong></td>
<td></td>
</tr>
<tr>
<td>14:00 - 14:50</td>
<td>Workshop 9</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Facial Contouring by Aliaxin</td>
<td>Nancy Labib</td>
</tr>
<tr>
<td>15:00 - 15:50</td>
<td>Workshop 10</td>
<td></td>
</tr>
<tr>
<td></td>
<td>The Power of Collagen In Aesthetic Medicine</td>
<td>Raed Farhat</td>
</tr>
<tr>
<td>16:00 - 16:15</td>
<td><strong>Coffee Break</strong></td>
<td></td>
</tr>
<tr>
<td>16:15 - 17:10</td>
<td>Workshop 11</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Microbiome &amp; Skin Diseases</td>
<td>Zaidoon M Abdelhadi</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Thomas Luger</td>
</tr>
<tr>
<td>17:10 - 18:00</td>
<td>Workshop 12</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Green Peel Classic</td>
<td>Nadejda Smirnova</td>
</tr>
</tbody>
</table>
Hall F - Clinic Hall
11 December 2020 - Friday

09:10 - 10:00
Clinic Workshop 7
Full Face Anatomy Markings and Filler Injection
Matt Stefanelli

10:05 - 10:25
Coffee Break

10:25 - 12:05
Clinic Workshop 8 & 9
Expanding your Aesthetic Toolkit with CoolSculpting
Shadan Naji
A key to Radiant Skin – Juvederm Volite
Mansi Mukherjee

12:05 - 14:00
Friday Prayer & Lunch Break

14:00 - 15:30
Clinic Workshop 10
Create your signature look with Restylane
Rubab Bahady
Millennials different treatment needs, indications, anatomical changes and treatment priorities for
14:10 - 14:20
transition anatomy changes from Millennials to 40+ and how the treatment need differs in this decade.
Firas Hamadan
14:30 - 14:30
age group 50s+ and how the treatment need differs in this decade.
Shadan Naji
14:30 - 15:30
Live demo and Discussion
All Speakers

15:30 - 16:20
Clinic Workshop 11
Face Lift with Fillers
Joud Miskeci

16:20 - 17:10
Day 2 - Clinic Workshop 12
New innovation treatment for the wound by the use of Dr In vivo 3D & 4D tissue printing.
Zuhair Al Fardan

17:10 - 18:00
Clinic Workshop 13
Secret Duo New applications (Double chin- eye bag)
Sabet Salahia
The conference conducted a 2-day program with a combination of 3 scientific tracks, Workshops, Clinical workshops and symposiums. The program also combined the onsite as well as virtual lecture presentations by our faculty. The scientific program was distributed in the following categories during the 2 days:

**Scientific Sessions: Hall A, Hall C & Hall D**
- Attributed to scientific lectures

**Workshop Rooms: Hall B, Hall E**
- Attributed to Symposiums and Industry workshops respectively

**Clinic Room: Hall F**
- For conducting hands-on workshops where clinical procedures were demonstrated

The whole program encompassed several burning topics in Dermatology and aesthetic medicine field that were covered by renowned speakers from across the globe, who presented physically and virtually.
A special virtual platform called “Virtual Attendee Hub” was introduced. It was dedicated only for the virtual participation of attendees with the access to the following –

- All the meeting rooms continuous live streaming from start till the end of the conference
- Sponsors access with a unique dedicated page to each sponsor
- Exhibitors access with a unique dedicated page to each exhibitor
- Option of a face-to-face meeting from the sponsors/exhibitors to the virtual attendees
- Personalization of agenda as per the attendee preferences
HALL A

Hall A comprised of 34 scientific lectures in addition to various Panel Discussions + the Q&A sessions during the 2 days of the conference.

HALL B

Hall B had a total of 5 scientific lectures & 12 Industry Symposia along with Panel Discussions and Q&A rounds for the sessions during the conference.
HALL C

Hall C was occupied for the 2 days with 27 scientific lectures and the Q&A’s including the onsite and virtual speakers.

HALL D

32 scientific lectures were conducted during the 2 days in Hall D, covering different topics related to the updated Dermatology and Dermato-Surgery & Aesthetic Medicine updates.
HALL E (Workshop Room)

12 workshops took place in Hall E covering different topics related to Dermatology, which also included few hands-on workshops, organized by the sponsoring companies.

HALL F (Clinic Room)

13 Clinical Workshops were organized for the attendees with a special built-in clinic, inside the ballroom that was supervised by our Official Medical Partner ‘Solomed’. This clinic was used for performing procedures on the volunteering candidates.
ABSTRACTS

A total of 12 approved Poster Abstracts were displayed during the conference and were subject to the jury’s critic.

The Jury for the poster presentations were:

Poster Selection Jury in the 5th MEIDAM Conference 2020

Prof. Abdul-Ghani Kibbi
Member – Lebanon

Prof May Al Samahy
Member Egypt

Prof Suleiman Al Hammadi
Member UAE

POSTERS ABSTRACT WINNERS

1st Winner
Abstract Title: “High Patient satisfaction achieved using Cryolipolysis for Fat reduction of the abdomen and flanks”

Author: Dr. Sach Mohan
Co-Authors: Broughton Snell, Terence Tan, Martin Braun, Esther Jo, Vaishali Patel, Suzanne Zheng, Stephanie Manson Brown, Matthew Hickling

2nd Winner
Abstract Title: “Safety, Pharmacodynamic Response and Treatment Satisfaction with Onabotulinum toxin A 40 U, 60 U and 80 U in Subjects with Moderate to Severe Dynamic Glabellar lines”

Author: Sue Ellen
Co-Authors: John H. Joseph, Steven Faglen, Dee Anna Glaser, Suzanne Bruce, Edward Lain, Steven Yoel Lin, Melanie Palm, Corey S. Maas, Xiaofang Lei, John Maltman, Sara Sangha, Mitchell F. Brin

3rd Winner
Abstract Title: “Greater Biological Activity of Botox and Non-interchangeability with Vacuum-Dried Nabota”

Author: David Rupp
Co-Authors: David Canty, Catherine Rheauine, Birgiltte Jacky, Ron Broide, Amy Bridgeau- Andersen
<table>
<thead>
<tr>
<th>No.</th>
<th>Name</th>
<th>Location</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Abdulaziz Madani</td>
<td>Riyadh, KSA</td>
<td>KSA</td>
</tr>
<tr>
<td>2</td>
<td>Abdul-Ghani Kibbi</td>
<td>Beirut, Lebanon</td>
<td>Lebanon</td>
</tr>
<tr>
<td>3</td>
<td>Abdulla Shehab</td>
<td>Al Ain, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>4</td>
<td>Abdullah Al Khalifiah</td>
<td>Riyadh, KSA</td>
<td>KSA</td>
</tr>
<tr>
<td>5</td>
<td>AbdurRahman Al Ajlan</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>6</td>
<td>Adnan Al-Khatib</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>7</td>
<td>Ahmad Al Macchour</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>8</td>
<td>Ahmad Elborno</td>
<td>Riyadh, KSA</td>
<td>KSA</td>
</tr>
<tr>
<td>9</td>
<td>Ahmad Al Issa</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>10</td>
<td>Ahmed Al Qahtani</td>
<td>Riyadh, KSA</td>
<td>KSA</td>
</tr>
<tr>
<td>11</td>
<td>Ahmed Almeen</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>12</td>
<td>Alain Tenerbaum</td>
<td>Obwalden, Switzerland</td>
<td>Switzerland</td>
</tr>
<tr>
<td>13</td>
<td>Ali S M Jawad</td>
<td>London, UK</td>
<td>UK</td>
</tr>
<tr>
<td>14</td>
<td>Amal Said</td>
<td>Marrakech, Morocco</td>
<td>Morocco</td>
</tr>
<tr>
<td>15</td>
<td>Amin Mohamed Amer</td>
<td>Cairo, Egypt</td>
<td>Egypt</td>
</tr>
<tr>
<td>16</td>
<td>Andrew F. Alexis</td>
<td>New York, USA</td>
<td>USA</td>
</tr>
<tr>
<td>17</td>
<td>Anna Slisick</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>18</td>
<td>Ashkan Ibraheem Alheggi</td>
<td>Riyadh, KSA</td>
<td>KSA</td>
</tr>
<tr>
<td>19</td>
<td>Ashraf Badawi</td>
<td>Ontario, Canada</td>
<td>Canada</td>
</tr>
<tr>
<td>20</td>
<td>Ashraf Mohamed Reda</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>21</td>
<td>Ataiba Kara</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>22</td>
<td>Aziz Al-Khalifa</td>
<td>Delhi, India</td>
<td>India</td>
</tr>
<tr>
<td>23</td>
<td>Chander Grover</td>
<td>Geneva, Switzerland</td>
<td>Switzerland</td>
</tr>
<tr>
<td>24</td>
<td>Christopher Hsu</td>
<td>Cairo, Egypt</td>
<td>Egypt</td>
</tr>
<tr>
<td>25</td>
<td>Dalia Samhouri</td>
<td>Athens, Greece</td>
<td>Greece</td>
</tr>
<tr>
<td>26</td>
<td>Emmanuel Dimo Itasos</td>
<td>Ahmad, Kuwait</td>
<td>Kuwait</td>
</tr>
<tr>
<td>27</td>
<td>Faisal Al Soubai</td>
<td>Al Ain, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>28</td>
<td>Fatma Al Breiki</td>
<td>Sharjah, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>29</td>
<td>Fatma Mohammad</td>
<td>Morelos, Mexico</td>
<td>Mexico</td>
</tr>
<tr>
<td>30</td>
<td>Federico W. Yon</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>31</td>
<td>Son de Fernex</td>
<td>Damascus, Syria</td>
<td>Syria</td>
</tr>
<tr>
<td>32</td>
<td>Fouz Hassan</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>33</td>
<td>Francesco de Melo</td>
<td>Ferrara, Italy</td>
<td>Italy</td>
</tr>
<tr>
<td>34</td>
<td>Giuseppe Valacchi</td>
<td>Abou Dhabi, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>35</td>
<td>Haroon Ahmad Alhussain</td>
<td>Oron, Algeria</td>
<td>Algeria</td>
</tr>
<tr>
<td>36</td>
<td>Hamzaouid Rachid</td>
<td>Antibes, France</td>
<td>France</td>
</tr>
<tr>
<td>37</td>
<td>Henry Delmar</td>
<td>Bordeaux, France</td>
<td>France</td>
</tr>
<tr>
<td>38</td>
<td>Hichem Bensmail</td>
<td>Riyadh, KSA</td>
<td>KSA</td>
</tr>
<tr>
<td>39</td>
<td>Hind Mohammed Alshinhy</td>
<td>Al Ain, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>40</td>
<td>Hosam Al Talata</td>
<td>London, UK</td>
<td>UK</td>
</tr>
<tr>
<td>41</td>
<td>Houssin Assas</td>
<td>Bahrain-Geneva</td>
<td>Bahrain-Geneva</td>
</tr>
<tr>
<td>42</td>
<td>Hussain Jumaa</td>
<td>Riyadh, KSA</td>
<td>KSA</td>
</tr>
<tr>
<td>43</td>
<td>Jamal Jamal</td>
<td>Bordeaux, France</td>
<td>France</td>
</tr>
<tr>
<td>44</td>
<td>Jean-Pierre Arsellem</td>
<td>Seoul, Korea</td>
<td>Korea</td>
</tr>
<tr>
<td>45</td>
<td>Jee Hee Kim</td>
<td>California, USA</td>
<td>USA</td>
</tr>
<tr>
<td>46</td>
<td>Jonathan Latey</td>
<td>Sharjah, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>47</td>
<td>Joud Viskeci</td>
<td>Hubei, China</td>
<td>China</td>
</tr>
<tr>
<td>48</td>
<td>Jungfeng Du</td>
<td>Cairo, Egypt</td>
<td>Egypt</td>
</tr>
<tr>
<td>49</td>
<td>Kamal Fahmy</td>
<td>Nabeul, Tunisia</td>
<td>Tunisia</td>
</tr>
<tr>
<td>50</td>
<td>Khaled Turkia</td>
<td>Al Ain, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>51</td>
<td>Khalid Al Aqaib</td>
<td>Brussels, Belgium</td>
<td>Belgium</td>
</tr>
<tr>
<td>52</td>
<td>Koenraad De Boule</td>
<td>Malaysia, Kuala Lumpur</td>
<td>Malaysia</td>
</tr>
<tr>
<td>53</td>
<td>Leong Gin Fon</td>
<td>Jeddah, KSA</td>
<td>KSA</td>
</tr>
<tr>
<td>54</td>
<td>Loai Salih</td>
<td>Geneva, Switzerland</td>
<td>Switzerland</td>
</tr>
<tr>
<td>55</td>
<td>Ludovic Amruthallingam</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>56</td>
<td>Moeen Al Khateeb</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>57</td>
<td>Majaed Magdi</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>58</td>
<td>Majid Majid Al Joughbi</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>59</td>
<td>Malaa Al Daoudi</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>60</td>
<td>Maraf Taher Agha</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>61</td>
<td>Marzia Sarman Mugerjee</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>62</td>
<td>Maria Angelo-Knatter</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>63</td>
<td>Marwa Abd El Azz El Badawy</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>64</td>
<td>Matt Stefanelli</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>65</td>
<td>Mauro Riccardo</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>66</td>
<td>May Al Samady</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>67</td>
<td>Moataz Nasr</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>68</td>
<td>Mohamed Albozaid</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>69</td>
<td>Mohamed El Gharbi</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>70</td>
<td>Mohammad Alkhowaild</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>71</td>
<td>Myroska Novotiska</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>72</td>
<td>Nabil Fakhri-Gomez</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>73</td>
<td>Nadejsa Smirnova</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>74</td>
<td>Nadia Hassanain Abd Elhadi</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>75</td>
<td>Nafisa Mohamed Shouky Hunter</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>76</td>
<td>Nolf Alharm</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>77</td>
<td>Nancy Labib</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>78</td>
<td>Osman Mohammed Taha</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>79</td>
<td>Passad Davender</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>80</td>
<td>Pegah Dehdari</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>81</td>
<td>Peter CM van der Kerkhof</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>82</td>
<td>Raed Farhat</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>83</td>
<td>Rashid G. Haiflad</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>84</td>
<td>Rajana Ahmad Bou Haka</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>85</td>
<td>Razan Kady</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>86</td>
<td>Reha Yavuzer</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>87</td>
<td>Richir Bertrand</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>88</td>
<td>Robert Sullivan</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>89</td>
<td>Ronald Vender</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>90</td>
<td>Ruzaa Al Harity</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>91</td>
<td>Ruba Batholy</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>92</td>
<td>Saad Al Talib</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>93</td>
<td>Saber Sakahita</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>94</td>
<td>Sameh Sones</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>95</td>
<td>Shadan Naji</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>96</td>
<td>Sheila El Wald</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>97</td>
<td>Simesh Gupta</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>98</td>
<td>Stefan Mazzy</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>99</td>
<td>Stephanie Marson Brown</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>100</td>
<td>Steven Susser</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>101</td>
<td>Suresha Kannenberg</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>102</td>
<td>Thamer Fahad Al Mubi</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>103</td>
<td>Thomas Lugger</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>104</td>
<td>Timm Wolter</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>105</td>
<td>UNCR Specker</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>106</td>
<td>Wael Salloumi</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>107</td>
<td>William Kacaranci</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>108</td>
<td>Zaiboon Mohamed</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>109</td>
<td>Hussein Abdelhadi</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
<tr>
<td>110</td>
<td>Zoran Zgjalicic</td>
<td>Dubai, UAE</td>
<td>UAE</td>
</tr>
</tbody>
</table>
Speakers

Asst. Prof. Abdulaziz Madani
Assistant Professor, 
Department of Dermatology, 
King Saud University, 
Riyadh, KSA

Prof. Abdul-Ghani Kibbi
MD, FAAD, FACP
Professor of Dermatology and Dermatopathology 
Chair, Department of Dermatology, Deputy Chief of 
Staff and Director of Faculty Affairs 
American University of Beirut Medical Center 
Beirut, Lebanon

Prof. Abdulla Shehab
MBChB DipMed MMEd Ph.D. CCST FACP FRCP 
FESC FACCC FSCAI FAHA 
Professor of Cardiovascular Medicine 
Editor chief New Emirates Medical Journal 
Vice President of Gulf Intervention Society 
General Secretary Emirates Cardiac Society 
Vice President of Asia Pacific Cardiology 
Consultant 
Medical Institute 
Al Ain, UAE

Dr. Abdullah Al Khalifah
MD, FAAD, FACP 
Consultant Dermatologist, Trichologist – KSA 
Fellowship from the University of British Columbia 
Member of the Dermatology Scientific Board at the 
Saudi Council for Health Specialties – KSA 
Former Director – Department of Dermatology 
Prince Sultan Military Medical City (PSMMS) 
Riyadh, KSA

Assoc. Prof. Abdulmajeed Al Ajlan
Consultant Dermatologist – KSA 
Associate Professor of King Saud University- KSA 
Treasurer- Saudi Society of Dermatology and 
Dermatologic Surgery 
Head of Saudi Psoriasis Group 
Riyadh, KSA

Dr. Adnan Al-Khatib
Area Sales Manager – MENA, 
Sciton 
Dubai, UAE

Dr. Ahmed Al Issa
Dermatologist Consultant 
Derma Clinic 
Riyadh, KSA
Speakers

Asst. Prof. Ahmed Al Qahtani
Conference Vice President for International Scientific Affairs
President and Founder – AQ Skin Solutions Inc. California
Assistant Professor – UAE University College of Medicine and Health Sciences, Al Ain, UAE
Visiting Professor, Institute for Immunology, UC Irvine College of Medicine – California, USA Al, Ain, UAE

Dr. Ahmed Ameen
Specialist dermatology, NMC Specialty Hospital Abu Dhabi, UAE
Member, American Academy of Dermatology
Member, European academy of Dermatology
Member, Emirates Dermatology Society
Member, Saudi Society of Dermatology and Dermatologic Surgery
Master Degree, Dermatology, Ain Shams University, Egypt

Dr. Ahmad Al Macchour
Specialist Dermatology and aesthetic medicine
Dubai, UAE

Dr. Ahmad Elborno
American Board of Anti-aging & Regenerative Medicine,
American Board of Interventional Pain Physicians
Dubai, UAE

Dr. Alain Tenenbaum
Medical Scientific Researcher at Styling Cosmetics AG-Switzerland & Ex-Chief Webmaster of EAFPS, Engelberg, Switzerland
President Swiss Academy of Cosmetic Dermatology & Aesthetic Medicine (SACDAM)
Past President of International Peeling Society (IPSC)
Consultant facial Plastic Surgeon
Obwalden, Switzerland

Prof. Ali S M Jawad
Ex -Vice President | Global
Royal college of Physicians
Consultant Rheumatologist
Barts Health NHS Trust
London, UK

Assoc. Prof. Amin Mohamed Amer
Dermatology, Venerology and LASERS,
Cosmetic and Aesthetic Dermatology
General Secretary of Cairo Derma congress
Medical School Zagazig University, Egypt
Visiting Doctor in Nu-Yu Medical Center, Qatar.
Member in ISD, EADV, ESCAD,
Pan Arab Society of Cosmetic Dermatology & Laser, §
African Association for Dermatology
Cairo, Egypt

Prof. Amal Said
President of moroccan society of dermatolog
Head of dermatology Department
Mohammed 6 Hospital
Marrakech, Morocco

www.MeidamConf.com | Join the conversation at #MEIDAM | #IPEvents
Speakers

Dr. Andrew F. Alexis
MD, MPH, Chair at Mount Sinai Morningside and Mount Sinai West Director, Skin of Color Center New York, USA

Dr. Anna Lisniak
Medical Director/ Specialist Dermatologist Elite Style Polyclinic Kiev, Ukraine Dubai, UAE

Asst Prof. Ashjan Ibraheem Alheggi
Assistant Professor Consultant Paediatric Dermatology and Genetic skin diseases Imam Mohammad ibn Saud University Riyadh, KSA

Prof. Ashraf Badawi
Professor of Dermatology, Laser Institute, Cairo University, Egypt Visiting Professor of Dermatology and Laser applications, Szeged University, Hungary Vice President of the European Society for Lasers and energy based Devices "ESLD" President Elect of the European Society for Cosmetic and Aesthetic Dermatology "ESCAD" Laser Consultant, Ontario, Canada

Dr. Ashraf Mohamed Reda
Consultant Dermatologist Mediclinic Welcare Hospital Dubai, UAE

Dr. Azaiba Kara
Aesthetic practitioner and Trainer Aesthetica Clinicity Dubai, UAE

Asst. Prof. Azzam Al Khalifa
Assistant professor French board of Dermatology Vice-Dean for Academic Affairs Qassim University Qassim, KSA

Prof. Chander Grover
MD, DNB, MNAMS Professor, Department of Dermatology and STD University College of Medical Sciences and GTB Hospital Delhi, India
Speakers

Dr. Christopher Hsu
Specialist in Dermatology (FMH)
Global Dermatology; JEADY & JAAD Editorial Boards
Consultant in Teledermatology and AI
Department of Dermatology, University Hospital of Basel
Geneva, Switzerland

Dr. Emmanouil Dimonisitas
Residency in Plastic and Reconstructive Surgery
Anti-Cancer Saint-Savvas Hospital,
Athens, Greece

Dr. Faisal Al Soubai
Dermatologist
Fellowship in Nails and Skin surgery, Belgium
Dermatologist
Adan Hospital Kuwait
Ahmadi, Kuwait

Dr. Fatima Al Breiki
Consultant Dermatologist
Chief of Dermatology Services
Tawam hospital
Al Ain, UAE

Dr. Fatma Mohammed Mostafa Shaban
Senior Consultant Dermatologist
Sharjah University Hospital
Sharjah, UAE

Dr. Federico W. Von Son de Fernex
CEO Mi ADN México
Director G4H-Genomics For Health Research Institute
Advisory Board Congresso Internacional ISIENA
Teacher at CCME
Superior Research Institute in Aesthetics, Nutrition
and Anti-Aging, Cuernavaca,
Morelos, Mexico

Dr. Firas Hamdan
Plastic Surgery
Highness Beauty Clinics
Dubai, UAE

Prof. Fouz Hassan
Vice President of Syrian Dermatology Society
Department of Dermatology and STDs
University Tishreen Hospital
Latakia, Syria
Speakers

Dr. Francisco de Meilo
Vita Fortuny Medical Center and Aesthetics International
Dubai, UAE

Asst. Prof. Giuseppe Valacchi
Associate Professor in Physiology
The University of Ferrara
Ferrara, Italy

Prof. Hamlaoui Rachid
MD, FRCPC, FAAD
Vice President of the Algerian Society of Dermatology Liberal dermatologist
Dermatya-Oran
Oran, Algeria

Dr. Hichem Bensmail
MD, PhD
Consultant Obstetrician Gynaecologist
Cosmetic Gynaecologist
George V, Bordeaux France; Regeneva Institute, Geneva, Switzerland
Bordeaux, France

Dr. Hind Mohammed Alshihry
Fellowship pediatric dermatology, Northwestern University, Chicago, USA
Consultant pediatric dermatology
Director of pediatric dermatology in PSMMC
Prince Sultan Military Medical City, Riyadh, KSA

Dr. Hossam Al Tatari
Adjunct Professor of Pediatrics, University of Western Ontario, Canada
American Board in Pediatrics and Pediatric Infectious Disease
Head of Pediatric services
The Heart Medical Center
Al Ain, UAE

Dr. Houda Qunnas
MRCP (UK), FRACGP (Australia), DOccMed (UK)
Consultant Family Medicine Physician
9 Harley Street
London, UK

Dr. Henry Delmar
Plastic & Aesthetic Surgeon, Antibes, France
Speakers

Dr. Hussain Juma
BSc, MD, CABD,
Consultant dermatologist
Advanced Fellowship Singapore
CEO and Founder of Global dermatology
Member of EADV
Member of Singapore skin society
Manama, Bahrain
CEO, Global dermatology
Bahrain, Geneva

Dr. Hamad Al Hameli
Cleveland Clinic Abu Dhabi
Abu Dhabi, UAE

Dr. Jamali Jomah
MD, FRCS, FRCSI, ABHRS, FACS
Director – Advanced Trauma Life Support (ATLS) Course
President – Plastic Surgery Care Society – KSA
General Secretary – Emirates Plastic Surgery Society – UAE
President – Panarab Association of Plastic Reconstructive Surgery
Founder & President – Arab Association of Surgical & Medical Aesthetics
Consultant Plastic Surgeon
CEO – Med Aesthetic Clinics (Riyadh and Dubai) and Ajmal Clinics (Riyadh), Riyadh, KSA

Prof. Jean-Pierre Amsellem
Professor at The University of Madrid Medical School
Member Of Rsm Royal Society Of Medicine
Member Of The French Society Of Plastic Surgery
Member Of The French Association Of Aesthetic Medicine
Honorary Member Of The Bulgarian Society Of Aesthetic Specialists
Instructor At The Spanish School Of Aesthetic Medicine
Bordeaux, France

Prof. Jonathan Lakey
Ph.D.
Associate Professor of Surgery
Director of Research
University of California, Irvine
California, USA

Dr. Jee Hee Kim
President. Diabetic Foot Ulcer and Skin Regeneration SBU,
ROKIT Healthcare
Seoul, Korea

Dr. Jungfeng Du
Past President, SAUDIDERM
Plastic and Aesthetic Surgeon, Medical Educator, China
Department of Plastic Surgery, Liyuan Hospital, Tongji Medical College, HUST
Hubei, China

Dr. Joud Miskeci
Oriana Hospital
Sharjah, UAE
Speakers

Dr. Khaled Turki
- Founding President of the Tunisian Association of Liberal Dermatologists (TALD)
- Founder and coordinator of Practical Laser Training in Nabeul Tunisia
- Founder and coordinator of Practical Laser Training in Algiers Algeria
- Nabeul, Tunisia

Asst. Prof. Khalid Alnaqbi
- Internal Medicine, Rheumatology, Clinician Investigator
- Head & Consultant of Rheumatology & Immunology, Medical Institute
- Clinical Assistant Professor, College of Medicine & Health Sciences
- Al Afn Hospital
- Al Afn, UAE

Prof. Koenraad De Boulie
- Dermatologist and Director, Aal Dermatology Clinic, Brussels, Belgium

Dr. Leong Kin Fon
- MRCPCH (EDINBURGH)
- Consultant Paediatric Dermatologist
- Kuala Lumpur General Hospital
- Kuala Lumpur, Malaysia

Dr. Loai Salah
- Dermatology Consultant
- Al Ammal Hospital
- Jeddah, KSA

Dr. Ludovic Amruthalingam
- University of Basel
- Department of Biomedical Engineering
- Allschwil, Switzerland

Dr. Maen Al Khateeb
- Florentia Clinic
- Dubai, UAE

Dr. Maiada Magdi
- European Board Of Dermatology And Venereology, American Board Of Aesthetic Medicine
- Senior Specialist Dermatologist, Prime Healthcare Group
- Prime Medical Center, Mizhar
- Dubai, UAE
Speakers

Dr. Majd Majid Al Zoughbi
Specialist dermatologist
Medical director
Aesthetic clinic
Dubai, UAE

Dr. Maldaa Al Daoudi
Dermatologist and Aesthetic Medicine Specialist
Etneel Clinic,
Dubai, UAE

Dr. Manaf Taher Agha
Laser & Modern Technology Dentistry
Former chairman of Scientific and research committee / ALD – USA
Faculty member at “Faculty of Dentistry”
Ajman University
Private practice – Dubai, UAE

Dr. Mansi Suman Mukherjee
Specialist Dermatologist
Head Medical Kaya Skin Clinic - Middle East.
Dubai, UAE

Dr. Maria Angelo Khattar
International Clinical Director
American Academy of Anti-Aging Medicine (AAM), USA.
Director and founder
Aesthetic Clinics & IMA
Dubai, UAE

Dr. Marwa Abd El-Aziz El-Badawy
Specialist Dermatologist
Laser consultant
Lightcare International
Taher Khail Clinic
Dubai, UAE

Dr. Matt Stefanelli
MEIDAM France correspondent.
MEIDAM Anatomy Coordinator
French & European board certified Plastic Surgeon
Anatomist, Paris & Dubai
Class Anatomy Director @iclassanatomy
ISGAPS Director @isgaps
ISRAD Secretary @israd.dermatology
Worldplast Secretary @worldplastfoundation
UAE, France

Dr. Mauro Picardo
Director of the Clinical and Experimental Department
Cutaneous Physiopathology and Metabolomic Center
The San Gallicano Dermatological Institute
Rome, Italy
Speakers

Prof. May Al Samahy
Prof and former head of Dermatology department Ain Shams University
Prof of dermatology Armed Forces Medica College (AFMC)
President of Egyptian Women Dermatologic Society
Member of ILDS
Founder Member of Afro-Asian society for LASER and Cosmetology
Member of EADV
Cairo, Egypt

Dr. Moataz Nosseir
MSc Degree of Dermatology & Venerology Ain Shams University
Specialist of Dermatology & Aesthetic Medicine
Member of ZO clinic team Cairo, Egypt

Dr. Mohamed El Gharib
Dermatologist and Cosmetic Specialist, Jumeirah American Clinic
Dubai, UAE

Dr. Mohamed Abozeid
MD MRCS - England
Consultant Plastic Surgeon - Cairo University
Member of the Royal College of Surgeons
Chairman of Venus Society
Scientific Consultant of the European Commission
International Cosmetic Surgery Board Member
ISAPS and ESPRS Member
Cairo, Egypt

Asst. Prof. Mohammad Alkhowailed
Assistant Professor & Consultant Dermatologist
Gassim University
Gassim, KSA

Dr. Myroslava Novosilska
Ambassador of the city of Lviv
Dermatologist / Ongologist
President of the Association of Surgery Hair Restoration
Founder and Owner
Aesthetic medicine clinic Myroslava Novosilska
Lviv, Ukraine
Speakers

Dr. Nabil Fakih-Gomez
MD, MSc, FFPS,
Medical Director & Owner of Fakih Hospital
European Center for Plastic Surgery
VP, Spanish Society of Facial Plastic Surgery
Beirut, Lebanon

Dr. Nadejda Smirnova
Dubai, UAE

Dr. Nadia Hassanein Abd Elhadi
MD of Dermatology & Venereal Diseases
University of Juba,
Consultant of Dermatology and Venereology,
Member of the Training Committee of
Dermatology Board
Khartoum Dermatology Teaching Hospital,
Sudan Medical Specialisations Board,
Khartoum, Sudan

Prof. Nahla Mohamed Shoukry Hunter
Professor of Dermatology
Cairo University,
Cairo, Egypt

Asst. Prof. Naif AlNomair
Director of Residency training program
Consultant Dermatologist & Laser Surgeon
Assistant Professor of Dermatology
Prince Sultan Medical Military City
College of Medicine- Al Faisal University
Riyadh, KSA

Dr. Nancy Labib
Medical Director & Head of Dermatology and
Aesthetic Department MEDCARE Clinics Dubai
Dubai, UAE

Prof. Osman Mohammed Taha
Consultant dermatologist
Modern Medical Center
Khartoum, Sudan

Prof. Parsad Davender
Hony Professor of Dermatology University of Rome
" G.Marconi" Italy
Professor
PGIMER.
Chandigarh, India
Speakers

Dr. Pegah Dehdari
Specialist dermatologist and venereologist
German Board certified Facharzt
King’s College London
Dubai, UAE

Prof. Peter CM van de Kerkhof
Professor of Dermatology
Radboud University
Chairman advisory board
Dutch Association of Burn Wounds,
Chief Medical Officer of International Psoriasis Council,
Editor of journal of Dermatological Treatment;
Associate editor or member of editorial board of several
Dermatological Journals
Netherlands

Dr. Rayana Ahmad Bou Haka
Manager Country Focus Support
Desk officer, UAE
World Health Organization – Eastern Mediterranean Regional office
Cairo, Egypt

Dr. Razan Kadry
Consultant
Dermatology Department
Emirates Specialty Hospital
Dubai, UAE

Prof. Dr. Reha Yavuzer
Plastic & Aesthetic Surgeon
Co-founder of René Clinic
Istanbul, Turkey

Prof. Richir Bertrand
Professeur de Dermatologie
Faculté de Médecine et des Sciences de la Motricité
Université Libre de Bruxelles
Chef de Service
Département Interhospitalier de Dermatologie CHU
Brugmann – HUDEF – Saint-Pierre
Brussels, Belgium

Asst. Prof. Zuhair Al Fardan
Conference General Secretary (MEIDAM)
Plastic and Reconstructive Surgeon- UAE
Assistant Professor – Department of Surgery
College of Medicine at UAE University – UAE
Consultant Plastic & Reconstructive Surgeon
Tawam Hospital
Al Ain, UAE
Speakers

Dr. Robert Sullivan
Registered with Health and Social Care Professions Council (UK)
Listed on DOH List of Practitioners eligible or public practice (IRL)
Fellow of the Irish Chiropractic and Podiatry Association (IRL)
Fellow of the School of Surgical Chiropractic (Maidenhead UK)
Member of the Royal Society of Medicine (UK)
Cork, Ireland

Dr. Raed Farhat
Specialist Plastic Surgeon,
Al Zahra Hospital,
Sharjah, UAE

Prof. Ronald Vender
M.D
Associate Clinical Professor of Medicine
Division of Dermatology
McMaster University
Ontario, Canada

Dr. Rashad G. Haddad
Consultant and International Faculty in Cosmetic Gynecology
Paris, France
Riyadh, Saudi Arabia
Dubai, UAE

Dr. Ruaa Al Harithy
Canadian Board of Dermatology,
Fellowship (University of Toronto), Lasers & Procedure dermatology
Dermatology Consultant
Security Forces Hospital
Riyadh, KSA

Dr. Ruba Bahhady
Specialist Dermatology
Medical Park Consultants
Abu Dhabi, UAE

Dr. Saad Al Talhab
Dean of College of Medicine
Medical Director of Derma Clinics
Consultant Dermatologist
Al-Imam Mohammad Ibn Saud Islamic University
Riyadh, KSA

Dr. Sabet Salahia
Plastic Surgeon
DHA, DHCC, HAAD, MOH
Licensed Plastic Surgeon
Dubai, UAE
Speakers

Dr. Sami Yones
SMBCBC, Dipl Derm, MSc, FCD, CCT, MD, Consultant, Dermatology, American Hospital Dubai, Dubai, UAE

Dr. Shadan Naji
Specialist Dermatologist MD Specialized in Aesthetic medicine Dubai, UAE

Dr. Somesh Gupta
Professor
Department of Dermatology and Venerology
All India Institute of Medical Sciences
New Delhi, India

Dr. Stefan Mazy
International Education Department, SkinDNA Company, Sydney, NSW, Sydney, Australia

Dr. Stephanie Manson Brown
Vice President
Head of clinical development
Allergan Aesthetics
London, UK

Mr. Steven Susser
Attorney
Carlson, Guskey & Olds, P.C., MI, USA

Dr. Suretha Kannenberg
Specialist in Dermatology (FIMH)
Global Dermatology; JEADV & JAAD Editorial Boards
Consultant in Teledermatology and AI (Department of Dermatology University Hospital of Basel)
Geneva, Switzerland

Dr. Dalia Samhouri
Manager, Emergency Preparedness & IHR
WHO EMRO
Speakers

Assoc. Prof. Thamer Fahad Al Mubki
Associate professor and Consultant Dermatologist
Al Imam Mohammad Ibn Saud Islamic University and Aesthetica clinic
King Saud University Fellowship, Dermatology
University of British Columbia (UBC) Fellowship, Hair and scalp disorders
Riyadh, KSA

Senior Prof. Dr. Dr.h.c. Thomas Luger
The Depl. of Dermatology
University of Münster
Münster, Germany

Dr. Timm Woller
PhD
Consultant Plastic Surgery
Novo Clinic and Everlast Wellness
Dubai and Abu Dhabi, UAE

Dr. Kamal Fahmy
WHO EMRO

Asst. Prof. Wael Saudi
Assistant Professor
Consultant of Dermatology, Venereology & Andrology
Miss University for Science and Technology (MUST)
Secretary general of International cosmetic Congress (ICC)
Cairo, Egypt

Mr. William Kaafarani
CEO & Co-Founder
MenaCare / HealthCapital
USA

Dr Zaidoon Mohamed Hussein Abdelhadi
Consultant Dermatologist and Surgical Dermatologist
Chief of Dermatology
Sheikh Khalifa Medical City
Abu Dhabi, UAE

Asst. Prof. Zoran Žgaljardić
Assistant Professor
Maxillofacial, plastic head and neck – aesthetic surgeon
Chief Surgeon
Owner and medical director
Two day surgery clinic
Zagreb, Croatia
20 Sponsors & 08 Exhibitors joined the onsite exhibition showcasing the industry’s leading dermatology and aesthetic medicine products and technologies.

**DIAMOND SPONSORS**

Allergan Aesthetics
an AbbVie company

L’ORÉAL

med
GOLD SPONSORS
PLATINUM SPONSORS

MERZ AESTHETICS

IBSA

PRODERMA

Cigalah
TITANIUM SPONSORS

abbvie

BAYER

BTL AESTHETICS
EXHIBITORS
REGISTRATION OVERVIEW

Registration by Categories

PHYSICAL ATTENDANCE - 982

VIRTUAL ATTENDANCE - 368
Registration by Category Types

Category types in Percentage

Category types in Numbers

Registration by International Countries

Registration By country - International

Registration by Regional Countries
The conference Evaluation report is derived through collective feedback assembled from the feedback form submitted by the attending delegates.

How did you come to know about this event?

![Graph showing about 5th MEIDAM](image)

How would like to rate the content of the 5th Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition (MEIDAM)?

![CONTENT RATINGS](image)

How would like to rate the overall relevancy of the content to your practice, from the 5th Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition (MEIDAM)?

![CONFERENCE RATINGS](image)
Our 6th MEIDAM Conference, is scheduled from 16 – 18 September, 2021. Do you plan on attending the same?

How do you prefer to attend the 6th MEIDAM Conference, from 16th - 18th September, 2021?

6TH MEIDAM CONFERENCE

- Virtually, 11%
- Physically, 89%

What would you like us to do differently at the 6th MEIDAM Conference?

- Wide space enough for large number of attendees
- Interactive workshop
- Add more clinical cases discussion from work experience
- 3 days conference
- More hands-on workshops
- 3 days instead of 2
- More dermatology case based studies and recent inventions
- More employees for the regeneration
- It was all nice. Thank you for the invitation.
- Announcing the program earlier
- Everything was good
- The conference was great! Keep it up!
- More clinical subjects
- Everything was perfect. Thank you.
- More number of registration counters
- Something new about threads

- Less parallel sessions
- Very useful conference
- More workshops for aesthetic procedures
- Differential diagnosis of skin diseases
- Nothing to change
- Everything was perfect
- All was well and want you to keep same
- Include more sessions on acne and PIH management
- Increase the space for professional laser lectures
- It’s all so beautifully arranged
MARKETING COVERAGE

MARKETING THROUGH SMS
10 SMS Campaigns Sent
Total of 25186 SMS’s Sent to MEIDAM Database

Month | SMS Wave
---|---
Oct, 2020 | 4
Nov, 2020 | 4
Dec, 2020 | 2

Total | 25186 | 10

MARKETING THROUGH EMAILING

Month | Total Emails Sent | No. of Emails
---|---|---
April, 2020 | 2 | 18,413
May, 2020 | 2 | 20,567
June, 2020 | 2 | 17,239
July, 2020 | 4 | 33,974
August, 2020 | 4 | 6,432
September, 2020 | 7 | 99,053
October, 2020 | 7 | 114,814
November, 2020 | 10 | 132,400
December, 2020 | 7 | 114,814

Total | 35 | 444,892

MARKETING THROUGH SMS
Total of 27765 SMS Sent to MEIDAM Database
Total SMS Reach
Total of 27765 SMS Sent to MEIDAM Database SMS Wave
SOCIAL MEDIA MARKETING PLATFORMS

MARKETING OBJECTIVES
“Activation and branding of Social media channels”
“Active management of conference information on the above social media channels”
“Engaging visitor’s via Social Media Network to increase participation”
“Send traffic to targeted pages on the website”
“Social media advertising every week”

![Bar chart showing marketing goals for MEIDAM](chart.png)
MEIDAM Vice-President Dr. Saad Al Sogair announces new dates for MEIDAM 2020 on Dec. 10 & 11 December in Dubai

Views: 316
Likes: 13

What to expect during the “First Hybrid MEIDAM 2020”!

Views: 301
Likes: 11
Comment: 1

MEIDAM ended on a high note!

Views: 142
Likes: 6
Comment: 1

Announcing MEIDAM Health Capital Global Startup Challenge 2020

Views: 78
Likes: 5
Comment: 1

MEIDAM 2020 Conference & Exhibition is now Hybrid!

Views: 63
Likes: 2
Comment: 1
## Media Coverage Report

### Online Media Coverage

<table>
<thead>
<tr>
<th>Publisher</th>
<th>Category</th>
<th>Country</th>
<th>Platform</th>
<th>Audience</th>
<th>Date</th>
<th>Media Coverage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arabic</td>
<td>Press</td>
<td>Bahrain</td>
<td>Daily</td>
<td>1,200</td>
<td>2023</td>
<td>95</td>
</tr>
<tr>
<td>English</td>
<td>Video</td>
<td>Turkey</td>
<td>YouTube</td>
<td>1,500</td>
<td>2023</td>
<td>80</td>
</tr>
<tr>
<td>Arabic</td>
<td>Podcast</td>
<td>Egypt</td>
<td>Spotify</td>
<td>2,000</td>
<td>2023</td>
<td>70</td>
</tr>
<tr>
<td>Arabic</td>
<td>Social</td>
<td>Saudi</td>
<td>Facebook</td>
<td>3,000</td>
<td>2023</td>
<td>60</td>
</tr>
</tbody>
</table>

### Offline Media Coverage

<table>
<thead>
<tr>
<th>Medium</th>
<th>Platform</th>
<th>Date</th>
<th>Audience</th>
<th>Coverage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Print</td>
<td>Newspaper</td>
<td>2023</td>
<td>5,000</td>
<td>100</td>
</tr>
<tr>
<td>Print</td>
<td>Magazine</td>
<td>2023</td>
<td>4,000</td>
<td>90</td>
</tr>
<tr>
<td>Print</td>
<td>Book</td>
<td>2023</td>
<td>3,000</td>
<td>80</td>
</tr>
</tbody>
</table>

### Additional Coverage

- **MEIDAM 2020**: The House of Dermatology Date: December 11-13, 2020
- KnowledgeKafe: [Media Coverage](#)
- asda bcw: [Media Coverage](#)

**Website**: www.MeidamConf.com | Join the conversation at #MEIDAM | #IPEvents
«هيدام 2020» يطلق التصنيب بمشاركة 800 طبيب مصور و3000 اقليمية
الإمارات الأولى ووسطًا باستثمارات كبيرة في التجميل

المحتوى:

«هيدام 2020» يطلق التصنيب بمشاركة 800 طبيب مصور و3000 اقليمية

المحتوى:

The 5th Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition kicks off

المحتوى:

The 5th Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition "MEDIAM 2020" kicked off on Thursday.

المحتوى:

The event, which is being held under the patronage of H.H. Sheikha Bint Sulaiman Al Sabah, Deputy Ruler of Dubai, UAE Minister of Finance and President of IFIA, and organized by the The Middle East Skin Research & Makemyown Award for Medical Sciences will be held at the InterContinental Hotel Dubai Festival City from December 10-12, 2020.

المحتوى:

More than 500 abstracts and presentations from more than 45 countries attended the conference where more than 120 scientific papers will be presented.

المحتوى:

مؤتمر هيدام 2020، ما بين ازدهار طب التجميل ووقائع الشاشين الجدية بسبب كورونا!
MEIDAM 2020

Developments in Dermatology and Aesthetic Medicine

www.MeidamConf.com | Join the conversation at #MEIDAM | #IPEvents
Download the MEIDAM App!

APP FEATURES:
✓ View program at the click of your fingers
✓ Know your Faculty members
✓ Bookmark your Sessions
✓ Connect with fellow Attendees
✓ Click Session Photos and Share
✓ Download CPD Certificate

Step 1: Access the App Store on iOS devices or the Play Store on Android and download the App "InfoPlus Events"

For accessing the web version of the app, follow the link: https://event.crowdcompass.com/4meidam

Enter your first & Last name and the registered email id to receive a OTP (one time password) on your registered email ID to log in to the Event App.

Follow the simple basic steps to download the event App:

Step 2: Install the "InfoPlus Events" app on your mobile device

Step 3: Open the InfoPlus Events App on your mobile device’s home screen

Step 4: Find the Current & upcoming Event from the list ‘The 4th Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition’ click “Open” to download the event.

Step 5: Enter your first & Last name and the registered email id to receive an OTP (one time password) on your registered email ID to log in to the Event App.

*NB: Only Registered attendees will be able to access the full Event App. If you do not receive the OTP, it means your email ID is not registered to the conference.

If you are registered but with a different email which is not configured on your mobile device, contact InfoPlus Helpdesk on site to add your alternate email id that is configured on your device after which attendees can log in again to receive the verification OTP (one time password) to access the Full mobile App.

www.MeidamConf.com | join the conversation at #MEIDAM | #IPEvents
A special dinner was organized on 10 December, 2020 by MEDWAY, one of the Diamond Sponsors of the MEIDAM conference. Faculty and committee members with all the participating companies were invited.

Traditional Ayala Performance was staged to welcome the guests.

It was followed by an inspirational speech by MEIDAM President Dr. Khaled Al Nuaimi.

Later then, the Appreciation & Participation Awards were presented to individuals and industry partners who played an exceptional part in making the meeting a huge success.

The rest of the evening was graced by a 4 piece local band who embraced the evening with some spectacular singing performance, at the Intercontinental Hotel, Dubai Festival City.
9 & 11 December 2020

An excursion, hosted by the conference Government Partner ‘Department of Tourism and Commerce Marketing (DTCM)’, was organized for the international speakers on 9 & 11 December, 2020 respectively. Our esteemed speakers were treated with Dubai’s no. 1 show - ‘LA PERLE’.
### HIGHLIGHTS OF THE CONFERENCE

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speakers &amp; Committee</td>
<td>180</td>
</tr>
<tr>
<td>Lectures</td>
<td>98</td>
</tr>
<tr>
<td>Sessions</td>
<td>27</td>
</tr>
<tr>
<td>Symposia</td>
<td>12</td>
</tr>
<tr>
<td>Scientific Workshops</td>
<td>12</td>
</tr>
<tr>
<td>Clinical Workshops</td>
<td>13</td>
</tr>
<tr>
<td>Attendees</td>
<td>1350</td>
</tr>
<tr>
<td>Posters</td>
<td>12</td>
</tr>
<tr>
<td>Global Health Leader</td>
<td>01</td>
</tr>
<tr>
<td>Honorary Global Humanitarian Participant</td>
<td>01</td>
</tr>
<tr>
<td>Scientific Partner</td>
<td>01</td>
</tr>
<tr>
<td>Supported By</td>
<td>04</td>
</tr>
<tr>
<td>Scientific Collaborators</td>
<td>21</td>
</tr>
<tr>
<td>Endorsing Societies</td>
<td>11</td>
</tr>
<tr>
<td>In Collaboration with</td>
<td>06</td>
</tr>
<tr>
<td>Sponsors</td>
<td>20</td>
</tr>
<tr>
<td>Exhibitors</td>
<td>08</td>
</tr>
<tr>
<td>Exhibition Booth</td>
<td>35</td>
</tr>
<tr>
<td>Media Partners</td>
<td>06</td>
</tr>
<tr>
<td>Official Medical Partner</td>
<td>01</td>
</tr>
</tbody>
</table>
The 6th Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition

See you next year

16-18 September 2021